

# THE LAND OF THE ROGUE RIVER VALLEY

SOUTHWESTERN OREGON



## A Million Dollar Corporation

The Grants Pass & Rogue River Railroad Company, a \$1,000,000 corporation, is building thirty miles of standard gauge railroad, connecting with the Southern Pacific main line at Grants Pass, Oregon, extending southeasterly across the Rogue River Valley, thence crossing the Applegate Valley, and bisecting the Williams River Valley.

The Land Company of Rogue River is the Land Department of the Grants Pass & Rogue River Railroad Company. This Company owns large acreage of the best fruit and farming lands along the line of this railroad, which it is now selling at wholesale prices.

We now offer to you the unusual opportunity of buying lands at strictly wholesale prices, in the most favored deciduous fruit district in America, where values will treble and quadruple upon completion of this railroad.

This is not a new country; it is not a raw country; it is the most beautiful and productive part of the State of Oregon. The valleys along the Rogue River and its tributaries, the Applegate and Williams Rivers, have long been settled; as early as '49 it was a great country where some of the most successful placer mines of the West were then being worked. From this it has grown into a dairy and livestock country, and is today rated as one of the best dairying districts in Oregon. The advent of the railroad will instantly change this into a commercial orchard and intensive farming district unsurpassed anywhere on the Pacific Coast.

## Apple Is King

The Oregon Apple is now King of the deciduous fruit world. The country bisected by this railroad is as good as the best Apple land in the State of Oregon, and is surrounded by the famous Apple growing districts at Ashland, Grants Pass and Medford, the latter point having taken sweepstakes prizes at the Spokane National Apple Show in 1910. These valleys have the same identical conditions as to climate, elevation, soil fertility, and all the other attributes that have made this world-famous fruit belt.

Being in the heart of the Siskiyou Mountains and near the dividing line between Oregon and California, with an elevation of 1,000 to 2,000 feet and a few miles from the Pacific Coast, it has the softening influence of the Japanese Current and the humid atmosphere requisite to the best fruit culture; it escapes the intense heat of a California Summer and the incessant rains of an Oregon Winter, and is unquestionably the finest all-year-round climate in the north temperate zone.

## Business Opportunities

Aside from its large land holdings, this company offers exceptional business opportunities to the Capitalist, the Banker, the Merchant, the Manufacturer, the Laborer and the Home Builder in the Townsites along its right of way, which for many years has been the main avenue of traffic for logging and lumber teams, mineral teams and the haulage of the products of the farms and dairies.

These Townsites will develop with wonderful rapidity, and supply a country already fairly well settled.

## Mines and Timber

Surrounding these Townsites are billions of feet of the finest Oregon Fir and Sugar Pine yet untouched. Mines that for many years have worked with light machinery for the reduction of their ores for team haulage, will soon be developed to a commercial basis, and thousands of tons of ore now lying on top of the ground will be accessible to railroad transportation.

We are not inviting you to go to Alaska, Alberta or the arid lands of some of our intermountain States to carve out and build an empire by hand, but to a beautiful country with a salubrious climate, fine alluvial soil, vast timber and mineral resources in the mountains that rise on all sides, many beautiful streams with almost unlimited water powers, and a whole-souled, hospitable people eagerly awaiting the coming of transportation and industrial development.

We invite you into a country close to the great trunk line of the Southern Pacific Railway, the main North and South artery of travel between Seattle, Portland and San Francisco, "The Road of a Thousand Wonders."

## Capital and Energy Needed

All this section needs is capital and energy. To such the reward is more prolific here than anywhere else in the world. To the man with big money or little money, to the man who wants

to start a Bank, a Factory or Store, to the man who wants a thousand acres, or a ten-acre fruit farm, we say to you, we are here with the goods, at a price and under conditions that spell PROFIT. Extraordinary. Unusual PROFIT. You will never have as good an opportunity as you have right now to get into this country on the ground floor; our holdings will soon be sold to sub-dividers, or investors, and every foot of land in this country will rapidly advance in price.

We have no time for the idle inquiry, but to the man who means business, the man who wants to get in on the ground floor, while it lasts, we will do everything possible to present a clean, intelligent understanding of the facts.

All applications for lands or townsite property, or in reference to agencies should be made to the Land Department, No. 407-409 Spalding Building; Office Hours: 8:30 to 5:30.

