

Ask for List of 300 Houses and Apartments to Let at Our Free Rental Bureau—Let Us Submit an Estimate on Papering Your House Have Our Optician Fill Your Prescription for Glasses—Expert Work at Lowest Prices—A Complete Line of Lenses, Mountings, Etc.

Infants' \$5 Dresses at \$3.98

THE daintiest of tiny Dresses, hand-made of sheerest lawns and nainsook, charmingly trimmed in pretty laces and embroideries. Worth \$5 and \$6 each. Specially priced for today's selling at only \$3.98



Our Big, Beautiful Tea Room

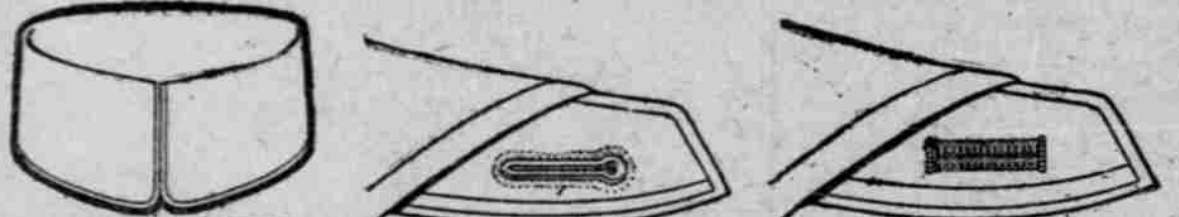
"IT'S so comfortable—waiting for your friends in Meier & Frank's Tea Room," remarked one of The Big Store's patrons the other day as she nestled in one of the great chairs in the lobby.

Thousands of Yards of Beautiful Easter Ribbons Undervalue

We Are Principal Portland Agents for



IN ACCEPTING the principal Portland agency for "Silver" Brand Collars, we have taken into consideration a distinct specialty which is embodied in no other make!



See the Man Demonstrate "Silver" Brand Collars in Morrison St. Window This Week

TODAY begins our great Easter Ribbon Sale with its miles of beautiful Ribbons, splendidly under-price! Every width, every color and every weight included.

- 250-350 Taffeta and Moire Ribbons, yd. 17c
35c Silk Taffeta and Moire Ribbons, 25c
30c All-Silk Moire Ribbons, all colors, 22c
50c All-Silk Satin Ribbons, heavy, yd. 29c
55c Fancy Ribbons in wanted shades, 33c
18c Taffeta and Messaline Ribbons, yd. 12c
60c All-Silk Velvet Ribbons, a variety 33c
\$1.25-\$2 beautiful Gold, Silk Ribbons 98c
8c-12c Narrow Silk Ribbons, 1 to 3 ins. 5c
All Narrow Satin Ribbons Much Reduced

Carload Willamette Machines

JUST arrived—a full load of 1911 models in famous "Willamette" Sewing Machines! Variety of finishes included—Early English, Golden Oak and Mission styles in the new Rotary and Cabinet Models so many people have been asking for.



On Basement Bargain Square 2500 Best 15c Huck Towels on Sale Today, Each 10c

HOUSEWIVES should purchase these Huck Towels by the dozen lots today—it's one of the best bargains our Basement Bargain Square has offered this year!

\$1.50 Ironing Boards at \$1.19

HANDY, practical Junior Folding Ironing Boards, exactly as illustrated. Strongly built of kiln-dried lumber with shaped tops and sturdy supports.

- 75c Spades or Shovels—made of best malleable steel with long or short handles. Special for today only, each 63c
\$8.50 Majestic Washing machines, similar to illustration. Strongly built, easily operated. Today for \$5.99 only, each \$5.99
\$2.50 Falcon Wringer, size No. 10. Easy running and strongly made. \$2.09
Rollers of guaranteed rubber \$2.09
\$1.25 Set of Mrs. Potts' Sad Irons, five pieces, exactly as illustrated; to-day, special at 95c
\$1.60 Copper Rim Wash Boiler, similar to illustration, No. 8, special for today, only \$1.29
55c Splint Clothes Basket, medium size, made of strong woven fiber, as illustrated, at, ea. 44c

4 PRETTY GIRLS TO BE PIONEERS

Young Women Work Way West to Settle on Oregon Homestead Tracts. THEY ARE NOT "SKEERED"

Among the thousands of persons who have come to Oregon to take up and build new homes were four pretty girls who yesterday arrived here bound for Central Oregon to locate on four 120-acre homesteads.

to our new location as soon as possible and to take up our new field of activity. "We still get letters from friends and relatives who look upon our venture as impossible, but it makes no difference to us what they think. We have become so enthusiastic over the whole trip that the people out here are calling us the 'four girls of the Golden West'."

