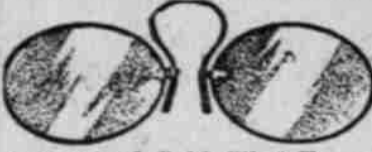


Store Remains Open Tonight Until 9:30—Store Will Be Closed All Day Tuesday, the "Fourth"—Flags in All Sizes at Reduced Prices Try Our Delicious \$1 Table d'Hote Dinner Tonight, From 5:30 to 8, in Our 7th-Floor Restaurant—Music by Heilig Theater Orchestra

\$4 Gold Filled Glasses, \$2.50

MEIER & FRANK'S, FIRST FLOOR. NO place in the city where you can be fitted to glasses better or more economically than in the Meier & Frank Optical Section. Two Graduate Opticians to give you their assistance. Best guaranteed Gold filled Frames, fitted with first quality lenses, ground in our own department. Reg. \$4 at \$2.50 Best Quality Lenses, fitted in your frames, low price, only \$1.00 Best Lenses in Aluminum Frames, regular price \$2.50, at \$1.50



20th Century Cook Book 49c

MEIER & FRANK'S, FIFTH FLOOR. EVERY housewife should have one of these famous Blue Ribbon Cook Books. Contains hundreds of valuable suggestions for use in every-day life, as well as a complete list of tried and successful cooking and toilet recipes. These \$1 Twentieth Century Cook Books, at only 49c "Cooking for Two," for young housekeepers, \$1.50 "Farmers' Boston Cooking School Book," at \$1.60 "Mrs. Rorer's Cook Book," canning recipes, \$2.00 On Salads, Sandwiches, Chafing Dish Dainties 50c, \$1

A New Suit for the 4th! Choice of Stock, Today \$16.50

Boys' Knicker Suits 1/4 Off

MEIER & FRANK'S, THIRD FLOOR. ORDER BY MAIL.

POSITIVELY nothing withheld in this big reduction of 1/4 on all Boys' Knickerbocker Suits. Handsome blues, grays, tans, browns, with double-breasted or Norfolk coats, some with 2 pairs of Knickerbocker pants, which practically double the service.



Buy the boy's suit for over-the-Fourth today: \$2.50 Knickerbocker Suits now \$1.98 \$3.50 Knickerbocker Suits now \$2.65 \$4.00 Knickerbocker Suits now \$2.95 \$5.00 Knickerbocker Suits now \$3.90

\$6.00 Knickerbocker Suits now offered at only, each, \$4.45 \$7.50 Knickerbocker Suits now offered at only, each, \$5.30 \$8.50 Knickerbocker Suits now offered at only, each, \$6.30 \$10.00 Knickerbocker Suits now offered at only, each, \$7.45

All Boys' Wash Suits at 1/3 Less

75c Wash Suits for 50c \$1.00 Wash Suits, 67c \$1.50 Wash Suits, 97c \$2.00 Wash Suits \$1.30 \$2.50 Wash Suits \$1.60 \$3.00 Wash Suits \$1.95 \$3.50 Wash Suits \$2.30 \$4.00 Wash Suits \$3.60 \$4.50 Wash Suits \$2.95 \$5.00 Wash Suits \$3.20

MEIER & FRANK'S, THIRD FLOOR. SEVEN DIRECT ELEVATORS.

THE last three days have witnessed tremendous business in the Men's Clothing Store! No use to put off buying your Summer Suit any Longer, for every \$20, \$25, \$28, \$30, \$35 Fancy Suit in our stock is now \$16.50.

The famous Adler-Rochester System, A. B. Kirschbaum and other nationally-known makes in a wealth of beautiful fancy blues, grays, browns, tans.

There are dozens of snappy, up-to-the-minute models designed especially for young men. Coats with 2 or 3 buttons. Strictly hand-tailored with hand-felled collars, hand-worked buttonholes and hand-made unbreakable fronts.

Every size for men of regular, slim or stout build. Only our most staple plain blues and blacks withheld from this sale at

\$16.50

Alterations Made Without Extra Cost



For Your Fishing Trip

MEIER & FRANK'S, FIFTH FLOOR. ORDER BY MAIL.

OUR big fifth floor Sporting Goods Store is ready with every kind of accessory to help you enjoy the Fourth! These extra specials on Fishing Tackle:

\$3.50 Jointed Bamboo Fishing Poles—3 joints, with extra tip, nickel finished, \$2.25. 60c Nickel Fishing Reels—Double multiplying, with adjustable click; 40-yard length, 39c.

\$1.75 Nickel-Plated Reels—60-yard with patent release and brake, \$1.23. 20c Cuttyhunk Fishing Lines—50 feet, especially for game fish. Today, 14c.

5c Fishing Flies—All well-known kinds, 3c. Snelled Fishing Hooks, extra quality, hollow pointed. All sizes. Regularly 20c, at dozen, 15c.

The Spinning Coachman, with interchangeable flies, 3 outfits in one. For bass, salmon or trout. Regularly 50c at 39c.

