

\$25 Cash Prize for Best Name for Our New Layer Felt Mattress—Leave Answers in Furniture Dept.—Contest Closes 6 P. M. Saturday Sole Portland Agents for the Famous Madame Irene, Successo, Warner, Redfern, La Grecque, Nemo and Gossard Lace-Front Corsets

Our Table d'Hote Breakfast

DAILY from 8 to 11:30, we serve an appetizing, wholesome 35c Table d'Hote Breakfast in our beautiful seventh floor Restaurant. This is one of the most pleasing innovations introduced by Mr. Fletcher, who has come direct from the Alexandria and Hollenbeck Hotels of Los Angeles, to assume charge of our dining-room. Plan to breakfast or luncheon here today.



Specials in Watch Repairing

FIRST FLOOR, NEW BUILDING. ORDER BY MAIL. FOLLOWING specials in force all during the week. Prices apply on all grades of Watches. We also repair other Jewelry, Barrettes, etc. Every piece of work guaranteed with the Big Store's "Satisfaction or your money back." Watch Crystals, special 12c Main Springs, special 69c Watch Cleaning, special 98c

The Store Is Aglow With New Spring Merchandise!

FROM every corner of the globe have come these beautiful, new arrivals which are filling the store from top to bottom with Springtime charm. Paris—that gay, capricious seat of fashion at which the whole world worships—has sent lovely, new Millinery, new Handbags and Jewelry, new Veilings, new Neckwear, Gloves, Ribbons, Handkerchiefs. From St. Gall and Plauen come exquisite Laces and Embroideries. From France, Scotland, Ireland the wealth of new patterns and weaves in Wash Goods, Silks and Dress Goods. Every department has a style-story all its own to tell. And regardless of newness and beauty, these Spring showings bear witness to the moderate pricing which for over 54 years has been linked with the name of Meier & Frank.

Bailey's Orchestra at "Made-in-Oregon" Exposition Today

Bailey's big Orchestra from the Imperial Hotel will play from 2 until 5 o'clock this afternoon at the Great "Made-in-Oregon" Exposition on the fourth floor. It's the final week of this wonderful Industrial Exhibit. Come today—before it is too late! See busy workers making overalls, shirts, awnings, gas mantles, pottery, etc.

Women's \$1.25 Black Silk Hose for 79c

RICH, luxurious black Silk Hosiery, taken from our regular stock and reduced for this day only! Anticipate your many Summer Hosiery wants, and purchase when you may save almost 50c on a pair! Pure thread silk, reinforced with lisle tops and lisle split soles. A grade especially designed to wear. Best \$1.25 Silk Hosiery, special today only, pair 79c

New Silk-and-Wool Poplins

FASHION strongly favors these beautiful, new Silk-and-Wool Poplins for Spring wear. They're the famous R. & S. Shamrock brand, which you've seen advertised in all the woman's magazines. All the new Spring shades—new golf red, sky, pink, turquoise, lilac, azure, silver gray, Danube blue, Bois de Rose, mulberry, etc. See Fifth-street window. Special, yd. \$2.00 Fancy Striped Voiles, \$1 Lovely patterns and colors that women will buy on sight! New fancy Striped Voiles that'll make most charming Spring frocks. All the latest shades. Yard \$1 New Lansdowns \$1.25 Yd. Just received, a big, new shipment of the famous William Read's Silk-and-Wool Lansdowns in all the latest Spring shades. Superb for afternoon and evening wear. Special at, yard \$1.25

New Spring Millinery Flowers

FRESH, crisp new Flowers in exquisite colorings and branches, wonderfully like the blooms of the field. Gorgeous red poppies, demure pansies, beautiful lilacs, in white, in purple—in every lilac color—roses, corn flowers, and a host of glorious garlands. And splendidly reduced when the Summer bonnet of Milady is the principal topic of conversation. 60c Silk Poppies, in red only, bunch 45c. 50c Marguerites and Daisies (as illustrated), special 35c 45c Lilacs, in yellow, white, light blue, pink and purple (as illustrated), special 30c. Rose Sprays, special 85c. 75c Bachelor Buttons, sp'l 65c



