

FRIDAY—A GREAT WAIST SALE

Lingerie Waists \$1.18

Regular price \$1.50.



Exactly like illustration

—Two new models of women's waists of extra fine quality white lingerie.
—One model is made with Dutch neck and made with the kimono or set in short sleeves. The yoke and front has a band of embroidery and is finished with fine pin tucking and insertion.
—The other model is made with high neck and kimono sleeves, with hand-embroidered front.

New Easter Jabots and Collars 69c

—Dainty jabots of cluny, and novelty valenciennes lace-trimmed jabots. Also fetching collars with just a little touch of the softest colors interworked. The collars are just the proper width and the jabots the correct length. A very dainty collection shown for the first time this season.

Smart Calling Bags of Suede Leather at \$3.95

—Silk-lined and fitted with change purse. Carried by long silk cord handles. Made on round or oval frames. In black, brown, navy, gray, tan, rose and mode shades.

THROUGHOUT THE STORE YOU'LL FIND MANY SALES OF INTENSE INTEREST—FOR EXAMPLE:

Fancy Mesh Veilings 25c

Selling normally at 50c to 65c.

—35 different designs of mesh veilings in black and colors in a variety of novelty patterns.

Allover Laces 49c

Selling normally at \$1.00.

—This will interest you, for they are very appropriate for yokes, waists and sleeves. In colors now in greatest vogue. The present styles are particularly adapted to this form of trimming.

Women's Stockings 39c

Originally 50c to 75c a pair.

—Fast black, gauze or gossamer lisle thread, made with tear-proof double garter tops and extra strongly spliced toe, soles and heels. Also lisle thread stockings in pink, sky blue and various other colors in plain or with lace ankles.

Short Kimonos 98c

Selling normally at \$1.50.

—Ladies' short kimonos and dressing sacques, made of fine quality dainty lawn with V-shape neck. Has yoke and is belted at the waist. Flowing sleeves. Trimmings of lace edgings and fancy figured bandings.

W. B. Naform Corsets \$1.39

Selling regularly at \$2.00.

—Made of good quality coutil with medium bust, new long hips and back, with two pairs of hose supporters attached. Wide embroidery band trimmed at the top.

Voile Waists 50c

—These waists are stamped for beading, couching, French knots and 15 other new up-to-date designs. Stamped on sufficient material for making a waist.

Gold Filled Jewelry, Special 69c

20-Year Guarantee—Selling Normally to \$2.50

—A splendid assortment of gold-filled hat pins, brooch pins, cuff pins, collar pins and cuff links. In plain and filagree gold designs. Also with many fancy stone mountings. This jewelry comes to us greatly under-priced from one of the most reputable Eastern manufacturers. On sale in the main aisle.

Hats for Little Miss Muffet Girl

—PRETTY LITTLE HOODS and Sailors in half a dozen new models that have just arrived within the last few days. Cute little shapes following the lines of mother's hats. These are marked special at 75c, 95c, \$1.25 to \$4.95.

A Table of Flowers, Special, 50c

—A veritable flower garden. Roses in buds, in half and in full bloom. In La France, American Beauty, Jacque and other colors. Regular prices to \$1.25 a bunch.

FRIDAY—A MEN'S NECKWEAR SENSATION



Pure Silk Knitted \$1 Scarfs, Special 50c

—We might talk for an hour telling you of this sale of cravats. For we have much worth saying. Yet, there is no better way to learn than to see. In this Easter sale we offer five distinctly different weaves in men's pure silk knitted scarfs. Plain and two-tone crocheted weaves with Roman stripes in every fashionable shade. NOT STINGY TIES. For they are full 45 inches long. Made with a narrow shoulder band that makes them slip through the collar easily. Friday only 50c.

Lipman, Wolfe & Co.
Merchandise of Merit Only...



GREAT EASTER SALE OF HAIR AND ALL HAIR FIXINGS

—EMPIRE PUFFS, SPECIAL \$1.48, contains 14 puffs of fine human hair anchored on strong web, very easy to redress. All natural shades.

—FRENCH PUFFS, SPECIAL \$3.65, in great vogue. It falls low on the head with soft rolls falling at the ears. Real French hair in natural shades.

—AEROPLANE PUFFS, SPECIAL \$1.98, constructed same as the above

—MYRTLE PSYCHE, SPECIAL \$2.58. Round cluster of 16 soft rolls, dressed open and closed. Of extra quality soft fine hair.

—ADA CLUSTER, SPECIAL \$4.48. A large cluster of 36 puffs mounted on silk web and covers almost the entire head. All natural hair shades.

—VALESKA CLUSTER, SPECIAL \$2.65. A back head dress falling low on the head. Contains 15 puffs and four curls.

—FRENCH 24-INCH, 2-OUNCE SWITCHES, SPECIAL \$8.85. Made of first quality French hair. Superior mounted. All shades of gray from pure white to dark mixed.

—GRAY 24-INCH, 2-OUNCE SWITCHES, SPECIAL \$3.98. Made of extra fine quality German hair. Mounted 3 stem.

—TRANSFORMATIONS, SPECIAL \$3.85. 22 inch, made of French hair. Natural wavy.

—TRANSFORMATIONS, SPECIAL \$2.98. 16 inch, fine quality hair, all shades gray.

—65c QUEEN HAIR ROLLS, 37c. Long refined human hair, washable, will not heat the head.

—90c RAVEN ROLLS, 65c. Made of real human hair. Washable, will not mat nor pull out.

—\$4.25 ODD PUFFS, \$1.15. In various styles and broken shades.

