Lunch Today in the 7th Floor Tea Room—Excellent Menu—Express Elevator Service From II:30 to 2 P. M. Daily—Dairy Lunch in Basement Our Free Long Distance Mail Order Telephone Service Now Extends to all Parts of Oregon and Washington-Call Mail Order Department

Entries in Girls' Aviation Story Contest Close at 6 o'Clock

YOU HAVE until 6 o'clock tonight to enter our Girls' Aviation Story Contest. These stories are supposed to tell of an imaginary aeroplane trip from the writer's home to The Meier & Frank Store-details of trip, what you buy, etc. They are limited to girls of 17 years and under and should not be over 1000 words in length. Leave your story at the office, 6th floor.



New Spring Butterick Patterns and Style Books Now on Sale

Mercerized Batiste, in polka-dot,

eyelet and floral patterns. Splen-

did fabries for light tub dresses, 30

ins. wide, priced \$1 to \$2

Handkerchief Linens, in dainty,

new cross-barred effects. Two sizes,

marked with double and single

stripes. Suitable for Summer

waists; 36 inches wide. Of-50c fered at this price, the yd.

O UR Big Millinery Salons are re-

new Spring Hats-Trimmed Hats, Tail-

ored Hats, typically outdoor Hats and

all the season's smartest novelties are

Among the most delightful creations

of Spring are the Flower Hats-pretty

affairs made up of scores of little roses

with tiny green leaves peeking out here

and there, rich red Fuehias set off with

handsome bands of Wistaria Velvet,

Wistaria blossoms nestling among ce-

rise bands, and many other pretty con-

See the new bead trimmed hats, the

splendent with the beauty of the

THIS is the principal Portland agency for Butterick Patterns and Publications. All the new Spring 15c New Butterick Spring Style Book, with 10c or 15c pattern free. Price

only 25¢.

New March Delineator, now on sale at the Pattern Department, 15¢ New March Free Butterick Style Sheets ready. Ask for one today

New Spring Wash Goods

Fancy Waistings 25c to \$2 a Yard

pretty novelties are now being shown and the staple lines are

No greater choice possible than that in the fancy White Waist-

ings. The new Thistle Cloth in handsome Spring designs, em-

broidered Piques in floral and polka-dot patterns, imported Madras in striped and figured designs, and scores 25cto 2\$ of others. All 27 to 32 inches wide. The yard 25cto 2\$

First Showing Spring Hats

here in widest variety.

Embroidered Marquisette-Pret- |

ty eyelet and floral patterns, also polka-dots and plain materials. A

fabric absolutely new this season.

Exclusive dress patterns, 30 inches wide, on sale at \$1 to \$3

Handkerchief Linens, suitable for

Summer waists, dresses, etc.; dain-

tily embroidered in floral patterns

and novelty eyelet designs; 30 ins.

wide. Priced \$2.50 to \$3

NUSUALLY complete for this time of the year is

the assortment of new White Wash Goods. Many

Our Great Annual February Sale of Separate Skirts!

The Last Week of Food Fair Grand Concert 2 P. M. Today By the Celebrated De Caprio Band

D ON'T fail to visit our Great 6th Annual Pure Food Fair before it's too late. De Caprio's famous band will render the following programme at 2 o'clock this afternoon. Everyone welcome. Admission free of charge.

Mrs. M. E. Hawley will feature cake baking at the Cooking School, held for the rest of this week at the Portland Railway, Light & Power Company's booth.

The Band Programme

1.	March-Under One FlagVon Blon
2.	(a) The Yamma Yamma Man
	(b) Cuddle Up a Little Closer
3.	The state of the s
4.	A Garden MatinceFrine
5.	Description—The Mill Eilenbery
6.	Overture-Concert S. St. John
7.	Medley of Popular Songs
8.	March—Pride of the Navy Diehl

New Spring Ribbons Here!

T'S to be another Spring and Summer of Bibbons, so every fashion authority has it!

Beautiful new Spring Ribbons are ready in every wanted weave, color and width!

New French Faille Velvet Ribbons-For bows, millinery trimmings, neck \$1.50 pieces, etc. Yd

New Persian Ribbons-5 to 12-inch widths in distinctly new Spring pat-terns, Yard 85¢ to \$2.50 Other New Ribbons-

Checks and stripes and Dresden designs in all the staple colorings. 50c Now on sale at only, the yard, 25¢, 35¢ and JUC

New Fancy Beads 5c to \$1.50

B EADS!-It looks like everything new for Spring is trimmed or made of them. Millinery, neckwear, hair ornaments, waists-all have adopted this new fad as their trimming feature.

