tered at Portland, Oregon, Posterfice as Matter. Hales-Invariably in Advance. THE MAILS

(BY CARBIER)

New York, Brunswick, building, Chi-Steger building,

PORTLAND, PRIDAY, JUNE 2, 1911.

WHO THEY ARE.

Let any citizen take the trouble to analyze the elements that are supporting Mr. Rushlight for Mayor. He will discover for himself a most astounding situation. The "gang" is for him to a man. The saloon are for him. The political element of the labor unions is for him, and it has persuaded the unions to swing in line. The Courthouse machine is for him. The City Hall ring is for him. The solid ten in the City Council are for him. The cigar stores are for him. The Republican City Central Committee is for him. The sewer trust is for him. The street contractors are for him. Kiernan is for him. Every special interest, every seeker of privilege, every trader in municipal favors, every dealer in police immunities, every protector of the vicious classes, every beneficiary

of secret traffic with the political

higher-ups, every go-between, every

pander, every parasite, all the gentry

that live on the needs, the misdeeds

and the misfortunes of the disorderly and criminal elements-all are for

Bushlight. Naturally the public is disquieted. It is also curious. It would know more about it. What potent influence has made this spurious "friend of the people" the hope, the champion and the reliance of all the forces of society that are friends of no people but themselves? What master hand has brought all these people together in one common cause? What magic spell has been cast over them that they should all see in the success of Rushlight some particular benefit and special consideration for themselves. What have they all been led to expect? What will they get if Rushlight shall be

They make a formidable and wellnigh invincible combination. But they ought to be beaten. They can be beaten if every citizen who is looking out for the general interest, and not primarily for his own interest, will do his duty and go to the polls. Such a citizen should vote for Mr. Simon. He must vote for Mr. Simon, if he desires to save Portland from being the spoil of the gang and the prey of the ailled forces of disorder and practical

been extended until they approached other lines which were also intended as local roads. Chicago, Burlington and Quincy, the three cities from which the famous "Burlington" together that the original promoters of the road could hardly have expect-ed that from the small beginning the road would push its way through to the Rocky Mountains, serving states and the Nation Instead of townships was the St. Paul, Minneapolis & Maniabs, from which developed the Great Northern road. Now we have these roads, beginning hundreds miles spart and serving widely different territory, merged lute one great ranscontinental system in which the maximum of efficiency can be secured at the minimum of expense

Connecting links between this Mid-Ale Western and Far Western line were formed long ago, and the lumber. fruit, salmon, grain and other Pacific Coast products have been distributed through the Rurlington territory. The Burlington in turn has sent into West for distribution by the Great Northern and other roads un immense tonnage of the manufactured products of the Middle West. This process of distribution has been effective, but it an possibly be improved by consoli-With the two properties merged, the interest of the Burlington end of the merger in a shipment will not cease when it is clear of the Eurlington rails nor will the Great Northern relinquish responsibility or interest to the Burlington.

Great abuses have grown out of the practice of merging railroad properties for the purpose of destroying competion, but under proper regulations the advantages of these mergers are obvi-With noncompetitive lines like the Burlington and the Great Northern both the owners of the road and the patrons should profit by the

dation. The most interesting feature of the the desired legislation. The Burlington-Great Northern, merger is the probable fate of the Northern Pa-Under joint ownership with the Great Northern this road had equal distributive facilities in the Burlingblg territory and some concern will be felt as to the extent to this merger might affect these facilities. In the Patific Northwest even greater interest will be felt in the nart which the North Bank road will play under the new regime. Railroads are so numerous in the thickly-settled states of the Middle West that the matter of securing distributive faciliportant than that of securing a the country with excellent grace for

Pacific Coast outlet. The action of the stock market yesterday, in which Northern Pacific advanced \$3 per share, offers pretty good

nerger. The North Bank line is the by which the Hill roads can reach with their chief rival, the Harriman system, which has a water-level line down the south bank of the Columbia River. The Northern Pacific, con-trolled by practically the same financial interests as control the Great Northern, will not have its earning powers weakened if forced to haul neavy traffic over the lofty Custade

mune from harm which otherwise might result from railroad mergers, neither the Northern Pacific nor the territory it serves will be unfavorably affected by the consolidation of the Burlington and the Great North-

BAITING THE CORPORATIONS.

