

Our Second Annual Original Boys' Aviation Meet and Contest Opens January 23—\$200.00 Offered in Cash and Merchandise Prizes Sole Portland Agents for Ostermoor Mattresses—Cousins' Fine Shoes for Women—Kiser's Hand-Colored Views of the Northwest

### Entries for Oregon Cat Club's Annual Show Close Tonight

ALL entries for the Oregon Cat Club's First Annual Show, to be held at the Meier & Frank Store, January 19 to 21, must be in by 6 o'clock tonight. Three silver prize cups for the best Stray Cats—one for male, one for female and one for cat entered by boy or girl under 16. Also other cups and prizes to be given.



### Rogers' Silver-Plated Knives and Forks, Spec'l Set, \$2.99

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL. HERE'S a sale of interest to every housewife, as well as restaurants, hotel and boarding-house proprietors. The famous William Rogers Silver-Plated Knives and Forks, guaranteed the best grade of silver-plate on nickel base. Medium size, solid-handle Knives and Forks in satin or bright finish. Extra-special for today, set of 6 Knives and 6 Forks \$2.99

## Great January Clearance of Women's, Children's and Men's Underwear



RIGHT in the midst of Portland's coldest Winter weather comes this Great Clearance of Women's Children's and Men's Warm Knit Underwear, with astonishingly low prices on every desirable grade and kind of garment. Remember, every

**Women's Reg. \$1.00 and \$1.25 Underwear Special Today 69c**  
Women's fine ribbed Wool Vests and Pants and splendid quality of cotton fleece-lined Vests and Pants in all sizes. Our regular \$1.00 and \$1.25 grades, for today's Great Underwear Clearance Sale the price is, the garment **69c**  
**Women's 50c and 65c Underwear—All lines of fine ribbed fleece-lined Vests and Pants in all regular and extra sizes. Clearance 39c**  
**Women's and Children's 35c Underwear—Separate Vests and Pants in ribbed and fleece-lined grades. Broken lines. Clearance Sale price at this low figure, the garment 15c**  
**Women's Silk-and-Wool Underwear—Fine separate Vests and Pants of splendid grade, beautifully finished. \$1.50 garments at 87c**

piece of Underwear in this sale is the best quality—the utmost of Underwear quality at our regular prices—and just note how radically we've lowered those prices today. Read every item—be here early this morning.

**Women's Sample Underwear at Half**  
Great purchases of manufacturers' samples of Women's Knit Underwear, including Vests, Pants and Union Suits in mercerized, lisle, silk-and-lisle, silk-and-wool and all-silk. On sale today at these low prices:  
**\$1.50 Sample Underwear, at 69c**  
**\$2.25-\$2.50 Sample Und'wr 98c**  
**\$3.50-\$4 Sample Und'wr \$1.47**  
**\$4.50 Sample Underwear \$1.98**  
**\$6.00 Sample Underwear \$2.98**  
**\$8-\$10 Sample Und'rwear—HALF**

### Men's \$2.50 Underwear Famous Makes \$1.29

Almost half is the extraordinary Clearance prices today in Men's Fine Winter Underwear, including such celebrated makes as Lewis, Ganter & Mattern, Grand Rapids, and others, in silk-and-wool, silk-and-lisle and all-wool. Shirts and drawers all sizes. **\$1.29**  
**Men's \$1.50 to \$2.00 Underwear—Medium and heavy-weight Shirts and Drawers in flat and ribbed styles, including the famous Cooper make; today 98c**  
**Men's Sanitary Fleece-Lined Underwear—Good, warm Shirts and Drawers in tan color. Also heavy ribbed fleece-lined balbriggan; per garment 45c**  
**Boys' \$1.00 Wool Underwear—Fine quality pure wool, in natural gray color. All sizes today. Shirts and drawers, on sale at the very low price, each 50c**



### \$3.50 Tapestry and Kashgar Couch Covers, Clearance Price \$1.89

THIRD FLOOR, MAIN BUILDING. ORDER BY MAIL. ALMOST half for these handsome Tapestry and Kashgar Couch Covers—it's a Clearance Bargain that should bring hundreds today! Full size Couch Covers in ten Oriental and striped designs in a large assortment of bright, toneful colorings such as greens, reds, tans and browns. Made 60 inches wide and 3 yards long, some finished with heavy fringe, **\$1.89** others only hemmed. Up to \$3.50, for today

**25c and 35c Printed Scrims, 17c**  
Our entire line of beautiful Printed Scrims now at this one price. Both single and double-faced grades in a wide diversity of pretty patterns in blue, tan, green, yellow and pink, all full-40 inches wide. Regular 25c and 35c Scrims; today yard **17c**

