

How Is This \$40.00 \$19.85



How Can We Do It- \$15.39

Marvelous \$27.50 Plume \$13.49

Just Think \$18.00 Plume \$9.85

We Came to the Rescue

PORTLAND'S EMPORIUM

What do you think of this at Portland's Emporium? \$20,000 worth of Ostrich and Willow Plumes just received. By paying the cash on these goods we bought them at 50 cents on the dollar. These Plumes are made from the finest male stock recently brought over from England.

We Guarantee Every Willow Plume Bought From Us During This Sale

Sale on these Plumes starts this morning, 9 o'clock, and will be sold only today, Wednesday and Thursday. Never in the history of Portland have Plumes been sold for such prices as you can buy these for. Call and see our windows. At the prices we intend selling these Plumes for we want only the public to reap the benefit of this Plume harvest. Note-Not more than 2 Plumes sold to any one person.

We Have No Branch Stores-Don't Be Fooled-Only One Entrance, 126 Sixth St.

Special For THREE DAYS ONLY, at this sale, 6 styles of fine MILAN SHAPES, regular \$5 values, at

Great Plume Sale



Sale SIXTH

Great Plume 126



We Are Going to Make This the Greatest Plume Sale on Record

We mention a few numbers to give you an idea of what you will get

\$18.00 Black and white willow male stock Plume, \$ 9.85 \$27.50 Black and white willow male stock Plume, \$13.49 \$32.50 Black and white willow male stock Plume, \$15.69 \$40.00 Black and white willow male stock Plume, \$19.85

REMEMBER, GUARANTEE with EVERY PLUME at THIS SALE

500 HOMESEEKERS

Tide of Colonist Travel Begins and Influx Will Break

Records.

SPECIAL TRAINS CROWDED

Railroad Oficials Report That Demand in East and Middle West for Tickets Is Great-Over 1000 to Arrive Today.

More than 500 colonists arrived in Portland yesterday from various East-ern and Middle Western points. More than twice this number is expected to arrive today. The volume will con-tinue to increase throughout the re-mainder of the week, but will not be as great then as on the closing days of the low-rate period, according to the estimates of local passenger offi-

Every incoming train yesterday bore its quots of homeseekers. Some carried extra coaches to accommodate them. A special section of train No. 5 on the O.-W. R. & N. line, which arrived here at 11:15 yesterday morning, brought 200 into town. Most of these brought 200 into town. Most of these scattered during the afternoon to various points in the state, a great majority sceking locations in the Williamette Valley. Some will remain here until this morning, when they will start over the North Bank and Oregon Trunk lines for points in Central Oregon. A few have expressed the intention of remaining in Portland.

Special Trains on Way.

Every westbound train on the North-ern Pacific carried extra coaches. Spe-cial trains have been started from St.

the cities and small towns. To this class also belong the thrifty laborers, who will seek employment in the lumber camps, in the orchards and the harvest fields. Nearly all will become permanent residents.

seems heavy. I look for a far greater rush in a month from now—just before the cut rates are lifted. It has been my experience that settlers prefer to wait until the last, probably seeking to encounter more favorable weather at that time."

The Northern Parties officials at St.

The Northern Pacific officials at St. Paul have advised the local office that 30 tourist sleepers have been assembled at the Eastern terminal yards to ac-commodate the tourist business. These

or run as special trains, as the occa-sion demands.

J. H. O'Neill, traveling passenger agent of the O.-W. R. & N. lines, yes-terday reported to William McMurray, general passenger agent, that all hom seekers passenger agent, that all home-seekers passing through Eastern Ore-gon, where he has been stationed since the low rates went into effect, appear happy and presperous and "mighty glad to get into Oregon." Mr. O'Nelli neets the incoming trains at Huntingmeets the incoming trains at Hunting-ton and rides with the travelers to assist them in reaching their destina-tions and to give them all the needed advice in securing homes, employment and business opportunities.

H. A. Jackson, assistant general freight and passenger agent of the Great Northern Railway, yesterday re-ceived wire information from S. J.

ceived wire information from S. J. Eilison, general passenger agent at St. Paul, that the colonist movement ex-ceds all expectations.

"Indications are for heavy movement during entire period," he adds. "Great Northern trains heavily loaded and overflow last night and this morning required 13 extra care. Great Northern train No. 1 on Sunday operated in two sections. Our correspondence very heavy and majority of inquiries are for Oregon."

Representatives of roads connecting with the lines in the Northwest like. Charles of \$10, making the full amount

heavy and majority of inquiries are for Oregon."

Representatives of roads connecting with the lines in the Northwest likewise have received telegrams from their Eastern offices of heavy ticket sales as a result of the low fares.

SALARY RISES TO STAND

Mayor Simon Will Neither Sign Nor Veto Ordinances.

Mayor Simon will not sign or veto the ordinances recently passed by the City Council by unanimous vote, granting increases of salary to the extent of \$4000 a year. He will file them with City Auditor Barbur and they will become law without further executive action.

Every westbound train on the Northern Pacific carried extra coaches. Special trains have been started from St. Paul. the first of these being due to arrive here today.

A. D. Chariton, assistant general passenger agent of the Northern Pacific, returned to his office in this city yesterday after a week's absence on a trip over the lines in the Northwest to prepare for the influx of the Eastern crowds.

There are two classes of colonists, said Mr. Chariton, "the settler and the skilled workman. The former class consists of those men—most of them with families—who are desirous of securing homes in this part of the country. They invariably reach the farms and the undeveloped regions of the state. The other class in many instances is made up of single men, and most of them try to secure locations in the cities and small towns. To this class also belong the thrifty laborary.

Ph.000."

