

Huge Blackboard Today in the 7th Floor Restaurant, Will Announce Vote in Teachers' Travel Contest Up to Date—Ask for Ballots Lunch Today in Our 7th-Floor Restaurant—Music by Rosebrook's Orchestra—See Oil Paintings Presented to Oregon by Louis Hill

Today's Butter Surprise Beechnut Butter 2 lbs. 49c

MEIER & FRANK, BASEMENT ORDER BY MAIL. SPLENDID Surprise Sale prices on famous Beechnut and Butternut Butter, guaranteed fresh and pure; 2-pound square; Friday Surprise Sale only 49c Crosse & Blackwell's Lucca Olive Oil (not over two bottles to a customer). Friday Surprise Sale 68c Royal Banquet Butter, 2-pound squares, special only 53c



Stirring Embroidery Surprise \$1 to \$1.50 Allovers at 69c

MEIER & FRANK'S, FIRST FLOOR. ORDER BY MAIL. OVER 500 yards of beautiful 20-inch Allover Embroideries, divided into two extraordinary bargain lots for the 1110th Friday Surprise! Dozens of exquisite small eyelet patterns, for the new lingerie peasant blouses and gowns. Reg. 75c to 85c grades, 49c; \$1 to \$1.50 grades, 69c

Unparalleled 1110th Friday Surprise on 732 Women's \$18, \$20, \$25, \$30, to \$45 Dresses \$12.55



MEIER & FRANK'S—SECOND FLOOR. ONE of New York's most prominent garment manufacturers anticipated twice the business on Silk Dresses this season as he received! When in New York two weeks ago our buyer seized the unprecedented opportunity to buy every single Silk Dress the maker had on hand at a fraction of the intended prices. To the dot, 732 of these exquisite Silk Dresses and Gowns arrived by express. Regardless of the regular price, whether \$20 or \$45, they go on sale for the 1110th Friday Surprise \$12.55. Included are:

- Bordered Silk Foulards
Figured Silk Foulards
Elegant Crepe Meteors
Shimmering Messalines
Rich Silk Taffetas
Exquisite Silk Eoliennes
White Hairline Serges
Voiles With Silk Drop Skirts

Positive \$18 to \$45 Dresses \$12.55 We Bought Every Silk Dress a Maker Had



MAIL ORDERS PROMPTLY FILLED. BY all means the most extraordinary sale of Dresses we've announced in years! Every dainty fabric! Every glorious color! Every stunning combination and trimming effect. Every size! Plenty for small and large women as well!

Dresses for afternoon wear, reception wear, luncheon wear, dinner wear, theater wear—for Summer attire at the seashore. In our regular stock this season we have dresses at \$30, \$35, \$40 and \$45, identical duplicates of those on sale at \$12.55.

Many made with the new high Empire bodices; plain, shawl and charming sailor collars. All have the modish one-piece peasant shoulders with short, 3/4 and long sleeves. Some have tunic skirts, others in plain circular styles. \$38 Handsome Voile Dresses—with silk drop skirts. High Empire waist effect; plain or peasant sleeves; colors of blue, white, gray, tan and black, \$12.55. \$20 to \$40 Foulard Dresses—exquisite bordered patterns, stripes, dots, figures—some beautifully brocaded. Dutch neck and short sleeves, high neck, long sleeves, \$12.55. Taffeta and Messaline Dresses—worth \$16.50 to \$30. Black, blue, Copenhagen, lavender, gray. Your choice at only \$12.55. \$30 and \$35 Silk Eolienne Dresses—navy, tan, green, gray, brown. Emb'd front, round yoke, peasant sleeves, overskirt, at \$12.55.

Unprecedented Bargains at \$12.55 It'll Pay to Be Here Early All Sizes From the 16 Misses' to 42 Women's

Friday Silk Surprise 85c Grades at 49c

MEIER & FRANK'S, FIRST FLOOR. TWO THOUSAND yards of Lou-sine Silks in stripes and checks on which Dame Fashion has set her approval. Colors include wanted blues, browns, tans, greens and other hues numbered among the season's favorites! Suitable for handsome afternoon frocks, party gowns and waists. Silks which sold Thursday at 85c the yard. Special for Great Friday Surprise Sale at, the yard 49c

Women's Beach Hats for 98c

OVER 2500 of them for the 1110th Friday Surprise! Women's Straw Outing Hats, as pictured, trimmed with silk handkerchiefs. Come in an almost endless array of beautiful colorings and patterns—navy, pearl, reseda, cardinal, brown, sky, white, cerise, olive, black, gray, champagne, purple, lavender, etc. Persians, Dresden flowered and figured effects. Ideal Hats for outing and beach wear. The silk handkerchiefs on each Hat is alone worth \$1.50 and the plain trimmings. Buy them trimmed complete today in the great 1110th Friday Surprise Sale in Men's Furnishing Department, first floor 98c



To \$2 Kid Gloves for \$1.19

MEIER & FRANK'S, FIRST FLOOR. ALL big Anniversary specials on Kid and Fabric Gloves in force until Friday night—and here's an extra special on Suede, Chamois and Glace Kid Gloves just for Friday Surprise! One and 2-clasp styles, which sell at \$1.50 and \$2 the pair. Today at \$1.19 To 40c Ribbons, Special 17c Thousands of yards of beautiful All-Silk Plain and Fancy Ribbons, Taffeta, Moire, Persian and Dresden effects. Extra quality at 25c and 40c the yard. 17c For Friday Surprise, yd. 17c