**Clearance of All Lace Curtains**  
Radical Clearance reductions now in force on our entire stock of Lace Curtains. Thousands of pairs in fine domestic and imported grades in every wanted pattern and coloring to date.  
**\$2.25 Lace Curtains at \$1.35** **\$10.00 Lace Curtains \$5.95**  
**\$4.00 Lace Curtains at \$1.95** **\$12.50 Lace Curtains \$7.35**  
**\$4.75 Lace Curtains at \$2.85** **\$17.50 Lace Curtains \$9.85**  
**\$6.75 Lace Curtains at \$3.65** **\$22.50 Lace Curtains \$12.65**  
**\$8.50 Lace Curtains at \$4.45** **\$35.00 Lace Curtains \$18.95**

### "Baby Week" Opens Today



SECOND FLOOR, NEW BUILDING. ORDER BY MAIL. AN event of the utmost importance to mothers is the Meier & Frank "Baby Week," which is held each month. The January "Baby Week" opens today with scores of splendid, helpful savings and suggestions. Our entire stock of Infants' Wear at reduced prices—We can only hint below.—READ!

**Infants' Vests—Mercerized wool, mixed and all-wool garments in sizes one to four years. Special "Baby Week" reduction, just 1/4**  
**Infants' Hand-Made Dresses—Exquisite French-made garments in scores of dainty styles. On all dresses at 1/4 \$3 and up, reduced just 1/4**  
**Infants' \$1.50 Blankets—Dainty and warm: choice of pink or blue. Specially-priced; "Baby Week" for only, each 93c**  
**Infants' 75c Booties—Cozy, warm knit wool in long or short styles. Specially priced. "Baby Week" low price, only 46c**  
**Infants' Fine Crocheted Sacques; White with dainty pink and blue silk stitchings; \$1.50-\$1.75 kinds; special for "Baby Week" at only each \$1.22**  
**Infants' Flannel Skirts—Of good quality, white shaker flannel, finished at bottom with shell stitching; reg. 75c grade 59c**  
**Infants' Chantecler Baskets; made of good strong reed, containing baby duck, mother hen and rooster; regularly \$2.25; special at only, each \$1.59**  
**Infants' Flannel Skirts—Gertrude and regular waist styles, daintily embroidered and trimmed in shell stitching; our \$2.50 grades on sale at \$1.73**

### Women's-Children's 35c to 50c Gloves, Today at 15c

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL. AT SUCH a ridiculously-low price these several thousands of odd pairs of Women's and Children's warm Winter Gloves should disappear in a few hours today. Silk-lined Mocha Gloves, silk-lined Cashmere Gloves, all-wool Gloves and Mittens. Broken lines and odd pairs of our regular 35c to 50c Gloves, 15c while the lot lasts today, at the low price of 15c  
**Women's Wool Gloves and Mittens—A large assortment of warm wool and Astrachan kinds which sold formerly at 50c and 65c a pair. While the lot lasts in today's Sale, at the pair, only 21c**  
**Reindeer and Bear-cloth Gloves—Broken line of colors in all Misses' and Women's sizes. Regular \$1.25 grades, for Clearance today at the bargain price per pair, at 57c**  
**Women's and Children's Gloves—Large assortment of fleeced-lined Mochas, Kid and silk-lined Mochas, with or without fur tops. Reg. \$1.25 grades; special today 87c**  
**Women's \$1.75 Kid Gloves—Real French kid skins and silk-lined Mocha Gloves in gray, tan and black. All 2-clasp style; full range sizes. Special today, at \$1.39**

### Men's Gloves Reduced, Too

Our entire stock of Men's Gloves at Clearance reduction. Every pair included from Wool Gloves to finest Mocha and Kid-skin.  
**To 35c Wool Gloves for 21c** **\$1.25 and \$1.35 Gloves \$1.09**  
**To 65c Wool Gloves for 45c** **To \$1.75 Gloves only \$1.29**  
**To 75c Wool Gloves for 59c** **Men's \$2.00 Gloves for \$1.49**  
**Men's \$1.00 Gloves for 89c** **Men's \$2.25 Gloves for \$1.69**

### January Sewing Machine Club Easy Terms, \$2 at Purchase

FOURTH FLOOR, MAIN BUILDING. ORDER BY MAIL. THE first week of the big January Sewing Machine Club saw scores of our famous Willamette Machines go into Portland homes. Three hundred of these celebrated Sewing Machines, including a big shipment of new 1911 models, are to be sold this month on our Club plan—\$2 at purchase and \$1 a week. Don't put it off—Join Today!

