FIRST ISSUE OF THE DAILY OREGONIAN

Morning Oregonian.

VOL. I. PORTLAND, OREGON: MONDAY MORNING, FEBRUARY 4, 1861. NO. 1.

The Daily Oregonian.

HENRY L. PITTOCK,
Publisher and Proprietor.

PROSPECTUS.

Daily and Weekly Oregonian.

We have completed our arrangements for publishing the Daily Oregonian. We are aware of the duty of making great exertions to maintain its reputation. We shall wish to make the paper useful and acceptable to our people. We earnestly ask our fellow citizens to extend to it a living patronage in this way of advertisements and subscriptions.

The publication of the daily paper will enable us greatly to increase the reading matter and value of the weekly paper.

Both papers will be printed on new type.

We deem it scarcely needful to speak of the policy of the Daily and Weekly Oregonian. It will be unflinchingly republican—true in the defense of its principles, it will desire not to wantonly injure the feelings of its political opponents.

Some experiment in the manner in which the business of newspaper offices has been managed in Oregon, and more especially that of the Oregon Weekly, has led us to believe it would be reasonably changed to their advantage, paper establishments and subscribing institutions. In regard to the subscription for the Weekly Oregonian, we have resolved to do the business on the cash system, that this must in time by enhance expenses. Therefore, in our terms to the Weekly Oregonian, we make it a matter of necessity, that the subscription be paid invariably in advance. We shall adhere to this rule in future.

In addition to that we have already said upon this subject, we may add, that we will not allow the publication of the weekly paper to interfere with or delay the publication of the Daily Oregonian, for the sake of obtaining subscribers, which we have found invariably to happen. We always intend to issue the Weekly Oregonian on the day appointed, and we shall do so, if we have to issue it from a quill pen.

We have this reasonable note will be complied. The advance system may seem for a time to cause considerable, and we have to do the business on the cash system, to pay bills of a few dollars. With subscribers, we shall be compelled to give them a good paper for full value of their money.

We shall, therefore, in pursuance of this notice, send our bills to subscribers, hoping and expecting prompt payment. We have a right to do this; we need the money to pay for paper, and we shall do it. We do not ask any man to take the paper, but we do ask every man who does take it to pay for it. We do not ask any man who does not take it to pay for it. We do not ask any man who does not take it to pay for it. We do not ask any man who does not