

**Men's \$1.50-\$2 Shirts 89c; \$2 Shirts 98c; Men's \$2.50-\$3 Shirts \$1.45**

**20c Ribbons at 14c**  
**35c Ribbons at 19c**

Not within the present generation's memory could such a tremendous sale of Ribbon be recalled. All pure silk, every shade, full 4 inches in width, regular 20c yard, special at 14c. Thousands of yards of checked, plaid and Dresden Ribbons in every wanted color combination, widths to 5 inches, our regular stock values to 35c a yard, on sale, special at 19c.

**55c Ribbons for 33c**

There's miles of Ribbon in this assortment, of the most desirable Dresden effects. Any color combination one could wish for. A broad variety of patterns. There are ribbons in this lot which regularly sell at 65c a yard. Special Easter sale price, the yard, only 33c. 150 pieces of all the newest Dresden, stripes, plaids, etc. Widths to 5 1/2 in. Values to 50c yd.

**\$1.75 Ribbon at 98c**

Beautiful Dresdens and plaids in many dainty color effects, widths from 5 to 9 inches. Our regular 98c values to \$1.75 yard, special Easter price, yard.

**Shoe Tie Ribbon**

The best grade Shoe Tie Ribbon, in every wanted color. Special Easter sale at the following very low prices: No. 5, our 12 1/2c grade, special Easter price only 10c. No. 7, our regular 15c grade, special Easter price 12 1/2c. No. 9, our regular 20c grade, special Easter price 15c.

**50,000 Yards of Ribbons**  
**40c Value 25c**

50,000 yards of full 5 1/4-inch extra heavy Hair Bow Taffeta Ribbon in all colors. This was a special purchase from one of New York's largest concerns, from whom we buy great quantities of ribbons. We own it at less than the cost of production. Regular 40c grade. On special sale at the extraordinary special price 25c.

**35c Ribbon 22c Yard**

500 bolts in this lot, all pure silk, satin stripes, moires, antiques, in every imaginable shade, full 5 inches wide. Special during this sale, the yard, only 22c. ANOTHER LOT of good heavy quality cord-edge taffeta ribbon, in all shades. A dainty quality for millinery purposes, belts, sashes, etc. Reg. 35c grade. SATIN TAFETAS in widths to 5 inches; also plain taffetas. Regular values to 25c a yard. Special 19c price for this sale at the very low price, the yard.



**Greatest Easter Sale of Ribbon**

When "Dame Fashion" called "Ribbon" the big Olds, Wortman & King Ribbon Department answered "Ready"! Fully 100,000 bolts of exquisite Easter Ribbons are comprised in this sale—Soft beautiful shadings in velvets, moires, Persian, Roman stripes, checks, brocades, plaids, etc.—The grandest and most extensive showing ever made in Portland—See displays in center aisle and department—Buy your Easter ribbons now. Take advantage.

**100,000 Bolts Of Ribbon**

**45c Rib'on 29c**  
Beautiful 5-inch Moire Ribbons, in black, white and every wanted shade for Spring. Suitable for hair bows, hat trimming, belts, sashes, etc. Worth 45c a yard, sp'l 29c.

**Wash Rib'n**  
All pure silk, 5 yards to the bolt; white, pink, blue and lilac shades. No. 1. Regular 10c a bolt, sp'l 7c. No. 1 1/2. Regular 15c a bolt, sp'l 10c. No. 2. Regular 25c a bolt, sp'l 17c.

**85c Ribbons 37c**  
**1.25 Ribbons 69c**

10,000 yards of extra heavy quality Silk Dresden Ribbons. French plaids, stripes, checks, etc., in all the newest Spring color effects. Excellent values to 85c a yard. Special Easter Sale price, the yard, only 37c.

**Velvet Rib'n**  
A great variety of widths and prices in black, white and colors; extra quality satin backs. Prices: No. 1. 8c grade, 5c yd., 45c bolt. No. 1 1/2. 10c grade, 7c yd., 65c bolt. No. 2. 12 1/2c g'de, 8c yd., 85c bolt. No. 3. 15c g'de, 12c yd., \$1.10 bolt. No. 5. 22c g'de, 17c yd., \$1.60 bolt. No. 7. 28c g'de, 22c yd., \$2.00 bolt. No. 9. 35c g'de, 25c yd., \$2.25 bolt. No. 12. 40c g'de, 32c yd., \$2.95 bolt. No. 16. 50c g'de, 38c yd., \$3.50 bolt. No. 22. 60c g'de, 45c yd., \$4.25 bolt.

**25c Value 17c Special**  
All pure silk moire Ribbons, full 4 inches wide, in every wanted shade, including black and white. The very best values for Easter. Our 17c regular 25c value, the yard at 17c.

