

Special \$1.00 Table d'Hote Dinner, 5 to 8 Tonight, in the Restaurant, Seventh Floor — Direct Elevator Service — No Waiting
 The Great Second Annual Boys' Aviation Contest and Meet Opens January 31—First Prize \$50.00 Cash—A Prize for Every Entrant



Visit the Great Pure Food Fair Today! On Fourth Floor Excellent Musical Programme by the Military Band Organ

THE Great 6th Annual Pure Food Fair holds no end of delights and entertainment for everyone who attends today! Visit all the demonstrations—sample anything—stay as long as you like.
 The Monster Military Band Organ will play for you. Here's the programme:
 At 10:30 A. M.—Roses Bring Dreams of You—Waltz...H. Ingraham
 At 11:30 A. M.—Has Anyone Here Seen Kelly—Two Step...Van Telzer
 At 1:30 P. M.—The Chocolate Soldier—Waltzes...O. Strauss
 At 2:30 P. M.—Down Among the Sugar Cane—Two Step...C. Smith
 At 3:30 P. M.—The Dollar Princess—Waltzes...Leo Fuller
 At 4:30 P. M.—The Cubanola Glide—Two Step...H. Von Tilzer

Our Great Annual Clearances End at 9:30 Tonight!

500 Men's \$25.00 Suits and Overcoats
 On Sale Today
\$14.35

TODAY is your last opportunity to profit by the thousands of tremendous Clearance Bargains in every part of the store! Many lots, sold down to small quantities, have been reduced still lower for quick riddance. Every department has its special bargain tables—Half Price, a Third, a Fourth Off! As usual, the store remains open until 9:30 P. M.

All Credit Purchases Today Go on February Account—Payable March 1

Third Floor New Building



Clearance of Hand Bags Half Price

JUST 50 of these splendid Hand Bags will go to the first women here this morning at exactly half regular price. Incomplete lines of fine genuine walrus, pigskin, seal and other fine leathers in all the popular shapes and styles. The regular 1/2 Price 35c Hair Barettes, including Best-Hold, Fashion, Mary Garden and Strand designs, 19c

Childs' 20c Famous 'Missouri Mule' Hose 12 1/2c

AS strong as its name, many mothers have proved to their delight, for the famous "Missouri Mule" Hose withstand the hardest efforts of romping children. Fine or coarse ribbed grades of medium weight cotton, with double soles—all sizes. Regular 20c grade, Clearance sale, today, pair, only 12 1/2c

\$5 Gold-Filled Eye Glasses Special Today Only \$2.98

DO you have continual headaches? Are your eyes strained and painful? Come to our Optical Department today and see what splendid service we offer at the most moderate prices. Your eyes examined free of charge by an expert, graduate optician. For today we offer regular \$5 Perfection Gold-Filled Finger-Piece Nose-Glasses fitted with lenses flat, at low price, pair, \$2.98. \$2.50 Perfection Mountings, without lenses, low price, pair, only \$1.50

Specials on Card Printing

Calling and Business Cards printed in any style of type while you wait, at the following prices: 100 Calling Cards, printed today, for only 39c; Business Cards, 300, \$1—500 \$1.35—1000 \$2

All Credit Purchases Today Go on Feb. Account.

The \$25 Suits-- Three hundred fine Hand-Tailored Winter Suits from America's most famous makers. Strictly all-wool fabrics in smartest shades of tan, gray, brown and mixtures. Snappy, up-to-the-minute models for young men and men who want to stay young. All sizes in \$14.35 stouts, slims, regulars

The \$25 O'coats-- Men's high-grade Hand-Tailored Winter Overcoats and famous Priestley Cravenettes. Incomplete lines of our finest \$25 Garments in scores of handsome patterns and models. Plain velvet and convertible collars; all beautifully finished, with serge lining and satin sleeve lining. Choice today only \$14.35

Young Men's \$15 Suits at Only \$7.89 Extraordinary sale today of 150 Young Men's Long Pants Suits. Fine, well-tailored garments of all-wool chevots and fancy tweeds in dark grays, browns, tan mixtures, checks, plaids and stripes. All sizes 15 to 20 years. Every one a \$15 Suit, priced for today's selling at only \$7.89

Last Day of Great Clearance Sales Savings on Toilet Articles

NEARLY every article in this list is an every-day necessity. This is the last day of the great Clearance Sales. Why not lay in a supply at a saving!

