Ask at Our Free Rental Bureau on 4th Floor for List of All Vacant Houses and Apartments in City-Inspect Stocks New Wall Papers Lunch Today in Our Seventh-Floor Tea Room-Special a la Carte Menu From 11:30 Till 2-Splendid Service-Express Elevators



35c Cans Famous Wesco Sweeping Compound 23c

BASEMENT, MAIN BUILDING,

WESCO Sanitary Sweeping Compound has grown to be fairly indispensable

When you are sweeping rugs and carpets, it should always be used—not only because it cleans, but also because it brightens and adds to the attractiveness of floor coverings. It also 23c kills disease germs. Regular 35c can, sp'l 23c



\$5 Gold-Filled Glasses \$3.98

THERE is no longer excuse for

you to have your eyes fitted in a small specialty shop and pay exorbitant prices-The Big Store's Graduate and State-registered Opticians give you expert service at half and less what others charge!

See the Big

Morrison-St.

Window

Display

Today we offer this extra special on guaranteed goldfilled Glasses. Worth \$5 the pair. Priced today at only \$3.98 \$2.00 Glasses, with aluminum frames, today at only \$1.00

Great "Star" Shirt Sale Sweeps Into Its Second Day



Entire Factory Stock at Less Than Wholesale Prices! MEN'S FURNISHING DEPT., JUST INSIDE MORRISON-ST. ENTRANCE

DON'T believe we ever saw so many men in The Big Store at one time before! Hundreds were waiting when the doors opened at 8 o'clock yesterday morning to get first pick at these famous "Star" Shirts. And all day long the great main aisle, extending from 5th to 6th sts. in both buildings, was filled with eager, enthusiastic buyers.

Reason? The "Star" Shirt Company changed hands and we bought the entire factory stock at about 60c on the dollar. Every lot is priced to you at less than dealers have to pay wholesale. Supply your Shirt needs for a year to come. Read on!

Over 5000 of the finest "Star" Shirts in this lot! Handsome woven and printed Madrases with plain, box or knife plaited fronts. All coat style with attached cuffs—all sizes 14 to 18 and all sleeve-lengths. Regular \$1.50 "Star" Shirts priced during this sale at only

All \$1.50 Star Shirts, Now at 98c \$2.00 Star Shirts, Now at \$1.15

Every \$2 "Star" Shirt is included in this astonishing sale at \$1.15! White plaited Madrases, fine imported colored at \$1.15! White plaited Madrases,
Madrases and Russian cords with plain or
Madrases and Russian cords. All sizes 14 beautiful French plaited fronts. All sizes 14 to 18 and all sleeve-lengths. Choice at only

Celebrated "Star" Shirts of fine French and English fancy Flannels, Russian Cords, Mohairs and Worsteds in plain grays, creams, white, tans-also with smart stripes. Attached or detached collars, with or without French turn-back cuffs. Best \$3.50 to \$5 grades

--at \$2.35

\$3.50 to \$5.00 \$2.50 to \$3.00 Best \$2.25 Star \$2.50 Star Pajamas Star Shirts \$2.35 Star Shirts \$1.69 Shirts at \$1.35

Every "Star Shirt" in this lot bears the label "Imported Madras." Every one perfectly made -smart distinctive patterns that the well-groomed man delights in. Every size from 14 to 18 and all sleeve-lengths. Positive \$2.50 to \$3 "Star" Shirts-less than other Portland stores sell at wholesale

--at \$1.69

"Star" Shirts of custom-made elegance. Smart, clear-cut, roomy Shirts in exclusive patterns and collar style. All sizes. \$1.69 coloring of finest imported Mad-

rases. Plain or box plaited fronts. \$1.50 "Star" Night Also plain white plaited Madras Shirts. Identical "Star" Shirts \$2.25. Here

--at \$1.35

For This Sale \$1.69

The very best Pajamas that could be made to sell at \$2.50. Of fine imported cross-barred or checked Nain-

Shirts, This Sale 95c

The famous "Star" Night Shirts, made of extra heavy Lonsdale muslin in low 'V" or high-neck styles. Big, generous, full cut. Positive 95c \$1.50 Night Shirts, priced for this sale at only



Our Great "Across-the-Sea Sale" Is Talk of the Town

On Sale This Morning

XACTLY the Suits, Madame, that you have asked for so often during these last three weeks-that your friends were so anxious to see arrive in time for Easter day! 1000 of them chic, new tailored models from world-famous

And the Juniors and small women are splendidly cared for in these new assortments! We've hundreds of garments in popular cuts for them!