If you are in the market for a farm, a business location, city lots or acre tracts, also those who are interested in securing an agency or position as salesman for the Company's properties along this new line of railway, fill out accompanying coupon and mail to or call at 407 Spalding Building, Portland, Oregon.

GRANTS PASS & ROGUE RIVER RAILROAD CO.

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# Grants Pass & Rogue River Railroad Co.

405-410 Spalding Building, Portland, Oregon

## MINERS WILL BE GUESTS

PLANS FOR RECEPTION TO BE MADE TONIGHT.

Portland Can Easily Be Made Mining Center, Says Secretary of State Association.

Mining men, Commercial Club members and the public generally will gather in the convention hall at the club tonight to attend a meeting where plans of entertainment for the Northwest Mining Congress, that meets in Portland May 14, 17 and 18, will be outlined. The gathering will be held under the direction of the State Miners' Association and L. N. Muncy, of Gold Beach, president of the association, will preside.

The state association is the Oregon branch of the American Mining Congress and is made up of prominent mining men. It is desired to get out strong delegations from every mining district at the May meeting and give the visitors a test of real Western hospitality. To perfect all the arrangements necessary to entertain the visitors requires time and considerable planning. It is wanted to get the wheels started so that committees may be named and progress begun. The co-operation of the business interests of Portland is required to entertain the visiting mining men and so they will be taken into the confidence of the state association.

President Muncy, L. D. Mahone, secretary and treasurer, and a delegation of other members of the state organization called at the Commercial Club yesterday to arrange for tonight's meeting and they expect a large attendance.

It is our plan to make Portland a

mining center," said Secretary Mahone. "At present a great deal of money goes out of the state for supplies and mining machinery that might just as well be kept at home. This can be done easily if Portland will take an interest in mining and foster the industry. The state last year produced more than \$5,000,000 in mineral wealth, certainly an item worth consideration. The purpose of the association is to put the mining business on a higher scale and do away with wild-cat methods."

## FRANCHISE IS ADVANCED

Milwaukee Amends Proposed Grant to Mount Hood Company.

MILWAUKIE, Or., March 15.—(Special.)—The franchise of the Mount Hood Railroad & Power Company was considered, amended and ordered posted by the Council last night. It will come up for final consideration within 15 days. The franchise provides that the city shall receive 2 per cent of the gross earnings inside the city limits, and quotes rates lower than those charged by the Portland Railway, Light & Power Company. It is similar to the franchise asked for at Oregon City and other towns. It was announced that the Mount Hood Company had secured an option on a tract in South Milwaukee on which it proposed to erect a power station.

The Council advanced the proceedings for the improvement of Main street. The cost of the improvement will be \$12,000. Crushed rock will be used. Proceedings were started for a crushed rock improvement on Washington street, between Main street and the Southern Pacific car track.

Edlefsen delivers dry wood.

## HILD ASSUMES DUTIES

DETAILS OF CAR ROUTING TO BE STUDIED FIRST.

New General Manager of Streetcar Company Says He Wants to Live in Portland Always.

Frederick W. Hild, newly appointed general manager of the Portland Railway, Light & Power Company, assumed his duties yesterday morning and was busy at his desk all day. "I am merely a pupil now," he said, "and expect to devote the next three or four days to learning the duties of my position. Why I don't even know the routing of the cars or the schedules of the suburban lines. I want to gain some knowledge of these details first. Then I must give some time to studying some of the more difficult problems that are constantly before the heads of public utility corporations."

"The way I understand my work, I am to assist Mr. Josselyn in the multitude of duties that he has had to perform. One thing I have noticed already is the great improvement of present conditions over those that existed seven years ago when I paid my first visit to Portland. To my mind the improvement made in all directions, and particularly in the matter of public utilities, is marvelous."

"After traveling over various parts of the country nearly a score of years, I now feel as if I would like to settle down in the place that I like above all others. If there is one such place in the United States it is Portland. I want to live here always, and I hope my associations with the people of Portland will be such that I may."

Washington "U" Raises Rates. UNIVERSITY OF WASHINGTON.

Seattle, March 15.—Beginning next year the dormitory rates at the University of Washington will be raised from the present \$17.50 per month rate to \$20. This was the decision reached at the last meeting of the regents. Because the food stuffs at the dormitories have been costing the state more than is being realized from the payment of board, is the reason the rates will be raised. Much complaint has arisen in regard to the intended advance in the board and many may leave the dormitory this year if the raise is maintained.



