

See Announcements of Great Friday Surprise Sale Bargains in This Evening's Papers—Women's Shoe Shining Stand in the Basement Exclusive Agents Fulton Go-Carts, Vudor Porch Shades, Ostermoor Mattresses—Victor Guaranteed Hosiery for Women and Children

Hear the Orchestra Play "Kirmess" Music in 7th Floor Restaurant Today

FROM 12 to 2 o'clock every day this week Rosebrook's Heilig Theater Orchestra will play in our beautiful seventh-floor Restaurant. Today's programme includes selections from "Kirmess." Splendid a la carte luncheon for shoppers and business men. Express elevators. The specials today, besides our splendid regular menu: Individual Chicken Pie at 35c | Colonial Club Sandwich at 25c | Strawberry Short Cake at 30c | Combination Salad, special 30c | Boston Clam Chowder, at 15c



\$2.50 Gold-Filled Mountings, \$1.50

AN Anniversary Sale special from our Optical section today—\$2.50 gold-filled Eye-glass Mountings at \$1.50. "Perfection" low bridge grade, with The Big Store's guarantee of absolute satisfaction. Extra special Anniversary price \$1.50 \$2 "Sta-best" Gold-filled Mountings, priced only \$1.00 Lenses to fit either special \$1.50 extra.

All Portland Is Talking of Our 55th Anniversary Sales

Following Is List of 25 Highest Contestants

ON ACCOUNT of the immense number of votes cast yesterday, we can only print the names of the 25 highest contestants this morning. Many, with only a small vote Tuesday, have jumped to the top. Every school should select a candidate at once!

Table with columns: TEACHER, SCHOOL, VOTE. Lists names like Dickinson, Miss N., Shattuck, 13,275; Black, Miss L., Peninsular, 10,625; Taubenheimer, Mabel, Sellwood, 9,825; MacConnell, Christine, Lincoln, 8,825; Porter, F. G., Failing, 6,200; Cahalin, Miss Kate, Ladd, 5,775; Gatlin, Miss B., Hawthorne, 5,700; Rogers, Anna, Ladd, 5,525; Webb, Nora W., Union, Oregon, 5,400; Millard, Mary, Shattuck, 5,300; Thomas, Mrs. L. D., Stephens, 4,475; Kingsley, Kate, Ladd, 4,200; Harris, Frances, Couch, 3,750; Monro, Alice, Eliot, 2,825; Schloth, Hannah G., Wash. High, 2,800; Nelson, Leah, Davis, 2,725; Krumvein, C. M., Wash. High, 2,600; Madden, Miss M., Highland, 2,575; Barnes, Miss C. A., Lincoln High, 2,525; Beard, Miss L., Sellwood, 2,500; Fargo, Beatrice, Holman, 2,500; Frazier, Mary, Kerns, 2,500; Hunt, Carrie E., Sellwood, 2,500; Gist, Freda, Yamhill, Or., 1,875; Billings, Hattie B., Hawthorne, 1,825

European Travel Contest for Teachers

HELP to send three public school teachers to Europe this Summer by asking for ballots when you make your purchases during our Great 55th Anniversary Sales. All week long the store has been thronged with enthusiastic buyers and the whole city is talking of this unique European and American Travel Contest. We have decided to send—

- One Teacher from Portland, West of the River. Falls and New York, all expenses paid. The next highest will receive a month's free vacation at any Oregon Beach. Contest is under the supervision of local newspaper men and public school principals. Votes are given with all purchases of 25c and above, in multiples of 25—that is a 25c to 35c purchase calls for 25 votes, a 36c to 65c purchase, 50 votes, and so on.
- One Teacher from Portland, East of the River.
- One Teacher from Oregon, Outside of Portland.

Women's New Initial Night Gowns at \$1.49

MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL.



ON THE left we've pictured this charming, new style in Women's Night Gowns. Dainty short sleeve, slipover cut, made of fine quality, soft-finished muslin with hand-embroidered initial on the front. Trimmed at neck and sleeves with linen lace. Specially-priced today, see 6th-street window display, \$1.49. We also have these dainty Initial Night Gowns in white crepe, style the same as shown in sketch above. Ribbon insertion and linen lace trimming at neck. Specially priced for today at \$1.95

We Haven't Sold Oriental Rugs So Low in Years

MEIER & FRANK'S, THIRD FLOOR. ORDER BY MAIL.

TO make way for the great, new purchases of Oriental Rugs, we've reduced nearly 1000 rich, beautiful specimens. It's one of the biggest features of our 55th Anniversary Sales. To \$48 Rugs, \$19.75 This lot includes handsome Kurdistans, Mosouls, Bijars and Kazaks in rare, exquisite colorings. Average size, 3 feet 9 in. x 7 feet 8 in. Rugs marked \$32.50 to \$48 \$19.75 To \$50 Rugs at \$26.50 A group of sumptuous Persian Rugs, including Shiraz, Serabend and Fraghan. About 30 to choose from, marked \$37.50, \$40.00, \$45.00, \$48.00 and \$50.00. Anniversary Sale \$26.50



To \$165 Rugs, \$89.50 In this lot we feature the large carpet-size Oriental Rugs in Khiva and Afghan types. About 20 beautiful patterns to select from, 7 ft. 6 in. x 10 ft. 4 in. Marked \$120 to \$165 at \$89.50

"Niagara Maid" Silk Gloves

MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL.