Ben Riesland, who has a hobbyopsical notion that he is a great reformer of public-service corporations said to an improvement association the other night that "the fact that the corporations were fighting the (Riesland) public utility measure would indicate that it is against their interest." It would, it would indeed. Senator Dan Kellaher thought so, too, which would indicate that those two great minds, acting in collaboration, have stumbled on an actual, if unexpected. Why should not the publictruth. service corporations oppose any pro-posal deliberately framed for their in-How can damage done by the public through law or otherwise to the public-service corporations benefit the public? The duty of public-service corporations is public service. Hampering them, hamstringing them, balting them, pursuing them and ma-

ligning them does not help the public. | framers probably had in mind. Real discipline and strict regula-tion of public-service corporations is the wise, fair and helpful course. The subject is a great one; its proper solution is above all else to be desired. It is no problem for demagogues or or four-flushers. Riesland bill is unwise, unintelligible and impossible. It ought to be beaten and the regulation of street railway, gas and electric lighting companies, and other public-service concerns, placed with the State Railway Comnission, where it belongs.

DEMOCRATIC ADVANTAGES. From well-informed quarters it is intimated that most of the bills which may be sent up to the Senate during the special session of Congress are likely never to get any farther. Either they will perish by secret slaughter in the various committees or they will be openly voted down. To sustain this prediction it is cited that the Senate committees are doing practically nothing with any subject except reciprocity. Hearings are progressing on that bill, but not very expeditiously, while everything else is allowed to slumber.

If the Senate really meant to accombe at work getting ready to vote in-telligently on the farmers' free list, the new apportionment of Congressmen. the question of the admission of Arizona and New Mexico and the reduction of the duties on wool and weelens. All these subjects are matters of lively interest in the House and bills will certainly be prepared to cover them. In some cases this has been done al-But the Senate seems to regard them with cynical or aristocratic indifference. It will probably send the reciprocity bill on to the President. The other measures must go by the board. None of them will be passed great change comes over the

Nearly every big railroad system in public good according to their lights, no recommendations.

Nearly every big railroad system in public good according to their lights, no recommendations.

It is conceded that the Democrats are playing the game of politics with a On the whole, The Oregonian will lines built overshould be a public overshould plecing together small roads. Small playing the game of politics with a piecing together small roads. Small playing the game of politics with a not be seriously concerned if the votlines built originally for local traffic.

The measures which they are preparing to send to the Senate are all of amendments and approve or them popular. The country in a general way would like to see them becommendation of the League—wi come law. By doing what they can to enact them into law the Democrats of the House are showing their good will and advertising in the most conspicuous way their party programme. "Give us full control of Congress," they are saying by their deeds, "and these are the laws we will pass."

But they have a further purpose than that of merely outlining a programme and advertising it widely They are determined to force the Senate, the Republican Senate, to go on record in opposition to these vote-win-ning bills. It is pretty certain that the House will not adjourn until the nate has taken action one way or the other on most of the measures named. The Democrats do not have named. The Democrats do not care particularly to see them pass. Perhaps they would a little prefer to see them rejected. They can then point the finger of scorn at the recreant Republicans who have promised so many desirable things and when the pinch ame broken their word. But the Democrats are resolved that the rejection shall not be made in secret. It shall not be done in smooth privacy nothing to show for it to the

country. The Senate rules permit any mem ber to move that a given committee be discharged from further consideration of any bill it has in charge. This is a potent weapon in skillful hands and there is no reason to doubt the skill of some of the Democrats in the Sen-This motion will be made at the proper time with respect to every bill hich the House sends up. The enchantment of the committee-room w thus be broken and the Senators will be forced to go on record with a vote. They may refuse to take the bill from the committee, but that will not make any difference. The Democrats will have gained their point and proved that the Republicans are hostile to hinder them from making party capital by prolonging the special They will win votes if their bills They will win still more if they DOME. are rejected either by a direct vote or by a refusal to recall them from the committee-rooms. Their position is enviable indeed, and to make the most of it they will no doubt prolong the dal session long enough to carry out their strategy to the end. They will gain doubly by the rejection of the bills, because if they were passed the Republicans would share the crellit with them. When they are rejected the Democrats can appeal to

