

Girl's Aviation Story Contest—Another Original Meier & Frank Event—Closes on Feb. 10th—\$100 in Cash and Merchandise Prizes
 Our Great Sixth Annual Pure Food Show Opens Monday, January 23d—Fifth floor—Seventy-five Demonstrators—Admission Free

Oregon Cat Club's First Annual Show Begins At This Store Today

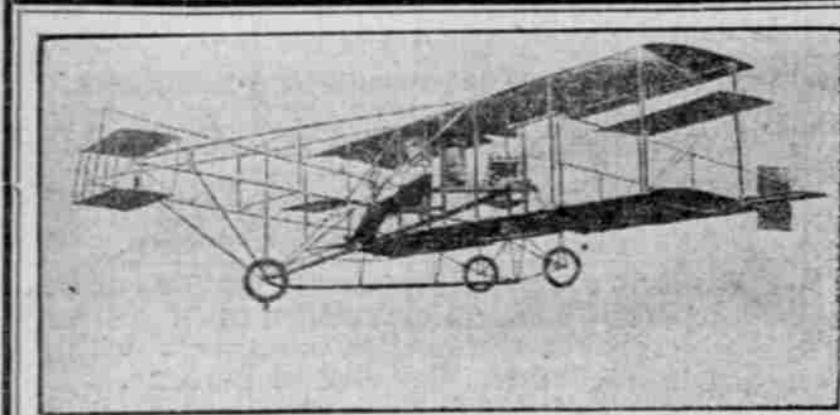
EVERYTHING is in readiness for the opening of the Oregon Cat Club's First Annual Show at The Meier & Frank Store this morning. The exhibits have been arranged on the 4th floor and several hundred entries are included. Quite a number of Prize Cups and Blue Ribbons are offered.



\$1.25 and \$1.50 Persian and Dresden Silks Today, at Yard 98c

A SILK offering extraordinary! Around 3000 yards of beautiful Persian and Dresden Silks in hundreds of the latest patterns such as stripes, plaids and allover effects in all the wanted colorings. For waists, costumes and linings. Our best \$1.25 and \$1.50 Silks, on special sale today, yard 98c

A Clearance Windfall in Women's Gloves--\$1.75 and \$2 Grades 98c



2d Annual Boys' Aviation Meet and Contest Opens January 23d

The Y. M. C. A. Membership Prize
 BOYS, here's another added feature for our Second Annual and Original Aviation Meet and Contest, which opens at the Meier & Frank Store, January 23:
 The Y. M. C. A., under whose auspices the event is being held, offers a year's membership to the entrant whose aeroplane comes nearest to flying from the top of the Meier & Frank Store to the Y. M. C. A. building, Sixth and Taylor streets. Two hundred dollars in cash and merchandise prizes and a prize for every exhibitor. Our only restriction is that the model is made by the exhibitor himself, a boy of eighteen years or under.
First Prize, \$30 Cash | **Fourth Prize \$12.50 Order**
Second Prize, \$20 Cash | **Fifth Prize, \$10 Order**
Third Prize, \$15 Order | **Sixth Prize, \$7.50 Order**

\$14.00 to \$17.50 Furs Special Today at \$7.85

EXTRAORDINARY reduction today on fine glossy Furs of Black Fox, Isabelle Fox, Wolf, Marten and Opossum. Large shawl effect Stoles with natural head and tail trimming. Large Rug and Pillow Muffs. Our \$14.00 to \$17.50 Furs, at **\$7.85**
\$75 ASTRACHAN COATS—30-inch length, semi-fitted styles with combination Mink and Siberian Squirrel collars. Today at **\$48.50**
\$248 HUDSON SEAL COAT—An elegant garment, 52 inches long, lined throughout with rich lavender brocaded satin. Semi-fitting with Frog fastenings. Today **\$165**

Clearance Reductions on Line of Worthy Trunks

STRONG canvas-covered Waterproof Trunks, metal bound, with two leather straps over top, two covered trays and large hat compartment. Special reductions for Clearance today:
\$11.50 Canvas-Covered Trunks, 32-in. \$9.70
\$12.00 Canvas-Covered Trunks, 34-in. \$10.15
\$13.25 Canvas-Covered Trunks, 38-in. \$11.20
\$14.00 Canvas-Covered Trunks, 40-in. \$11.85
Steamer Trunks—Made of strong corrugated compressed fiber, steel bound, with two locks:
\$33 36-inch size \$27 | **\$36 40-inch size \$30**
\$34 38-inch size \$28 | **\$39 42-inch size \$32**
Genuine Cowhide Suitcases—Made of full stock cowhide, 24-in. size; linen lining and shirt fold:
\$ 7.50 Suitcases now marked at only \$ 6.30
\$ 8.50 Suitcases now marked at only \$ 7.15
\$12.00 Suitcases now marked at only \$11.10
\$15.50 Suitcases now marked at only \$13.10

It's Here, New Pantaloons Aviation Suit From Paris!

