

Our First Annual Amateur Photo Contest, September 5 to 16—\$280 in Prizes—Call or Write for Application Blank and Particulars
Hear Jeffrey's Heilig Theater Orchestra Play Daily in the Seventh Floor Restaurant—Last Week of Willamette Sewing Machine Club

Women's \$5.00, \$6.50 Silk Shirts for Surprise, \$3.68

MEIER & FRANK'S, SECOND FLOOR.

NOTHING so cool and comfortable in Silk Waists for Summer as these popular shirt models. Beautifully made in Jap and habutai silks with soft collar and cuffs; others with shawl collars and shirt sleeves.
Handsome \$5 to \$6.50 Shirts for Friday's Surprise at only **\$3.68**



\$2 Cut Sunburst Glass Sugar and Creamers, Surprise \$1.19

MEIER & FRANK'S BASEMENT.

DESSERT size Sugar and Creamers of fine, highly polished glass. Cut in the popular artistic sunburst design. Only 100 of these pretty sets remaining, so make your selection early. Actually worth \$2. For Friday's Surprise **\$1.19**

The 1119th Friday Surprise---Crowd-Bringing Sales of Timely, New Summer Merchandise!

For the 1119th Friday Surprise Sale We Offer \$12.50-\$25 Silk Dresses at \$7.85

MEIER & FRANK'S, SECOND FLOOR. ORDER BY MAIL.

ANOTHER big special lot of charming Silk Dresses has just arrived to join previous purchases in a sensational Surprise Sale at \$7.85! Cool, pretty styles for street, evening, beach. They're \$12.50, \$15, \$20 and up to \$25 Dresses in every particular.

The Materials Include

dainty Foulards, Taffetas, Marquises and Pongees in all the charming patterns and colors in vogue this season. Stripes, checks, polkadots and plain colors.

They Are Made in the

modish peasant blouse effects, waists trimmed in wide plaits or clusters of pin tucks. Others trimmed in bands of plain materials.

Dresses That You'll Never

buy regularly under \$12.50, \$15, \$18, \$20 and even \$25! All sizes, 14 misses' to 42 women's. Take your choice of a half dozen big racks in this 1119th Friday Surprise Sale today, \$7.85.

Choice

\$7.85

Friday

85c to \$1 Lawn Dressing Sacques 57c

For the 1119th Friday Surprise Sale We Offer Men's \$1 to \$1.50 Shirts, 3 for \$2 69c

MEIER & FRANK'S—JUST INSIDE MORRISON-STREET ENTRANCE.

HERE is an astonishing Friday Surprise Sale on over 20,000 Men's \$1, \$1.25 and \$1.50 Summer Shirts—the surpluses from America's biggest makers, together with incomplete lots from our own regular stock. No man should stop with less than a half dozen at this price, 3 for \$2 or each 69c.

Golf and Negligeé Styles

with plain or plaited fronts, cuffs attached or separate. All made eqat styles, full cut and perfectly finished.

Hundreds of Neat Patterns

in stripes, small and medium-sized dots, invisible checks and plaids, also plain colors.

The Materials Include

splendid wearing Madrasses, Percales, Chambrays, Oxford weaves, etc. Every size and sleeve-length in the lot. They're \$1, \$1.25 and \$1.50 Shirts, in this Great 119th Friday Surprise 3 for \$2, each 69c.

69c

Three for \$2.00

Big Sale of Men's Underwear Continued

For the 1119th Friday Surprise \$6.00 Couch Hammocks for \$2.95

MEIER & FRANK'S, FIFTH FLOOR. ORDER BY MAIL.

SURELY not a one of these 185 Couch Hammocks, which we have on hand, will be left at store-closing time tonight! They're the same splendid kind that the few stores that have Couch Hammocks at all, sell for \$6.

Made of 10-ounce heavy White Duck, size 26x72-inch, suspended by strong steel chains. Friday at just half price.

There's nothing so ideal and comfortable for porch (we have special wood frames, if you want to use on lawn) or outdoor sleeping-room. For positively Friday only, the 1119th Surprise, \$6 Couch Hammocks go for this low price **\$2.95**

For the 1119th Friday Surprise To \$4.00 Footwear for Only \$1.49

MEIER & FRANK'S, THIRD FLOOR. ORDER BY MAIL.

AN ASTONISHING price on this immense lot of Women's Low Footwear, which is bound to bring throughs as soon as the doors open! Over 1200 pairs—special purchases and odd pairs from our own stock—including

The best \$2.50, \$3, \$3.50 and \$4 grades in Suede, Black and Tan Vici Kid, Patents and Gunmetals.

Two and three-eyelet Ties, ankle-strap, one and two instep-strap, button and plain lace styles. Practically all sizes and widths in the lot as a whole. Take your pick of the big double table full for the 1119th Friday Surprise Sale today at only **\$1.49**

For the 1119th Friday Surprise All of Our Fancy Parasols at Half

MEIER & FRANK'S, FIRST FLOOR. ORDER BY MAIL.

NOTHING withheld from this sweeping reduction for our Great 1119th Friday Surprise! Every fancy Parasol, whether \$2.50, \$3, \$3.50, \$5 or up to \$15, goes on sale for the one day only at exactly half price.

Loveliest of the season's styles in Fancy Taffetas, Pongees, Dresden and striped border designs, in all colors.