Nothing but a split in their party can prevent the Democrats from profby this strategic advantage even evidence that this great property will to the extent, perhaps, of controlling be well taken cure of irrespective of the next Congress completely and win-

with in these matters, and nobody can say far ahead what may happen. Just now the Democratic party is better united than it has been for years. There are some differences of opinion on the tariff and some on such jects as the recall of judges, but they are not upheld very bitterly except by men like Mr. Balley, who have little political influence outside of certain sections. Mr. Bryan is the dominant Mountains when there is a down-hill all the advanced opinions in favor of grade along the Columbia River. popular government. He is the most Nature has rendered Portland im- energetic Democratic propagandist

as to whether the referendum may be the character presented in this ordinance. There is also a question whether, in the event the waterfront amendment carries, and the referendum of the vacation ordinance is suc cessful, the city can grant the rallroad company any right whatever to erect piers on Oregon and Adams streets. The main objection is a contingent one, however, and for that reason is not so serious as the one involved in

waterfront amendment. The Oregonian unqualifiedly indorses the recommendations of the Taxpayers' League that the voters deline to approve the public service commission, the municipal paving plant, "competitive" street paving. "no-seat-no-ride," and that they do approve the bill-board ordinance, the tax levy for street cleaning, the gar-bage-collection system and the new police building. As a matter of just recognition of faithful public service unless a great change comes over the mind of the upper house.

How will this suit the Democrats? We do not suppose that it will hurt believes the Fire and Police Department feelings very badly. Besides being sincerely eager to promote the sion and relief funds proposed in two-

On the whole, The Oregonian will each one in accordance with the recommendation of the League-with the exception of the

POBILAND'S RECORD BUSINESS.

Five months of the year 1911, a year which by some timid capitalists large and small was greeted with fear and trembling, have passed into history, and Portland is still breaking records in the most important features of business. A year ago, when the railroads were spending millions in the flercest construction contest ever waged in the Pacific Northwest, much of the remarkable prosperity of the city was atributed to the circulation of the vast sums of money from that source. But that particular railroad building wave reached its crest more than six months ago, and, while there is still an immense amount of new construction under way, it is not the overwhelming factor in our prospertry that it was a year ago. But Port-land is still forging ahead. The May statistics in all of the most important features of business show record gains over those of any preceding year the same satisfactory condition apparent for the entire five months.

In building permits and bank clearings this growth is especially notice-able, and real estate transfers are still hovering around high water mark. The most valuable and conclusive evi dence of our great prosperity, how-ever, is found in the Postoffice recelpts. Over-sanguine investors might buy more real estate or build more houses than were really needed, although the supply of the latter is still inadequate for the demand, and even bank clearings might be swelled by unusual transactions, but postage stamps and money orders are not ought for speculative purposes. The breaking of records in these receipts month after month is the best possible evidence of the legitimacy and per-manence of the prosperity that is re-flected in all other features of the omercial situation.

Portland has passed the dull season with flying colors. Within thirjy days harvesters will begin work on what now promises to be the largest grain. crop ever harvested in the Pacific Northwest. This crop at present prices will sell for more than \$50,000,000, and of the exportable surplus more two-thirds will be handled in Portland. The first five months of 1911 have brought record-breaking prosperity for Portland, but the re-maining seven months will make a still better showing

A record of 500 soldiers prostrated by the sun out of a single brigade in one day's march is extraordinary. what changes may be made by the ning the Presidential election, though seems to proclaim some neglect of will be a big black bug in the cream. It

of fron and needs no care for his health is probably more persistent in our army than in any other, but a few experiences like the above ought to shake it a little.