Frederick W. Hild, New General Manager Portland Railway, Light & Power Co., Who Has Assumed Duties of His Office.

## TRACT BRINGS \$80,000

27 ACRES ON HAWTHORNE AVENUE CHANGES HANDS.

Rufus Mallory Disposes of Land to Ambrose Scott and W. B. Mixer. Lots to Be Sold.

Rufus Mallory has sold his tract of 27 acres on Hawthorne avenue to Ambrose B. Scott, of Portland, and W. B. Mixer, of Rock Island, Ill., for \$80,000. Judge Mallory reserved from the sale an irregular-shaped piece of about three acres on which his home stands. The purchasers will plat the property and place it on the market in the shape of lots without delay. It will be known as Mallory's Addition.

The Mallory tract was the largest remaining piece of acreage in that part of the East Side and one of the few remaining pieces within the limits of Portland. The city has built up all around the place. The property is on the south side of Hawthorne avenue and extends from East Thirty-ninth to East Forty-fourth street and south to Howe's Addition, the south line of the tract being 100 feet north of East Grant street.

It is the intention of Messrs. Scott and Mixer to grade streets, lay sidewalks and make other improvements. A plat has already been prepared and the lots will be marketed as soon as details can be arranged. There will be about 140 lots in the piece. The price paid was at the rate of about \$2300 an acre, which is higher than has prevailed in other sales made recently. The ground is a particularly desirable piece and is relatively close to the center of the city. M. H. Griffin and Peake Bros. will have charge of the plat. The Mallory home is one of the old

## NEGRO BOY MAKES ARREST

Capture of Lad Suspected of Theft Made by 14-Year-Old.

His little round, black face beaming with smiles, Gus Bowens, a 14-year-old negro boy, marched a prisoner into the Police Station yesterday together with a bicycle alleged to have been stolen.

The prisoner was 13-year-old Alexander Helzer, who lives at 88 East Eleventh street, north. "I've got him," said Gus to Captain Bailey as he gave the little white boy a push up to the counter at police headquarters. "He stole the wheel, mister," continued the boy. "He didn't want to come, but I made him."

Alexander was arrested at the corner of Ivy street and Union avenue with the bicycle in his possession. When accused of the theft the boy cried and said a boy named John Miller stole it and gave it to him.

The little negro formerly lived in the neighborhood of the Helzer home and when Mrs. Helzer told him her son had been missing since last Saturday, Gus set out to find the runaway boy. After searching every afternoon for him he found Alexander and was going to take him home when he learned that the bicycle had been stolen.

On the way to the Police Station the white boy broke away and tried to run but Gus recaptured him. Gus Bowens lives at 39 East Davis street. The case will be handled by the Juvenile Court.

Bridge Bids Are Opened.

ASTORIA, Or., March 15.—(Special.)—The County Court this afternoon opened bids on construction of a bridge across Elk Creek at the terminus of the highway from Seaside. As each bid is in accordance with the specifica-

tions furnished by the respective bidders, the Court will take the matter under consideration for a few days in order thoroughly to investigate the plans and specifications before awarding a contract. The proposed bridge is to be about 500 feet in length and to consist of two 60-foot Howe truss spans with the necessary approaches. The proposals submitted were as follows: Birch and Jacobson, \$5.70 per lineal foot; C. A. Woolfolk, \$4.90; T. A. Davis, \$2.25; Coast Bridge Company, materials for two steel spans \$2740.

Is there anything in all this world that is of more importance to you than good digestion? Food must be eaten to sustain life and must be digested and converted into blood. When the digestion fails the whole body suffers. Chamberlain's Tablets are a rational and reliable cure for indigestion. They increase the flow of bile, purify the blood, strengthen the stomach, and tone up the whole digestive apparatus to a natural and healthy action. For sale by all dealers.

## A YOUTHFUL COMPLEXION FOR EVERY WOMAN WHO USES THIS SIMPLE RECIPE

This Will Clean and Clear the Skin and Give It a Soft, Rich Embellishment. Every woman can revel in a rosy-toned, youthful complexion—no matter what her age—if she nightly devotes a little attention to her skin, using a simple massage cream made with coriol. Get 3 ounces of coriol at the druggist's and dissolve in a scant pint of boiling water, stirring until smooth, and you will have a delightful massage cream at little cost. Massage the skin with this soon clears and tones it and dispels wrinkles and "crow's feet," making it soft and satiny, giving to the complexion a rich embellishment impossible with artificial aids.—Adv.