

Entries in Girls' Aviation Story Contest Extended to February 15th—\$100 in Prizes—1st Prize \$30—Girls 17 and Under Are Eligible
Lunch Today in 7th-Fr. Tea Room—Good Menu—Ask for Free Cook Book and Needle Case at Golden West Coffee Booth, Food Fair



Grand Concert at Pure Food Fair Today

By Rosebrook's HEILIG Theater Orchestra WEEK

WE HAVE planned extra attractions for the final week of our Great 6th Annual Pure Food Fair. Every afternoon at 2 o'clock, beginning today, Rosebrook's Heilig Theater Orchestra will play for you. Visit the Pure Food Fair on fourth floor today.

THE PROGRAMME

No. 1—March, "The Handicap"	Rosey Strauss
No. 2—Waltz, "Blue Danube"	Hall
No. 3—From "The Merry Widow"	
(a) Change the Boy to Suit the Girl	
(b) The Photohouse	
No. 4—Scenes from "Mlle. Modiste"	Herbert
No. 5—Dream Days of Seville	Bratton
No. 6—"A Little Puff of Smoke"	Doc White
No. 7—"Lullaby" (Moorish Interlude)	N. D. Mann
No. 8—Selection From "Sister of Jose"	Saenger
No. 9—Two-Step, "Naval Parade"	Strock

February Willamette Sewing Machine Club Opens Today

Easy Payment Plan--\$2 Now and \$1 a Week

FOURTH FLOOR, MAIN BUILDING. ORDER BY MAIL.

WE'RE "out" to break all records in this February Willamette Sewing Machine Club, which opens today. In making our 1911 contracts for Willamette Machines, we ordered 100 more machines for February delivery than were sold same month last year. And we believe the fame of Willamette Sewing Machines has spread enough in the last year to sell 100 additional machines this month.

Willamette Machines are better than any other make we know of. Built to our specifications in one of the world's largest Sewing Machine factories, they incorporate all the best points of other machines.

Buy a Willamette Sewing Machine on our Club Plan—\$2 at purchase and \$1 a week until paid for—absolutely no interest. Come in today and let us show you personally all their good qualities. Every Willamette Machine is warranted for 10 full years.

Willamette "D"—Model F 14 A \$20.00
Willamette Rotary—Model 14, 10-A \$31.50
Willamette "C"—Desk Cabinet at \$35.00
Willamette "C"—Model 424, only \$23.50
Willamette "C"—Model 300, only \$32.50
Willamette Automatic—"The Silent" \$45
Willamette "C"—Model 104, only \$26.50
Willamette Rotary—Model 1430 at \$35.00



WILLAMETTE, Model 300, Price \$32.50

New Spring Styles in ADLER-ROCHESTER CLOTHES Ready This Morning!

THIRD FLOOR, NEW BUILDING. ORDER BY MAIL.

IT'S worth a trip to the store, sir, to see these first new Spring showings of Men's Clothing, which are ready this morning!

New Spring Suits which show the latest style-notes. Coats are a trifle shorter, lapels shorter and broader; mostly three-button models. Beautiful, new browns, light grays, gray novelty checks and stripes. Prices range from \$20 to \$40.

And new Spring Overcoats are here, too! Handsome Chesterfield models, of black unfinished worsteds, light gray mixtures, brown velours and cassimeres. Silk serge lined, with or without silk-faced lapels. Prices \$30 to \$40.

February Sale of Blankets

\$4 White Wool Blankets \$2.90

THIRD FLOOR, MAIN BUILDING. ORDER BY MAIL.

NO BETTER news from the February Homefurnishing Sales than this on fine White California Wool Blankets. Full 11-4 size with pretty pink or blue borders. Best \$4 grade, bargained at this low price, pair \$2.90

\$4.25 White Wood Blankets, full 11-4 size, special \$3.15
\$2.25 Fine Silkoline Comforters, full sized, special \$1.79
\$2.25 "Emmerich" Pillows, best fancy art ticking \$1.85
\$4.25 Down Pillows, covered with linen ticking, ea. \$3.69

Men's Smart New Spring Hats

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

JUST a step inside the Morrison-street entrance to this big Hat Store, which thousands of Portland men have learned to depend upon for the utmost of style and quality.

New Spring styles are ready by the score. Latest blocks in Derbies—new Soft Hats in every smart new shape and color.