Seath when her been wallowing transport that her been wallowing are not appelled very history, occurring to desire the pollution infrasence outside of certain sections. Mr. Hyras is the continuous relation of the section of the sec Seattle, which has been wallowing in the doldrums for many months, is again showing signs of returning pros-

at last adjourned for its Summer vacation and there will be no more trouble from this source until next October. That there will be similar protracted delays when this mill of justice re-sumes grinding next October can be readily understood when it is stated that thirty-five cases have been advanced for hearing on the first day of the next term, "or as soon thereafter as practicable." Some of these cases are of considerable importance, especially those pertaining to wheat and 'cotton "corners." In none of these cases, however, with In the possible exception of the railroad merger cases, has the point at issue approached in importance that which made the Standard Off paving, and Tobacco cases such tremendous trade-disturbers.

tria-Hungary in the senile decay foretria-Hungary in the senile decay fore-shadowing the early demise of the aged Emperor Franz Josef. It is be-lieved by those in close touch with the conditions of his empire that the per-sonality of the Emperor, and sym-pathy for him in his many domestic orrows have gione kept the turbulent element in Hungary quiet for some years past. Neither the Hungarian nobles nor the common people have either affection or respect for the dinand, and it is not thought to be any part of their purpose to submit quietly, much less loyally, to his aceston to the throne. The Emperor has suffered greatly from apprehension from this cause in recent years, but the cares of life and of state have ceased to vex him and, serenely sem conscious and comfortable in body and mind, he awaits the end.

With all the alleged virtues of cal commission, the framers of the proposed charter amendment for Port-land had to go to the New York and Wisconsin state public service commision laws for the provisions and wording of their measure. The attempt to adapt state laws to city needs on its face should create doubt as to enforcing features and even constitutional-No wonder it was necessary to copy the affirmative argument from a Nebraska newspaper.

The Rushlight organ is printing alleged correspondence between Senator Simon and Larry Sullivan. Twelve years eld, or more, outdated and probably bogus. But whether bogus or not, it would be vastly more intersting for the Rushlight paper to print the terms of the present compact be-tween Rushlight and Jack Grant, Sullivan's old partner and Rushlight's ar-dent supporter. Sullivan is gone possibly dead-but Jack Grant and his sailor boarding-house still live.

Jack Johnson's presence at the nation in gorgeous attire will be singularly congruous with the eternal harmonies. Like Johnson's vocation, the coronation is a survival from a barbarous past. As a survival it is in-teresting and not unpardonable, just as we are all more or less tolerant in our secret hearts of an occasional prizefight.

The trick by which William Waldorf Astor is trying to beat the New York inheritance tax illustrates the lawabiding habits of some of our million-Without the protection of the aires. law their fortunes would vanish in an hour, and yet they never miss a chance to bring the law into contempt.

The birthday of Jeff Davis (tomor row) is to be celebrated tonight by enthusiastic Southerners of this city. The passage of time makes such event of little note except by contrast with the celebration last Tuesday for memory of greater heroes.

The County Court of Multnomah is to be commended for appointing young men as Road Supervisors as fast as vacancies occur. They bring an enthusiasm to the work that counts.

Jack Johnson, as a representative American at the coronation festivities,

many contingencies must be reckoned simple hygienic precautions. The old Two CANDIDATES CONTRASTED SINGLE TAX IS CLASS RUIN Voter Accuses Hushlight of Being Trust Controlled-Simon Clean.

PORTLAND, May 31 .- (To the Editor.)-It is a well-known fact that there was more money spent by the ed the campaign for "single tax" in interests, the breweries, the clay pipe Oregon. He commences his campaign by trust and the plumbers' supply trust the advocacy of "single tax" for Multto elect Rushlight than by all other nomal County. In his argument for
candidates combined. It is true that "single tax" for Multinomah County
the breweries sent out tickets to every he reiterates the burden of the song

the pier day for all."

