

Boys' Suits at 1/4 Less!

RANK'S, THIRD FLOOR. ORDER BY MAIL.

D IDN'T take long for this phenomenal news of a sweeping reduc-tion of 1/4 on every Boy's Knickerbocker Suit to spread for miles around!

And doubly important, for the sale ineludes even the celebrated Sampeck Clothes, nationally acknowledged as the paragon of quality. Blue Serges, grays, browns, tans in hundreds of the season's smartest patterns.

\$2.50 Knickerb'ker Suits \$1.98 \$3.50 Knickerb'ker Suits \$2.65 \$4.00 Knickerb'ker Suits \$2.95 \$5.00 Knicker b'ker Suits \$3.90 \$6.00 Knickerb'ker Suits \$4.45 \$7.50 Knickerb'ker Suits \$5.30 \$8.50 Knickerb'ker Suits \$6.30 \$10.00 Knick'b'ker Suits \$7.45

## Wash Suits at 1/3 Off

Scores of natty, cool little Wash Suits now at one-third less than former prices. Sailor and Russian blouse styles, of sturdy Galateas, Madrases and Linens, both white and colored. Ages 11/2 to 10 years:

The Boys' Blouses 50c Blouses and Shirts, only 39c 75c Blouses and Shirts, only 57c \$1 Blouses and Shirts, only 69¢ \$1.50 Blouses and Shirts, \$1.12 \$2.00 Blouses and Shirts, \$1.30 Boys' 50c Straw Hats, only 35¢ Children's 50c Rompers, only 35¢

75c Wash Suits now at only 50¢ \$1.00 Wash Suits now at only 67¢ \$1.50 Wash Suits, now only 97c \$2.00 Wash Suits for only \$1.30 \$2.50 Wash Suits for only \$1.60 \$3.00 Wash Suits for only \$1.95 \$3.50 Wash Suits for only \$2.30 \$4.00 Wash Suits for only \$3.60 \$5.00 Wash Suits for only \$3.20



vici kid and velour calf leathers, in plain, blucher lace styles. The nobby military heels and knob toes. Your size and width are among them. Our finest \$3.50 and \$4 Oxfords, Satur-day only low price day only, low price

Men's and Boys' Moccasins-

For men, the low \$2.35 \$1.85; the high \$2.35

Boys' Oxfords-Black and tan leathers in neat blucher style with strong soles and good roomy toes. In boys' sizes from 10 to 13, \$1.49: sizes 1 \$1.99 to 51/2 are selling at \$1.99

A Jar of Face Cream Free

Meier

Franks

First

Floor

## Hosiery and

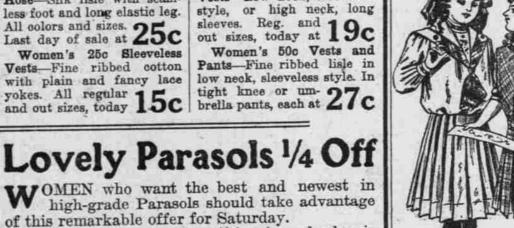
MEIER & FRANK'S, FIRST FLOOR.

Women's 50c Silk Lisle Hose-Fine imported grade with 4-inch double elastic tops. In black and 39c Women's \$1.25 to \$1.50 Hose - Imported black lisle in dainty all-lace and lace boot designs. They 75c

Women's 25c and 35c Misses' and Children's 35c Hose-Silk lisle with seamless foot and long elastic leg. All colors and sizes. 25c Women's 25c Sleeveless Vests-Fine ribbed cotton

with plain and fancy lace yokes. All regular 15c and out sizes, today

Vests-Low neck, sleeveless style, or high neck, long sleeves. Reg. and 19c out sizes, today at 19c Women's 50c Vests and Pants-Fine ribbed lisle in low neck, sleeveless style. In tight knee or um- 27c



## MEIER & FRANK'S, SECOND FLOOR.

M OTHERS who delight in the daughters looking neat and attractive will be eager for such nicely made Dresses at this low price!

Made of extra good quality Ginghams and Percales in the prettiest of plaids, checks, stripes and figures and in the loveliest of color combinationsboth light and dark.

A splendid variety of styles. Low and high neck and some with the popular sailor collar. Stitched and loose patent leather belts. Trimmings of wash braids and plain bands of contrasting shades. These pretty, practical \$2.50 and \$3 dresses for the miss of from 6 to 14 years. \$1.58 On sale today only at



No style of dresses so popular for the girl of from 2 to 8 years as these neatly made Highland Bloomer Dresses. Made just as pictured here-waist, skirt and -Dresses. Made just as pictured little dark colored bloomers combined. Come in light and dark colored figures. ginghams and percales, in checks, stripes and figures. High and low neck styles. They're so com-fortable, sensible, durable. From \$1.25 to \$2.25

Women's Kayser | 40c and 50c All-Silk Gloves at 50c | Silk Ribbons at 25c Silk Gloves at 50c Silk Gloves at Sile See the Kayser 16-buiton length Mosque-taire Silk Gloves, Black, white and all colors; guaranteed double fin-ger tips. Pair only SI Also the Short Gloves; all colors; double 50c Beautiful all-silk Taffets and Moire Ribbons, 5 and 6 inches wide, including print warps, Dresdens and rich Persians in lovely color combinations. At. 25c special, a yard

A wonderful variety of beautiful styles and colors in

Fancy Parasols to choose from, including all silk taf-

fetas, Dresdens, pongees, velvets; plain and fancy imported hand-carved handles. Splendid 10 and 16

brass rib frames. Choice of this marvelous

assortment of Parasols at from 1/4 OFF \$7.50 to \$15.00 today at exactly 1/4 OFF

## **Our Big Saturday** To INTRODUCE the famous L'Anfre Cold Cream Sale of Coffee MELER & FRANK'S BASEMENT. a 50c jar will be given absolutely free at the Here's an extraordinary Toilet Goods counter today with every purchase of sale of coffee, made all the Dr. Graves' Tooth Powder, 12%¢ Sanitol Tooth Powder, priced 16¢ Lyon's Tooth Powder, 2 for 25¢ Cuticura Soap, per bar, at 15¢ Pears' Scented Soap, per bar, 13¢ Pears' Unscented Soap, bar 11¢ Fuiry Soap, dozen bars, 43¢ more remarkable through the fact that coffee is steadily advancing in price. Nevertheless, we've these splendid coffee specials for Sat-

urday: Meier & Frank Special Blend, 5 lbs. \$1.15; a lb. 25¢. Early Dawn, Mocha and Java

Blend, 1b., 32c. THE SALE that'll bring Meier & Frank Superior Blend, a Ib., 37c.

Royal Banquet, real Mocha and Java, 1b., 47¢.

Dutch Collars in plain white with dainty embroidered designs. Also Saturday Candy with colored borders. All sizes. Coffman's 40c Fig Paste-Fresh and delicious, 25c New Lissue Handkerchiefs, a dainty Coffman's 25c Famous Peasheer fabric, in all the wanted Summer nut Brittle - Special 18c shades. A half dozen free for one Lissue Handkerchief that loses col-25c or in the laundry. On sale for 25c



**New Fiction**, Never Sold



50c and above.

50c De Meridor Cream, at 33¢ 52 De Miracle Cream, at \$1.19 50c Stillman's Freckle Cream, 33¢ 75c Pompelian Cream, at 53¢ 50c Elenyn Cream, at 63¢ 50c Elenyn Cream, at 631 50c Lenyn Cream, at 631 Lemon Quince Cream, only 25¢