

Portland's Ideal Corset Store—All Newest Models in Warner, Redfern, Nemo, La Grecque, Madame Irene and Gossard Front-Lace
Newest Summer Fiction Always Received First in Our Big 5th Floor Book Store—Heilig Orchestra Plays Daily, 7th Floor Tea Room

Hourly Sales in Groceries

THERE'S always money-saving offerings in our Pure Food Grocery. Here's some extra specials for the great hourly sales today:

- 8 to 9—Jap Style Rice, on sale at special price, five pounds for only 19c
- 9 to 10—Royal Banquet Butter, for this selling, special, a roll, only 52c
- 10 to 11—Eastern Hams—very fancy—special, per pound, at only 17c
- 1 to 2—Little California Picnic Hams, special price, per pound, only 11½c
- 2 to 3—Cane Sugar, 100-pound bags, at the very low price, only \$5.42
- 5 to 6—Yeloban and Holly Milk, special low price, a can, at only 7c



Our Amateur Photographic Contest

WE'VE just announced our first Great Amateur Photographic Contest, to be held at The Meier & Frank Store from September 5 to 16. Entries will be received from Oregon, Washington, Montana and Idaho. Seventeen prizes in all, totaling \$280. Grand Prize—\$75 Cash, best General Collection, 6 or more. Second Prize—\$40 Cash, best Single Picture. Third Prize—\$25 Cash, next Best Single Picture. 14 Glass Prizes for Each—Landscape, Marine and Seashore, Still Life, Portrait, Baby, Animal, A Picture Telling a Story, Automobile, Hunting and Fishing, Flower, Motion, Humorous, Freak Pictures and Set of 6 Post Cards, showing scenes at The Meier & Frank Store (exterior views not exceeding two), \$10 order for photographic merchandise.

Today on Stroke of 8, 1st Hourly Sale Begins

PRACTICALLY needless to tell our patrons the meaning of these Hourly Sales—for years they have been held at Meier & Frank's during the Summer months of July and August! The first of our Summer series of Hourly Sales begins this morning on the stroke of 8 and amazing bargains are offered in every department. Mostly small lots and incomplete lines—good, timely merchandise—which seldom holds out longer than the stated hour, but positively not on sale a minute before or later. Read every one of the items detailed below. Our Big Gong will sound the hours, starting and closing each sale.

Specials From 8 to 9

- 5c Sewing Silk 3 Spools, 10c**
"Our Own" Sewing Silk—100 yard spools, in black and colors. Regularly sell at 5c, from 8 to 9 o'clock, on the first floor, 10c
- Short Length Ribbons, 5c**
Plain and fancy Silk and Satin Ribbons—odds and ends under yard length, worth to 75c yard, from 8 to 9, on first floor, offered at only, each 5c
- Women's 25c Neckwear, 10c**
Fluffy Jabots and Rabats of fine, sheer lawns and laces. Worth 25c, from 8 to 9, first floor, for 10c
- Women's 25c Gloves, 10c**
Think of it—Natural Chamoisette, white Lisle and fine Cotton Gloves worth 25c a pair; from 8 to 9, on the first floor, offered at only, pr. 10c
- \$1 Leather Handbags, 39c**
Splendidly made full-size black leather Handbags. Fitted with coin purse. Are worth \$1.00, from 8 to 9, on the first floor, only 39c
- 10c Toilet Soaps, 3c**
Large 6-ounce bars Toilet Soap—Castile, Bouquet and Oriental Pine Tar; regularly 10c, from 8 to 9, on first floor, offered at only, a cake 3c
- 12½c Printed Lawns, 6¼c**
Daintiest of Printed Lawns, light and dark colors; regularly 12½c yard, from 8 to 9, on first floor, only 6¼c
- To 60c Shopping Baskets, 23c**
Nothing more convenient than these light raffia Shopping Baskets. Sizes worth 50c and 60c. From 8 to 9, on the fifth floor, offered at only 23c