It would greatly benefit if the daily press contained more upon the above and kindred subjects. For decades newspaper readers have been regaled with frivolous and shallow reading. What do the general public care the highest-priced box at the operal last evening, or whether she spent it combing Fido's scented curis; whether she wore an open-work waist or whether the same was hormetically sealed? What do they bother whether Madame Patty de Phoy Gras has bought the Washington monument or the Madame Patty de Phoy Gras has bought the Washington monument or the large of the single tax, but for what purpose? Will Mr. Fels come into Oregon to expend some of his millions? No doubt. And what for he small land of the small land owner who will be forced to sell. No doubt Mr. Fels will be here with his money to buy up the lands, and at a depredated value. With the adoption of the single tax, but for what purpose? Will Mr. Fels come into Oregon to expend some of his millions? No doubt. And what for? To buy up the lands of the small land-owner who will be here with his money to buy up the lands, and at a depredated value. With the adoption of the small land-owner will be here with his money to buy up the lands, and at a depredated value. With the adoption of the small land-owner will be here with his money to buy up the lands of the small land-owner will be here with his money to buy up the lands of the small land-owner will be here with his money to buy up the lands of the small land-owner will be here with his money to buy up the lands of the small land-owner will be here with his money to buy up the lands of the small land-owner will be proved to sell. No owner who will be forced to sell. No owner who will be lands of the small land-owner will be here with his millions? No doubt. And what for her small land-owner will Madame Fatty de Phoy Gras has bought the Washington monument or the Hawthorne-street bridge to deco-

rate her newest hat with?

Again, they care not one straw whether St. John D. Rockefeller is whether St. John D. Rockefeller is seeking to enlighten the world by en-dowing universities, or by reducing the prices of illuminating oils; or whether he merely seeks to lighten his con-solution.

This, above all: They do not wish to be so persistently reminded of the transcendental virtues and the saintly milities of certain citizens running

for office, or of the inky blackness of their vice-laden opponents. We crave a change of diet for our digestion's sake. The foregoing re-volting details belong to the barbaric volting details belong to the barbaric age now passing. The first rays of the new age are tipping the distant hill tops with gold; responding to its higher vibration we shall busy ourselves with discussing and formulating plans for the happiness and well being of the masses; we will study how to keep children of a tender age out of fithy, unsanitary factories, where they are sacrificing health, vitality and morality for the glorious, the noble purpose of hastening the evolution of millionaires hastening the evolution of milionaires into multi-millionaires.

into multi-millionaires.

We shall spurn the idiotic notion that only the rich may partake of the good things of life. We shall demoish the inartistic, disease - breeding shack, and substitute beautiful, well-appointed buildings. We will scour the world for the most artistic designers and architects to plan our public buildings, bridges, etc. Yes, this is the dawn of the new, the

aquarian age; let the newspapers take the lead in ushering it in and unfold-ing its wonderful programme.

Having performed my duty in pen-ning these lines, I shall now fold my clock around me and ile down to more

Street Work on Sunday. PORTLAND. May 30.—(To the Editor.)—We boast of the rapid strides our beautiful city has made and is making in commercial prosperity; of the beautiful scenery in and round about her, fresh from the hand of the Maker, needing no human touch. We are proud, and justly so, of all these things, but there is one thing that I, for one, as a citizen, cannot but be ashamed of, and that is the paying of our streets on citizen, cannot but be assumed of, and thist is the paving of our streets on Sunday, the day set apart for the worship of the one who gave us the beautiful scenery and delightful climate of which we boast.

Could not our Mayor or City Council have inserted in the contract with

the paving company a clause stipulat-ing that only in cases of absolute necessity, should the work be carried

on, on Sunday?
I noted in the paving of Russell I noted in the paving of Russell street that in some instances the men worked all day Sunday and then for several days, did nothing more. With the private individual who chooses to have his work done on Sunday, we cannot interfere, but I do not think the people of Portland have, or would make such a choice, and I believe the majority of them would be glad to see this blot on the 'soutcheon of our fair city removed.

A CITIZEN.

But Adoption of Same, Says Writer, Means Cheap Land for Mr. Fels. PORTLAND, May 30.-(To the Editor.)
-It appears that W. S. U'Ren has start-

the Republican ranks. Further, the tactics used by Rushlight's petty politicians are unjuet, unclean underhanded and dishonorable and show what might be expected should they succeed. On the other hand Mr. Simon is a progressive Republican. His campaign is clean, open and above campaign is clean, open and above and a commission form of government, while Mr. Rushlight stands for Rushlight, retrogression, an open town, a redlight or no light at all.

