Take Breakfast in Our Seventh-Floor Tea Room-An Excellent Menu-Four Direct Elevators-Lunch Served Daily From 11:30 to 2 Leave Orders for Coal in Our Stove Department-5th Floor-All Best Varieties Sold-Prompt Deliveries-Phone A-6101 or Ex. 4



Colonist Day at the "Made-in-Oregon" Exposition Grand Concert at 2:30 P. M. by Weber's String Orchestra

THIS will be a day of extraordinary import at the Manufacturers' Association's "Made-in-Oregon" Exposition at Meier & Frank's!

It will be Tourist Day-a day every loyal citizen should add their mite in "boosting" Oregon-and Portland. in! Work for a greater and bigger Oregon!

Representatives of the leading Real Estate and Colonization companies have established booths on the Exposition floor for free distribution of all kinds of Oregon literature-beautifully designed, colored booklets, maps, posters, etc. WRITE TO YOUR EASTERN FRIENDS TODAY - tell them what a grand country we live

A World of Pretty Wash Fabrics Are Ready!

MOST every hour hosts of veritable fairy tissues have trooped in, announcing Spring and the gladsome sunshine till a maze of soft, clinging fabrics now await you. Paris, Glasgow and Dublin sent some, others hail from America's most famous looms-but all are the loveliest materials summery weather has ever suggested.

Fascinating 1911 Cotton Novelties are here, also the ever popular staple

35c "Nyanza Silx" 25c 25c Printed Dimities 15c

One of the handsome rough weaves born this season! "Nyanza Silx" appear to best advantage in a charming afternoon costume or mannish shirtwaist. Color range includes the most-wanted blues, pinks, lavenders,

Scotch Ginghams 25c Yd. Seemingly without end is the array of 1911 patterns in Wm. Anderson's striped, checked and plaid Scotch Ginghams. Every possible color and 25c color combination. The yard,

Printed Foulards 35c and 50c A soft, lustrous, elinging fabric closely resembling Silk Foulard and appear-ing in the newest of 1911 Foulard designs. Large assortment of beau-50c tiful colorings. Yard, 35c and

Printed Voiles 35c and \$1.25 In Persian designs, small and large floral patterns, and exquisite silk striped and shadow effects—some with Persian patterns. Extensive assortments of bands, also plain colors. 27 \$1.25 inches wide. Yard, 35c and

The Dimities have come in new beauty of tiny floral designs, also in closely resembles Shantung and will | bolder clustered blossoms, and | charming dotted patterns. Widest choice of the most-wanted 1911 colorings-helio, soft browns, blues, lavenders, etc. 200 pieces at a reduchelio, browns, and all other popular. tion, suggestive of two dresses where 1911 shades. Best 35e grade, 25c one had been planned. Regupriced for today at, the yard 25c lar 25c grade, today at, yard 15c Bordered Voiles 50c Yard

Domestic Ginghams 121/2c Yd.

The best of the Ginghams made in our own country. Hundreds of beautiful new patterns in every wanted Spring shade. Fast colors, 27 inches wide. 121/2c Priced at, the yard, special Percales 15c the Yard

Cool, crisp, sturdy Percales in an amazing assortment of pretty patterns. Both light and dark back grounds, for charming tub-dresses, etc., 36 in. 15c wide. Priced at only, the yard, Woven "Tussus" 25c Yard

One of the season's novelties, a light, cool and sturdy material in many neat Spring shades. Guaranteed fast 25c colors. Priced at only, the yd. 25c fabrics enlivened here and there with some distinctive this-year's touch, besides handsome assortments of cool, crisp, durable, tubable Linens.

And the colorings! Violets, roses and poppies have lent their aid; an Oriental rug, some quaint, far-away bloom and ancient masterpiece have given suggestions! Never was an array more exquisite, never an assemblage more comprehensive, never choice more unrestrained!

50c Marquisettes at 39c

Sheer, lustrous silk Marquisettes in a beautiful open mesh destined for great popularity in the making of handsome, clinging evening gowns. Exquisite array of blues, pinks, helio, lavender, rose, yellow, green, and other wanted Summer shades. 32 inches wide. Worth 50c the yard. Specially 39c priced today, at only, yard

Silk Poplin 75c Yard

Shimmering, lustrous Silk Poplin in charming coin dot and other fancy patterns, also plain material. Beautiful range of colors. 27 inches wide. 75c

Imported Dimities 25c Yard Certainly nothing prettier than the soft new Irish Dimities in their dainty bud, wreath and conventional designs. Every wanted 1911 shade. 31 25c inches wide. Sold at, the yard

Cotton Batiste 65c Yard

A soft, lustrous fabric. Beautifully embroidered in colored silk, mostly in dainty pebble effect. 30 in. wide. 65c Priced special, at only, the yard 65c

