

1911 Automobile Show

January 21st to 28th

PORTLAND

Novel Feature First Time Introduced Here

To enable the public to have the opportunity of viewing the latest types of motor car construction as embodied in the 1911 models of the leading manufacturers, the Automobile Dealers Association of Oregon have arranged the first Automobile Show under their Auspices, to be held in Portland during the week of January 21st to 28th, 1911. This show will take the form of Opening Week, which is a new and novel departure from previous exhibitions on the Pacific Coast, but has proved very popular and successful in Eastern cities. The distinct advantage of each dealer having ample space to properly display his entire line is a very important one, both to the dealer and visitor who will thus have the opportunity of closest possible inspection, while the impression gained by a visitor in a call at a dealer's establishment, is more lasting than a visit to an exhibition space which can of necessity have little or no individuality.

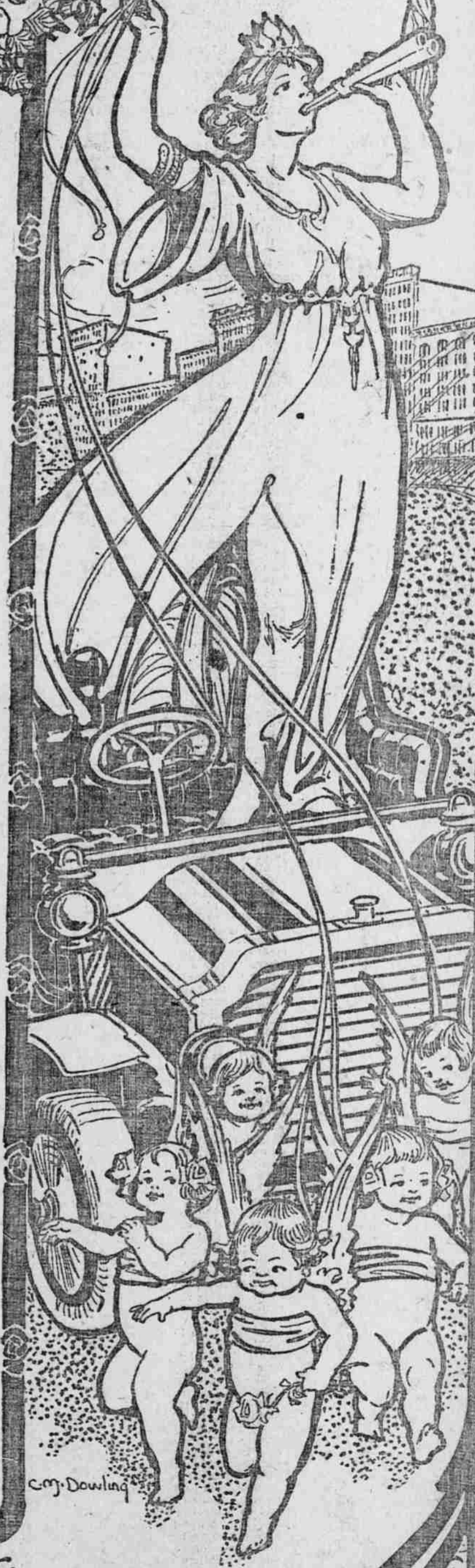
Motor Car Dealers Exhibiting

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| AUBURN MOTOR CAR CO., 505 Burnside St.—Auburn. | MENZIES & DUBOISE AUTO CO., 7th and Davis Sts.—Franklin. |
| BROWN & NATION, 533 Alder St.—Speedwell. | NEATE & McCARTHY, King and Washington Sts.—Locomobile, Oakland, Frayer-Miller. |
| CARTER SALES CO., 7th and Oak Sts.—Carter Car. | NORTHWEST AUTO CO., 493 Alder St.—Reo-Apperson. |
| COVEY MOTOR CAR CO., 7th and Couch Sts.—Pierce Arrow-Cadillac. | OSEN & HUNTER AUTO CO., 88 N. Sixth St.—Mitchell. |
| CROWE AUTOMOBILE CO., 16th and Alder—Oldsmobile-Marion. | PORTLAND DETROIT AUTO CO., 16th and Alder Sts.—Warren-Detroit. |
| DULMAGE SMITH CO., 335 Ankeny St.—Elmore-Rapid. | PORTLAND MOTOR CAR CO., 16th and Alder Sts.—Winton. |
| E. M. F. NORTHWEST CO., Chapman and Alder—E. M. F. and Flanders. | RIGGS, FRANK C., Cornell Road, 23d and Washington—Packard, Baker & Rauch-Lang Electric. |
| FORD MOTOR CAR AGENCY—E. 8th and Hawthorne Ave.—Ford. | SMITH-CLEVELAND CO., 7th and Couch Sts.—Hupmobile. |
| GREEN, W. C., 88 N. 6th St.—Jackson. | STODDARD-DAYTON AUTO CO., 86 10th St.—Stoddard-Dayton. |
| JOHN DEERE PLOW CO., 688 Washington St.—Velle. | TWITCHELL MOTOR CAR CO., 342 Burnside St.—Cole 30. |
| HOWARD AUTO CO., 7th and Couch Sts.—Buick. | UNITED AUTO CO., 534 Alder St.—Columbia, Maxwell, Sampson. |
| KRIT MOTOR SALES CO., 342 Burnside St.—Krit. | WHITE MOTOR CAR CO., 6th and Madison—Stearns, White. |
| KEATS, H. L., AUTO CO., 7th and Burnside Sts.—Peerless, Chalmers, Hudson, Pope-Hartford, Gramm. | |
| LEAVITT, J. W. & CO., 529 Washington St.—Overland, Kissel Car. | |

Automobile Tire and Supply Dealers Exhibiting

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| ARCHER, COMBS & CO., 306 Oak St.—Fisk Tires and Supplies. | DUBBUILLE AUTO & BUGGY TOP CO., 200 2d St.—Tops and Seat Covers. |
| AUTO TOP CO., 525 Alder St.—Tops and Seat Covers. | HUGHSON & MERTON, 329 Ankeny St.—Ajax Tires and Specialties. |
| BALLOU & WRIGHT, 86 6th St.—M. & W. Tires and Supplies. | HALLIWELL CO., THE, 14 North Seventh St.—Specialties. |
| BELMORE, McDOUGALL, MOORES CO., 17th and Alder Sts.—Repairing and Rebuilding. | O'GORMAN-YOUNIE CO., 71 7th St.—Republic Tires and Supplies. |
| BOWSER, S. F. & CO., INC., Columbia Building—Bowser Pumps and Tanks. | PORTLAND RUBBER CO., 34 North 7th St.—Tire Repairs. |
| BLODGETT, R. E., 510 Alder Street—Firestone Tires. | WEST COAST SUPPLY CO., 326 Burnside St.—G. & J. Tires and Specialties. |
| CHANSLOE & LYON M. S. CO., Washington St.—Hartford Tires and Supplies. | WINTERS, A. J. CO., 67 6th St.—Pennsylvania Tires and Supplies. |

Special Reduced Rates on Railroads
on Account of Meeting of
Automobile Dealers Association of Oregon



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of Oregon