In our Needlework Department you'll find a complete showing of these new Beads-gilt, silver, cut jet, pearls, corals, etc., all colors. Specially \$1.50 priced here only at, the strand, 5¢ to \$1.50

\$7.50 to \$18 Skirts \$4.98

THIS is the annual sale of Separate Skirts which women have learned to expect every February at the Meier & Frank Store!

It begins this morning with nearly 3000 Skirts, most of them in latest Spring models, splendidly undervalue. At \$4.98 over 600 Skirts to choose from, worth \$7.50 to \$18. Made of fine all-wool Serges, Panamas, Velvets, Tweeds, Fancy Worsteds, etc., in black, navy, gray, brown, tan and smart mixtures. Dozens

of handsome models, similar to those pictured above. Come early today for first choice. The price on these Skirts is only To \$8 Skirts at \$3.45 To \$22 Skirts, \$8.85

In this lot hundreds of smart Walking and Dress Skirts of fine black Voile, wiry and dustshedding. Plain gored and plaited models in the latest Spring effects. Trimmed in fancy braids, satin bands and folds, stitched tailor bands, fancy

buttons. Similar to ones pictured above. Regular \$12.50 \$8.85 to \$22.00 Skirts, today at only

The third Annual Sale lot contains over 500 Women's and Misses' Walking Skirts, of light and medium gray Worsteds and Chiffon Panamas in black, navy and brown. Late models, showing plain plaited and plaited flounce effects, trimmed in self-covered buttons. Regular \$5.50 to \$8 Skirts, Annual \$3.45

February Sale price, today at

Oriental Rug Sale Cont'd!

THIRD FLOOR, MAIN BUILDING.

R ICH, elegant Oriental Rugs at a fourth, a third and in several instances practically half regular price—it's a sale that has set the whole city talking!
While we've sold scores already this week, there are still hundreds of beautiful, rare specimens to select from. Come in and let us show you over the stock today.

\$28 to \$30 Mossoul Or'nt'l Rugs, 3-6x6-6 \$19.75 | \$350 Mahal Oriental Rug, 11-0x14-0 ft., at \$235 \$25 Beloochistan Oriental Rugs, 3-3x6 ft. \$16.75 | \$300 Mahal Oriental Rug, 10-5x3-5 ft., at \$175 \$760 Tabriz Oriental Rugs, 11-0x13-7 ft. \$415 | \$350 India Oriental Rug, 9-7x15-1 ft., for \$235 \$950 Tabriz Oriental Rug, 11-1x15-2 ft. \$560 | \$225 Mahal Oriental Rug, 8-0x12-3 ft., for \$145

See the Window

Display on

6th Street

\$60 to \$75 Iran Oriental Rugs, 4-6x6-6 ft. \$39.85 | \$500 Kerman Oriental Rug, 8-6x12-9 ft., at \$310 \$480 Tabriz Oriental Rug, 8-5x13-4 ft., at \$310 | \$250 Mahal Oriental Rug, 9-5x12-8 ft., for \$155

braid trimmed kinds and the many other novel features. Prices range from \$4 to \$40 and we fea-ture a large line at \$10.00

New Kayser Silk Coves

ON'T merely ask for Silk Gloves; ask for Kayser's! For years they have stood for the acme of style and quality in Silk Gloves. Kayser's are the original guaranteed kind-in every instance

where the tips fail to outwear the Gloves you get a new pair absolutely free. Our new Spring shipments just received include the latest long and short styles in black, white and all new shades. Kayser Short Silk Gloves, priced at 50¢, 75¢, \$1 and \$1.25 Kayser Long Silk Gloves, priced at \$1, \$1.25. \$1.50 to \$4

Beds Just Like Cut, \$1.39

Sales. Made exactly like cut, in golden finish. Size

THINK of buying good, sub-

\$1.39! Under usual condi-

tions it would not be pos-

sible to purchase Beds

wholesale at this ridicu-

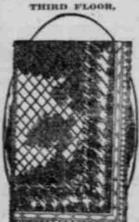
We were fortunate in se-

curing just 100 for the February Homefurnishing

lously low price!

stantial Wooden Beds at

\$1.50 Lace Curtains at 98c



R OUSING new Drapery Spethe immensely popular February Homefurnishing Sales—specials that cannot be duplicated elsewhere in the city!