35c French Voiles 25c

Including some definite, some delicately traced checks, also very many pretty effects in stripes. Soft shades of blue, pink, lavender, rose, helio, and all most-wanted Spring colorings included in the wide assortments. 27 inches wide. Beautifully woven French voiles worth 35c the yard. Specially 25c priced for today at only 25c

French Organdie 60c Yard

The beautiful Old-Fashioned sheer French Organdie in handsome satin striped effects, also the newest of the Spring Printed patterns. All colors. 36 inches wide. Priced special 60c for this sale at only, the yard

Emb'dered Jaconette \$1.50 Yd. One of the 1911 novelties-sheer, lustrous Jaconette, embroidered in eyelet designs, also in varied floral patterns. Some plain colors-white, pink, blue, helio, lavender, etc. 32 inches \$1.50 wide. Priced special, yard \$1.50 New Spring Grenadines 75c Yard—A wealth of timely

suggestions for pretty Summer frocks in these grenadines. Soft, sheer, lustrous cotton and silk mixtures, in a multitude of charming striped and fancy 75c effects, also plain materials; 27 inches wide.



We've Pictured the New **Duo' Spring Dresses** SECOND FLOOR, MAIN BUILDING. ORDER BY MAIL.

ONE of the handsomest and most practical of the season's garment innovations! As its name implies, the "Duo" Dress serves in two capacities, that of charming afternoon costume and (with the addition of the neat Eton Jacket) as Suit. Made of messaline silks, foulards and satins, in the most wanted 1911 shades. Prices range from \$45 to \$75.

New Spring Suits at \$20

Beautiful assortments of Women's fine mantailored Suits at \$20 now ready! Made with the new short coats, and strictly plain-tailored skirts. Materials are tweeds, serges, cheviots, worsteds and handsome mannish mixtures; all the most wanted shades. \$20.00 Splendid values at only.....

\$10 to \$15 Walking Skirts at \$4.98

A large lot of Women's Walking Skirts, comprising many incomplete lines from regular stock. Materials are serges, Panamas, worsteds, tweeds and velvets, in black, navy, tan, gray and handsome fancy mixtures. Plain gored, cluster plaited, plaited and plain flare effects. Regular \$10 to \$15 \$4.98 Skirts, specially priced at only \$4.98

Hammond's New 1911 Pocket Atlas Special Here at 25c

Both Voiles and Zephyrs in the most

popular 1911 shades, finished with con-

trasting borders, in charming Spring

patterns. 48 inches wide. Suit- 50c able for dresses, etc. The yard,

French Voiles 50c and 60c

Spring Party Dress than the exquisite French Voiles. Plain shades only—pink,

blue, helio, lavender, etc. 44 60c inches wide. Price, yd., 50c and

Sheer Batiste 15c Yard

prettiest of geometrical, shadow, conven-

tional and other foulard designs, besides

neat floral patterns, powdered 15c with the daintiest of dots, Yard

Excellent quality of Batiste in the

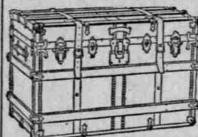
Nothing more appropriate for the

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

VERITABLE little A store house of useful information! Hammonds' new 1911 Pocket Atlas of the World contains all the results from the 1910 census, besides maps of every state in the Union and all foreign na-

We've just received 1000 of them which go on sale to-day. Special at only, ea. 25c

Save on Worthy Luggage A SPLENDID price-



lowering on strong Canvas - Covered Trunks. Sturdily fiber bound, with brass trimmings, two large clothlined trays and leather

\$15 Trunks, 32-in. \$12.50 \$17 Trunks, 38-in. \$14.45 \$15.50 Tr'ks 34-in. \$13.15 \$17.75 Tr'ks, 40-in. \$15.10 \$7.00 COWHIDE SUIT CASES FOR \$5.80

Our finest \$7 Genuine Cowhide Suitcases, 24 inches long. and 6 or 7 inches deep. Linen-lined throughout, shirt fold and straps. Special today, each \$5.80

Foulard Dress Patterns

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

UST a few weeks since Paris set her approval on Bordered Silk Foulards-and now the whole style-world is talking of them!

The word had hardly reached New York before our buyer selected an express shipment of the choicest and most beautiful patterns. Now they're here—ready for making into the most charming Spring frocks. Exquisite colorings of blue, green, gray, dark reds—Exclusive Dress Patterns, no two \$20.00 alike. Specially priced today at \$17.50 and

And among other late Silk arrivals are lovely, shimmering Marquisettes in new novelty designs, black and white checks, etc. Spe \$2.25

Silk Marq'settes \$2.25 | Crepe Meteor \$3.50 Elegant, sumptuous Crepe Meteors in a multitude of new Spring shades - jewel tones, flower tones-tones that glisten with regal \$3.50 beauty. At yard

For New Offices!

"THE URABLE as iron," the famous slogan of Bundhar Wilton Carpets and Rugs, by most severe tests has been proven true to the letter!

Bundhar Wilton Carpets and Rugs are the ideal floor coverings for offices and other public places which demand unusual wear.