Specials From 10 to 11

- \$1.50 to \$2.50 Waists Only 78c**
Tailored Lawn Waists, dainty allover and lingerie styles, with high or low neck, long or short sleeves. Some slightly mussed and soiled. Regularly \$1.50 to \$2.50 grades, 10 to 11, on the 2d floor 78c
- 9c Outing Flannels at 6c**
Good quality Outing Flannel in light colors—striped and checked patterns. Regularly 9c a yard, from 10 to 11, on the first floor, the yard 6c
- Women's to \$3 Silk Vests, 98c**
Samples and incomplete lines of Women's Italian Silk Underwear, most Vests, worth \$1.50 to 27c. From 10 to 11, on the first floor, offered at 98c
- 50c Bordered Wash Silks, 25c**
Just a small lot of dainty Bordered Wash Silks in white, pink, tan, brown, yellow, lavender. 50c grades, 10 to 11, on the first floor, at only 25c
- Coral Beads Reduced, 10 to 11**
Art Needlework Store, third floor: 15c Beads 10c; 20c at 15c; 25c at 19c; 35c at 21c; 40c at 27c; 45c Beads at 42c; 33c; and regular 50c Beads only 42c
- Child's 25c Hose, 12 1-2c**
Children's fine White Lisle Stockings, slightly soiled. Regular 25c grades, mostly all sizes, from 10 to 11, first floor, a pair, only 12½c
- To 35c Neckwear, 3 for 10c**
Big lot of Women's slightly soiled and mussed Linen Embroidered Collars in plain turnover, Byron and Dutch. 10c From 10 to 11, offered at 3 FOR 10c
- \$5 to \$7.50 Separate Skirts \$2.48**
Women's Summer Walking Skirts in light and medium gray mixed worsteds with neat, plain flounces affect. \$5 to \$7.50 Skirts on sale today from 10 to 11 only, on the 2d floor, only \$2.48
- \$3.75 Thermos Bottles, \$2.79**
The genuine Thermos Bottles, guaranteed to keep liquids hot for 24 hours and cold 72 hours. Everywhere \$3.75; from 10 to 11, only \$2.79
- \$7.50 Garden Hose, \$5.99**
High-grade Bager Garden Hose, complete with 40c spray nozzle and couplings. 10 to 11, \$7.50, 50 foot lengths, ½-inch, only \$5.99
- Millinery Flowers 1-2 Price**
From 10 to 11 only, our entire stock of beautiful imported Millinery Flowers, ranging from 50c to \$5, ½ Price now offered at exactly
- 10c Wild Rose Soap at 6c**
The famous Wild Rose Glycerine Soap, sold the world over at 10c a cake. 6c 10 to 11 only, 65c doz., or a cake 5c Fairy Soap, 10 to 11, dozen only 43c
- To \$3.50 Sweaters, \$1.58**
From 10 to 11 only, 200 Men's and Women's fine wool Sweater Coats in all colors. Regular \$3.00 and \$1.58 \$3.50 grades, first floor, only
- Willow Suit Cases, 1-3 Off**
Our entire line of Split Willow Suit Cases, with strong leather handles and leather-bound. Regularly 1/3 Off \$1 to \$2.25, 10 to 11 only

Specials From 2 to 3

- Women's to \$2.50 Silk Hose, 59c**
Famous Onyx Hose—pure silk thread in wide assortment of colors. No black. Worth \$2 to \$2.50; from 2 to 3 o'clock on the first floor 59c
- To 50c Neck Novelties, 15c**
Lovely variety of coat sets, jabots, rabats and stock collars, worth 25c to 50c, from 2 to 3, on the first floor. Selling now at only, set 15c
- Axminster Rugs Reduced**
\$2.50 Axminster Rugs, 27x54 size, \$1.47. The \$4.50 Axminster Rugs, 36x72 size, splendid quality; on sale 2 to 3, third floor, only \$2.95
- 25c White Flaxon, 15c**
Lovely white Flaxon—for waists and Summer apparel. Regularly 25c a yard; from 2 to 3, on first floor 15c
- To \$1.50 Flouncings, 49c**
Swiss Flouncings, in English eyelet designs, 45 inches wide. Regular \$1 to \$1.50 a yard. On sale from 2 to 3, first floor, the yard, only 49c
- 75c Wool Challies, 25c**
Beautiful French, all-wool Challies, in handsome light and dark colors. Worth 75c a yard, on sale from 2 to 3 o'clock, first floor, at only, yard 25c
- Women's to 20c Vests, 10c**
Fine ribbed Cotton Vests, low neck and sleeveless. All sizes. Worth 15c and 20c, on sale from 2 to 3 o'clock, on the first floor, only 10c
- Men's to 75c Underwear, 19c**
Men's Underwear, mostly shirts, in mesh, balbriggan and lisle. Regular 50c and 75c garments; on sale from 2 to 3, on the first floor, each 19c