IT'S BEEN hardly two weeks ago since a cable from Paris announced the introduction of the daring Pantaloons Skirt by the celebrated modistes of Paul Poiret and Doucet, and here is one on display at the Meier & Frank Store today!
 It is called the Pantaloons Aviation Suit—exactly as sketched to the right—and although the name is startling perhaps, the skirt itself, as you will see, has not an extremely eccentric appearance.
 Commenting upon the new fashion, M. Poiret says: "Sooner or later the women will wear trousers, but the first trouser skirts that we make must not have the appearance of being trousers—they must look highly conventional—we must bring them up by degrees."
On Display Today in Window at 5th-St. Entrance.



Great Sale of 1000 Men's Genuine English Raincoats

OUR immense quantity-buying and direct importing brings these genuine Imported English Slip-On Raincoats to you today at prices, we believe, never before equaled in Portland.
 Every one is guaranteed strictly waterproof and the Slip-On styles are equally suitable for men or women. Sale today in Men's Furnishing Store, just inside Morrison-st. entrance. See window display.
 Two hundred men's or women's: Waterproof Slip-On Raincoats, in light and dark tans, gray and black. Made with high military collar and pocket. All sizes. On sale today, low price, garment **\$4.24**
 Men's high-grade Imported English Waterproof Raincoats, in light, medium and heavy weights. Material is silk, wool and rubber combination, absolutely waterproof. High military, felt or plain collars; cut English Raglan style. All colors and sizes—actual \$30 coats **\$11.98**
 Regular \$25 and \$28 English Slip-On Raincoats for men or women in light, medium and heavy weights in all colors. High military, plain or felt collars. True English Raglan shoulders and sleeves; storm cuffs. For today's sale **\$20.98**



The January "Baby Week" Continued Hand-Made Infants' Wear at 1/4 Less

DRESSES, Skirts, Pillow Slips, Sheets, Spreads—all the charming little hand-made articles for the baby—fairly-like bits of lace, tiny clusters of pretty tucks, dainty sheer fabrics, but with sturdy little garments that will wear and last. All Hand-Made Infants' Wear, from \$3.00 up at **1/4 Less**
\$3.00 Baby Wear, special, at \$2.25 | **\$6.50 Baby Wear, special, at \$4.88**
\$3.25 Baby Wear, special, at \$2.44 | **\$7.00 Baby Wear, special, at \$5.25**
\$3.50 Baby Wear, special, at \$2.63 | **\$8.00 Baby Wear, special, at \$6.00**
\$3.75 Baby Wear, special, at \$2.82 | **\$10.00 Baby Wear, special, at \$7.50**
\$4.00 Baby Wear, special, at \$3.00 | **\$12.00 Baby Wear, special, at \$9.00**
\$4.50 Baby Wear, special, at \$3.38 | **\$15.00 Baby Wear, special, at \$11.25**
\$5.00 Baby Wear, special, at \$3.75 | **\$16.50 Baby Wear, special, at \$12.38**
\$5.50 Baby Wear, special, at \$4.13 | **\$25.00 Baby Wear, special, at \$18.75**
\$6.00 Baby Wear, special, at \$4.50 | **\$50.00 Baby Wear, special, at \$37.50**



Special Sale of Engraving 100 Cards @ Plate \$ 1.49

OUR Engraving Department is prepared to do superior work on short notice. A special inducement we offer today and the rest of the week the following low prices:
 100 Cards and Plate, Plain Script, bargained at only **\$1.49**
 100 Cards printed from your plate at the extremely low price **69c**
 100 Cards and Plate, French Script, during this week at **\$1.89**
 100 Cards and Plate, Old English Script, during this week **\$1.89**
 100 Cards and Plate, Shaded Old English or French Script **\$2.69**
 We take care of your plates and have them ready for reorders at any time. Wedding Invitations and Announcements a specialty. Best work at the lowest prices.