EVERY woman knows the "Niagara Maid" Silk Gloves—for years they have been the standard in Silk Glove making the world over. Meier & Frank's is Portland's principal agent for these Gloves, and here you will find them in vast array of all new shades and styles. Niagara Gloves at 50c—2-clasp style with guaranteed double finger tips. Black, white, and shades—full range of wanted colors—gray, navy, pongee, etc., in all sizes 5 1/2 to 7 1/2. On sale, the pair, only 50c Niagara Long Silk Gloves at \$1.00—16-button length for this year's short sleeves dresses. All shades, pair \$1.00



Niagara Silk Gloves at 75c—2-clasp style with double finger tips, and in every wanted color. 75c Niagara Long Silk Gloves at \$1.75—Extra heavy, 16-button length. All shades at, the pr. \$1.75 Niagara Short Silk Gloves at \$1.00—Extra heavy, 2-clasp style, in every wanted shade. \$1.00

Sample Embroidery Strips

30,000 Yards for This Anniversary Sale Today at Fraction of Value

HERE'S a sensational Anniversary Sale offering today that brings charming Lingerie Gowns within easy reach of all. Over 30,000 manufacturers' strips of Embroidery, including Edges, Insertions, Galoons and Flouncings in lengths of 4 1/2 and 5 yards and from 2 to 18 inches wide. Made on sheer Swiss, nainsook and cambric in an almost endless range of dainty eyelet, filet, baby Irish and blind work designs.

95c for Strips That Are Worth From \$1.25 Up to \$2.50 Strips Worth \$2.50 to \$4 \$1.39



75c Heavy Seamless Sheets, 65c

EVERY housewife should profit by this splendid Anniversary Sale special on heavy Seamless Sheets! Full 81x90-size, torn and hemmed so they won't shrink out of shape in the first washing. Extra good 75c Sheets, Anniversary Sale price today, ea. 65c

- 15c Pillow Cases 10c Save a third on fine, heavy round-thread Pillow Cases. Full 45x36-inch size, neatly hemmed. Regular 15c ones at \$1.20 a dozen, or for each 10c
- Crochet Spreads \$1.50 A special Anniversary value in fine, heavy crochet Bedspreads. Pure white in pretty Marseilles patterns, extra large in size. Special at \$1.50
- \$2.50 Longcloth \$1.98 For the Anniversary Sales, 500 original 12-yard bolts of fine, soft finish Longcloth or Nainsook. Regular \$2.50 grade today at, bolt \$1.98

Anniversary Sale Brings the \$1.00 Famous Cheney Silk Foulards, 79c

MEIER & FRANK'S, FIRST FLOOR. ORDER BY MAIL.

RIGHT at the season's beginning, you may choose today from over 50 beautiful, new patterns in these celebrated \$1 Cheney Showerproof Silk Foulards at 79c! Every wanted shade of the season, including— Helen Pink, Cerise, Coral, Turquoise, Geranium, Lilac, Buttercup, Copenhagen, Navy, Silver Gray, Hello, Boise de Rose, Azure, Etc. 79c Every bolt bears the original Cheney Showerproof Foulard label. Every yard brand new this season. In years, Foulards have not enjoyed such world-wide popularity. All \$1 grades now priced at

Dress Trim'ngs for Anniversary, 1/4 Off

MEIER & FRANK'S, FIRST FLOOR. ORDER BY MAIL.

FOR two days only we offer this splendid Anniversary Sale reduction one-fourth on all Dress Trimmings. All newest effects and designs in Bands, Appliques, Passementeries. Also the popular Bead Trimmings. Fancy Bands, newest colors and Oriental designs—50c to \$10, at ONE-FOURTH OFF. Appliques and Passementeries—60c to \$22, at ONE-FOURTH OFF. Bead Trimmings in Indian Designs, gold, crystal, including bands, festoons, garnitures—\$1.00 to \$36, at ONE-FOURTH OFF.

This \$12 Mission Rocker for \$8.95 ANNIVERSARY Sale of famous "Lifetime" fumed oak Mission Rockers, exactly as shown in picture to the left. Made with genuine leather spring seat—sturdy and durable. Rockers which we sell always regularly at \$12. Special to-day at each \$8.95



Anniversary Sale of Pictures Picture Framing 1/4 Reduct'n

MEIER & FRANK'S—FIFTH FLOOR.

