

Delicious \$1.00 Dinner Served in Our Seventh-Floor Restaurant Tonight, 5 to 8—Music by Rosebrook's Heilig Theater Orchestra Store Remains Open Tonight Until 9:30 o'Clock—Continued Today, the Big Spring Sale of Paints, Varnishes and Painters' Supplies

We Challenge the Country on \$15, \$20 & \$25 Suits!

THIRD FLOOR, NEW BUILDING.

SEVEN DIRECT ELEVATORS

See Our Clothing Display on Morrison Street.



IT RECALLS to us that old adage, "The proof of the pudding is in the eating!" When a man sees in one of our show windows a Suit at \$15 that's the identical pattern and quality another store is showing at \$20, he can't help being convinced of our money-saving ability. This is splendidly demonstrated today.

--Our lines of Men's Spring Suits at \$15, \$20 and \$25 have the whole town beaten! Why, we show more Suits at any one of these prices than you'll find in the entire stock of many stores.

But any one can make claims on paper. Come in today and let us prove every statement to the letter.

--\$15, \$20 and \$25

Young Men's Clothing

We carry a distinct, separate line of Clothes for Young Men. All the smart, ultra effects that meet the most exacting demands of dresy young fellows who want the "different." Splendid lines priced at \$25, \$20, \$15 and as low as \$12.50

Silk-lined Coats \$17.50

Our finest lines of \$25, \$30 and \$35 Silk-lined Chesterfield Overcoats now selling at \$17.50. Rich, black Vicunas, nobby tans and brown Cassimeres and Velours, all lined with high-grade Silk. With or without silk-faced lapels. At \$17.50



Sheet Music at 4 for 15c

FIFTH FLOOR, NEW BUILDING. OVER 2000 Sheets of Music, including both classical and popular titles. Pieces published to sell at 15c to 25c. Choice for Saturday only, four for 15c

Men's 95c Shirts--Usual \$1.50 Grades

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

OUR enormous quantity-buying brings you the best Shirts in America at 95c! Go into any other Portland store, you'll not find better under \$1.50. Fine mercerized materials with soft attached collars and soft turn-back cuffs. Others in regular golf style—solid colors of blue, tan, cream, lavender and white. Today at 95c

Our 50c Wash Ties, Now 29c

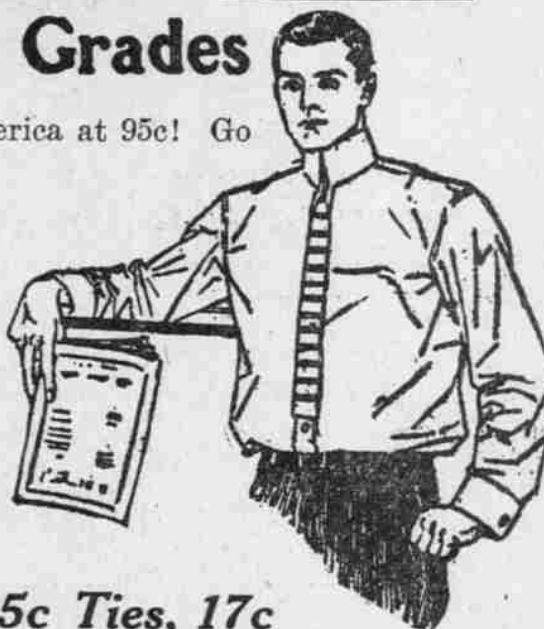
\$1.50 Spring Und'rwr'r \$1.19

25c, 35c and 50c Socks 17c

Just received, 1000 Men's beautiful, new Four-in-Hand Washable Ties in wide range of smart, new patterns. Good 50c grades, today at only 29c

Men's high-grade, form-fitting, Spring-Needle Underwear for Spring. Colors of pink, blue, ecru, white. \$1.50 Shirts and Drawers, today at only \$1.19

A big bargain table piled high with Men's Hosiery at 17c, 3 pairs for 50c! Plain black, tans, all solid colors and fancy effects of every 17c description. Pair 17c



White Pleated Shirts at 95c | Men's 25c to 35c Ties, 17c

Only Store Which Sells Boys' Sampeck Clothes With Label

THIRD FLOOR, NEW BUILDING. ORDER BY MAIL.

OTHER stores in Portland may claim to sell you "Sampeck" Clothes for boys, but make them show you the original label on the garment. They can't do this, for Meier & Frank's is the sole Portland agent.



"Sampeck" Clothes are made in smart, distinctive mannish styles, which place them high above the ordinary plane of Boys' Clothing.

Hundreds of beautiful Spring patterns are here to choose from today—blue Serges, handsome grays, browns and tans, made with double-breasted or Norfolk coats and full cut, peg-top knickerbockers.

---\$3.50 to \$15

Juvenile Suits, 3 to 10 years—\$2 to \$12. Boys' Wash Suits, 3 to 12—\$1 to \$8. Boys' Spring Blouses—25c to \$1.50. Boys' Felt and Straw Hats—50c to \$3.

