

Store Remains Open Tonight Until 9:30—Our Delicious \$1 Saturday Night Dinner Served From 5:30 to 8—Heilig Theater Orchestra  
Manicuring, Hairdressing, Massage and Children's Hair Cutting on Balcony—Candy Specials: 50c Caramels, 33c; 40c Fig Paste, 28c

**Kayser Silk Vests**  
MEIER & FRANK'S, SECOND FLOOR.  
ORDER BY MAIL.

FOR today, in the Second Floor Muslinwear Store, famous Kayser Silk Undervests with plain hems and dainty embroidered yokes. White and delicate shades of pink and blue.

\$5 Kayser Silk Vests, special for \$3.00  
\$6 and \$7 Kayser Silk Vests, at \$4.00

EST. 1857  
**MEIER & FRANK STORE**

**\$7.50 Gold Glasses at \$3.98**  
WE HAVE two graduate Optometrists who are experts in fitting the eyes. First quality lenses, ground in our own department to suit your individual requirements. Fitted with the celebrated Ajax one-piece mountings of solid gold. The regular \$7.50 Glasses are sold by us today for only **\$3.98**  
\$4 Gold Filled Rimless Glasses—First quality lens with popular "Hold Fast" patented mounting. On sale today for only **\$1.98**

# Greatest of July Clothing Sales in Full Force Today!



Every Fancy Suit Now  $\frac{1}{3}$  Off | Blue and Black Suits, 15% Off  
Every Raincoat Now, at  $\frac{1}{3}$  Off | Men's Odd Trousers, 15% Off  
MEIER & FRANK'S THIRD FLOOR | SEVEN DIRECT ELEVATORS

GREATEST because of the immense selection, of the celebrated makes, and the fact that every clothing purchase is backed by the same iron-clad guarantee of quality and satisfaction as if you paid full price.

Adler-Rochester, A. B. Kirschbaum, "Sampeck" and other nationally-known makers. Take your unrestricted choice of all Fancy Summer Suits, light-weight Overcoats, Raincoats and Gabardines, at a third less than the actual marked price. You can figure the saving out for yourself.

- |                       |                        |                    |
|-----------------------|------------------------|--------------------|
| All \$10 Suits \$6.35 | All \$18 Suits \$12.00 | \$25 Suits \$16.65 |
| \$12.50 Suits \$8.35  | All \$20 Suits \$13.35 | \$28 Suits \$18.65 |
| All \$15 Suits \$10   | \$22.50 Suits \$14.95  | \$30 Suits \$19.95 |

## Entire Stock of Boys' Clothing at $\frac{1}{3}$ Less

To a great purchase of Boys' high-grade surplus Suits from L. E. Remington, 85 Fifth Avenue, New York, we've added our entire regular stock of Knickerbocker, Juvenile and Wash Suits at exactly a third less than marked prices. Come today!

- |                                       |  |  |
|---------------------------------------|--|--|
| \$2.50 Knicker Suits, now only \$1.67 | \$8.50 Knicker Suits, now only \$5.67  | Boys' \$3.00 Wash Suits, now at \$1.95 |
| \$3.00 Knicker Suits, now only \$2.00 | \$9.00 Knicker Suits, now only \$6.00  | Boys' \$2.00 Wash Suits, now at \$1.30 |
| \$3.50 Knicker Suits, now only \$2.30 | \$10.00 Knicker Suits, now only \$6.67 | Boys' \$2.50 Wash Suits, now at \$1.69 |
| \$4.00 Knicker Suits, now only \$2.67 | \$14.00 Knicker Suits, now only \$9.34 | Boys' \$1.50 Wash Suits, now at 97c    |
| \$4.50 Knicker Suits, now only \$3.00 | WASH SUITS                             |  |
| \$5.00 Knicker Suits, now only \$3.34 | Boys' 50c Wash Suits, now at 35c       | Boys' \$3.50 Wash Suits, now at \$2.30 |
| \$5.50 Knicker Suits, now only \$3.67 | Boys' 75c Wash Suits, now at 49c       | Boys' \$4.00 Wash Suits, now at \$2.69 |
| \$6.00 Knicker Suits, now only \$4.00 | Boys' \$1.00 Wash Suits, now at 67c    | Boys' \$5.00 Wash Suits, now at \$3.20 |
| \$7.00 Knicker Suits, now only \$4.67 | Boys' \$1.25 Wash Suits, now at 85c    | Boys' \$4.50 Wash Suits, now at \$2.95 |
| \$7.50 Knicker Suits, now only \$5.00 |  | Boys' \$6.00 Wash Suits, now at \$3.90 |



## Men's to \$2.50 Shirts \$1.29



YOU can't have too many Shirts for Summer weather! In this lot, for today's sale are fully 6000 Outing Shirts, made of fine silk-finished Soisette in cream, tan, slate, blue and white. Soft, turnback French cuffs and detachable soft collar to match. Also Negligee styles with attached turn-down collars. All made coat style. All sizes and sleeve-lengths. Regular \$1.50, \$1.75, \$2 and \$2.50 Shirts, today at **\$1.29**