Note this timely reduction on Lace Curtains, just when Spring house-cleaning demands are looming up:

Our best staple \$1.50 Nottingham, Fish Nets and Bungalow Net Curtain at, the pair 98c! Full 46 inches wide and 21/2 to

Extremely nest and practical Couch Covers of doublefaced Tapestry, finished with a knotted fringe. Neat Oriental designs, also striped and figured effects in dark red, blue, green, etc. \$1.18 \$1.75. For February 95c

3 yards long, in both 98c white and ecru. Special \$2 Couch Covers, \$1.18 \$1.75 Door Panels, 95c Included are Panels to fit any ordinary sized door. Neat Renaissance Motifs in center, mounted on fine net, in Arabian shade only. Uusual price



Men's \$15 Genuine Priestley Cravanette Raincoats \$9.95

WHEN we say genuine Priestley Cravennetted Raincoats, you know they are absolutely rainproof, and at today's price a bargain extraordinary! Made of splendid Worsteds and Cheviots in dark grays and gray invisible stripes, also plain black Thibets. Every Coat is full length with ever-popular regular \$9.65 spring wear. Positive \$15 Raincoats today

\$12.50 Coats now \$9.85 | Capes today, only \$1.98

Boys' and Young Men's Slipon Raincoats, made of good quality imported rubberized best \$12.50 rain-coats, today at \$9.85 Rubber Capes, 4 \$1.98

Our Boys' and Youths' | Our Boys' Raincoats and

Special sale today of Boys' Rubber Raincoats, strictly waterproof. Made in fullcloths in dark tans. Cut in length style in black only, raglan shoulder style. Our sizes 8 to 16 years. Also Boys'

Men's Spring Overcoats, \$30 Up Men, ask to see these handsome new Chesterfield models in Spring Overcoats. Beautiful new grays, browns and nobby mixtures—silk serge lined, with or without \$40.00 silk-faced lapels, priced from \$30.00 to

3-6x4-6 feet, fitted with slats and castors. Be here early today. They may not last till noon, at \$1.39 SMOKERS' TABLES REDUCED Special February sale prices today on

our entire stock Smokers' Tables. Finished in mahogany or weathered oak. Reductions: \$2.75 Tables for this sale at \$1.40 \$3.00 Tables for this sale at \$1.70 \$3.75 Tables for this sale at \$1.80

\$4.00 Tables for this sale at \$2.30 \$5.00 Tables for this sale at \$2.90 \$5.75 Tables for this sale at \$3.20 \$9.50 Tables for this sale at \$5.35 \$16.00 Tables for this sale at \$9.60

\$4.50 Gas Heating Stoves, \$3.69

ONE or two of these splendid Copper Backwall Gas Heaters will do away with expensive cost of a furnace during Spring weather.

Today we place on sale 500 Polished Steel Copper Backwall Gas Stoves, 12-inch size, which sell regularly around the city at \$5, although our marked price is \$4.50. Priced \$3.69 specially for this sale today at the low price of \$5.00 Copper Backwall Gas Heaters now only \$4.19

Special lot of 300 Polished Steel Copper Backwall Gas Heaters, 15-inch size, which we sell regularly at \$5. Gives \$4.19 splendid heat. On special sale today only at \$4.19

On the Basement Bargain Square Men's 15c "Iron" Hose, Women's \$1.00 Umbrellas Women's to \$1.75 Kid

A great special lot of 500 dozen Men's Socks in solid shades of black and tan only. Guaranteed needed. Made with 26-inch para-fast colors. Made with double gon frames covered with fast black fast colors. Made with double spliced heels and toes—the best wearing socks we know of at 9c l5c; special today, the pair 9c loss of handles. Regular price 47c mark \$1.00. Special, each 47c

Special Today at Only 9¢ | Special Price Today 47¢ | Gloves, Today, Pair 69¢

Less than half price on women's cotton Umbrellas, just when most

A broken line of colors and sizes in women's fine Kid Gloves. Included are glace, kid, suede, mocha

Our February Sale of Cutlery FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

WORTHWHILE reductions on dependable cutlery are offered for the February Homefurnishing Sales. Note the reductions:

Carving Sets made by one of the best makers in America, every set fully guaranteed. Of fine forged steel, fitted with handsome stag handles. Regular \$5 grade \$3.19 35c Butcher Knives, 6-in. 27¢ | 50c Paring Knives only 39¢ 45c Butcher Knives, 7-in. 34¢ | 10c Sets Table Spoons at Sc 60c Butcher Knives, 8-in. 48c 20c Sets Table Spoons at 16c 35c Bread Knives, special 27c \$3.50 Wm. Roger's Knives and 25c Bread Knives, special 18c Forks, set of 6, special \$2.99