QUARTET OF YOUNG WOMEN TO FILE ON LAND IN OREGON



READING FROM LEFT TO RIGHT—MABEL FREEMAN, OF MINNEAPOLIS, MINN.; BESS STEVENS, OF JANESVILLE, WIS.; ELINOR HEYER AND KATHRYN HEYER, OF MENOMONIE, WIS.

LINDSEY PREDICTS OPEN-AIR SCHOOLS

Confinement of Young Is Cruelty, Declares Juvenile Court Advocate. PARK CLASSES MAY COME

"Within 30 years the confinement of children under the age of 11 years in

schoolrooms without so much as the privilege of whispering to their neighbors will be regarded in this country just as barbarous as is cruelty to animals today," said Judge Ben B. Lindsey, of Denver, father of the Juvenile Court movement, at the Fortians yesterday.

Experiment Is Essential

"Our Government is spending large sums of money annually experimenting with hops and cattle and even dogs, but no consideration is given to a study of our children—the coming generation."

Juvenile Court Is Successful

"Most gratifying results are being obtained through the Juvenile Courts of the land. But the field is large and greater results are to be accomplished, appearing before these courts is increasing."

COLONIST INFLUX NOT YET WAVING

Oregon to Gain 35,000 New-comers by Cut-Rate Period, Say Rail Officials. BUT SIX DAYS MORE LEFT

When the last train bearing homeseekers arrives in Portland at the end of this week there will be brought to a close the most successful colonist movement ever inaugurated by the transcontinental railroad systems serving Oregon.

All Possess Funds

A better class of colonists seems to be flocking to Oregon with the close of the low-fare period. While those who are coming in now are no more desirable than the crowds who arrived earlier, they seem to have more funds and more of a determination to invest their money and to remain permanently in the state.

Newspapers' Call Heeded

The states of the Central and Middle West continue to furnish the bulk of colonist travel and the country weekly and the agricultural journal seem to have played an important part in in-

"JOY-RIDE" IS TEMPTING

Part of the great chain of "white slave" depots which is believed to exist in Portland is seen by interested persons in the exposure by Sheriff Stevens and his deputies of the Weiser operation. Young girls, it is said, are constantly lured here, from both city and country homes, and when their tuition in the ways of the underworld has reached a proper state, they are delivered to disreputable houses, not only here but in smaller towns.

Mount Angel Man Makes Boast

SALEM, Or., April 9.—(Special.)—Postmaster T. M. Ambler, of Mt. Angel, who has been in the city visiting the horse show, says that Mt. Angel boasts of sending out more second-class mail matter than any other city in the state outside of Portland.

POLICE RENEW VIGILANCE IN PROTECTING GIRLS

Loitering About Auto-Stands to Be Forbidden Altogether—More Revelations Expected.

Further revelations are expected to grow out of the arrest of the Weiser gang by the Sheriff, who has enlisted the support of all orders of authorities in his campaign.

Willamette Valley Attracts

H. Y. Zerby, of Council Bluffs, Ia., has a small amount of capital which he will invest under favorable conditions in any of several Willamette Valley towns which he has in mind. He is experienced in various mercantile lines and has a family. He has read The Oregonian annual.

Homeseekers' Chehalis, Washington

Surrounded by largest dairy, fruit and farming country in Pacific Northwest, acreage inducements for intensive farming, County seat Lewis County, which land is cheaper and the best. Chehalis is the liveliest inland Washington town of 5000 people. Paved streets, electric lights, sewerage water, gas and all modern comforts. Has \$225,000 in public improvements under way now. Visit Chehalis and see Southwest Washington's largest farming section before locating elsewhere. Chehalis has a variety of manufacturing with large monthly payroll. For details, visit Chehalis, or address Citizens' Club, Chehalis, Wash. "

Reffling 251 WASHINGTON ST. PORTLAND OREGON. MAKER OF MEN'S CLOTHES