Men's \$1.25 and \$1.50 Shirts—Blue and white Chambray and Madras, with plain or plaited bosom. Cuffs separate or attached. All sizes on sale for today's selling at only **93c**

- Complete line of Men's and Boys' Bathing Suits, 75c to \$6.50
- 25c Wash Ties, 12 $\frac{1}{2}$ c
  - To \$4 Sweaters, \$2.59
  - \$1.75 Beach Hats, 98c
  - Men's New Initial Belts now only 50c
  - Men's 50c Invisible Suspenders, at 35c

## Men's 50c Cool Athletic Shirts & Drawers 29c



IT WAS a big stroke of luck when our Men's wear chief secured these 4000 Men's 50c Athletic Shirts and Drawers to sell at 29c! Made of cool, crossbarred nainsook, with the coat style shirts and knee drawers, as illustrated. 29c All sizes, today's extraordinary sale, each

Men's 50c Shirts and Drawers, the cool, sanitary porous mesh, with long or short sleeves; knee or ankle length. Today, ea. **43c**

Men's \$1.25 Lisle Underwear, fine Summer weight Shirts and Drawers, in blue or white. All sizes, on sale today, per garment **89c**

## Men's \$6.50 Panama \$5.39

MEIER & FRANK'S—JUST INSIDE MORRISON-STREET ENTRANCE.

MEN'S genuine Ecuador Panama Hats, in all the season's smart shapes—Telescopes, Fedoras, Alpines, etc. Our low regular price has been \$6.50. Buy them on Saturday for small price of **\$5.39**

ALL \$5 STRAW HATS AT \$3.98

Nothing restricted—our entire line of Men's \$5 Straw Hats, including the smart Split Yachts, Sailors, Sennits and soft shapes. Your choice on sale **\$3.98** for today at the low price of **\$3.98**

ALL \$2.50 STRAW HATS \$1.98

Big table of our best \$2.50 Straw Hats in all the wanted soft and stiff shapes. Extra special Saturday for the very low price of only **\$1.98**

## Last Day Toilet Goods Sale--50c Jar Palmolive Cream Free

TO EVERY purchaser of 7 regular 10c cakes of Palmolive Soap at 49c today a full sized 50c jar of famous Palmolive Cream will be given free. Only 100 jars remaining, so come early

- FACE AND TOOTH POWDERS
- 25c Mennen's Talcum for 10c
  - 50c Java Rice Powder at 25c
  - 50c Pozzoni's Face P'wdr. 25c
  - 25c Sanitol Tooth Powder, 15c
  - 25c Lyons' T'rh Pdr., 2 for 25c
  - Euthymol Tooth Paste at 15c
  - Revelation Tooth Powder, 25c
  - 50c La Blanche Face Pwdr., 23c
  - 25c Graves' Tooth Powder 12c
- TOILET SOAPS
- 10c Calif. Medicated, cake, 5c
  - 25c Cuticura Soap, now at 15c
  - 25c Woodbury's Facial at 15c
  - 25c Parker's Tar Soap at 14c
  - Munyon's Witch Hazel Soap 9c
  - Listerine Soap, a cake at 16c
  - Satin Skin Soap, special, 12c
  - 5c Lifebuoy Antiseptic Soap 4c
  - Pears' Unscented Glycerine 12c
  - 10c Jap Rose Glycerine S'p. 7c
- TOOTHBRUSHES, ETC.
- 35c Rubberset, Cleanwell and Prophylactic Brushes, at 19c
  - \$1 Listerine now on sale at 49c
  - \$1.50 Oriental Cream, only 73c
- TOILET PAPERS
- Leader, roll 3c; dozen at 33c
  - Okayed, roll 6c; dozen for 69c
  - Small Krect, roll 3c, dozen 43c
  - Large Krect, roll 9c, dozen 99c
  - Oriental, roll 8c, dozen at 89c

## Women's to 75c Fine Neckwear, Special 47c

STIRRING Saturday sale of the daintiest conceits in Summer Neckwear. Cascades, Jabots, Rabats, Dutch Collars and the fancy Sailor Collars, for outing wear. Regular 65c and 76c kinds for

- \$1.25 to \$2 Parasols—22-inch size, in plain and fancy effects. Plain wood handles. 98c Today, only, ea.
- Women's Silk Gloves, 2-clasp style, with guaranteed double finger tips. All sizes and colors, pair 50c
- \$1.25 Short Kid Gloves—2-clasp style, in kid, glace, suede and chamois. Saturday, pr. 98c
- To 25c Neck Ruchings, plain and fancy effects. Short lengths. Extra special, the yard, only 5c



## Men's to \$5 Sample Oxfords \$2.17

TO A special lot of the famous J. E. Tilt's Sample Oxfords we have added incomplete lines from our own regular \$3.50, \$4 and up to \$5 grades, so they are practically all sizes for Saturday.