**Sewing Machine Needs**  
**Machine Oil—The kind that will not gum; 10c 2-oz. bottle at 7c; 15c bottle at 11c**  
**Sewing Machine Needles—All kinds in dozen lots; on sale today the low price, only 20c**  
**Titus Family Darners—Regular 50c kind; on sale today at the extreme low price 35c**  
**Sewing Machine Needle Threaders—Our regular 25c ones; on sale today at only 15c**

### Clearance of Dress Linings 50c Linen Moreen Linings at 25c

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL. FIVE big Clearance specials today in the Lining Department! Fine Linen Moreen Linings, 25 inches wide, in all desirable plain colors. Quality which is sure to give satisfactory wear—regular 50c Linings, special today only, the yard **25c**  
**Black Sateen Linings—Extra heavy quality, fast black and full 36 inches wide. Regular 20c grade for Clearance today at the yard 14c**  
**Fancy Embossed Sateens—Especially suitable for comforters. All light shades; reg. 35c grade reduced for Clearance, yard 29c**  
**Striped Coat Linings—Mercerized finish in colors of gray, mode, navy, brown and black. Reg. 40c grade, special today at, yard 31c**  
**Fast Black Moreens—25 inches wide, especially good grade for petticoats. Regular 40c quality, for the Clearance today at, the yard 29c**

### 15c Kimono Flannelettes, Yd. 9c

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL. WARM, cozy fleeced Flannelettes, that are in such demand now for kimonos, dressing sacques and the like. Wide range of pretty patterns, such as dots, Persians and striped effects. Good heavy quality, the kind that are sold regularly for 15c. Special for today's sale only at, per yard **9c**  
**25c German Velour Flannel Waistings, for today's sale at 15c**  
**50c Fine Scotch Flannel Waistings, special for today's sale 40c**  
**18c Fleeced Pajama Flannelettes, special for today, yard 12 1/2c**  
**75c French Flannel Waistings, special for today, per yard 49c**

### In the Basement Annex on BARGAIN SQUARE

**1800 Yds. of 10c to 15c Embroideries Today at 5c**  
TODAY'S big "feature" from the Bargain Square—1800 yards of Swiss, Nainsook and Cambric Embroideries, including Edges and Insertions from 1/2 to 5 inches wide, in a great assortment of pretty new designs. Regular 10c to 15c grades, specially priced today, yard **5c**  
Up to \$2.50 Flannel Remnants, today priced at just 1/2  
To 15c Torchon and Val. Lace Insertions, special at 2c  
Children's 20c School Hosiery, three pairs for only 25c  
Men's 15c Hosiery in blacks, tans and fancies, pair 7c



### Sale of Horseshoe Wringers \$3 Grade, Warranted 1 Yr. \$2.39

BASEMENT, MAIN BUILDING. ORDER BY MAIL. FOR over 25 years the famous Horse Shoe Wringers have been America's standard make. When buying a Wringer you should select one that is sure to give satisfaction—Horse Shoe Wringers must give satisfaction, for we warrant them for one full year. Special today, our best \$3 Daisy Iron Frame Horse Shoe Wringers, at only **\$2.39**  
**\$4.00 Rival Wood Frame Horseshoe Wringers—Exactly as illustrated, every one fully warranted for one year. Special today \$3.19**  
**\$1.50 Best Folding Ironing Boards, our special for today at only \$1.19**  
**\$1.25 Number 8 Copper-Bottom Wash Boilers; our special for today at 98c**  
**75c Number 2 Galvanized Wash Tubs on special sale today at only 57c**  
**45c Glass Wash Boards, good size; specially offered today at only, each 34c**  
**35c Cloth-covered Sleeve Boards; specially offered today at only, each 19c**  
**Common Clothes Pins; to be placed on special sale today at per dozen 1c**

### Broken Lines 50c to \$1.18 Books, Choice Today at 33c

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL. SEVERAL thousand Books which formerly sold at 50c to \$1.18, including dozens of the most popular titles. All well bound and printed on good quality paper. Some of the titles are given below. You may choose from this fine lot at, each **33c**  
The Man of the Hour—Broadhurst.  
John Henry—Hugh L. McHugh.  
Blindfolded—Glindloss.  
Sorrows of a Show Girl—McGaffey.  
Before Adam—Jack London.  
A Gentleman From Mississippi—From the Play.  
The Merry Widow—From the Opera.  
Surry of Eagle's Nest—Coake.  
Quo Vadis—Sienkiewicz.  
The Great Secret—Oppenheim.  
Raw Gold—Upton Sinclair.  
Makers of History—Oppenheim.  
Lost Reader—Oppenheim.