Bundhar Wilton Rugs neither curl nor creep. They require no tacking. Specially for cement office floors.

As principal Portland agents for these famous Bundhar Wilton Rugs and Carpets, we call them to the atttention of those just moving into new office buildings. In Bundhar Wiltons are combined beauty and wear to an extraordinary degree. Almost without exception they are used by the Government, the Pullman Company and concerns where most exacting investigation has been made.

Bundhar Wilton Rugs

The Prices on Bundhar Wilton Rugs We carry Bundhar Wilton Rugs in a wide range of the latest designs. Handsome, new Spring patterns in rich two-tone browns,

greens and small figures, with 18-inch beautiful band borders. 9x12 Bundhar Rugs at \$43.20 6x9 ft. Bundhar Rugs \$25.00 8.3x10.6 Bundhar Rugs \$39.60 36x63-in. Bundhar Rugs \$7.65

Bundhar Wilton Carpets to Order

We carry a full line of Bundhar Wilton Carpets in all the standard grades and latest designs. Made to order-prices furnished upon application.

New Veilings Are Here From Paris!

which are always associated with the gay, capricious Parisienne spirit, but beautiful, sturdy wash-veils are among

the new arrivals!

Be sure to see the dainty Summer meshes

NOT only the delicately traced and the exquisitely soft, fragile Veils weaves in spider web, and the new Magpie derigns with the nin point should derign. designs with the pin point chenille dots! Also the sheer, Spring lace drapes in black and exquisite colorings. Note window display. In Veilings prices range from 50c to \$2.00 the yard. The Drapes range from \$2 to \$6.50 each.

Wednesday Is Notion Day A Great Sale Hair Nets, Five for 19c on Oranges

SPRING Sewing Needs may be best supplied at the Big Store-every purchase a saving! For today only, large size-double-strand Hair Nets, 36 19c inches long; 5 of them, all sizes, in sealed envelope, for 25c Shell Hair Pins - 31/2 | 15c Bias Seam Tape Asinches long, 12 of them to the sorted widths, 6 yards to the

inches long, 12 of them to the card. Special, card 9¢. 25c Dress Shields-Fine white nainsook. Small and large

sizes in erescent and reg lar shapes. Today, pr., 10¢ M. & F.'s special 30c Hooks

and Eyes, all sizes, 22c special, the gross, at 22c

piece. Special, ea., 7c. 25c Sleeve Protectors-Black and white. Also Empire Sleeve Protector Cuffs. Today, pair, 15c.

15-cent Warren's silk-covered
Waist Bone, special today at
the dozen \$1.32 or 12c
each, now at, only 12c

GREAT special pur-chase of 1000 boxes Washington Navel Oranges. The famous Robin Hood brand. Sweet, juicy, with very thin rind. Large and medium size.

45c Oranges, dozen 37¢ 35c Oranges, dozen 23¢ Butternut Butter, made from pure,

pasteurized cream. Special the 2-pound square, 65¢.

Women's 25c Neckwear

3000 Fresh, New Pieces, 12c

FIRST FLOOR, MAIN BUILDING.

WE'VE pictured three of the styles above—there are fully a dozen others just as new and pretty. Neckwear of the kind you'll pay 25c for anywhere. Charming, new conceits in Jabots, Rabats, Embroidered Linen Laundered Collars and trim little silk Rosettes, which are quite "the latest" in 12c Neckwear. Specially priced for today only, your choice for 12c

Vests for Only 37c

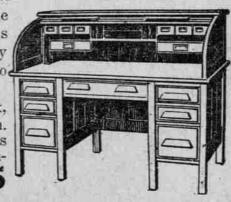
A specially-bought lot of Women's new Spring Swiss Ribbed Vests, made in low neck, sleeve style with fancy hand-cro- 37c | country over at \$1.50 a 98c cheted yokes; 50c grade, 37c | pair. Special today at

Women's 50c New Swiss | Women's \$1.50 Perrin's Gloves Now, Pair 98c The famous Perrin's Glace Kid Gloves, two-clasp style in black, white and all the staple colors. Gloves which sell the

A Sale of Office Desks \$30 Desks Picture \$24.75

HERE'S a sale of high-grade sanitary Roll Top Desks which will be splendidly timely for those preparing to move into new offices.

They're made of fine solid oak, beautifully finished in golden. Regular \$30 Desks—exactly as illustrated, except the pigeonhole fillers are 35c \$24.75 each extra, special



\$47.50 Roll Top Office Desks, 54-inch, today for only \$37.90 \$42.50 Roll Top Office Desks, 54-inch, today for only \$33.25 \$35.00 Roll Top Office Desks, 54-inch, today for only \$26.75 \$37.50 Roll Top Office Desks, 48-inch, today for only \$27.50 \$40.00 Roll Top Office Desks, 54-inch, today for only \$31.25

Easy Terms May Be Arranged on Furniture.