

Ask for Our Big List of Apartments and Houses to Rent at Free Rental Bureau—Let Us Submit an Estimate on Papering Your Home
Baseball Score Posted by Innings in Window at Fifth and Alder Streets—Principal Portland Agents White Mountain Refrigerators

Our 1107th Friday Surprise--You'll Come for These!

Hot Point Electric Irons \$3.99

BASEMENT, MAIN BUILDING. ORDER BY MAIL.



IT isn't once in years you hear of a cut price on these celebrated "Hot-point" Electric Irons!

Just as illustrated—every one guaranteed for 2 years. Attached stand, cord and cool handle. Choice of 3, 5 or 6 pound Irons. Sold the country over at \$4.50. Just for 1107th Friday Surprise **\$3.99**

PRICE \$3.99

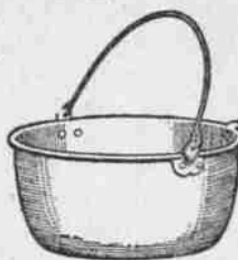


\$1 Aluminum Kettles for 55c

BASEMENT, MAIN BUILDING. ORDER BY MAIL.

SPECIAL purchase of 1000 of the famous "Wearever" Aluminum Berlin Kettles, never sold regularly under \$1.

Exactly as illustrated here—good, useful 2 1/2 quart size. Aluminum Cooking Vessels are a boon to the home. Won't rust—easily cleaned—no danger of metallic poisoning. An extraordinary bargain for 1107th Surprise **55c**



Astonishing Surprise in \$25 to \$35 Spring Suits \$18.45

To \$18 Hats \$9.75

SECOND FLOOR, NEW BUILDING. ORDER BY MAIL.



FULLY 50 beautiful, new Trimmed Hats taken from our \$12, \$15 and \$18 lines for this stirring Friday Surprise at \$9.75.

Famous Gage, Fisk, Hyland and other makes, also latest conceptions of our expert trimmers. All the season's most wanted shapes, trimmed in fine imported flowers, feathers, wings, ribbons, etc. Come early today for first choice **\$9.75** at only, each



SECOND FLOOR, MAIN BUILDING. ORDER BY MAIL. AS WE write, they're just being taken from their New York wrappings and made ready for this astonishing Friday Surprise Sale!

Exactly 100 smart, becoming Spring Tailored Suits for misses, small women and women who wear sizes up to 38.

—All have the jaunty short coats, some strictly plain tailored, others with silk moire or satin shawl collars. Latest style skirts.

Colors: Tans, grays, navy blue, browns, black, Copenhagen in plain colors, nobby stripes, checks and mixtures. Not a Suit in the lot worth less than \$25 and the most of them made to sell for \$30 and \$35. All for Friday Surprise. See 5th street windows.

\$18.45 Today

\$5 Soft Taffeta Silk Petticoats, Surprise Sale \$3.28



\$12.50 Is the Surprise on Men's \$18 to \$25 Suits

THIRD FLOOR, NEW BUILDING. ORDER BY MAIL.

WE'VE gone through our clothing stocks and picked out close to a hundred smart Spring Suits of \$18, \$20, \$22.50 and \$25 lines, for the 1107th Friday Surprise at \$12.50.

Fancy mixtures, cheviots and cassimeres in grays, tans and browns. Made by the most famous wholesale tailors in the country. Be here early today **\$12.50** for the first choice at



\$3.65 For Boys' \$5 2-Pant Suits

Just for the 1107th Friday Surprise, we place these splendid \$5 Two-Pant Knickerbocker Suits on sale at \$3.65. All new Spring patterns in fancy tans, grays and dark mixed Cheviots. All sizes 6 to 17 **\$3.65** years. Every Suit has two pairs knickers

25c White Goods 15c

FIRST FLOOR, NEW BUILDING. ORDER BY MAIL.

FOR the 1107th Friday Surprise, 2000 yards of beautiful 40-inch White Batiste, always sold regularly at 25c. Buy for Summer needs today, yard **15c**
25c Fine Shirting Madraes—32 inches wide, in wide assortment of new printed stripes and small figure designs on light ground. Friday Surprise Sale price, yard only **15c**

Big Waist Surprise To \$2.50 Grades \$1.28

SECOND FLOOR, MAIN BUILDING. ORDER BY MAIL.



HERE'S a Friday Surprise in Waists that'll bring hundreds of women straight to The Big Store this morning!

Five different styles of crisp, new Waists—the kind never sold regularly under \$2 and \$2.50. Two are tailored styles of plain tucked linen lawn and batiste. Others are charming Lingerie Waists with Dutch or high necks and new kimono sleeves. Two big tables today **\$1.28**

To \$1.25 Gloves at 53c

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

THINK of buying Reindeer Chamoisette Gloves at less than half the regular prices—that's what this Friday Surprise offers.

Reliable, washable Chamoisette Gloves—the most popular early-Spring Fabric Gloves. Sizes 5 1/2 to 7 1/2—\$1 and \$1.25 grades **53c**

\$1.25 Kid Gloves \$1.09 Women's 1 and 2 clasp Kid Gloves of fine cape, chamois, mocha and lamb skin. Wide range of the season's most wanted shades. Sell regularly at \$1.25. Today **\$1.09**
25c Ribbons at 18c Beautiful corded edge silk Moire Ribbons in a wide range of staple and new colorings. 5 inches wide, suitable for hair bows and millinery purposes. 25c Ribbons only **18c**

\$5.00 Reed Collapsible Go-Carts, Friday \$1.95

FIFTH FLOOR, NEW BUILDING. ORDER BY MAIL.