New John B. Stetson Hats, \$4 and up
New Trimble Hats—\$3, \$3.50 and \$4
New Mallory Crav. Soft Hats \$3.50
New M. & F. Hats at \$2.50, \$3, \$3.50



On Basement Bargain Square

Women's \$1-\$1.50 Waists 49c

IT'S BECAUSE of such specials as these that women have learned to look to our Bargain Square for the saving-extraordinary!

Dainty \$1 to \$1.50 Lingerie Waists of lawn or mull, neatly trimmed in small tucks and fine pearl buttons, today at less than half price! 49c
High-neck, long-sleeve styles, open front or back. All sizes, each 49c

WOMEN'S \$1.50 TO \$2 HOUSE WRAPPERS of fine flannel-ettes and percales in neat, practical styles. All sizes. Special today 82c
\$2 to \$3 Single Portieres for Today, Each 98c

WIFE UNDER SPELL

Husband Charges Promoter With Hypnotizing Spouse.

\$5000 GIVEN TO ATHERTON

R. Beutkofer Accuses Prisoner of Using Spiritualistic Prominence to Fleece Woman With His Schemes.

Keeping a woman in a semi-hypnotic state for nearly five years and thereby securing from her over \$5000, the entire competence of her family, is the charge lodged with the District Attorney by R. Beutkofer against Benjamin F. Atherton, a promoter, now under bonds to the grand jury on a similar charge. Use of his position in the spiritualistic and other occult powers, he alleged by Beutkofer to have been used in inducing Mrs. Beutkofer to part with her money, upon vague promises of rich returns. Beutkofer, who is District Attorney Cameron Saturday, upon learning that Atherton had been arrested upon the complaint of Miss Lisette F. Harrison, charging, among other things, a statement concerning his knowledge of the prisoner's performance.

"Atherton kept my wife in a state like that of being hypnotized for between four and five years," said the complainant. "He was at one time president of the Oregon State Spiritualist Association, and my wife was a believer in that faith. Using his power over her as a spiritual leader he made her do whatever he wished, and caused her to give him all her money. She owned a fine rooming-house, but it was all turned into money and given to him. Some money that belonged to my son, went the same way."

ELKS SEEK BIG SUM

Local Lodge Wants \$125,000 for 1912 Convention.

PORTLAND WILL BENEFIT

Subscription Committee to Start Securing Funds on Wednesday. Philadelphia Will Be Rival for National Gathering.

Committees appointed to solicit subscriptions to the Elks' 1912 convention fund of \$125,000 will begin work at 10 o'clock Wednesday morning and continue in the field until the money is pledged. Following the example set by the Lewis and Clark Exposition canvassers ten years ago, the committee will strive to make a clean up in two days. To this end they ask that all to whom they will appeal be ready with their subscriptions when called upon. The Elks' committee is composed of business men whose time is fully occupied and they desire to dispose of the matter in hand as expeditiously as possible. Subscriptions to the fund will be received from all who wish to contribute.

ROAD TO BE EXTENDED

FIVE MILES TO BE ADDED TO LINE FROM MOUNT HOOD.

President Eccles Announces Development Work to Meet Demands of Growing Apple Center.

Following a conference at the Oregon Hotel Saturday, David Eccles, of Ogden, Utah, who is at the head of the Mount Hood Railway, which runs from Hood River to Parkdale, a distance of 22 miles, announced last night that a five-mile extension will be built this Summer, the objective point being in the neighborhood of London Power's ranch. Last year the company built five miles and the policy of extending the line to meet demand for travel and shipping will be carried out this year. Just where the line will eventually end Mr. Eccles was not prepared to say. "We are just building a little now and then as the country grows and needs transportation," said Mr. Eccles. "Last year we built five miles and thought that might do for a while, but that country is growing fast. As we build the population and development goes ahead and it seems that we shall be busy keeping up with it. No sooner had we reached Parkdale than there was a clamor for more road and we are going to build it. I suppose when that is finished there will be more demand and we will have to build another extension. In one way we are opening up the Hood River Valley and in another we are just keeping pace with progress and development. Where the road will end we do not know. J. E. Eccles and W. H. Ingles, also of Ogden, attended the conference.

PLAN REPORT IS TODAY

COMMITTEE TO DECIDE ON CITY BEAUTIFUL SKETCHES.

Proposal Is If Work Is Accepted to Secure Official Indorsement of Project.