DAWN OF UTOPIAN AGE AT HAND.

Writer Looks for End of Shallow Reading and Privolous Pursuits.

FORTLAND, May 27.—(To the Editor.)—J. E. Hosmer's letter in The Oregonian, May 25, concerning "Matter and Things Existent," furnishes no new truths and makes the old ones no new truths and makes the old ones no new truths and makes the old ones no letter, however, strikes a responsive chord in my heart. J. E. H. is on the right vibration when he says, The Oregonian is doing a good work when it discusses such live questions. Thinking people want such discussion, and with it will come the ushering in of a happiper day for all."

It is proposed by Mr. Uren and his kind to double the burdens of the men of every class.

It is proposed by Mr. Uren and his kind to double the burdens of the men who have made prosperity come within the reach of the heard above made prosperity come within the todouble the burdens of the men of the hourd-nowner, block-owner of the oduble the burdens of the men of every class.

It is proposed by Mr. Uren and his kind to double the burdens of the men of the burdens of the burdens of the burdens of the men of every class, or to take up home-owner, block-owner of the odup from he when out into and settle them in the country? Oregon wants men of families, too, the more families the better and Things Existent." Furnishes no new truths and makes the old ones no letter, however, strikes a responsive come into oregon for investment-will be for everything there is made and offered for sale business men of Portland.

But, Mr. Uren says to take the tax about by th

Who is it that desires this sort of a situation? No one, excepting a million-

situation? No one, excepting a minima-nire monopolist.

Besides this, what are the reasons and principles underlying the present system and method of taxation? Why, that the burden of taxation shall fall equally and uniformly upon all forms of property, with the view that each and every property-owner shall pay his just proportion towards securing the benefits of government. Since the foun-faction of the Government, this sysbenefits of government, since the roaddation of the Government, this system has been held up to the view of the
world as one of the great prizes achieved
by American independence. At one fell
swoop it is proposed by Mr. U'Ren and
his millionaire employer to destroy this
system and build up in its place a land
monopoly.

B. F. WILSON.

Water Not Self-Purifier.

PORTLAND, June 1.—(To the Editor.)

—I have been told that tainted water
purifies itself every 50 yards that it
flows: I cannot swallow that, and in my thirst for knowledge I apply to that fountain of wisdom, The Oregonian. Please make it clear for me, and I shall we you a debt that I can neve date.

The belief that water purifies itself every 50 yards of flow is a popular super-sition without a particle of fact to stand on. It was invented by people stand on. It was invented by people who are too lazy to provide clean water in order to excuse themselves for drinking fith and sewage. Sunlight tends to destroy the bacteria and other germs in water. The oxygen of the air has the same effect, but it requires many miles of flow to consummate the process. Sometimes gorms have been found alive and dangerous after running with the current for hundreds of miles. The only safe rule is to drink only clean water. Even if filth were not dangerous to health it ought to be sufficiently revolting to the imagination to prevent its use.

When in Doubt, Vote "No."

PORTLAND, June 1.—(To the Editor.) referendum, was one of its earliest advocates. I make it a rule when I don't understand a proposed measure always to vote "No." I believe it would be a safe rule for everybody. would be a safe rule for everybody. We might miss some good things that way, but we can get them later on. It is not best to have all the good things at once.

Twenty-four propositions to be decided at once is too much for the

lwenty-four propositions to be de-cided at once is too much for the average voter, especially in a state that already has a good code of laws. Fakes and humbugs are frequently popular for a time but we don't want to make a fake out of the initiative and referendum.

Wouldn't it be wise to veto threefourths of the proposed measures net J. B. WRIGHT, 438 East Thirty-seventh.

Good Everywhere.