—GRAY CLUSTER, SPECIAL \$2.95, of beautiful mixed gray from pure white down, containing 10 and 12 soft rolls. Well mounted on wire.

—24-INCH, 2-OUNCE SWITCHES, SPECIAL \$1.87. Club shape. Well mounted.

—30-INCH, 3-OUNCE SWITCHES, SPECIAL \$3.85. Mounted 3 stem. Fine soft hair.

—GERMAN SWITCHES, SPECIAL \$12.75. 30 in 3 oz. Fine German hair.

—24-INCH, 2 1-2-OUNCE SWITCHES, SPECIAL \$7.85. 3 stem mounted. Natural shades.

—10c HAIR NETS, 5c. Large French net. In all shades.

—30-INCH, 3-OUNCE FRENCH SWITCHES, SPECIAL \$18.75. Fine French hair.

—COMFORT HAIR WEVERS, SPECIAL 12c. 3 on a card. Give a perfect marcel.

—SHELL HAIR PINS, 7c for a box of six.

—WIRE INVISIBLE HAIRPINS, 2c box.

—HEAVY WIRE HAIRPINS, 3c package; crimped or straight English enamel pins; all sizes.

—GOLD HAIRPINS, 7c; the Kirby Bead. The Bronze Pins, 4c.

Free lessons in Irish
crochet work and basket-making.

MAGGIONI—
That's all you have to
know about a glove.

Two New Pellard Models

Positively the Latest Vogue in Paris Suits



At \$38.50

—An entirely new model of highest class strictly man tailored suits, of finest imported diagonal weave serge, in navy and black.

—The jacket is made in the new 23-inch length, semi-fitting box back.

This little jacket has a slightly cut away front and fastens with three buttons. Mannish notched collar with deep revers and two small pockets.

—Lined with finest quality Peau de Cygne and inside pocket and silk shields.

—The skirt is made in an entirely new panel and plaited model.

At \$40

—Highest class man tailored suits of finest imported English serges and fancy worsteds in black, navy, tan and gray.

The jacket is made in the popular 24-inch length with fitted back and four buttons, single-breasted front. Mannish notched collar and revers with new coat sleeves.

One small watch pocket.

—This suit is lined with fancy silk serge and finished with inside pocket and shields.

—The skirt is made in a new straight model.

Great Easter Glove Sale

Only first quality gloves from reputable French and Italian factories.

Twenty other specials besides the following:

\$2 Trefousse Glace Kid 97c

—Three-clasp over-seam glaze kid gloves with Paris point stitching in all colors.

\$1.50 One-Clasp Pique \$1.23

—Women's one-clasp pique gloves with Paris point embroidered backs in tans, gray, white and black.

\$1.25 One-Clasp Cape 87c

—Cape gloves with one clasp. Prix seam self-embroidered backs in tans only.

\$2 Over-Seam Glace \$1.45

—Three-clasp over-seam glaze kid gloves with Paris point stitching in tan, brown, mode, gray, black and white.

\$1.75 Dress Kid Gloves \$1.19

—Three-clasp over-seam dress kid gloves with Paris point stitching in brown, tans, mode, gray oxblood, white and black.

\$2 Prix Seam Gloves \$1.29

—One-clasp prix seam, famous Gibson make gloves. With spear-point embroidered backs. In tan only.

\$2.95 16-Button Gloves \$2.45

—Undressed kid, embroidered back, 16-button length gloves. In fancy shades only.

\$3.95 Glace Trefousse \$3.39

—16-button length glaze kid gloves with overseam, one row of stitching on the back. In black, brown and tan.

Very Special Millinery Sale Planned as a Timely Event for Pre-Easter Shoppers

Sailor Hats for the High School Girl

—A new model broad turn-up brim with large flat crown trimmed with black velvet band. Special \$1.25.

—LARGE ROUGH STRAW Sailor, straight brim, trimmed with wide band. SPECIAL \$1.95.

—VERY FINE IMPORTED STRAW SAILOR, wide brim, turn-up edge, large crown, in black, white and burnt. SPECIAL \$2.95.

Hats for Little Miss Muffet Girl

—PRETTY LITTLE HOODS and Sailors in half a dozen new models that have just arrived within the last few days. Cute little shapes following the lines of mother's hats. These are marked special at 75c, 95c, \$1.25 to \$4.95.

A Table of Flowers, Special, 50c

—A veritable flower garden. Roses in buds, in half and in full bloom. In La France, American Beauty, Jacque and other colors. Regular prices to \$1.25 a bunch.



\$32.00 to \$35.00 Pattern Hats, Special \$27.50

\$25.00 to \$30.00 Pattern Hats, Special \$20.00

\$21.00 to \$25.00 Pattern Hats, Special \$18.00

\$16.50 to \$20.00 Pattern Hats, Special \$15.00

Trimmed Hats Reduced to \$10

—The latest and most fetching hats of the season are shown on the tables devoted to this special \$10.00 sale. Reproductions of some of the highest class examples of imported models. Hats, small, medium and large shapes in black and colors. Embracing every fashionable trimming in both flowers, ribbons and velvets.

Trimmed Hats, Very Special at \$5.95

—This sale obviates the necessity of trimming your own Easter hat. No matter what your taste may be, you are bound to find a hat in this great sale to satisfy your individual taste. Regular prices to \$10.00.



Extra—A Thousand New Milan Hats

Testifies to our resourcefulness in anticipating the season's vogue.

These Milan Untrimmed Hats at \$3.95

—We are particularly elated to make this display in time for Easter, showing the new hood, the latest helmet and the turn up edge mushroom shapes in white, burnt and black.

—No other store in Portland shows these same hats.