The executive committee of the Civic Improvement Association will decide this afternoon upon the Bennett plans for the City of Portland as to whether they will instruct the architect to go ahead and finish the charcoal sketches which he has submitted. Five months remain of Mr. Bennett's employment by the committee, and if it should be decided to accept the sketches he will return to Chicago and proceed to prepare black and white drawings, water color sketches and a complete written report of what should be accomplished and the methods to be utilized in bringing them about.

The sketches of black and white and the water colors will be five by six feet, giving the observer an excellent opportunity to judge of the merits of the project. These sketches and the reports are expected to be presented to the committee in their completed form August 1. The accompanying written report will be an exhaustive treatment of the entire subject, and it is presumed, will contain interesting material as the result of Mr. Bennett's study covering one year.

Many Hear Evangelist

REV. JOHN BALCOM SHAW IS SPEAKER AT HEILIG.

Visiting Minister Tells Men at Y. M. C. A. Meeting Christ Wants Not Patronage of Age.

The large audience which assembled at the Heilig Theater yesterday afternoon to hear Evangelist John Balcom Shaw, arose in a body when he asked how many wished to accept Christ or had already accepted. There never was a time when the church had a harder job on its hands than today. There never was a time when more men applauded Christ as the Christian procession passed, nor a time when more men dispersed with the crowd when asked to fall in line. "A man thinks in three places, in his mind, in his heart and in the citadel of his being—his will. I ask, 'What do you think of Christ in your will?' There is a time when the church had a harder job on its hands than today. There never was a time when more men applauded Christ as the Christian procession passed, nor a time when more men dispersed with the crowd when asked to fall in line. "There is no privilege so delicious," said the evangelist, "as to preach a character like Christ, for whom you do not think of Christ in your will. There is a time when the church had a harder job on its hands than today. There never was a time when more men applauded Christ as the Christian procession passed, nor a time when more men dispersed with the crowd when asked to fall in line. "The evangelist will speak at the Y. M. C. A. each week this week from 12:30 to 1. He will speak at the First Presbyterian Church at 3 and 7:30 every day except Saturday. Edlefsen's coal satisfies. C 2305, E 302."

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About Quality

It is unnecessary to stress that a dress should be made as good as tailoring can make it.

We have enjoyed the latest January business we ever had in this line. There is a reason for this. We pay great attention to selecting our goods and trimmings, disregarding price in order to get the best goods, that will make up well and hold their own in color and shape. We have a long experience, take interest in the work and have the best trained crew on the Coast. As to prices, nobody can make them for less and make good. Some have seen lately are only suitable for masquerade purposes.

231 WASHINGTON ST. PORTLAND OREGON. MAKER OF MENS CLOTHES

The Meier & Frank Store

Announcement of the Prize Winners

In Our Second Annual Boys' Aeroplane Contest

A MIDST great crowds and enthusiasm, in which a new world's distance record for model aeroplanes was probably set, the judging of our Second Annual Boys' Aeroplane Contest and Meet was held Saturday. Following were the judges: W. J. Standley, Superintendent of Manual Training Department of Public Schools; R. C. French, Educational Director of the Y. M. C. A.; Dr. Hamilton Weir, aeronautic expert; F. M. Groushong, of Manual Training Department.

The models were divided into two classes, respectively their flying ability. The first prize for flyers went to George Batchelder, of Hood River, Oregon. His Model Aeroplane, "The Apple City," flew 350 feet from the top of The Meier & Frank Store to the top of the German-American Bank Building.

The Prize Winners for Flyers—

First Prize, \$50 Cash—George Batchelder, Hood River.
2nd Prize, \$12.50 Merchandise—Truman Cook, 1123 E. Salmon.
Third Prize, \$7.50 Merchandise—Lynn Rosebrook, 470 Laith st.
4th Prize, Y. M. C. A. Membership Ticket—Postponed on account of adverse winds.

Prize Winners for Non-Flyers—

First Prize, \$20 Cash—H. B. Howell, Washington High School.
2nd Prize, \$15 Cash—Joe Foltz, Model No. 70.
Third Prize, \$10 Merchandise—Herman Newman, Model No. 20.
Fourth Prize, \$5 Merchandise—Model No. 114, name missing.
Fifth Prize—Special Prize of a \$5 Merchandise Order to Scandland Collins, 6828 Forty-fifth avenue Southeast, for most original model.