A Sale of Manufacturer's Sample Portieres

OVER 1000 samples of Portieres in patterns and colorings to meet every possible demand. We secured them from one of the largest Eastern manufacturers at sensationally low prices—and now permit you to share in the savings. There are plain and figured reps with fringes and border, mercerized Tapestries, Velours, and rich double-texture Silk Portieres. Sold only by the strip, but in many designs, it is possible to match a pair. For convenience we have divided them into three great lots: Sample Portieres, worth at \$4.50 the pair, special at, each only \$1.39 Sample Portieres, worth \$8 to \$10 the pair, spec'l \$2.68 each, only Sample Portieres, worth \$15 to \$17.50 the pair, spec'l \$3.60 each, only Sample Portieres, worth \$20 to \$25 the pair, spec'l \$4.80 each, only

The Famous Bundhar Wilton Rugs--Durable as Iron

HANDSOME Bundhar Wilton Rugs, which neither curl nor creep and require no tacking. Made famous by the tests the Government, the Pullman Company and all other exacting concerns have subjected them to—and always with the one result, "Durable as Iron." As principal Portland agents, we call them to the attention of those just fitting up new offices. Prices on Bundhar Rugs—Wide range of the latest designs in rich two-tone browns, greens, etc. 9x12 Bundhar Rugs at \$43.20 8.3x10.6 Bundhar Rugs \$39.60 6x9 Bundhar Rugs for \$25.00 36x63-in. Bundhar Rugs \$7.65 Bundhar Wilton Carpets—We carry a complete line of Bundhar Wilton Carpets in the handsomest and most practical colorings and designs. Carpets made to order from our regular stock. Prices furnished upon application. New "Battleship" Linoleums—Just arrived—a large shipment of famous "Battleship" Linoleums, especially designed for offices and public places. A grade which wears for years and years. Let us quote you prices.

New Tailored Suits at \$30 One Precisely as Pictured

IT'S remarkable how much smart styles and exclusiveness we've crowded into this line of new Spring Tailored Suits at \$30.00! Note the jaunty model pictured. A charming variation of the Paul Poirot type with sailor collar, trimmed in satin bands and pipings with cuffs to match. Other styles show the side-fastening effect, with silk frogs. Coats 24 and 26-inch lengths, Skirts still keeping to the narrow, silhouette lines but cut fuller at the bottom. Materials include fine blue Serges, black Broadcloths, new gun-club checks, beautiful light grays, tans and modish mixtures. Price \$30.00 during this sale only, suit Fouard Silk Dresses—Fouards have taken the whole style-world by storm! Fouard Silk Dresses are here in a wide range of lovely new styles and patterns. The new bordered effects, figures and stripes in new blues, green, grays, black and white combinations. All of them show the modish peasant one-piece sleeve and are variously trimmed in charming chiffons, Bulgarian embroideries, beads, etc. The prices range in easy steps from \$16.50 to \$35.

Special 9 to 11 This Morning Granulated Sugar, 19 lbs. \$1

FOR two hours only this morning we will sell pure, granulated Sugar at this big reduction. From 9 to 11 only, fine Granulated Sugar at the special low price of only 19 Lbs., \$1 Navel Oranges, the famous Robin Hood brand of Washington Navels, sweet, juicy, thin rind. Regularly 30c the dozen. Special, the box, \$2.50, or, the dozen, 23c. Hams, genuine Eastern Sugar-Cured, cut from young corn-fed pigs. Sweet, nutty flavor. Special, the pound, 15c. 35c Breakfast Bacon, in pieces weighing from 4 to 6 pounds. Special, the pound, 25c. Oregon Ranch Eggs, guaranteed strictly fresh. Special, doz., 22c. Grape Fruit, large size, finely flavored, juicy and sweet. Regularly 15c; special, the box, \$3.50, or at, each, 10c.

Lovely New Laces and Embroideries

THE most beautiful of the season's Laces and Embroideries, imported direct from St. Gall, from Plauen—from the world's greatest lace centers, and now ready for you. Noticeable among the new are the black and white combinations in both Laces and Embroideries, some exquisitely traced on sheer fabrics with tiniest of black lines, others heavier, and many black and white with beautiful interweaving of gold, silver and iridescent threads. Marquise Laces, daintily traced in black and white floral patterns; yard, \$2.50. Embroidered Bands of sheer swiss, 4 1/2 inches wide. Charming daisy pattern, outlined in black, with pretty freecord edge. Yard, \$1.50. Applique Lace Bands, with dainty chantilly pattern, medallion centers, outlined in black. Yd., \$2.50 Filet Bands, black and white patterns. Yd., \$1.50 To \$1 Embroideries, Yard 49c Fine, sheer Swiss Embroidery Flouncings in beautiful floral patterns—daisies, roses, forget-me-nots and exquisite eyelet designs. Suitable for lingerie gowns and combination suits. Full 27 inches wide. Best 85c to \$1.00 grades, special price, yard 49c Embroidery Bands of finest swiss, in beautiful eyelet design, outlined with black dots in veritable snail-shell design, 9 inches wide. Yard, \$5.75. New Elyria Val Laces. The famous American-made Elyria Valenciennes Laces, fine double thread, of dainty new designs. Edges and insertions to match, 1/2 to 2 1/2 ins. wide. Elyria Laces, equal to 8c imported grades, at 5c Elyria Laces, equal to 15c imported grades, 10c