50c Palmolive Cream, sp 1 39c
 Piver's Toilet Soaps, cake 28c
 25c Spearmint Tooth-Pwd 16c
 \$1.50 Oriental Cream, sp 1 98c
 50c Veloutee Face Powder 19c
 25c Creme de Meridor, 19c
 Rose Talcum Powder, sp 1 5c
 25c Grave's Tooth P'w'd'r 12c
 Perfect Cold Cream, sp 1 28c
 Face Chamomil Skin, sp 1 8c
 De Miracle Cream, special 43c
 Pond's Extract Talcum, at 9c
 20c Tooth Brushes, special 9c
 75c Hair Brushes, special 39c

5c Hand Scrub Brushes at 4c
 75c Steel Shears, special 49c
 25c Steel Files, special 16c
 \$2.50 Hair Brushes, sp 1 \$1.49
 Palmolive Soap, special at 7c
 Jap Rose Soap, special at 7c
 Pumo Glycerine Pumice, at 4c
 Flotilla Soap, special doz. 43c
 Raimier Mineral Soap, sp 1 5c
 La Premiera Castile Soap at 7c
 Old Fashion Soap, special 8c
 O Kayed Toilet Paper, pkg. 2c
 O Kayed Toilet Paper, roll 6c
 Knickerbocker Toilet Paper 9c

\$5 Switches \$2.98

BIG, new shipment of latest style Hair Goods on sale today. Fine Human Hair Switches, 26 inches long, in all the demanded shades. Regular \$4.50 and \$5.00 kinds on sale only \$2.98

New lot of latest style Curl Puffs, of good quality natural hair, in all the shades; \$3.50 grade on sale today at each, only \$1.98

First quality naturally-wavy Hair Switches and Puffs in large assortment of shades. Regular \$6.50 and \$7.50 grades, on sale today at low price of \$4.79

Boys' 75c Flannel Shirts 47c

NEAT, warm Shirts of excellent quality outing and French zephyr flannel with collars and cuffs attached. Pretty patterns of gray and white. Splendid shirts for school and every day wear. Regular 75c grades in all boys' sizes, on sale today at, arment 47c

Boys' 50c Shirts at 29c Regular 50c cotton negligee Shirts with collars and cuffs attached. Large assortment of neat, light and dark patterns, sizes, on sale today at, garment 29c

BOYS' \$1.25 KNICKERBOCKERS 79c Sturdy Knickerbocker Pants of worsteds and cassimeres in scores of neat patterns. Full cut and well-made in every way. Regular \$1.25 Pants, in all sizes, on sale today at the low price, pair 79c

Men's Sample Shoes at \$1.79

HERE'S an astonishing Shoe bargain for today for the men who can wear sizes 7 and 7 1/2!

About 100 pairs of Sample Shoes and Oxfords of regular \$4 to \$5 grades. Patent and vic kid leathers in button and lace styles. If you wear either of these sizes it'll pay you to be here early today. These Shoes and Oxfords at \$1.79

BOYS' \$3.50 HIGH SHOES \$2.79 Boys' strong tan or black High Cut Shoes, with heavy double waterproof soles, with or without buckles. All sizes 1 to 5 1/2. Regular \$3.50 Shoes today \$2.79

SAVINGS ON GIRLS' HIGH SHOES Sensible Shoes for Winter wear, made of sturdy box calf or kid leathers in blucher lace styles with high tops. Sizes 1 1/2 to 2, pair \$1.98, sizes 8 1/2 to 11, \$1.69, sizes 5 to 8, pair \$1.39



Girls' \$5.50 Long Coats, Each \$2.98

NO GREATER reward possible for those who put off buying until the last days of Clearance than these sturdy little all-wool tweed Coats for girls! Full-length box style in blue, tan and gray splendidly lined throughout. Sizes 10 to 14 years. \$5.50 grades \$2.98

Wash Dresses at 1/2 Our entire stock of Gingham, Percale, Linen and Repp Dresses in all popular styles and colors included in the sweeping reduction. Regularly \$4 to \$12.50, today at 1/2 Price

\$2.50 Raincoats \$1.72 Practical weather-proof little garments of gray striped rubberized materials, with hoods attached. Sizes 6 to 14 years. \$2.50 grades on sale today, special \$1.72

Final Clean-Up \$1.50-\$3 Shirts, \$1.14

GATHERING up of all odd lots of \$1.50 and \$3 Shirts for quick selling this last day of the Great Clearance Sale at \$1.14

Such high-grade makes as Manhattan, Earl & Wilson, Gotham, Star and our own special brand. Plain or plaited fronts—attached or detached cuffs—all sizes, patterns and sleeve lengths. On sale today \$1.14