Specials From 9 to 10

- \$3.50-\$4.50 House Dresses at \$1.48**
Nicely made of fine percales, in light and dark color. High and low neck; all sizes. Are worth to \$4.50, from 9 to 10, 2d floor \$1.48
- To \$1 Embroideries, 39c**
Allover Swiss Embroideries in eyelet and floral designs; 20 inches wide. Regularly 65c to \$1.00 yard, from 9 to 10, on the first floor, the yard 39c
- Child's to 35c Underwear, 12c**
Underwaists, Vests and Pants for children. Worth 25c and 35c. 12c From 9 to 10, 1st floor, at, each 12c
- 15c Buster Brown Collars 1c**
Nicely made of fine white linen. Get a supply for the little son. Worth 15c; 9 to 10, third floor, at, each 1c
- 25c Sleeve Boards, 15c**
Covered Sleeve and Shirt Waist Boards. Well made in convenient size. They are regularly 25c, from 9 to 10, in the basement, only 15c
- To 75c Long Gloves, 19c**
Women's 12 and 16-button length lisle Gloves in black and tans. Regularly 50c and 75c pair, from 9 to 10, on the first floor, special price, pair 19c
- Men's to 35c Hose, 14c**
New fancy Lisle and Cotton Hose—great variety of patterns. Worth 25c and 35c a pair; from 9 to 10, on the first floor, special price, pair 14c
- Tooth Brush Free**
Every purchaser of Graves' 25c Tooth Paste at 12c will get a good bristle Tooth Brush absolutely Free

Specials From 3 to 4

- \$10 to \$25 Linen Coat Suits, \$4.85**
Two big racks of odd lots of tailored, linen and Repp Suits in tan, helio, white, black, Copenhagen and light blue. Semi-fitted coats. Regularly \$10 to \$25, from 3 to 4, 2d floor, at \$4.85
- Women's \$3.50 Low Shoes, \$2.65**
Absolutely our entire line of women's \$3.50 Oxfords and Pumps in patent leather, gunmetal and tan. All the season's best styles. From 3 to 4, third floor \$2.65 extra spl. pr.
- Boys' to \$4 Suits, \$1.99**
Just about 100 Boys' Knickerbocker Suits that were \$3, \$3.50 and \$4. Practically all sizes, 6 to 16. From 3 to 4, third floor, at \$1.99
- \$1.50 Beach Carts, at \$1**
Children's Long-Handle Beach Carts, with rubber-tired wheels and well braced backs. From 3 to 4, on the fifth floor, regular \$1.50 Carts at, ea. \$1
- To \$2.50 Gowns, \$1.25**
Splendid, well-made Gowns of Cambric, Nainsook and Muslin, in high or low neck. Regularly \$1.75 to \$2.50, offered special at only \$1.25
- To \$1.00 White Aprons, 39c**
Small lot of White Lawn Aprons with bib and broad ties, embroidery trimmed. Regularly 75c to \$1, from 3 to 4, 39c on the second floor, offered at 39c
- \$5 Lace Panels, \$1.49**
Not a one of these Lace Panels worth less than \$5. Exactly 76 of them, 2½ yds. long, white and ecru \$1.49 From 3 to 4, on third floor
- Battenberg Center Pieces**
In the Art Needlework Store, third floor, from 3 to 4 only; 25c Round Centers, 9-inch, 10c; 35c 12-inch, 17c; 50c 18-inch now on sale at 29c

Specials From 4 to 5

- 5c Hair Nets, 8 for 25c**
Large size invisible Hair Nets, in all the natural shades. Regular 5c; from 4 to 5, on the first floor, 8 nets, at this 25c sale, only 25c
- Men's 25c to 50c Ties at 16c**
Four-in-Hands and Batwing styles, in all colors and patterns. Actual 25c to 50c Ties, from 4 to 5 o'clock, on the first floor, only 16c
- \$1 Hanging Baskets, 59c**
Artistic Hanging Baskets, made of Indian Pottery. Interior or exterior decoration. Regular \$1 values; from 4 to 5 o'clock, in the basement 59c
- \$1.25 Lawn Sprays, 79c**
Revolving Lawn Sprinklers, made with Japanned sled base and brass arms. Regular \$1.25 values, from 4 to 5 o'clock, in the basement, only 79c
- 50c Velvet Ribbons, 25c**
A large assortment of 2-inch satin black Velvet Ribbons, regularly 50c; from 4 to 5, on first floor 25c
- Mennen's Talcum at 10c**
Violet or Borated Talcum. Also 50c Java Rice, 25c; 50c La Blanch Powder, 25c; 25c Caticura Soap, from 4 to 5 o'clock, on the first floor 14c
- 75c Stork Diapers, 39c**
Half dozen Infants' Stork Absorbent Diapers, regularly sold at 75c a box. From 4 to 5, the 6 at 39c
- \$6 Couch Hammocks, \$3.23**
White Canvas Couch Hammocks with upholstered seat, suspended with chains. Regularly sold at \$6; from 5 to 6 o'clock, on the fifth floor, at \$3.23