The ordinances grant rises to Chief of Police from \$2% to \$200 a month; to three captains of police from \$150 to \$375 a month each; to the Assistant Chief of the Fire Department from \$275 to \$200 a month; to three battailon chiefs of the same department, from \$150 to \$370 a month, and to firemen increases from \$20 to \$300 a month, 20 men being affected.

Bowlby's Successor Declines.

permanent residents.

Influx Will Be Great.

"All our advices from the East indicate that the number of people who will arrive in Oregon during the present period will far exceed the influx of all previous months of reduced rates.

OLYMPIA, Wash, March 12.—C. H. Sweetser, who was Saturday tendered the appointment as State Highway Commissioner, to succeed Henry L. Bowlby. whose term has expired, today notified the ofference that he would not accept the position, even temporarily. Bowlby is still holding down the jobs.

New Thought Leads to Loan; Woman Gets Judgment.

B. R. Charles Secures \$1300 From Miss Jennie Elsner on "Mental Suggestion" -- Jury Awards Entire Sum and Interest.

A suit for \$1200 and accrued interest, in which Mies Jennie Elsner was the plaintiff and B. R. Charles the defend-ant and in which "New Thought" played an important part, was decided by a jury in favor of the plaintiff in exactly 20 minutes in Judge McGinn's department of the Circuit Court yester-day afternoon.

Charles of \$10, making the full amount of \$1200. This fact allowed action to be brought in the Multnomah County Circuit Court.

Thoughts Sent Radiating.

The testimony of the plaintiff was to the effect that while she was a music teacher in Honolulu in 1906, she became interested in "New Thought" and later interested Charles and his wife in it.

interested Charles and his wife in it. The principal religious exercise of devotees of the oult was the sending of a noble thought through the atmosphere each evening before retiring, the theory being that it would find lodgment in some other mind.

Miss Elsner declared that at the time she became acquainted with Charles he was working for a Hawaiian newspaper. He had an idea that he could make a success of business and she consented to loan him \$300, but declares that while he asked in words for only that while he asked in words for only that amount, he gave her a mental sug-

A Package Of

has shown many a coffee drinker the road to wellville.

"There's a Reason"

gestion that \$1000 would be more acceptable. Miss Elsner, according to both her own story and that of the defendant, ent the money on the strength of a in one of his creditors and that he had called the money on the strength of a in one of his creditors and that he had called the money on the strength of a in one of his creditors and that he had called the money of his creditors and that he had compromised at least one claim against him since his arrival in Portland.

lent the money on the strength of a simple memorandum, which was not acceptable to a Mr. Cassell, who was her agent. Cassell had Charles re-

NEW ARRIVALS IN OUR CLOAK AND SUIT ROOM

Note Is Given.

In January, 1907, Cassell became impatient and insisted that his client make a demand for the money. To satisfy her agent, Miss Elsner testified, she loaned Charles \$1000, which he turned over to her in the presence of Cassell in satisfaction of the mote, receiving a receipt in full payment.

Later, Ries Elsner said, she Charles \$290 when it had never made a direct demand for the money. Her failure to do so she attributed to the mental influence which Charles is alleged to have had over her.

Attorneys for the defendant threaten to file a motion for a new trial or appeal to the Supreme Court.

For some for him to leave the islands on account of sickness in his family. Charles admitted that he left without making an assignment of his stock and money in Ediefsen delivers dry wood.

Honolulu when this creditor inform

For soreness of the muscles whether induced by violent exercise or injury, Chamberlain's Liniment is excellent. This liniment is also highly esteemed for the relief it affords in cases of rheumatism. Sold by all dealers.

MOVING-PICTURE HOUSE ORDI-NANCE TO BE VETOED.

Mayor Declares Measure Extending Time to Obey Building Code Gives Too Much Latitude.

Discovering what he regards as a "joker" in the ordinance passed by the City Council last week extending the time of motion-picture houses to conduct

simple object of permitting only such moving-picture houses to operate as comply with its provisions," said the Mayor "but close scrutiny reveals that it would if it became a law, grant also to those not complying with the terms of it the same privilege

This ordinance was passed last day by the Council, and attracted considerable notice from Councilmen Lombar dand Wallace. Mr. Wallace said that lie felt the measure should be voted down. as "It is a matter of too much to the public." Mr. Lombard said he that it was taking a grave risk, and re-fused to support it. It passed by a vote of 13 to 2. The city board of ap peals did not pass formally upon it, but Build-ing Inspector Plumman in European ing Inspector Plummer informed Simon yesterday that, insofar as dividual opinion of the members establishments without complying with the provisions of the building code as to lemp rooms, Mayor Simon yesterday announced that he will veto the measure.

Our Kitchen Is Your Kitchen

We offer you our two-million dollar sunlit kitchen in the cleanest, finest, most hygienic food factory in the world, in which we bake every day in the year, two million crisp, golden brown Shredded Wheat Biscuits. Our kitchen is your kitchen when you eat

SHREDDED WHEAT BISCUIT

the food that contains all the strengthening, body-building material in the whole wheat grain made digestible by steam cooking, shredding and baking. It is the one cereal food that has survived the ups and downs of public fancy always clean, always pure, always the same price.

Always heat the biscuit in oven to restore its crispness; then pour hot milk over it, adding a little cream. Salt or sweeten to suit the taste. Being in Biscuit form it makes delicious and wholesome combinations with stewed prunes, apple sauce, sliced bananas or other stewed or fresh fruits. Try it for breakfast for ten days and see how much better you feel. Your grocer sells it.

TRISCUIT is the Shredded Wheat wafer a crisp, tasty, nourishing whole wheat Toast, delicious for any meal with butter, cheese or marmalades. Al-ways toast it in the oven before serving.

