Select an Eastman Kodak From Our Splendidly Complete Stocks-Everything for Developing and Printing Here at Lowest Prices Take Luncheon Today in Our Beautiful Seventh-Floor Restaurant-Splendid a la Carte Menu-Superior Service-Express Elevators



Boys' \$1.25 and \$1.50 Blouses, Today, 68c

MOTHERS, here's a bargain you ean't afford to miss! Famous K. & E. Blouses in ages 6 to 14 years. Made of finest Imported Madrases and Shirtings; some in outing styles with attached collars. Others have only neckbands. Our best \$1.25, \$1.50 Blouses, today



Beechnut Butter, 2-lbs., 51c

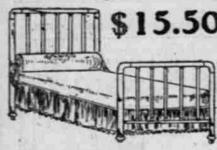
UST to introduce this new, delicious Beechnut Creamy Butter, we're selling it today at two-pound square, 52c!

Beechnut Butter is made of pasteurized cream under most sanitary and modern condition. Sold here 5 1 C only in Portland. Extra special, lb. carton 26c; 2 lbs.

Today 9 to 11 A. M. only, 4 lbs. Small White Beans 18¢

A Mid-Month Furniture Sale, Ringing With Economy

Every Price and Every Saving Guaranteed--Easy Payments if Desired



This \$27.50 Brass Bed, Only \$15.50

One of the most beautiful Brass Beds we've ever shown. Note its handsome, artistic lines, as illustrated. Full 4-foot, 6-inch size, in satin finish-guaranteed laequer. \$27.50 \$15.50 Beds, today at \$15.50



This \$17.50 Steel Bed, Only \$11.98

At such an extraordinary saving, dozens of these splendid Steel Beds are bound to be sold today! Exactly as illustrated above-Vernis Martin or white enamel finish. \$11.98 \$17.50 Beds, at \$11.98



The above illustration is an exact reproduction of these handsome Solid Oak Extension Dining Tables, on sale today. Either golden or Early English finish, with 42-in. top. \$12.49

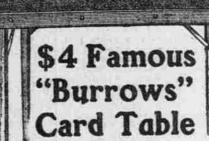


\$13.50—stores buying them in smaller quantities would have to ask at least \$15. Exactly as illustrated, built of sturdy solid oak, in beautiful golden finish. Just for this Mid-

Month Sale, quoted \$9.98 at low price of only

Our Solid Comfort FeltMattress \$8.50 It isn't a guess-we KNOW the Solid

Comfort at \$8,50 is the best Mattress value in Portland! Made according to our specifications of high-grade layer felt, in either one or two pieces. Covered in \$8.50 best 7 oz A. C. A. ticking. Price



Here's a bargain that will make every reader sit up and take notice, for it's only once in years that Burrows' Card Tables are sold at such a reduction! Exactly

as illustrated, in mahogany, golden oak or Early English finish. Top covered in leather or felt. Mid-Month Sale price, 1 to a customer, \$3.19

To \$6 Lace Curtains \$3.65

A HUNDRED uses now for a pretty pair of inexpensive Lace Curtainsand right at this opportune time The Big Store offers them at a saving of almost half their reg-

Irish Points, Cluny Lace Curtains with wide insertions and edges to match, Marie Antoinette effects with beautiful floral designs, also plain net trimmed in fancy braids, and lastly a wide choice in charming Serims. Come in white and

long. Sell in regular stock at \$5.50 \$3.65 and \$6. Today's price, the pair only To \$3.50 Curtains, \$1.95

eeru, 45 to 50 inches wide and 21/2 to 3 yards

Fully 45 different patterns in charming Lace Curtains at this price-and every one of them wanted designs! Cluny Lace Curtains, Irish Points, Scrims, French Nets and fancy braid ef-fects, in both white or ecru. Full 45 to 50 inches wide and 21/2 to 3 yards long. Specially priced for this sale, the pair \$1.95

To \$1.50 Drapery Madras for 48c

All a wholesaler had on hand-68 pieces of imported Madras in beautiful blended eolorings, greens, tan, blue, pink and red. Quality absolutely the best \$1 and \$1.50 grades, and patterns that appear only in the best imported goods. Yard 48c

Portland's largest assortment of 25e and 35e Printed Serims included at this

sweeping price-reduction! Both plain and duplex effects in a wide assortment of wanted colorings. Full 36 and 40 inches wide, in both light and 14c

To 35c Scrims for 14c The New Wall Papers

Let us submit an estimate on papering your home or any one room. Our Wall Paper stocks are the most complete in the city. Here you will find beautiful assortments of the wanted Japanese Grass Cloth Papers, Leather Papers, Cut Out Borders, Nursery Papers and all staple





This special on wom-en's best \$1 and \$1.25 Union Suits, fine ribbed, form-fitting in light and medium weights. 63c day only

Women's 50c to 75c Munsing plain or trimmed. Special 39¢.

Women's \$1.75 and \$2 Munsing Union Suits, in high or low neck and long or short sleeve styles. Special 98c.

Women's \$1.50 Munsing Union Suits of mercerized and plain lisle in fine, formfitting styles. Special 79¢.



YOU can't resist buying today, when they see what astonishing bargains these Sample Sweater Coats are at \$2.39!

