Thursday's Important Offerings in 61st Anniversary Sale Command Close Attention
You Are Fortified Against Skepticism in This Store at All Times by Conservative and Authentic Advertising


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19 Original Imported Models Retailing Normally From $\$ 45$ to $\$ 65$ Thursday $\$ 22.50$ -Promenade the Bouvelards of Paris today and you will find
these linen frocks in greatest favor-walk up Fifth Avenue, New York, any afternoon, and you will see them in every fashionable dressmakers' show window. -Yes, the frocks are like those in Paris and New York, but the

## $\mathcal{A l}^{\text {nniversary }} \mathscr{S}^{\text {ale }}$

Is Less Than Halt the Import Price -Designed of the finest quality plain and figured linens in white, rose, tan, brown, blue, black and white and Copenhagen;
some are trimmed with lace, others are embroidered. Only one

Black Taffeta Silk Coats
Very Special $\$ 9.85$
Selling Regularly at $\$ 13.50$ and $\$ 15$ - Full length coats of extra quality black taffeta silk. All are
made the full 54 and 56 inch $l$ lengths in semi- $\begin{aligned} & \text { fiting and }\end{aligned}$ tight made the full 54 and 56 -inch lengths in semi-fiting and tight models

Many of these styles are plain
tailored, while others are
tailored, while others are
attractivel trimmed with
braid or embroidered.
These coats are made in the smart new side button effect and
fasten with a fancy loop and buttons. What could be dressier fasten with a fancy loop and buttons. What could be dressier
than one of these coats to wear wih a one-piece frock during the Summer on all occasions?

$\$ 3.95$ and $\$ 4.50$ Untrimmed Milan Hats, Anniversary Sale $\$ 1.95$
-Just in time to enter the list of contestants for bargain honors in our 61 st Anniversary Sale. Untrimmed milans-the undisputed leader of millinery fashions in Spring and midsummer hats. The above illustrations are faithful reproductions of some of the styles on sale
Besides those illustrated we show ten other shapes in close-fitting turbans, hoods, medium and large picture hats. In black burnt and Besides those illustrated we show ten ohher shapes in close-fitting turbans, hoods, medium and large picture hats. In black, burnt and
natural. natural.
Late advices from New York confirm our predictions that midsummer hats will be heavily trimmed with flowers. The more refined and popular trade are of one accord in welcoming these flower bedecked hats. Plain hood and quill trimmed hats are becoming so
commonplace that the return to flowers is heartily welcomed by all women who enjoy their midsummer hats above all others. What prettier hats can you buy that lend themselves so gracefully to flower trimming as these milans? Ribbon Flowers made to order. Picture Framing at Lowest Prices. Watch Repairing by Swiss Experts


Lipman. Wolfee \& Co.