Condon Times.
Take your wife out to dinner on Sunday, is a good maxim. She works hard all the week, and the little di-version of going to a hotel is good for her. She wants to see and be seen, especially if she has a new hat

Advertising Talks

By William C. Freeman,

Should not a chain of newspapers in the Eastern belt, or the Middle West belt, or the Pacific Coast belt, or the Southern belt, appeal to a manufacturer who might wish to d velop one territory at a time, instead of starting a general publicity cam-paign before he is really ready for it?

Common sense would prompt a manufacturer making a product that could be sold only in the South and Southwest to use daily newspapers in that territory and not to use publicity that touches all parts of the country

The newspapers in the South and Southwest that print these stories are a very strong combination-all of them high-class and influential.

A manufacturer wishing to develop the South and Southwest territory use one thousand inches in all of these newspapers at a cost of about \$14,000. How is that for a year's campaign in the important distribution points in this fast growing territory?

Suppose, also, that a manufacturer wants to introduce his product in any of the other three territories? In each one he can make a most favorable impression on a large number of people at a minimum of cost-as a matter of fact he can conduct a year's campaign in a chain of reliable newspapers, the readers of which have fulth in the advertisements printed in them, and that is an important point to consider.

If the manufacturer should like to

touch the high spots-the real live wire towns in the United States, and get effective distribution quicklycan conduct a year's campaign (one thousand inches) in the entire list of newspapers printing these stories at a cost approximately of \$55,000 to \$60,-

And what does he get? A column a week, practically, for fifty-two weeksa column directed personally to family out of every nine in the Uni-

Just think over these facts, Mr. Manufacturer. If you do the right sort of thinking, business judgment will prompt the use of this chain of newspapers in sixty cities. This subject will be continued in to-

morrow's story. (To be continued.)

Country Town Sayings by Ed Howe

(Copyright, 1911, by George Matthew If you become angry every time a bill is presented to you, quit buying on credit.

It costs at least twenty-five dollars to show proper appreciation of having a baby named for you.

When people have had a run of hard luck it takes them two years to get the scared look out of their eyes. When a man feels in his pockets for letter to show you, ever notice how many useless things he carries?

About the slowest thing on earth is farmer in town setting ready to go

Nine-tenths of the devilment that goes on is traceable to men who stand on the streets and "talk" while more worthy men are at work. It is a bad sign when a young man starts in politics before doing anything else. Let him first demonstrate his worth in a business way.

When an engagement is announced, people say, "I thought he intended to marry that other girl."

Special Features Of Next SUNDAY'S **OREGONIAN**

Compensation, the novel of Washington society that has caused considerable of a stir, will be taken up for serial publication and the first chapter presented. Interest is added to this book from the fact that it is from the pen of a former Portland girl, Miss Ruth Cranston, daughter of Bishop Earl Cranston. The novel is bright, sparkling, unusual. Do not miss the opening chapters.

Portland school children do some very creditable work in drawing and writing-just how creditable is shown in a full page devoted to selected works from the graded schools.

Sherlock Holmes, the great detective, concludes his solution of the absorbing problem in "The Adventure of the Red Circle." Three tense columns of reading matter. Illustrated. Seven more of those graphic

photes of the Civil War, recently uncarthed from forgotten vaults, are presented, along with an in-teresting account of the acts of heroism of women during the war. A rich European Countess has

startled the Continent by leaving the drawing-room for the circus ring. This isn't . press agent tale, but the well-written account from a Brussels correspondent of the whimsical conduct of an unusual noble woman.

"Stop the Babies From Dying" is the heading over a vital page that every mother, every woman, in fact, should read. Hundreds of babies die needlessly every year. The way of reducing this

neavy mortality is shown. Colonel Crowe delves headlong nto the subject of truth and the tourist season. There is a good laugh in the Crowe tale this week.

Folger Swift supplies the short story this week. It deals with a reformed stage robber and a \$1500 robbery. Complete in Sunday's issue. Illustrated.

Ten Minutes With the Funny Men will put you in good humor for the day. It is a new depart-ment of the best in short humor, Widow Wise, Sambo and Twee

Deedle are all on hand with new diversions. Two pages for children, departments for women and all the world's news.