Men's and women's styles, not over 2 or 3 of a kind. Made of finest pure lambs' wool in nob biest, most exclusive styles, such as new aviator collars, "V" necks, etc. White, red, grays, blues, brown, tans, etc., in solid colors and fancy combinations. Four styles as illustrated above. They're \$4, \$5, \$6 and up to \$10 Sweater Coats in every particular. Choice today, \$2.39.

Wednesday Is Notion Day Profit by These Wonderful Savings

OOK over the following list of remarkable savings on everyday Notion needs—and you'll agree that we've made it splendidly worth your while to buy Notions on Wednesday, "Notion Day"! Don't fail to read a single item—they're all important.

The "Wonder" brand

Hair Nets, regularly sold at 10c each. Large size, in all shades. Come 6 in an envelope. Spe-25c

2 pair, 5c.

special today, 5¢.

Wednesday Notion 19c 100-yard 10c Cube Pins—Jet black,

5c Silk Darning Floss—Black and colors, 2 spools for sorted sizes. Special cab-10c Button or Carpet Thread Willimantic Thread-Best

Basting Cotton - 500-yard 15c Elastic Hose Supporters spools, white only. Today, spool, 3c.



Coats are medium length with semi-fitted or tight backs. All strictly plain tailored models with notch collars and small revers. Not a Suit in the lot that wasn't made to sell for \$25 and on up to \$45. Choose from they today only - and it'll pay to come early. Priced at



The Great April Toilet Goods and Drug Exposition Cont.

INTEREST in our great original Annual Toilet Goods Exposition and Drug Sale continues unabated — unprecedented crowds hourly throng the Toilet Goods Sections, sharing in the wonderful certainty savings possible this week on Drugs and Sundries! Thousands of samples given away free. Be here today!

25c Lyon's Tooth Powder, special at 15¢ M. & F. Special Soap, for hotels, doz., 23¢ 50c De Miracle Cream, special at only 33¢ 25c Sylvan Toilet Soap, all odors, bx., 18¢ 50c Palmolive Cream, special at only 33¢ Peroxide Cream, specially priced at 23¢ Hind's Honey and Almond Cream for 33¢ Malt Nutrine, dozen \$2.10, each at only 19¢ 50c Pozzoni's Face Powder, special at 29¢ Graves' Talcum Powder, special at only 9¢

5c Lifebnoy Antiseptic Soap, special at 4c 25c Woodbury's Facial Soap, special, 15c Pears' Unscented Glycerine Soap only 12c 10c Old-Fashioned Oat Meal Soap, only 7c 50c Jar Pompeiian Massage Cream for 33c 25c Holmes' Frostilla, special at only 14c \$1 Eau de Quinine, very special at only 73c \$1.65 Premium Fountain Syringe, \$1.19 Graves' Talcum Powder, special at only 9e 25c Sanitol Talcum Powder, priced at 16e 25c Mennen's Talcum Powder at only 15e 25c Mennen's Talcum Powder, priced at 16e 25c Mennen's Talcum Powder at only 15e 25c Mennen's Talcum Powder, priced at 16e 25c Mennen's Talcum Powder at only 15e 25c Mennen's Talcum Powder at only 15e 25c Mennen's Talcum Powder, priced at 16e 25c Mennen's Talcum Powder at only 15e 25c Mennen's Talcum Powder at only

-35c Shields 19c-Collar Stays -Hair Nets -Pure white Silk Dress Pearlbone Collar Stays, Shields in Summer weight. both white and black. All sizes. Worth 35e Come 6 on a card and sell everywhere. Special for regularly at 10c the card. Special at Notion Day Sale, per card 25c Hair Pins - "Prima 25c Shields - Fine white "Grandma's" Darning Cot-

nainsook in assorted styles. Donna'' brand, in shell and amber, 12 in box, All sizes. Pair, 121/2¢. Sewing Silk-Black, white 5c Washington Pins-Full colors. spools. Each, 5¢. count paper, special today. 2c. 10c Lisle Elastic—Fine grade

in both white and black; 1/4 to 5% inches wide. Per yard, 5c.
Shoe Laces—Black, tubular kind, all lengths. Today, Linen finish. Special, per spool, 5¢. 10c Ashestos Iron Holders,

ton - Black and white. Worth 25c dozen. Today, 100 count. Special today sorted sizes. Special cab-

6 cord, guaranteed. spools for 25 c. -For children. Black and white. Special, 8c.



\$40 Seamless Wilton Rugs, \$23.85

T'S another instance of the matchless value-giving which has established Meier & Frank's

supremacy in Floor Coverings! Only 33 of these high-grade Seamless Wilton Rugs will go to early buyers today at almost half actual worth. Wide range of handsome, new, two-tone and small figure patterns in rich shades of blue, tan, green and brown. The 9x12-foot size, regularly \$45 at \$29.75. The 8.3x10.6-foot size regularly sold at \$40, priced for today's selling at only, each

\$27.50Rug \$19.50 | \$27 Rugs \$19.65

About a third off the regular price on the celebrated S. Sanford's Electra and Superior Axminster Rugs. Full 9x12-foot size. always sold at \$19.50 \$27.50. Today

Fine, heavy Body Brussels Rugs in full 9x12-foot room size. Twelve beautiful patterns to select from. Our finest \$27 Rugs on sale \$19.65

\$10 Rugs at \$7.75 A lot of just 36 Fiber Rugsjust what you want for Summer

use. Full 9x12-foot size in many attractive designs. Our regular \$10 rugs, just for \$7.75 today's sale at only