Gunmetal, velour calf and patent leathers in blacks and tans.

In this rousing sale today choose at, the pair **\$2.17**



- Save on Boys' Oxfords
- Sturdy, well-made Oxfords of patent calf, black and tan vici kid with roomy toes and solid leather soles. Sizes 1 to 5 $\frac{1}{2}$ , regularly \$2.50 at **\$1.99**. Sizes 10 to 13, sold regularly at \$2, now on sale for low price of **\$1.49**
- Men's, Boys' Moccasins
- Ideal for outing and camping wear. High cut style, made of strong pliable leather. Men's sizes 6 to 11, **\$2.35**; youths' sizes, 3 to 5, **\$2.10**; boys' sizes, 12 to 2, priced for Saturday at the low figure, the pair **\$1.85**

## Girls' Wash Dresses, \$2.18

IT isn't often that such splendidly-made Wash Dresses as these are offered at only \$2.18! Mothers will be pleased with the good quality materials, the careful finishing, the neat styles and trimmings. All in all, they're remarkably fine little Dresses that are so becoming to the girl of from 6 to 14 years.



Made in several different styles, two as pictured here, with side and back fastenings, stitched and loose patent leather belts. Tub-proof colors.

Materials are sturdy gingham, galateas, duckings, in plain colors, plaids and neat stripes. Others in poplins and fine lawns.

Mothers shouldn't fail to see these splendid Wash Dresses today; actually worth \$3.50 to \$5 each, only **\$2.18**

- \$1.50 to \$2 Wash Dresses, special 98c
- \$2 and \$2.50 Wash Dresses, sp'l \$1.58
- \$3.50 to \$6 Wash Dresses, sp'l \$2.52

## Enjoy the Outdoors!

OUR BIG Fifth Floor Sporting Goods Store has its usual splendid economy news for Saturday!

- \$1.25 King's Air Rifles—Repeater, with strong accurate aim, nickel-plated. Today for only 99c
- \$2.50 Ballbearing Roller Skates—Full extension; for boys or girls. Extra special, today, pair for only \$1.73
- \$1 Pfister's Athletic Supporters—All elastic, the best on the market. Today 79c
- \$2 Buckskin Baseball Gloves—Leather-lined throughout. Fielder's pattern, full and broad, \$1.39
- 75c Finger Mitts—Leather-lined, for boys, will stand hard usage. Today 59c.

Specials on Fine Fishing Tackle

- Files—All well-known kinds. Regularly 10c, at 7c
- 20c English-made Hartford Snelled Hooks—All sizes, the dozen 15c
- \$1 Nickel-plated Multiplying Reels—Adjustable brake and click; 40-yard capacity, 69c
- 10c Single Gut Leaders—3-foot, each 7c

## New Shetland Veils for 98c

JUST received a special shipment of the new Shetland Veils that effect the latest mode in draping the hat.

They're the popular large mesh—perfectly woven in black and white. Neat finished edges. Choice of this special lot offered during this sale at low price of, each **98c**

Every woman has use for a dainty long Chiffon Veil. Desirable for auto or beach wear. In all colors, with the wide hemstitched hems. See these today at only, ea. **95c**

## \$1.35 Meat Safes Special Today 99c

PROTECTION from flies and insects. Meat Safes, as illustrated, with one shelf. Stand 27 inches high, 17 $\frac{1}{2}$  inches wide, 13 inches deep. Strong black wire cloth with stained wood parts. Regularly \$1.35, for today at **99c**

## FreshRoasted Coffee lb. 25c

MEIER & FRANK'S BASEMENT.

MEIER & FRANK Special Blend—the coffee that is used by hundreds of satisfied Portland home folk. Roasted fresh every hour—it's always delicious and wholesome. 5 lbs., **\$1.15**, 1 lb. **25c**

Our Early Dawn Coffee—Is another excellent grade, Mocha and Java style, at lb. **31c**

Our Meierfrank Superior Blend—Specialized at lb., **36c**

Our Royal Banquet Coffee—The genuine Java and Mocha blend, a pound, **45c**

## Women's 65c Hosiery, 42c

WOMEN will be eager for these fine quality imported black Silk Lisle Hose at today's splendid saving! Full fashioned, Summer weight—unusually fine hose even at the regular price of 65c. Offered today only at, a pair, for low price of **42c**

- Women's 75c to \$1.50 Black Hosiery—All lace and lace boot hose in dainty patterns. Offered today, pair **67c**
- Women's 25c and 35c Plain Lisle Hose, black and colors. Seamless, with reinforced heels, toes and tops; pr. **22c**
- Children's 25c Lisle Hose—Plain black and tans. Made with seamless foot. All sizes. During this sale, pair **20c**
- Infants' 25c Silk Lisle Hose—in white and colors. Soft, fine finish. All sizes. Offered during this sale, pr. **18c**