Short Lengths 12 1/2c 15c Ginghams 6 1/4c

USABLE mill lengths of pretty Percales and Ginghams, sufficient for charming little house dresses, aprons and other frocks! Every conceivable color combination in stripes, checks, dots and wanted designs to meet all demands. Regular prices 12 1/2c and 15c the yard. Friday Surprise 6 1/4c Remnants of White Waistings—fine white madras in a variety of pretty self-woven raised designs. 25c quality. For Friday Surprise, the yard 12 1/2c

Trimmed Hat Surprise To \$12 Hats, \$5

MEIER & FRANK'S, SECOND FLOOR. ORDER BY MAIL. WE'VE selected 100 of the prettiest new \$7.50 to \$12 Trimmed Hat models—many of them designed by Phipps, Hyland, Fisk and Gage—and marked them at \$5 each for this great Friday Surprise! Newest shapes enlivened with Parisian dashes of color, and wide choice in the mode of trimmings. Regular \$7.50 to \$12 Hats, Friday only \$5.00 Women's Untrimmed Hat Shapes in Chips, Azure Straws and Fancy Soft Braids. Regular \$2 to \$3.50 grades, for the great Friday Surprise Sale \$1.49 Women's \$3 to \$4 Trimmed Hats—in the Basement, a great variety of pretty shapes and colors. Special Friday Surprise at the low price of \$1.49



All Young Men's \$20 to \$28 Suits for Friday Surprise \$17.50

MEIER & FRANK'S, THIRD FLOOR. ORDER BY MAIL. POSITIVELY nothing withheld—choose from every \$20, every \$22.50, every \$25 and every \$28 new Spring and Summer Suit in our entire stock for Friday Surprise at \$17.50! —This Includes All the Famous Sampeck Suits for Young Men. Scores of the smartest patterns in beautiful shades of brown, gray, tan and fancy blues. Snappy, distinctive models that young men demand. Positively for Friday only, all \$20 to \$28 Suits at the very low price \$17.50 Men's to \$25 Suits \$12.50 Over 125 Men's desirable Spring and Summer Suits from \$15, \$18, \$20 up to \$25 lines. Incomplete range of sizes; practically every man can be fitted. Today \$12.50 See Window



To \$5 German Silver Mesh Bags, \$1.98

MEIER & FRANK'S, FIRST FLOOR. ORDER BY MAIL. ANOTHER special purchase just in by express in time for the 1110th Friday Surprise—the finest \$4 and \$5 German Silver Mesh Bags to sell at \$1.98! Large, medium and small sizes, with strong machine-made links and four different styles of beautiful embossed German silver frames. Lined in white kid or moire silk—long chain handles. Actual \$4 and \$5 Mesh Bags for Surprise Sale at \$1.98 Don't Fail to See Our Big Fifth-Street Window Display.



Silk Hose at 59c

NEARLY half price on this splendid Silk Hosiery just for Friday Surprise! Lisle-lined throughout with 4-inch double tops and double, seamless heels and toes. Come in black, white, sky and pink. Best 85c qualities, Surprise, pair 59c Women's Summer Hose at 27c Light-weight Summer Hosiery in black only. Made with maco split feet and wide elastic tops. Full fashioned throughout. Special, 3 pairs, 70c; 1 pair 27c To 35c Veilings, Special at 15c Charming cobweb Veilings in dainty hexagon, Russian and other wanted meshes. Black and all dainty shades. Worth 25c and 35c yard. Today only 15c



Sale Rich Cut Glass Tumblers at 44c Each

WE'VE pictured the three styles in these rich Cut Glass Hable Tumblers, so wonderfully underpriced for Friday Surprise! Notice the many fine lines and splendid detail work. Made of high-grade glass, in a convenient size for table use. Tumblers which sell regularly at \$8 and \$10 the dozen. Special for the 1110th Friday Surprise Sales at the low price, each 44c

\$5.00 Reed Go-Carts at \$1.98

MEIER & FRANK'S, FIFTH FLOOR. ORDER BY MAIL. THINK of paying less than half reg. price at this time of year on the neatest, sturdiest and most comfortable Go-Carts we could secure! Made exactly as illustrated, with rubber tired wheels and large dash. Only 100 of them, so come early if you would not be disappointed. Our regular \$5 grades \$1.98 for Friday Surprise only \$1.98 Collapsible Go-Carts in one-motion—Finely built and handsomely finished. For Friday Surprise this regular \$4.28 \$7.50 Go-Cart at this low price \$4.28 See Alder Street Window



Surprise on Child's B'r'foot Sandals

ON sale at 8 this morning for Friday Surprise, 200 pairs of misses' and children's barefoot Sandals, as illustrated. Made of strong tan leather with 2 buckles, broad toes and flexible soles: Sandals, sizes 4 to 8, at this sale, 49c Sandals, sizes 9 to 11, at this sale 59c Sandals, sizes 12 to 2, this sale, 69c All 10c Shoe Polishes at 7c 25c Silk Shoe Laces at 19c All 25c Shoe Polishes at 19c All 10c Shoe Laces only 7c Black Shoe Laces, 3 prs. 5c



Reg. \$3.50 Cane Seat Porch Rockers \$2.49

MEIER & FRANK'S, FOURTH FLOOR. FRIDAY Surprise Sale savings of \$1 on handsome Porch Rockers of a sturdy, durable grade. Made of hard Eastern maple with double Reed seats, exactly as shown in picture. Finished in red, green or natural colors. Regular \$3.50 Rockers, for Friday Surprise at \$2.49

