Mystery Shrouds Assassina tion in Juarez and Natives Fear Rebel Attack.

GUILTY PERSONS ESCAPE




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## AT THE THBATBRS



ROOSEVELT DAY HERE BUSY


## Always consult an architect!

Just as you have respect for your hard-acquired knowledge of your own trade or business, you should respect the experience and opinions of architects. A great mass of buildings now in existence would be far better places to live in or to work in , as well as to look at, if so many men did not feel that because they have been successful in their own business they could instruct and direct an architect in his. Men who would not attempt to tell a cobbler how to make their shoes, or try to teach a tailor how to cut a coat, will as a rule try to instruct the architect


When a mistake is made in some detail of the planning or execution of the building, no matter whether the architect is innocent of it or not, he knows he will be blamed. The architect may have advised against it-begged and striven to prevent it-it may be clearly understood by the owner that in those details the architect is relieved of the responsibility-but the passer-by or the visitor, who knows nothing of the circumstances, may blame the architect.
There is one feature of a building which, more than any other, all architects, unitedly and tenaciously, now strive to have adopted. Every architect knows that no matter how clever or unwise the final plan, no matter how harmonious or how lacking in taste are the completed structure, trim and decorations, when the zero days come there will be trouble in that building if it lacks in cozy, genial heating.

Much will be forgotten and forgiven if Heating Comfort
By recommending and specifying IDEAL Boilers and AMERICAN Radiators the architects of America and By recommending and specifying IDEAL Boilers and AMERICAN Radiators the architects of America and
Europe are greatly assisted-yes, entirely relieved-and by doing so protect themselves. Why? Because these Europe are greatly assisted-yes, entirely relieved-and whe outfits are the one feature which invariably give the greatest satisfaction and soon repay their original cos
economies their use brings about-an investment, not an expense. These outfits will outlast the building.
If you are intending to build, use that shrewdness and wisdom with which you made your money, by employing the experienced architect who will show you how to select and place your heating outfit to do best work with the least amount of fuel and caretaking. Ask your architect-ask any architect what outfit he would use if he had the sole say. His answer will be: "IDEAL Boilers and AMERICAN Radiators are the best that money can buy, yet cost no more. They are fully guaranteed." In that advice alone, he will more than ear

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TIRED DAYS-NERVOUS DAYS-BȦCKACHE DAYS


