

Great Sacrifice Sale

Our SEMI-ANNUAL CLEARANCE is an event anxiously awaited by our customers and the public generally---THE REASON: Because it is common knowledge that our reductions are SHARP, DECISIVE and GENUINE. UNLIKE MOST SALES now in progress, WE NEVER make use of the deceptive word VALUES---which seldom conveys more than one half the truth, and many times not that much. The prices we quote are the lowest prices at which the article can be purchased anywhere today. The reduced prices go into effect Wednesday Morning, July 5th.

NO EXAGGERATIONS PERMITTED IN ANY OF MY ADS

Men's Suits

Every Suit this season's make. The best clothing it is possible to make.

\$35.00 Suits Now	- -	\$24.85
\$30.00 Suits Now	- -	\$21.85
\$25.00 Suits Now	- -	\$17.85
\$20.00 Suits Now	- -	\$14.85
\$15.00 Suits Now	- -	\$11.85

This includes every Man's Spring Suit in the house

Boys' Knickerbocker Suits

Every Boys' Knickerbocker Suit in the house marked down.

\$ 5.00 Knickerbocker Suits	\$ 3.95
\$ 6.00 Knickerbocker Suits	\$ 4.50
\$ 7.50 Knickerbocker Suits	\$ 5.35
\$10.00 Knickerbocker Suits	\$ 7.50
\$15.00 Knickerbocker Suits	\$11.25
\$18.00 Knickerbocker Suits	\$13.50
\$20.00 Knickerbocker Suits	\$15.00

Boys' Wash Suits, Sailor and Russian Styles

Sizes 1½ to 10 Years.

Every Boy's Wash Suit in the house is marked down. Our stock was clean at the opening of the season, and all we now have is fresh, new, clean stock---absolutely different from the sale goods of other stores.

Boys' \$1.50 Wash Suits Now	98c
Boys' \$2.00 Wash Suits Now	\$1.35
Boys' \$2.50 Wash Suits Now	\$1.65
Boys' \$3.00 Wash Suits Now	\$1.98
Boys' \$3.50 Wash Suits Now	\$2.35
Boys' \$4.00 Wash Suits Now	\$2.65
Boys' \$5.00 Wash Suits Now	\$3.25
Boys' \$6.00 Wash Suits Now	\$3.98

Ladies' Tailored Suits

at a tremendous sacrifice. Every Ladies' Fancy Man-Tailored Suit in stock.

At Exactly One-Half Price

Ladies' \$60 Tailored Suits Now	\$30.00
Ladies' \$50 Tailored Suits Now	\$25.00
Ladies' \$40 Tailored Suits Now	\$20.00
Ladies' \$35 Tailored Suits Now	\$17.50
Ladies' \$25 Tailored Suits Now	\$12.50

Ladies' Tailored Suits

Blacks, Whites, Blues

Ladies' \$60 Suits Now	- -	\$45.00
Ladies' \$50 Suits Now	- -	\$37.50
Ladies' \$40 Suits Now	- -	\$30.00
Ladies' \$30 Suits Now	- -	\$22.50
Ladies' \$25 Suits Now	- -	\$18.75

Ladies' and Misses' Tub Dresses

Every Wash Suit in the house marked down.

\$20 Dresses Now	- -	\$13.65
\$15 Dresses Now	- -	\$ 9.85
\$10 Dresses Now	- -	\$ 6.85
\$ 6 Dresses Now	- -	\$ 4.35
\$ 3 Dresses Now	- -	\$ 1.95



Quantities are limited, so early buyers secure the best selection

BEN SELLING

LEADING CLOTHIER