WE DON'T expect a one of these 150 Reed Go-Carts to be left by noon today! Why, \$1.95 is less than we ourselves would pay the maker if bought regularly.

Exactly as illustrated to the right. Good, large size in full Collapsible style, with covered dash and rubber-tired wheels. If you don't want to be disappointed, come early. For Friday Surprise Sale only **\$1.95**



Handbags Half Price

FIRST FLOOR, NEW BUILDING. ORDER BY MAIL.

GREAT lot of fine Leather Hand Bags in genuine Seal, Morocco, Suede, Goat Seal, Alligator. All the season's popular shapes and sizes. Every one leather-lined with separate coin purse. Regular prices \$2 to \$15. Friday Surprise Sale price exactly **ONE HALF**.



\$1.50 Coral Necklaces, 69c

Through an extraordinary purchase, we are able to offer 500 genuine Coral Necklaces, all the rage this season. Every strand perfect in color and size. If you find them elsewhere at all, they'll be priced \$1.50. Friday Surprise only **69c**

NECKWEAR SALE HOSIERY SALE



Over 5000 beautiful, new Spring Ties in a New York purchase. Four-in-Hands, Flowing Ends and French Folds in an handsome new colorings and patterns. Splendid 25c and 35c Ties, Friday Surprise only **17c**
Choice **17c**
Two big Friday Surprise tables filled with Men's 25c to 50c Hosiery at 17c or 3 pairs 50c. Plain blacks, plain tans, solid colors and fancies of every sort. Don't fail to lay in a supply. Friday Surprise at **17c**

Cut Glass Surprise \$4 to \$6 P'c's \$2.99

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

A Cut Glass bargain that's truly amazing! About 500 rich, sparkling pieces that sold in our regular stock at \$4, \$4.50, \$5, \$5.50 and \$6. Large Bowls, Nappies, Water Tankards, Bon Bon Dishes, Vases, Fern Dishes, Oil Bottles, Water Bottles, Mirror Plateaux. For the 1107th Friday at **\$2.99**



5000 Yards of \$2.25 to \$4 Allover Embroideries \$1.69

FIRST FLOOR, NEW BUILDING. ORDER BY MAIL.

IT'S due to such phenomenal savings as this that our Friday Surprise Sales are so popular—1-3, 1-2 and even 2-3 off regular price of the ever-popular Allover Embroideries!

Both elaborate and delicate designs, in floral patterns and Baby Irish effects, for lingerie waists and dresses. Worth \$2.25 to \$4 the yard. Today for Friday Surprise **\$1.69**

Basement Bargain Square

10,000 Pairs of 15c Hosiery for Men, Women, Children Only 9c

Thrifty housewives will lay in Hosiery by the half dozen and dozen pairs at this extraordinary Surprise Sale price.

Fully 10,000 pairs of staple 15c Hosiery for women, men and children out on our famous Basement Bargain Square. Plain black, all staple solid colors and fancy effects. Extraordinary Surprise, a pair **9c**

3500 Yards of New \$1.00 Silks for Surprise Sale, Only 59c

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

A Surprise Sale remarkable on Lousine Silks, the season's most desirable weave for handsome Spring and Summer dresses and waists—\$1 grades at 59c!

Chic striped and checked effects in the most wanted 1911 color combination—white interwoven with Alice, brown, navy, tan, gobein, greens, blue, etc. Sell regularly at \$1 the yard. Special Friday Surprise Sale price, for the one day only, the yard **59c**

3000 Prs. Women's 50c Hosiery, Friday at 27c

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

A GREAT special import purchase of Women's fine, new Spring Lisle Hosiery in light, medium and gauze weights. Lace boots, new fancy and staple Spring coloring with wide elastic garter tops, full fashion ankle, reinforced heel and toe. The grades you'll pay 50c for under usual conditions. SEE 5TH STREET WINDOW DISPLAY. For our Friday Surprise Sale; the pair, only **27c**



75c Waist Patterns 53c

THIRD FLOOR, MAIN BUILDING. ORDER BY MAIL.

SURPRISE sale of charming Marquise Waists Patterns, stamped ready to be embroidered. Made with new kimono sleeve in 10 beautiful designs, one pictured. Sold regularly 75c each. For today at **53c**



Women's \$3 Footwear For Surprise at \$1.98

THIRD FLOOR, NEW BUILDING. ORDER BY MAIL.

OVER a thousand pairs of Women's splendid \$3 Spring Footwear, including Oxfords, in patent colt, velour calf, tan Russia calf and vicci kid leathers. Also Strap Pumps of patent colt and gunmetal. Actual \$3.00 grades in all sizes; Friday at **\$1.98**

Surprise on Misses and Children's Patent and Tan Slippers—as to size, pr. 99c, 89c, 79c.



25c and 35c Sample Kerchiefs 14c

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

ARRIVED just in time for the Friday Surprise Sales—splendid sample lot of Women's fine Swiss Handkerchiefs, daintily trimmed in laces and insertions.

All fresh, clean, in dozens of charming styles. Sell regularly at 25c and 35c. Friday Surprise price **14c**