April Toilet Goods Exposition Continued

ALL the splendid price-reductions on Toilet Goods and Drug Sundries still in force! Remember, we sell Toilet Goods and Drugs at lowest advertised prices.

- 50c Pond's Vanishing Cream, special, 39c
- 25c Satin Skin Cream, special at only 19c
- Peroxide Cream, specially priced at 23c
- New Lemon Quince Cream, jar only 25c
- Eagle Fountain Syringe, 2-quart size, 59c
- \$1.65 Premium Fountain Syringe at \$1.19
- 35c Prophylactic Tooth Brushes only 23c
- 75c Razor Straps, special price only 49c
- 75c Hand Mirrors, on special sale at 49c
- \$1.00 bottle Listerine, special at only 59c
- 50c Glycothymoline, special at only 39c
- 25c Lyon's Tooth Powder, special at 11c
- 25c Listerated Tooth Powder, special, 15c
- 5c Lifebuoy Antiseptic Soap, special at 4c
- M. & P. Special Soap, the dozen only 23c
- 25c Woodbury's Facial Soap, special, 10c
- 50c jar Pompeian Cream, special for 33c
- \$1.00 Finaud's Eau de Quinine, only 66c
- \$1.00 Scott's Emulsion, special, only 79c

Men's Hats at \$3.00

FIRST FLOOR, NEW BUILDING. ORDER BY MAIL.



GIVE us a chance today to show you how much quality and style we have crowded into our lines of \$3 Hats for men!

All the latest New York shapes in Derbies, including low crown effects and Soft Hats in telescopes, fedoras and alpines. Get under one of them today, sir, \$3.00 at low price of

Stetson Hats \$4.00 and \$5.00

We know of no other Portland store that carries such a big line of renowned John B. Stetson Hats. All of the 1911 styles in Derbies and Soft Hats—\$4, \$5 Roeloff "Smile" Hats now for \$3, \$4 and \$5 Mallory Cravenetted Hats now for \$3.50 Trimble and No-Name Hats now \$3 and \$4

Final Day of the Big Sale of Famous Munsing Underwear

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.



YOUR final opportunity this year to obtain (slightly imperfect) famous Munsing Underwear Garments at rousing savings! Take advantage!

Women's and Children's Union Suits, also Women's Munsing Vests and Pants included at this price-reduction! Fine ribbed, form-fitting in comfortable warm-weather weights. Best 50c to 75c garments for 39c

Famous Munsing Union Suits, also other well-known makes. Light and medium weights in high or low-neck styles. Worth \$1.75 to \$2 each. 98c Bargainized for today at only

\$1.25 to \$1.50 Munsing Union Suits for women, fine ribbed, form fitting in varied styles. Special price 63c

Women's and Children's 75c to 85c Union Suits, Vests and Pants, of fine lisle and mercerized. Special at 47c

\$4 Guaranteed Bicycle Tires \$2.39

FIFTH FLOOR, NEW BUILDING. ORDER BY MAIL.



WE bought 500 of these Guaranteed Rubber Tires to sell at about regular wholesale price!

They're all fresh, new, high-grade stock and every Tire is positively guaranteed for six months ordinary service. Single Tube Tires, \$2.39 over at \$4 each

BOYS' BASEBALL SUITS \$1.23

Boys' Baseball Suits, made of good quality material in blue, gray or maroon. Sizes 8 to 16 years. \$1.23 Regular \$1.75 Suits only \$1.23 \$1.25 Guaranteed Baseballs 99c Boys' 75c Baseball Mitts 59c

ROLLER SKATES \$2.19



High-grade, guaranteed Ball-Bearing Roller Skates for boys and girls. Just as illustrated. Extra special, pr. \$2.19

Girls' to \$1.75 Middy Blouses \$1.28

SECOND FLOOR, MAIN BUILDING. ORDER BY MAIL.

NOTHING more comfortable in this weather than a jaunty Middy Blouse, with its freedom of movement and cool lines! And at the beginning of the season we offer \$1.50 and \$1.75 Middy Blouses of splendid quality white materials at \$1.28!

Finished with blue collars and cuffs and come in sizes 8 to 16 years. Special today \$1.28

Children's White Dresses Specially Priced at \$3.75

Just what's wanted for "better" wear—girls' white Lawn Dresses in charming low-neck and short-sleeved styles, daintily trimmed and with full plaited skirts. Sizes 6 to 14 years. Price only \$3.75

\$3.00 to \$6.00 White Pique Coats at Half Price

Children's Coats of fine white pique, beautifully trimmed, but a trifle soiled and mused. Finished with wide capes, some hand-embroidered. Sizes 2 to 4 years. Worth \$3.00 to \$6.00 each. Today reduced 1/2



Hair Goods \$2.98

TODAY'S extraordinary Hair Goods special—55 Transformations of fine quality German wavy Hair in all shades at the low price of \$2.98 \$2.50 Switches at \$1.49 Special lot of Switches, 20 inches long and made of good quality wavy hair in all popular shades. Worth \$2.50 each, today's sale priced at \$1.49

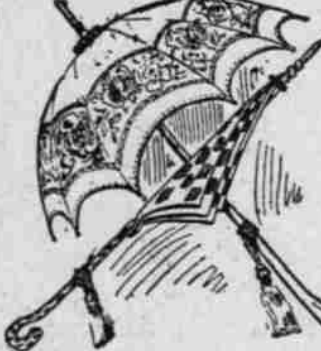
Coffman's 40c Chocolate Caramels at 20c

FIRST FLOOR, NEW BUILDING.