The Croquet Sets Baseball Goods Extra well made hardwood Croquet Sets, complete with wickets, stripe stakes; all in strong box: \$1.50 Sets, 6-ball, at only, set, 98c \$2.00 Sets, 6-ball, for only \$1.23 \$2.50 Sets, 8-ball, for only \$1.75 \$1.50 Tennis Rackets now \$1.14 \$3.00 large Hammocks at \$1.85 Boys' \$1 Track Suits, price 69c 25c Baseball Caps, 17c. 75c Baseballs—Rubber center with horsehide cover, 49c. \$3 Baseball Shoes—Best make, of soft leather with toe and heel clips. All sizes, pair, \$1.95. 50c Baseball Bats, 39c. \$3.50 Ball-Bearing Roller Skates, at \$2.89.



To \$1.25 Silk Gloves, 89c

MEIER & FRANK'S, FIRST FLOOR.

WOMEN will be eager for these extra fine quality Long Silk Gloves at this remarkably low price. Both 12 and 16-button lengths. Guaranteed double finger tips. Come in black, white and a splendid assortment of colors. Come early for your choice of these \$1 and \$1.25 Long 89c Silk Gloves at only, the pair



Linen Collars 47c

Unusually good quality hand-embroidered Trouville and Standing Collars in a beautiful variety of dainty patterns. Supply your neckwear needs today. These 47c 85c and 75c Collars at, ea. 47c

Parasols at \$1.39

Here's another specially purchased lot of dainty Summer Parasols for women. Includes plain Tafetas and Pongees, as well as lovely color combinations. \$1.39 \$2.50 Shades, today at \$1.39

Neck Ruchings, special low-price this sale, the yard 5c

Free! \$1.11 With \$5 Oxfords

MEIER & FRANK'S, THIRD FLOOR. ORDER BY MAIL.

IF WE presented \$1.11 to every man who paid \$5 for these high-grade Oxfords, the saving couldn't be more pronounced!

For they're the same grades which have been selling right through the season at \$5. The smartest styles, blucher, lace or button, in black or tan vici kid, tan Russia calf and patent leathers. Mostly all sizes and widths, priced for today's selling at, the pair \$3.89



Men's \$4 Oxfords at \$2.69

All our best \$4 grades, including button and lace styles in tan Russia calf, patent, gunmetal and vici kid leathers. All sizes and widths, today, the pair \$2.69

Misses' Low Shoes Reduced

Oxfords of patent leather, in broad and medium toe styles. Sizes 2 to 8, 79c; 8 1/2 to 11, 89c; 11 1/2 to 2, 99c. Pumps, in one and two-strap styles, patent and gunmetal. Sizes 8 1/2 to 11, \$1.29; 11 1/2 to 2, for \$1.49.

Before-the-Fourth Bargains for Men! A Great "Star" Shirt Sale

\$5.00 Straw Hats at \$3.98

Straw Hats that most stores would price even higher than \$5. All the season's newest shapes in Milans, Split Yachts, Sennets, also soft styles. Every one marked \$5.00 in our regular stock. Saturday \$3.98 we place them on sale for \$3.98



50c Silk Socks, 39c

Just received, 200 dozen Men's 50c pure thread Silk Socks in black, 39c tan and all shades. Today, pair

Women's Beach Hats, Each 98c

Women's Straw Outing Hats, trimmed with silk Rumshunda, Persian and beautiful figured handkerchiefs. A regular \$1.75 combination, offered today 98c in Men's Furnishing Dept., for

To \$6 Sweaters, Today \$3.98

Men's and Women's high-grade pure lamb's wool Sweater Coats in "V" neck and military styles, with pockets. Come in all colors and combinations. Offered special at, ea. \$3.98



The STAR NEGLIGE SHIRT

THE famous Star Shirts were never sold so low before, even in an end-of-season clearance! The Star Shirt Company's motto, "Best made because made the best," is known to men the world over. Come today!

\$1.50 to \$2 Star Shirts—Plain or plaited fronts, with or without cuffs attached. A host of the smartest patterns \$1.09 in every size. Special at only,

\$2.50 to \$3.00 Star Shirts—High-grade French Madrases, Russian cords, Penangs with plain or plaited fronts. \$1.35 Faultlessly made and finished

\$3.50 and \$4.00 Star Shirts—Imported French flannels and silk fabrics. With or without attached soft collars, \$2.29 French turnback cuffs. Each

\$2 Soisette Pajamas for \$1.25 Today

For today, 800 suits of men's fine quality silk-finished Soisette Pajamas in white with blue, lavender and tan stripes and figures. All sizes, at \$1.25 a suit.

Union Suits, \$1.39

Famous B. & L. union-made Balbriggan Union Suits with long or short sleeves, ankle length. Blue, white or tan; today at \$1.39 only

Porous Mesh Union Suits, cool, sanitary style; short sleeve, knee length; all 98c sizes, only

Fine Plumes Undervalue

MEIER & FRANK'S, SECOND FLOOR. ORDER BY MAIL.

