

# HOMEOWNER AND TAXPAYER

When Mayor Simon assumed charge of Portland's civic affairs, as your chief executive, in 1909, the minimum cost of hard-surface street paving was **\$2.40 per square yard**, which, largely through his efforts, the paving companies were forced to reduce in 1910 to **\$1.85 per square yard for Bitulithic; \$1.75 per square yard for Hassam**, thus saving to the taxpayers, on the 76 miles of paving laid in 1910, the enormous sum of

**\$613,056.40**

## Is It Surprising That the Paving Trust Is Opposing the Re-Election of Joseph Simon as Mayor?

Remember that the cost of paving is largely paid by the small property owner

### BIG SAVING IN ENGINEER'S DEPARTMENT

Portland 3½%

Seattle 8%

City improvements in Seattle for 1910 cost . . . . . \$5,470,159.92  
City Engineer's office, for planning and supervising same, was paid 414,286.00

**A cost for Engineering of nearly 8%**

City improvements in Portland during 1910 cost . . . . . \$5,656,980.00  
City Engineer's office, for planning and supervising same, was paid 183,026.20

**A cost for engineering of only 3½%**

Remember, the cost of engineering work is assessed against the improvements which the **small homebuilder** pays

### THERE IS FOOD FOR THOUGHT HERE

Would it not be **good business** for you, Mr. Homeowner, to continue in office Mayor Joseph Simon, the man who has given you this excellent business administration?

## 100 Miles of Streets to Be Paved During 1911

Owing to the rapid growth of Portland, extensive improvements are being made and continually required. **One hundred miles** of hard-surface paving has been contracted for or estimates made, and all of it will be laid this year. When completed Portland will be the best paved city on the Pacific Coast. A continuation of Mayor Simon's present policy of **Economy and Saving** in this work will save thousands of dollars to the **Homebuilders of Portland**

# A Vote for Joseph Simon X 15 for Mayor Means Continued Economy and Saving