**12c Baby Ribbon 9c**  
2500 pieces of Satin Baby Ribbon, in every shade, suitable for fancywork, beading, trimming, etc. An all-year round seller at 12c a piece. On special sale at the low price of 9c.

**Candies**

**Teddy's Jungle Pets at 40c Pound**

At the Candy Counter, main floor, the latest candy craze. Teddy and his African Jungle Pets in sweet delicious candies, 5p'l, the pound 40c.

**2000 Prs. of Hose 85c to \$1.25 Values**

**59c Pair**

Women's fine quality lisle-thread Hose in black or tan colors, with handsome embroidered insteps, all new and very attractive designs for Spring. Our regular 85c to \$1.25 values. On special sale today at 59c.



**Women's \$1.25 Und'wear 59c**

"Merode" Vests and Tights in silk and cotton or all cotton, low neck, sleeveless or short sleeves, high neck, long or short sleeve, knee length tights—Our regular values to \$1.25, the garment, special, at only 59c.

**Men's \$2.00 Unionsuits Only \$1.29**

Here is one of the ways to build up a bank account. It's easy to make money but it takes a man to save it. All day today thrifty men will throng our aisles for these bargains. Here's a line of mercerized lisle Union Suits in white and novel colors, high neck, long sleeves and ankle lengths. Many are the famous Lewis make, and others well-known brands, \$1.50 and \$2 grades for \$1.29.



**Men's \$1.25 Underwear Only 89c**

Wisdom bids you investigate this offer of men's light-weight cashmere Underwear, shirts and drawers, made with the patent seams, drawers are well faced with good quality satene, non-shrinkable; the ideal Summer garments; all sizes, regular \$1.25 values only 89c.

**\$6 Pajamas Spc'l. \$2.95**

Men's pure silk Pajamas, in tan, white, blue and cream, or fancy striped effects; all are nicely trimmed with silk braids and frog fasteners; all \$2.95. \$5 and \$6 vals.



**G'wns \$1.45**

150 dozen men's fine soisette Gowns in white, tan, blue or pink, with silk frog fasteners, trimmed with silk braid; all well made, full length. \$3 and \$2.50 values, at \$1.45.

**100 Lingerie Dresses**

**\$5 to \$75 Values at 1/2 Price**

SALE BEGINS AT TEN O'CLOCK  
The sale of a century—Lingerie Dresses, Marquisette Embroidered Nets, etc.—Beautiful designs, trimmed in Valenciennes, Cluny, real Irish lace or hand embroidered models in white, pink, blue, many have ribbon sashes—They come in a broad range of sizes, and are remarkable values at the regular prices \$5.00 to \$75.00—In order to give all an equal chance to secure one we will not open the sale until 10 o'clock—The actual values are from \$5.00 up to \$75.00 and are priced, special, for this sale at just 1/2.

**\$3 House Dresses \$1.79**  
**Waists \$6.50 Value \$1.98**

Women's Lingerie and Tailored Waists in many attractive styles. Linens, madras, lawns or batiste materials, trimmed in lace, hand embroidered or plain models; vals. to \$6.50, special at \$1.98.

Women's House Dresses in percales, ginghams and chambray or black satene; high or Dutch neck styles; checks, stripes and plain white; our regular \$6.50 values to \$3.00, special at \$1.79.



**Ostrich Plumes**

**\$2.75 to \$50 Values 1/3 Off**

There was never another sale like this. Today we place our entire line of Ostrich Plumes at your disposal at most extraordinary saving prices. All our high-grade male stock, blacks, whites and novelties of every sort. French plumes with long flues and broad bodies, willow plumes with broad bodies securely knotted, with large gracefully drooping heads. Entire stock, \$2.75 to \$50 vals. 1/3 Off.

**\$6.50 Garden Hose \$4.95**  
**\$1.90 Gas Hot Plates \$1.50**

In the big Hardware Store, third floor, a sale of guaranteed Garden Hose. 50 feet, 3/4-inch size. Sells regularly at \$6.50, sp'l today at \$4.95.

65c brass Lawn Sprays, special at 49c.  
35c brass Hose Nozzles, special at 25c.  
**\$3.50 Lawn M'wr \$2.90**

A splendid, easy-running, 3-blade Lawn Mower. Will last as well as one that costs twice the price. Our reg. \$2.90 value \$3.50 values, today at \$2.90.

LAWN RAKES, reversible, will not tear up your lawn. Our regular 50c value, special today for only 35c.

Extra good two-burner gas Hot Plates, nickel finish, strong, neat design. A very satisfactory gas stove. Sells regularly at \$1.90, special at \$1.50.

OVEN FOR GAS STOVE, has two removable shelves, just the right size for baking; can be used on gas, gasoline or coal oil stove. Our regular \$1.75 value, special today for only \$1.50.

**\$1.75 Wash Boiler \$1.25**

Extra heavy copper-bottom Wash Boilers, fully guaranteed. Our regular \$1.25 value, priced today at \$1.25.