OUR week-end Candy special this time on Coffman's delicious, creamy Turkish Caramels. plentifully sprinkled with almonds. Regularly 40c the pound. 20c Special for the week-end 20c Coffman's 50c Chocolates, lb. 38c

\$3.50 to \$4 Silk Parasols, Today for \$2.98

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.



FIVE HUNDRED beautiful Parasols, of silk pongee and taffeta in black and all the season's wanted shades.

Made on black or brass frames, with large assortment of pretty handles. Regular \$3.50 and \$4 Parasols, today for \$2.98 the low price of

Neckwear, 95c

Women's charming Venice Lace Collars, Yokes, Chemisettes and Coat Sets in white and ecru. All widths in the collars. 95c \$1.25 and \$1.50 kinds at

\$1 Ruffling, 25c

Persian Silk Ruffling, also White Net and Lawn with Persian bands; 2 to 3 inches wide; 50c to \$1 val., yd. 25c

To \$2.50 Gloves \$1.33

Just for today, women's fine real French Kid Gloves in 1, 2 and 3-clasp styles. Suede and glace kid, overseam and pique sewn. Also Valliere's Stainless Suede Gloves. All sizes, 5 1/2 to 7. Regular \$1.75 to \$2.50 grades, offered special for today at this price, the pair \$1.33

Extra Heavy "Hairbo" Ribbon—5 and 5 1/2-inch, in plain taffeta or moire. All staple colors. Today, 25c special at only, yard 7 1/2. Today, the pair

A Corset Special at 79c

AND for Saturday's selling only! Women's \$1.50 and \$2 Corsets at half and less than half price. Come in wanted high and medium bust effects in sizes 24 to 36. Extra special at 79c

Corset Covers--Maids' Aprons Dainty Corset Covers of fine lawn and nainsook, charmingly trimmed in embroideries and lace—some hand-embroidered. Sell regularly at \$1.50. 98c Priced special for today only at

Aprons, made bib style, trimmed in embroideries. Of good quality lawn, finished with wide hems. Not one worth less than 60c and most at 75c. 49c Priced for today's selling at, ea.,



Wom'n's 50c to 65c Hose, 39c

FIRST FLOOR, MAIN BUILDING.

BOTH plain and silk-Lisle Hosiery in black and all the season's most wanted shades, including the tremendously popular tans. Also lace and embroidered boot effects. The regular 50c to 65c grades, the pair, at 39c

Women's Black Silk Hosiery, with lisle tops and reinforced heels and toes. Special, 3 pairs \$1.25 or the pair for only 45c

Save on Children's Shoes

OVER 200 pairs of Misses' and Children's High Shoes in patent colt, and vici kid leathers with patent tips. Plain lace or blucher. Also dainty Two-Strap Pumps in patent colt or dull calf.

Sizes 8 1/2 to 11, \$1.49 Today, the pr. \$1.69

Sizes 11 1/2 to 2, \$1.69 Today, the pr. \$1.99

Boys' Shoes, \$1.99—



Boys' and Youths' Shoes of box or kangaroo calf and vici kid leathers. Plain lace or blucher cuts, with strong soles and roomy toes. Sizes 10 to 13 1/2, at \$1.59 the pair; sizes 1 to 5 1/2, offered special at only, the pair \$1.99

30c Fresh Roasted Coffee 20c Pound

BASEMENT NEW BUILDING. ORDER BY MAIL.

OUR special Saturday sale of delicious good Coffee that has a rich Java and Mocha flavor! Fresh roasted every hour, but not more than 5 pounds to a customer. Best 30c grade, today only, pound 20c

The Butter Specials

Beechnut Butter, 2 pounds 50c Butternut Butter, 2 pounds 51c Royal Banquet Butter, 2 lbs. 55c Rock Creek Butter, 2 lbs. 59c

Saturday Sale Carpenters' Tools

75c Forged Steel Hammers—1 1/2-lb., every one warranted. Special Saturday only, 64c

15c Boxwood Fold'g Rule, 2-ft., special 12c

\$1.85 Disston Hand Saws—26-inch, hand-filed and set, ready for use. Today \$1.47

75c Disston Plumb and Level—Arch top plate, polished; 33-inch size. Special today, 59c

50c Disston Try Squares—No. 1, 9-in. size, as pic. 39c

25c Gas and Burner Pliers, oil-tempered, polished steel, only 19c

30c Screwdrivers, 6-in., steel tapering blade, special only 24c

\$1.75 Gem Folding Mitre Boxes—Illustrated. Can be attached to board or bench. Takes any saw. Special for today only, each \$1.39

35c Measuring Tape, illustrated; brass folding handle 28c