The Underwear Buy almost any kind of Men's Underwear today at about half price

Men's \$2.50 Shirts and Drawers—Fine silk-and-lisle, today at only \$1.14
 Men's \$1 Shirts and Drawers—Wool worsted; broken lines; on sale at each 49c
 Men's \$1.25 to \$2 Shirts and Drawers—Fine wool; on sale today, each 89c
 Men's 25c to 50c Hosiery—All kinds and colors; on sale today, the pair 16c

Men's Flannel Shirts—Fine custom-made French flannel; \$3.50 and \$4 kinds, special today \$1.98



Last Day of Umbrella Clearance

BETTER to have two or three moderate-price Umbrellas than to risk losing a good one. Today is the last chance for these Clearance prices:

\$1.50 Umbrellas, 26 and 28-inch sizes, Clearance Sale price, at only 98c
 \$2.00 and \$2.50 Umbrellas, 26 and 28-inch sizes, Clearance price, \$1.69
 \$3.00 Umbrellas, 26 and 28-inch sizes, Clearance Sale Price, at only \$1.98
 \$4.00 Umbrellas, 26 and 28-inch sizes, Clearance Sale Price, at only \$2.69
 Children's 75c and 85c Umbrellas, Clearance Sale Price, at, each, only 50c
 Children's \$1.00 and \$1.25 Umbrellas, Clearance Sale Price, at only 89c

Women's 20c and Short Lengths of 25c Kerchiefs 10c Ribbon, Each 10c For the last day of clearance, women's 20c and 25c Hand-Embroidered Pure Linen Handkerchiefs in dainty embroidered corner and initial styles. While the lot lasts, buy them for, only, each 10c

Big clearing-out day of thousands of short lengths of Ribbon—less than a yard to the piece—plain and fancy kinds in widths of 3 to 6 inches. While the lot lasts, on sale, low price, at, per remnant 10c

Women's Italian Silk Under-Vests \$1.29 \$1.75 and \$2 quality, \$1.29 \$3 grade, fine quality, plain or emb'd, special \$1.87

10c Table Tumblers Today 6c

THIN, dainty, lead-blown Glass Table Tumblers, 10-ounce style in deep etched designs with conventional patterns. Each Tumbler is hand-made and brilliancy and polish is perfect. Kind sold regularly at \$1.25 dozen. Special Saturday only, each 6c

25c Fresh Peanut Brittle for 18c

TWO THOUSAND pounds of this crisp, freshly-made Peanut Brittle—the kind Coffman's is famous for—sold regularly 25c. Today only at Coffman Candy Shop, 1st floor 18c
 50c Fresh Marshmallows, spec. Saturday only, lb. 39c
 40c After-Dinner Mints, special Saturday only, lb. 25c

MEN'S \$3.00 Hats \$1.89

PROBABLY the last chance men will have to buy these splendid \$2.50 to \$3 Soft and Stiff Hats at \$1.89!

The Derbies are the famous James Wilson & Son's make, imported direct by us from Denton, England. Come in black and brown—all the popular blocks.

The Soft Hats are of fine fur felt in wide assortment of the season's smartest shapes. Black and colors. Regular \$2.50 to \$3 Hats. Special for today's selling, only \$1.89



FOR TODAY ON THE BARGAIN SQUARE Shoes at 49c

SHOES of every kind, made to sell as high as \$4 a pair, at 49c—it ought to bring women from far and wide today! Every kind of shoe for women and children, also a few pairs of men's slippers in the lot. Every wanted leather—all lasts—but sizes in narrow widths only. On the Bargain Square in the Basement Annex, pair 49c

In The Pure Food Grocery, 2-lb. 63c Royal Banquet, Butternut Butter

Eggs, fancy Eastern guaranteed quality, special last day of Clearance Sale, the dozen 25c
 Domino Cube Sugar, 5-lb. box, special this sale 49c; two-pound box, special at only 21c
 Fruberry Sugar, pure, granulated sugar. Special Saturday at 48 pounds for \$1.00
 Fancy Tillamook Cheese, pure and wholesome. Special for this sale, the pound only 19c

Ham, mild sugar-cured, medium size, cut from nut-fed hogs. Special the pound, only 16c
 Hams, little California Picnic kind. Special for the last day of the Clearance Sale, pound 14c
 Small White Beans, new crop, fine selected quality. Special Saturday, the pound, only 5c
 Lemons, fancy California. Large and juicy. Special this sale, the dozen, at only 17c