TOWEL BARS, best quality of 10c steel, nickel plated, special, each.

**A Basket of Groceries On Special Sale for \$3.00**

For today in the large Grocery Store, on the Fourth Floor, we will place on special sale five hundred baskets of groceries containing the following articles:  
**Thirty Pounds of Best Cane Sugar—Price \$1.00**  
One pound best Coffee, the pound, 40c—One package Seeded Raisings, at 10c  
One package Corn Starch, at only 5c—3 pounds of best Head Rice, only 25c  
1 bottle Extract of Lemon, for only 25c—One bottle Extract of Vanilla only 35c  
3 pounds small White Beans only 25c—1 jar of best Preserves, pure, only 25c  
One can of Dutch Cleanser, 10c. One basket free. In all the biggest lot of groceries you ever have had an opportunity to buy for the price of \$3.00.

**Regular \$1.75 Croquet Sets \$1.35**

In the Toy and Sporting Goods Store, fourth floor, we offer for today a sale of splendid Croquet Sets. 8 balls and mallets, pegs, wickets. All nicely finished and put up in a neat box. Our regular \$1.75 values, special at \$1.35.

**Women's Gowns \$2.95 Vals. \$1.98**  
**\$7 Petticoats at \$3.75**

The big white store will be generous in its offerings today. A line of fine Gowns, made of nainsook, long-cloth or fine muslin, styled with round or square necks; also slip-over styles, with short sleeves, trimmed with linen terehon and German Valenciennes lace and dainty embroidery beading with ribbon; also good styles with high necks. Reg. values to \$2.95.

**WHITE PETTICOATS**, made of long cloth, fine nainsook, soft sheer muslin or batiste. Beautifully trimmed in Valenciennes, Cluny, Point-de-Paris, and the more popular Madeira, effectively combined with eyelet and blind effects, finished with insertions, beading, etc. \$3.75. Our regular values to \$7.00, special for only \$3.75.



**In the Basement Underprice Store**

**Women's Reg. \$5 Hats for \$1.95**  
**\$6.50 Trimmed Hats for \$2.95**

Another shipment of new Tailored Hats, picked up by our New York buyer, has just reached us. The assortment is the largest and most attractive—shown this season; they are made of extra good braid and attractively trimmed; reg. \$5 hats, special at only, ea. \$1.95.

200 splendid Trimmed Hats in dress styles or street hats, the season's most desirable shapes and effects, tastefully trimmed with flowers, ribbon, silks, etc.; assorted sizes and shapes, worth \$5.50 to \$6.50, special, \$2.95.

**Reg. 35c to \$1.00 Flowers at 10c**

**Children's Hats \$2 Values for 98c**

In the Basement "Underprice Store," a sale of Millinery Trimming, Flowers. 100 boxes to choose from, every wanted kind and color, small or large flowers, 10c foliage, etc. Reg. values 35c to \$1.

**BRAIDS**—1000 bunches in this disposal; plain and fancy hat braids, in all the new Spring effects in widths from 1/2 to 2 inches, black and burnt effects. From 5 to 12 yards in each piece. Reg. 39c val \$1 to \$2 values. The bunch \$1.69.

**Men's Reg. \$2.50 Shoes at \$1.69**  
**Women's \$3.00 Shoes at \$1.98**

Men's "Bullseye" brand of solid calf shoes, full leather soles, made for service. The best \$2.50 shoe in all Portland. Special in basement store, \$1.69.

Women's gunmetal Shoes in button and Blucher styles, cloth or mat tops, and patent in a dozen different shapes; also vici kid shoes. Worth \$3.00 the pair, special at, \$1.98.

Big Girls' School Shoes, sizes 2 1/2 to 6, calf or vici kid; vals to \$2.50, 98c special at, the pr. \$2.25 boys' Shoes \$1.49. Child's \$1.00 Ties, 59c. Child's 7 1/2c Shoes at 39c.

**Men's Suits**

**\$5.00 OFF**

**All Suits Sold For \$18 or More**

An epochal event in Portland's clothing history, of interest to all men is this great annual Easter offering of \$5.00 off the price of all men's Suits selling regularly at \$18.00 and up. This means much more than the mere saving of a five-dollar gold piece. Because our regular prices are much lower than any other store. Every suit we sell is absolutely guaranteed to give perfect satisfaction to the wearer. Our stock is comprised of many different high-class lines. We select the best from all the good ones and mark them as low as is consistent with legitimate merchandising. We have not been in the men's clothing business long enough to accumulate undesirable patterns. Everything we show you is new and up-to-date, perfectly tailored, well lined, sure to fit. If a suit goes wrong we'll make it right. Take advantage of this great saving. Buy today.

**\$5.00 Off the Price of Suits From \$18 Up**