Specials From 1 to 2

- Any Man's Blue or Black Suit, 1-4 Off**
From 1 to 2 o'clock, select any Man's Blue or Black Summer suit, including Serges, Tuxedos and Full-Dress Suits, 1/4 Less
- Men's to \$1.25 Shirts, 69c**
From 1 to 2 only, 100 dozen Men's plain or plaited front Golf Shirts, with attached or separate cuffs; all colors and styles, now at, each 69c
- Men's to \$2.50 Straws, \$1.69**
Our best \$2 and \$2.50 Straw Hats in all soft and stiff shapes. Telescopes, Fedoras, Sailors, Pencil curl brim effects, etc.; 1 to 2 at \$1.69
- Leader Toilet Paper, 3c**
Our Leader Toilet Paper, an extra good quality at 5c a roll. Special, from 1 to 2, on the first floor, the dozen rolls for 33c, or single roll at only 3c
- Men's \$3 to \$5 Oxfords, \$1.89**
Just about 150 pairs of Men's patent leather, gunmetal and tan Oxfords in sizes 7, 9, 9½, 10 and 10½. \$3 to \$5 grades, \$1.89
- \$1 White Parasols, 49c**
Special lot Women's 22-in. White Linene Parasols with natural wood handles. Regular \$1 ones, 1 to 2 o'clock, 49c on the first floor, special at, ea.
- 15c Drapery Fabrics, 9c**
About 900 yards of plain and checked Drapery Serges in white, cream and ecru, 36-inch. Best 15c grade, 19c to 2, on the third floor, yard, only 9c
- Picture Framing, 1-4 Off**
From 1 to 2 only we will receive orders for Picture Framing and also sell any made-up Picture Frame at a reduction from regular price of exactly 1/4

Specials From 5 to 6

- Women's \$3.50 \$4.00 Combinations, \$2.18**
Women's Drawer and Corset Cover Combinations of splendid quality Cambric and Nainsook, trimmed in laces, embroideries, tucks, etc. Regularly \$3.50 and \$4, from 5 to 6 o'clock, on 2d floor \$2.18
- Hand-Colored Photos, 1-4 Off**
All our Wallace Nutting fine hand-colored Photographs, ranging from 75c to \$5. From 5 to 6 o'clock, 1/4 Off on fifth floor, at only
- \$1.50 to \$2 Parasols, 95c**
Large assortment of Women's 22-inch fancy Parasols with plain wood handles. Worth \$1.50 to \$2; from 5 to 6 o'clock only, on sale at only 95c
- To \$5 Art Needlework, 98c**
Finished pieces of Art Needlework that really sell for \$1.50 up to \$5. 98c From 5 to 6 o'clock, 3d floor
- Men's \$1.50 to \$2 Night Shirts, 92c**
Just about 200 Men's fine quality Sateen Night Shirts, with mercerized trimmings. Colors of slate, blue and light tan. Regular \$1.50 and \$2 grades, 5 to 6 o'clock, 92c on the first floor
- Infants' 50c Wool Bands, 29c**
From 5 to 6 o'clock only, in the Infants' Wear Store, second floor, Wool Knit Bands and Shirts, worth 50c. Special low price, at only 29c
- Women's \$1.50 Pajamas, 79c**
Women's Outing Flannel Pajamas, worth \$1.25 and \$1.50. Neat, fancy pink and blue stripes. From 5 to 6 o'clock, on second floor, at 79c
- 25c Handkerchiefs, 10c**
Women's dainty 1-8 and 1-4-inch hemmed Pure Linen Handkerchiefs worth 25c. Special from 5 to 6 o'clock only, dozen \$1.10, each 10c