Big Clearance Linoleums Continues Today

HOW the hundreds of yards of these splendid Linoleums went out yesterday about as fast as we could sell them! Sale in full force again today, with several new specials. Read on:
\$1.25 Linoleums 95c | **\$1.70 Linol's \$1.25** | **Body Brussels Rugs**
 Fine Inlaid Linoleums in four handsome wood effect patterns of green and cream and red and tan. Finest \$1.25 grade, sq. yard **95c**
 Our best \$1.70 Inlaid Linoleums in blue and white effects, Mosaic patterns, etc. Spec. Clearance price, square yard **\$1.25**
\$11.00 Brussels Rugs, 46x76 \$7.85
\$18.00 Brussels Rugs, 6x9 ft \$12.85
EXTRA HEAVY ROOM RUGS
\$6.00 Room Rugs, 76x9 ft. \$4.85
\$8.00 Room Rugs, 9x10.6 ft. \$6.35
\$10.00 Room Rugs, 9x12 ft. \$7.85
SMALL AXMINSTER RUGS
\$4.50 Axm. Rugs, 36x72-in. \$3.25
\$2.50 Axm. Rugs, 27x56-in. \$1.59
\$3.00 Axm. Rugs, 36x66-in. \$2.35
70c Linoleums 47c | **Linoleums at \$1.40** | **Seamless Wilt'n Rugs**
 High-grade Printed Linoleums in block, parquetry and imitation wood effects. Our best 70c grade. For Clearance, square yard **47c**
 Three big lots of fine, heavy Imported Inlaid Linoleums in block, imitation wood and tile effects. Best \$1.80 grade, sq. yd. **\$1.40**
\$45.00 Wiltons, 8x10.6 feet \$35.00
\$50.00 Wiltons, 9x12 ft. for \$37.50
\$30.00 Wilton, 6x9 feet, for \$22.50

In the Basement Annex on BARGAIN SQUARE

300 Single Portieres, \$3 to \$4 Pair, Today Ea. 98c

TODAY'S leader on the Bargain Square—300 handsome single Portieres at a fraction of their real worth. Come three yards long and 50 inches wide, finished with a heavy knotted fringe. Colors are rose, red, green and tan. Three and four alike in certain patterns, so that it is possible to buy pairs. Plain, rich colors and two-tone effects. Regular prices range from \$3.00 to \$4.00 the pair, specially priced on the Bargain Square at only, each **98c**
Women's 35c to 50c Underwear, specially priced at, garment 25c
Women's to 35c Neckwear, bargained this special price, only 5c
Men's and Women's \$3.50 Jersey Coat Sweaters on sale at only 98c



\$5 Silver Entree Dishes for \$3.79

ENTREE or Baking Dishes, made as illustrated above, of high-grade silver plate, handsomely finished. Neat plain pattern, fitted with first quality enamel inside-pan, which may be removed. Sell regularly at \$5.00. Today's price only **\$3.79**
Silver-Plated Knives and Forks, the famous William Roger brand. Best grade of Silverware on nickel base. Medium size, solid handle Knives and Forks. Set of six, specially priced at this figure \$2.99

1500 Yards 30c Art Ticking 15c

FIFTEEN HUNDRED yards of extra heavy Art Ticking in a wide variety of artistic colorings and patterns. Pretty floral designs and fancy striped effects, suitable for sofa cushions and effective hangings. The goods are slightly imperfect, not enough to impair their wear. The grade that would sell regularly at 30c the yard. Today **15c**

2500 Pairs of Lace Curtains Half Price

Included are Irish Points, Clunys, Battenberg, Scotch Laces, etc., also colored Curtains in an amazing variety of pretty effects. Extra fine quality. One or two pair lots only. Sell regularly from \$2 to \$35 **At 1/2**



Special Sale of Children's High Top Shoes

STURDY, sensible Shoes that are just-in-season! Made of box calf or kid in blucher lace style, with high tops. Included in the lot are a few sizes in the smart new Jockey Boots. They are made of patent and gunmetal calf leathers. Finished with patent leather cuffs. Entire list is made of broken lots which are all splendid values.
\$1.50 to \$1.75 grades, sizes 5 to 8, special price for this sale \$1.39
\$2.00 grades, sizes 8 1/2 to 11, specially priced for this sale \$1.69
\$2.50 grades, sizes 11 1/2 to 2, specially priced at the pair \$1.98
Children's School Shoes, made of gunmetal calf leather. Button style. High tops, heavy soles. All sizes from 8 1/2 to 13 1/2. Sell regularly for \$2.50 and \$3 the pair, sp'1 only \$2.29
Misses' and Children's Shoes in box calf, vici kid and patent leathers. Lace or button styles. Read the following three bargains for this sale:
To \$1.50 grade, sizes 5 to 8, bargained for this sale, the pair \$1.19
To \$1.75 grades, 8 1/2 to 11, good values at regular price, now \$1.39
To \$2.00 grade, sizes 11 1/2 to 2, bargained for this sale, pair \$1.69