Choice is practically unrestrained. They're

Strictly plain-tailored effects with small revers and notch collars. Some in mannish cuts with the season's adaptation of the Paul Poiret Sailor Collar. And many are smartly trimmed with handsome novelty braids and fancy buttons.

And handsome line of Blue Serges make up 200 of them. Then there are the prettiest possible light tans, grays and the ever-popular mannish mixtures. Materials include Serges, Tweeds, Cheviots, Homespuns and Imported Suitings in lovely color combinations.

Big lines at \$40, \$45, \$55, \$65, but we feature particularly Easter Suits at

\$25 \$30 and \$35

OOO New Easter Suits Go

HOW many thousands of miles of traveling—of searching into every corner of the globe—it has taken to gather for you the immense stocks of beautiful, new foreign merchandise involved in our Great Across-the-Sea Sale!

We've gone direct to the European centers of production, doing away with the heavy middlemen's profits. Most of our foreign purchases are shipped directly in bond through the Portland Custom House.

The store is bright this week with thousands of gay foreign colors, mingled with the Stars and Stripes. Every department which handles imported merchandise has big savings to offer. Profit by them!

Across-the-Sea Jewelry Sale All Silver Mesh Bags Now at 1/4 Off

Bracelet Specials \$5 Bracelets, gold-filled, at \$2.49 \$1.50 Gold-Filled Bracelets at 89¢ \$1 Sterling Spangle Bracelets, 59¢ All Gold Bracelets special at 1/4 OFF \$1.50 Solid Gold Beauty Pins, 98¢ 75c Gold-Filled Beauty Pins for 49¢ 25c Gold-Plated Beauty Pins at 14c 50c Gold-Filled Bar Pins for 33c

Double-faced Velour Por-

tieres, imported direct from

France. Plain centers with floral or Oriental borders. Regular \$50.00 \$32.50 Portieres, only \$32.50

Imp't'd Drapery Goods

From France, from Ger-many, from India-from far

across the seas-we import

direct beautiful Drapery

fabries, Portieres, Curtains,

NO RESERVATIONS, onr entire stock of German and Sterling Silver Mesh Bags at a price reduction of 1/4 off for the great "Across-the-Sea" Sale of Jewelry!

Both plain and soldered mesh, with handsome etched, pierced and hand-engraved frames. Prices range in easy 1/4 Off steps \$5 to \$55. Sp'l today

Brooch Specials

75c Gold-Filled Brooches for only 39¢ 35c Hand-Painted Brooches, each for 23¢ 50c Coral Brooches and Bar Pins for 33¢ 50c Sterling Hat Pins, priced at only 28¢ Children's \$1 German Silver Purses, 59¢ \$1.50 Cuff Links and Pearl Pins 98c

\$3 Fancy Belt Pins, filled, \$1.49 **Belt Specials**

25c White Tailored Wash Belts, 12¢ 75c White Wash Belts, special, 49c 35c Buster Brown Belts for 25¢ 75c Elastic Belts, assorted, ea., 49c 50c Velvet Belts, 21/2 in. wide, 28¢ \$1.25 Elastic Belts, satin backs, 89¢ \$2 Long Bar or Jabot Pins, \$1.19 | 35c Gold Roll-Plate Cuff Links, 19¢ | 35c Gold roll-plate Cuff Links, 19¢ | 35c Gold roll-plate Cuff Links, 19¢ | \$1.50 Solid Gold Cuff Links, 98¢ | \$1.50 Solid Gold Cuff Links, 98¢ | \$1.50 Gold Links, Pearl Pins, 98¢ 35c Gold Roll-Plate Cuff Links, 19¢ 75c Gold-filled pearl Cuff Links 49¢ \$1.50 Solid Gold Cuff Links, 98¢

Across-the-Sea Hosiery Sale

\$1 Silk Hose 67c

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

A SAVING extraordinary in this collection of the year's greatest Hosiery bargains - Across-the-Sea Sale of Women's \$1 Silk Hosiery at 67c!