Every one is strongly made over 10 and 16-ribbed frames with natural wood and hand-carved handles. The beautiful Parasols which you have seen and admired here this season. For 1119th Friday Surprise they all go at just **1/2 Price**

The 1119th Friday Surprise Sale Offers 2000 Yards of 50c and 65c Ribbons for 29c

MEIER & FRANK'S, FIRST FLOOR. ORDER BY MAIL.

A MIGHTY purchase of thousands of yards of ribbons that arrived just in time for the Friday Surprise.

Plain Taffetas and Moire Ribbons—beautiful all-silk grades, as well as the loveliest of Dresden, Persians, satin striped, brocaded, etc., all 5, 6 and 7-inch widths. A wonderful variety of beautiful colorings. Actual 50c and 65c Ribbons, for the Great 1119th Friday Surprise Sale at the low price, the yard **29c**

To \$1.25 Union Suits, 63c Women's fine Summer Union Suits in regular and out sizes. Both low and high neck, sleeveless styles. Regularly \$1 and \$1.25. Only **63c**

To 35c Gloves at 17c Pr. Lisle and Chamoisette Gloves for women—all sizes and 5 1/2 and 6 in black silk two-clasp Gloves. Actual worth, 35c to 50c a pair. For Surprise **17c**

To 50c Neckwear for 10c The popular Trouville, Byron and standing collars of good quality linen and beautifully embroidered. Some slightly soiled, so we offer the entire group of 25c to 50c Collars at low price **10c**

\$2 Post Card Albums, 49c

MEIER & FRANK'S FIRST FLOOR. ORDER BY MAIL.

IF IT wasn't that some of them are slightly marred we could never offer these handsomely bound Post Card Albums at such a low price as this.

Mostly all worth \$2 and some even more. For Friday Surprise Sale, choice at **49c**

The 1119th Friday Surprise Sale Offers a Choice of \$3.95 to \$6.50 Trimmed Hats at \$1

MEIER & FRANK'S, SECOND FLOOR. ORDER BY MAIL.

TAKE your pick of over 150 pretty, Summer Trimmed Hats in this sensational Friday Surprise Sale today at the ridiculously low price of \$1. Of course, the best choice will go to those who come soon after the doors open at 8 o'clock.

All the season's best shapes included, trimmed with flowers, ribbons and ornaments. For street, beach and mountain wear. Two tables filled with \$3.95, \$4.50, \$5 and up to \$6.50 Hats, for the Great 1119th Friday Surprise Sale, your choice of the lot for **\$1.00**

To \$12.50 Trim'd Hats \$4.49

About 76 pretty Trimmed Hats that bear former price-tickets of \$7.50, \$8, \$9, \$10 and \$12.50. Hems, chips and fancy braids, running the gamut from big, picturesques picture shapes to the chic turbans. For the Great 1119th Friday Surprise Sale are priced **\$4.49**

\$2 Lace Curtains \$1.29

MEIER & FRANK'S, THIRD FLOOR.

HERE are Curtains that are practical, as well as neat and dainty. Twenty-five different patterns of Cable Net and Scotch Laces in chuny and pretty floral designs.

As wide as 45 to 50 inches, 2 1/2 to 3 yards long. White, cream or ecru.

Good, firm edges that endure frequent laundering. You must see them to appreciate their unusual quality at this low price.

\$2 Lace Curtains 1119th Surprise at \$1.29

The Handbag Surprise

MEIER & FRANK'S FIRST FLOOR.

A WONDERFUL offering in Women's Handbags, including ordinary and novelty styles. Bags of fabric, silk, beaded, leather and suede, in all the newest shapes and colors.

Even the popular cordiliere models are included, having the long silk cord carriers. Mostly all are fitted with separate coin purses. Gunmetal, silver and gilt mountings. All splendidly made.

\$1.25 to \$1.50 Handbags in this sale at only **89c** \$2.50 to \$3.50 Handbags in this sale at only **\$1.79**

To \$1.50 Emb'dery 49c

MEIER & FRANK'S FIRST FLOOR.

A MANUFACTURER'S lot of end lengths—4 1/2 to 5 yards in the piece. Blind and eyelet designs, done on good quality Swiss. Splendid for women's and children's undergarments.

Not a yard in the group worth less than \$1.25. You'll be delighted with the pretty designs and fine quality of these Allover Embroideries.

\$1.25 to \$1.50 Embroidery for Friday's Surprise

49c

The Grocery Surprise

MEIER & FRANK'S BASEMENT.

Butternut Butter, special for Friday, 2 lbs. **54c**
Royal Banquet Butter, for Surprise, 2 lbs. **57c**
Strictly Fresh Eastern Eggs at, the dozen, **22c**
Snider's Oyster Cocktail Sauce, a bottle only **20c**
10c Corn Flakes, special price, the package **8c**
Oliquot Club Ginger Ale, a dozen bottles, **\$1.45**
English Style Breakfast Bacon, special, lb. **16c**
Little California Picnic Hams, a pound, only **11c**
Butchers' Lard, 10-pound pails at only **\$1.07**
Mrs. Dickinson's Grape Juice, quart bottles, **38c**
Mrs. Dickinson's Grape Juice, pint bottles, **20c**
Crosse & Blackwell's Lucca Olive Oil, bottle, **69c**
Ghirardelli Chocolate, 3-pound can at only **75c**

Continued—Annual July Sale of Men's & Boys' Clothing, 1-3 Off