Wednesday Is Notion Day To 35c Dress Shields 15c

EVERY wise woman will lay in a supply of these White Nainsook Dress Shields today at almost half price. Both regular and shirtwaist shapes, in all sizes. Best 25c and 35c Shields, for "Willimantic" Thread, guaranteed, best for sewing machine use. Six-cord. Special for today, six spools for 25c. 5c "Regal" and "Rival" Hooks and Eyes, assorted black and white. Special, the card, 3c Black Darning Cotton, regularly 25c the dozen. Special, dozen, 15c. Lisle Elastic, black and white. Widths from 1/4 to 3/4 inches, special, yard, 5c; widths from 7/8 to 1 inch, special, yard, 7c 25c "Vera Best" Hat Fasteners, need no sewing, special, pair at 15c. 5c "Washington" Pins, full count paper. Special, the paper, 2c. Cash's Laundry Marks, fast color, single or double initial. Special, 3 dozen at 10c. "Eve," the new washable Collar Support, 5 on a card. Special, 10c. 25c Prima Donna Celluloid Hair Pins, in shell and amber. Assorted sizes. Sp'l, box, 15c 20c Hair Nets, extra long, 36-inch size, in sanitary tubes. All colors. Special, 3 for 25c. 35c Curly Mohair, best grade, all shades, special yard 15c.

"The Creators" New Novel, \$1.30

JUST arrived, "The Creators," a new novel by May Sinclair, author of the justly famed "The Divine Fire." This was enthusiastically reviewed in Sunday's Oregonian. Action de-lightfully rapid. Ea. \$1.30 "Purchase Price"—Emerson Hough, \$1.15. "Young Wallingford"—Chester, \$1.18. "Phantom of the Opera"—Leroux, \$1.25. "The Magnet"—Rowland, \$1.25. "The Pursuit"—Saville, \$1.18. "The Golden Web"—Partridge, \$1.25. "Uncle Walt"—Mason, \$1.25. "Elizabeth Koett"—Bartsch, \$1.20. Children's Painting Books Palette Paint Book, special, 39c Color Sketch Book, special, 50c Painting and Sketch Book, 25c

Women's New Neckwear 25c

NO WOMAN who does not love pretty, soft neckpieces! They are so dainty in themselves, and they lend such an air of distinction to the gown! Just arrived are Jabots, Rabats, Cascades, Chillons, Dutch Collars in the prettiest possible styles. Made up of charming silk, lace and embroidery combinations. Special for today's selling at this low figure, each 25c New Perrin's Gloves 35c and 40c Ribbons, 25c For which we are sole Portland agents. New "La Mure" style, of real kid, finished with two radium fasteners to match. Full line of staple colorings and new shades—black, white, mode, tan, brown, \$1.43 Ten thousand yards of beautiful all-silk Moore Ribbons in a splendid assortment of new Spring colorings. Six inches wide—an extra good quality for millinery purposes, sashes, etc. 35c and 45c Ribbons, 25c special today, the yard, only

Boys' New Spring Clothes

THE boy will be proud to know his new Spring Suit comes from Meier & Frank's—especially this year, when the weaves, the colorings and "cut" have been given as much attention as in the case of grown-ups. The famous "Sampeck" New York Clothes for Boys are sold here only in Portland. Look for "Sampeck" label. Among the smartest styles are new Norfolk Knickerbocker Suits of natty gray homespun. Also mannish double-breasted styles in two and three-button effects. New grays, tans and browns. Prices \$4 to \$15 New Juvenile Clothing Styles that will delight the little fellow—and his mother! New Russian Blouse Suits, with or without sailor collars. Blues browns, natty shepherd checks and mixtures. Priced \$4 to \$10.