Made of pure, thread silk in fast fadeless black and all new shades. Rein-forced throughout. Extra special at 67c

Women's to \$1 Hose 39c

Fine Spring Hosiery, imported direct from Chemnitz. Plain and silk lisle in embroidered and lace boot effect, all lace, etc. Black and wide assortment of wanted colors. 50e, 65e, 75e and to \$1 grades 39c

Women's 50c Hose of plain lisle, full fashioned throughout. Both black and the season's 29c best colors. Special, pair

Women's 35c Hose, fine lisle quality with double garter tops and reinforced soles. 21c

Children's 20c Hosiery, sturdy cotton quality with elastic tops. Black and tan only in all sizes. Special, pr. 12½c Children's 25c and 35c Hosiery

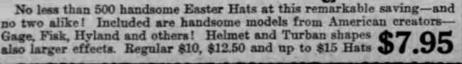
in durable, comfortable weights for boys and girls. Linen heels and toes. Special Across- 19c the Sea Sale, pair, only

The New Easter Millinery

ROM Paris they came and from world-famous American Modistes-Hyland, Fisk, Gage, Phipps-the most beautiful assemblage of Easter Millinery we have ever gath-

Tailored and Dress Hats in a maze of fascinating new shapes, materials and striking color combinations! Small turban effects, jaunty variations of the helmet shape, large striking Picture Hats-Millinery to suit every face! Daily new Hats are arriving to maintain complete the extensive assort-ments. Prices range from \$5 to \$150.

\$10 to \$15 Easter



Across-the-Sea Sale to Notion Day! \$50 Lace Curtains \$16

NO BETTER bargain in the Great Acrossthe-Sea Sales than these \$37.50 to \$50 ele-

gant Imported Brussels Curtains at \$16.00 the pair. Exactly 221 pairs of them, comprising over 25 distinct patterns. Some with slightly irregular borders. Not one in the lot which sells regularly at less than \$16.00 \$27.50—many as high as \$60. Extra special

Couch Covers \$22.50 | \$50 Portieres \$32.50 German Silk Velour Couch ings—exact copies of Oriental Rugs. Best \$37.50 grades, On special sale \$22.50 today, at only

\$1.25 Cretonnes 49c Direct from Paris, the daintiest French Cretonnes imaginable. Over 50 patterns in floral, verdure and fruit designs. Worth 75c to \$1.25 the yard. On 49c etc. The price \$12.50 sale today at only 49c from 75c up to

25c Shields, 15c FIRST FLOOR, NEW BUILDING.

STIRRING Wednesday sale of fine nainsook Dress Shields, white only, in all sizes. Assorted shapes. Best 25c grade for 15c Wednesday Notion Day, at 15c Hair Nets, large size, 36 inches long, strong, durable and perfect. Can hardly be distinguished from real hair. All shades. 6

nets in an envelope. Special, the envelope, 25¢. 20c Horn Hair Pins, one dozen on card, special, the card, 9¢. 10c "Surprise" Collar Stays, all

lengths. Special today, 6 for 25¢ or each 5¢.
5c Hooks and Eyes, black and white, in assorted sizes. Card, only 3c. 10c Asbestos Iron Holders, good

quality. Special, each 5¢.

"Mothers'" Ironing Wax, large size. Special 10¢.

25c Blocked Linen Tape, 5 pieces, assorted. Special today 10¢.

Oregon Ranch Eggs 22c
On Sale From 9 to 11 o'Clock This Morning Only

BASEMENT, MAIN BUILDING. OR two hours only this morning, 9 to 11, this extra special price will be in force on strictly fresh Oregon Ranch Eggs! Large size. No phone or mail 22c orders filled. Extra special price today, the dozen

-Butter 2lb. 63c-Royal Banquet Butter, strictly fresh Oregon product. Guaranteed pure and good. Special today, 2-lb. square

Pamous Butternut Butter, sweet and wholesome. Made from pasteur-

ized cream. Special, 2-lb square,

Butter, Clover Bloom brand. Special today only at 2-lb. square, 61c. Grape Fruit, regularly 10e each. Special today, 4 for 25¢.

-Hams 16 1-4c-Genuine Eastern sugar-cured Hams, small size. Excellently flavored. Special to- 161/4c

Oranges, sweet, juicy California grade, with thin rind. Special,

dozen, 25¢. Raspherries—25c cans, 22¢. Strawberries—25c cans, 22¢.

Breakfast Bacon, fancy sugar-cured grade; 4 to 6-pound pieces. Special, lb., 25¢.