PART from our own regular stock, others are the surplus of America's biggest ostrich plume house! Every Plume of genuine Male African stock—full, luxuriant, beautiful. The Willow Plumes hand-tied and knotted. Black or white.



The Willow Plumes

Size Regularly Special 15-inch.....\$ 7.50 \$ 4.95 18-inch.....\$10.50 \$ 7.95 22-inch.....\$15.00 \$11.95 24-inch.....\$20.00 \$15.95 26-inch.....\$28.00 \$21.75

The French Plumes

15-inch.....\$ 4.50 \$ 3.95 16-inch.....\$ 6.50 \$ 4.95 17-inch.....\$ 8.50 \$ 6.95 18-inch.....\$10.50 \$ 7.95 19-inch.....\$12.75 \$ 9.45 20-inch.....\$16.50 \$12.45 21-inch.....\$20.00 \$15.95 22-inch.....\$24.00 \$18.75

Children's French Hats, 1/3 Less

For today, our entire stock of exquisite French Hats for misses and children. Lovely creations of Tuscan, fancy braids, nets, laces and pressed Leghorns, trimmed in flowers, ribbons, rosettes, etc. Regularly priced at \$5.50 to \$16.50, and now placed on sale 1/3 Less

Knit Underwear

MEIER & FRANK'S, FIRST FLOOR. ORDER BY MAIL.

Women's 75c and 85c Union Suits—Tight and loose knee; regular and out sizes. Today, 57c.

Women's 25c and 35c Vests and Pants—Low or high neck, sleeveless or half sleeves. Pants made on French bands with tight or umbrella knee. Garment, only 19c.

Women's 25c Sleeveless Vests—Plain and fancy yokes; regular and out sizes, today, 15c.

Children's 20c Vests—Fine ribbed cotton in low neck, sleeveless style. Ages 1 to 7, today, 10c.

50c Ribbons 25c

MEIER & FRANK'S, FIRST FLOOR. ORDER BY MAIL.

JUST half price today on 2000 yards of rich, all-silk plain and fancy Print Warp Ribbons. Charming floral designs for sashes, hair bows, etc. Full 6 inches wide. Splen-25c did 50c grade, today, yard, only

To 50c Moire Ribbons—Thousands of yards of both plain and fancy ribbons, odd lengths, unrolled from bolts for Saturday's rapid selling; 5 and 6-in. 17c

Women's 25c and 35c Handkerchiefs—Plain white or with dainty colored borders and hand-embroidered initials. Today, offered at only, ea. 14c

\$1 Drape Veil 49c

MEIER & FRANK'S, FIRST FLOOR.

HERE'S an extra special in the new white lace Drape

Veils that when washed look as fresh and dainty as when new. Also Black Chantilly Veils and lace drapes in assorted colors, with pretty ribbon borders. Choice 49c of all styles. Regularly \$1, today

To 35c Mesh Veilings, in the Basement. All colors, in a good variety of meshes, including the plain, dotted, Tuxedo, 15c etc. Veil lengths 1 1/4 yards. Only

To \$2.00 Corsets In Basement Today 79c

ON the Basement Bargain Square today, broken lines and discontinued models of women's \$1.50 to \$2.00 Corsets. Standard makes in good, staple styles. White only, all with hose supporters. A pair 79c



30c Sheet Music

MEIER & FRANK'S, FIFTH FLOOR.

Every Little Movement Has a Meaning All Its Own; My Hero, Letter Song; That Would Be Lovely, from Chocolate Soldier; Birth of Passion; Yea, Boys, Let's Have a Time.

Portland Wants Us in 1912; Stop, Stop, Stop; You Must Make Good to Me; Honey Sal; Since Mammy Went Away; Good Old-Fashioned Love; Sing Me an Irish Come All Yea; Kimberley Rag; Ragged Edges Rag.

15c Sheet Music, 10c

10c

Fresh Coffee 25c

THE Meier & Frank Special Blend is a delicious Coffee, at a very moderate price. Roasted fresh every hour—always at its best. Try 25c it. Five pounds for \$1.15; a pound 35c Early Dawn Coffee, Java and Mocha style, lb., 32c. 40c Meier & Frank Superior Blend Coffee, lb., 37c. 50c Royal Banquet Coffee, Genuine Mocha and Java, lb., 46c.

Pretty \$1.50 and \$1.75 Tub Dresses, Special for Today, Each 98c

MEIER & FRANK'S, 2D FLOOR. ORDER BY MAIL.

IT doesn't pay the busy mother to make dresses for the daughter of from 6 to 14 years, when such fine little frocks as these can be bought at this low price.

Think of it—only 98c for neatly made percale and gingham Dresses in both light and dark colors, plain, plaid and striped. Prettily made and trimmed in plain bands. \$1.50 and \$1.75 Dresses, Saturday only

Little Girls' Summer Coats at Half Price

Even the pretty White Pique Coats that are so becoming to the little miss, included in this group. But the Wool Coats are equal as good for the girl of from 2 to 6 years. In navy, red, copenhagen, blue and gray-and-white mixtures. Priced regularly from \$5 to \$10. Now at HALF PRICE.