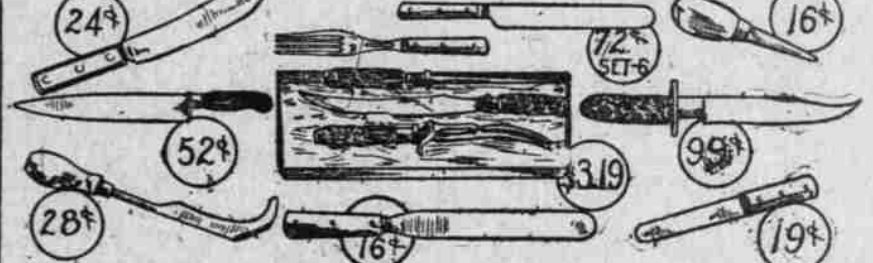
OVER 2000 new subjects in Framed Pictures at splendid Anniversary Savings—and during this great sale we will frame all pictures at 1/4 price-reduction! No restrictions; select from our entire stock of mouldings and a reduction of 25 per cent will be made! \$1.25 Genuine Pastels—old gold frames with fancy ornamented corners. Wide range of subjects. Anniversary Sale at 79c \$1.50 Signed Etchings—very neat imitation mahogany frames with white margins and gray mat. Priced at only, each 89c \$1.25 Colored Prints—beautiful range of subjects, with antique gold frames. Special 65c \$1.50 Oleographs in splendid assortment of subjects. Fitted with new, antique frames 93c \$2 Hand-Colored Platinum Photographs—mounted on colored mats, with heavy mahogany frames. Priced at only \$1.23 \$3 Framed Pictures, with highly ornamented frames, finished with antique beaded rim. \$1.49 Priced at only, each \$1.49 10c Postcard Passepartout Frames with mats in all shades. Anniversary Sale price only, each 5c Odd lots of Frames, comprising our finest mouldings. Black, burnished or gilt frames. At 50c



Infants' to \$5 Afghans \$3.89

MEIER & FRANK'S, THIRD FLOOR.

ANNIVERSARY savings for the baby also. Here are dainty hand-crocheted and knit Afghans at \$3.89. A wide variety of patterns in plain white or with pink and blue trimmings. \$4.50 and \$5 grades \$3.89 Infants' \$2 and \$2.50 Hand-made Slips of fine nainsook, prettily trimmed with tucks, and featherstitching. On sale now, each, only \$1.79 Infants' \$1.50 Dresses of excellent quality materials, with charming little yokes, some have plain hems, others are trimmed with pin tucks and lace insertions above hem. Special price \$1.13 Infants' 50c to 60c Bands, of all-wool and silk and wool, 39c Infants' 75c to 95c Vests, all-wool with full-fashioned sleeves. Today at 63c



Anniversary Sale Cutlery \$4 Carving Sets, \$3.19

MEIER & FRANK'S—BASEMENT. ORDER BY MAIL.

HIGH-GRADE Carving Sets (exactly as illustrated) from Landers, Frary & Clark, splendidly underpriced! Blades forged from best crucible steel, tempered by skilled workmen. Best \$4 sets at \$3.19 90c Set, 6 Knives and Forks, cocobola handles, only 72c 30c Butcher Knives, 6-inch 24c 45c Butcher Knives, 7-inch 36c 60c Butcher Knives, 8-inch 48c 65c French Knives, 6-inch 52c 75c French Knives, 7-inch 59c 85c French Knives, 8-inch 69c \$1.00 French Knives, 10-in. 79c \$1.10 French Knives, 11-in. 88c 20c Pallet Knives, 3-inch 16c 25c Pallet Knives, 4-inch 19c 35c Pallet Knives, 6-inch 28c 40c Pallet Knives, 7-inch 32c 35c Banana Knives, spec'l 28c 25c Oyster Knives, special 19c 25c Clam Knives, special 19c \$1.00 Lemon Knives, spec'l 79c

\$5 "Eppo" Italian Silk Improved Petticoats, \$3.98

MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL.

SPECIAL demonstration this week of the famous "Eppo" Cotton and Silk Petticoats, made with the invisible elastic band and gusset, as shown in illustration. Sold here only in Portland. We offer an extraordinary special on \$5 Italian Silk Jersey-top Petticoats with messaline and taffeta flounces. Elaborate tucked and tailored styles with separate underlay. Black and staple colors. At only \$3.98 At \$1.22 and \$1.68—"Eppoline" Petticoats, washable cotton fabric, also soft-finished sateen. Shirred and tailored flounces; separate underlay. At \$2.50—Eppo Heatherbloom Petticoats, with deep flounces, trimmed in clusters of pin tucks; dust ruffle. At \$3.50—Eppo Cotton Messaline Petticoats with handsome tailored or tucked flounces and wide dust ruffle. At \$5 to \$8.50—Eppo Satin Messaline and Soft Taffeta Petticoats in all styles—black and new shades.

