

New Butterick Patterns for February and Butterick Spring Style Books Now on Sale in Pattern Department—First Floor, Main Building  
Men's, Women's and Boys' Ice Skates Are Reduced Today—See New "Stowaway" Sleds, With Steering Device, Priced \$3.50 to \$6.00

FOR GREAT 1093D FRIDAY SURPRISE SALE

To 75c Pillow Slips at 21c

THIRD FLOOR, MAIN BUILDING. ORDER BY MAIL.

GREAT lot of fancy finished Pillow Slips, in a large assortment of pretty designs in all colors. Just what you will need by the dozens this coming Summer for porches, canoes, etc. Regular 50c and 75c Pillow Slips, for Great 1093rd Friday Surprise Sale at the extremely low price of, each 21c  
75c Fancy Cretonne Laundry Bags on sale at, ea. 39c



FOR GREAT 1093D FRIDAY SURPRISE SALE

\$9 Coffee Percolators \$5.99

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

HERE'S something nearly every home has need of. Two and a half pint Coffee Percolators, made of extra heavy copper, beautifully nickel-plated. Fitted with non-heating ebonized wooden handles and knobs. Inside is double tin-lined and silver-plated. Equipped with "Sterno-Inferno" Burner. Regular \$9.00 Percolators, special Friday at \$5.99

# Great Annual Clearances---Great 1093d Friday Surprise Sales Unparalleled Bargains in Every Section of The Big Store



For Great 1093rd Surprise Sale.

\$28 Overcoats

\$16.35

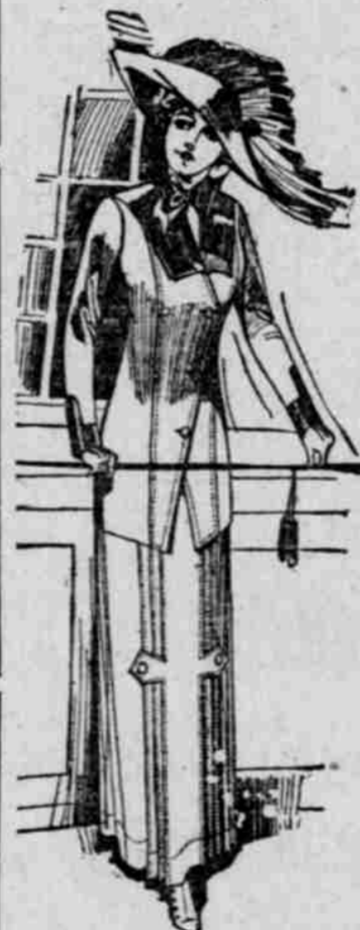
THIRD FLOOR, NEW BUILDING. ORDER BY MAIL.

MEN'S Finest \$25 and \$28.00 Hand-Tailored Overcoats from one of Rochester's most famous makers. Materials include heavy all-wool Cheviots, Kerseys and genuine Irish Frieze, warmly interlined. Choice Friday only, each \$16.35

WHAT an array of crowd-bringing values we've planned for Friday! The Great Annual Clearances, the Great 1093rd Friday Surprise—two monster events in one—with offerings that will bring Portland's money-wise shoppers from far and wide tomorrow. Read each item—come early.

GREAT 1093D FRIDAY SURPRISE IN OUR MAMMOTH APPAREL SECTION.

Women's \$20 to \$28.50 Suits \$13.45



JUST think of it, madam, over 500 beautiful Tailored Suits, formerly priced \$20 to \$28.50, go into the Great 1093d Friday Surprise sale at \$13.45! Suits of fine all-wool Cheviots, Serges, Broadcloths, Tweeds, Worsteds and Mannish Mixtures. Smart new grays, greens, garnets, browns, tans, also plain black and modish fancy checks, stripes and mixtures. Every one handsomely tailored, in short and medium lengths, either severely tailored or beautifully trimmed in Persian designs, braids, etc. Latest style skirts. Finest \$20 to \$28.50 Suits, for the great 1093d Friday Surprise Sale today, your choice, suit \$13.45

Women's \$18 to \$28 Dresses at \$9.85

Hundreds of new One-Piece Dresses in Serges, Broadcloths, Taffetas, Henriettas, Cheviots, Panamas, etc. Tailored effects or more elaborate models, in black, blues, grays, greens, tans, lavender, brown, etc. Positive \$18 to \$28.50 Dresses, Friday, \$9.85

To \$2 Waists at 82c

Women's White and Colored Waists of flannel, alpaca, mercerized percale, and lawn. Smart Tailored Waists with Gibson plaited shoulders; Lingerie Waists in scores of dainty new models. Actual values to \$2.00 for, 82c

To \$30 Broadcloth Capes for \$9.85

Extraordinary values in handsome Broadcloth Evening Capes, in light blue, pink, apricot, green, lavender, garnet, coral, white and champagne. Some with standing collars of velvet, others with satin sailor collars. Capes formerly priced to \$30. \$9.85 Friday, \$9.85

Long Kimonos \$1.08

Long Kimonos of flannelette, German or Milton flannel, with shirred front and back, trimmed down fronts with wide sateen bands, finished in satin ribbons or self-material. Reg. \$1.75 to \$2.75, ea. \$1.08

Youths' to \$20 Suits

\$7.69

THIRD FLOOR, NEW BUILDING.



BIG specially-bought lot of Youths' Fine \$15, \$18 and \$20 Long-Pants Suits. Single and double-breasted styles in smart fancy cheviots, tweeds, cassimeres and worsteds. Nobby checks, overplaids and stripes, in dark and medium patterns; also plain blacks. Sizes 14 to 18 years. Today's Great 1093d Friday Surprise, \$7.69

FOR GREAT 1093RD FRIDAY SURPRISE.

Specials in Small Rugs

THIRD FLOOR, MAIN BUILDING. ORDER BY MAIL.

ONE THOUSAND Small Rugs, in velvet and Smyrna, today at these big reductions: \$2.50 Small Velvet Rugs, 27x54-in., today \$1.65 \$3.50 Small Velvet Rugs, 36x66-in., today \$2.35 \$2.25 Small Smyrna Rugs, 30x60-in., today \$1.35 Heavy Half-Wool Room Rugs—Extra heavy weight Half-Wool Rugs, suitable for bedrooms living and dining-rooms: \$6.00 Half-Wool Rugs, 7:6x9-ft. size, today \$4.65 \$8.00 Half-Wool Rugs, 9x10:6-ft. size, today \$6.85 \$10.00 Half-Wool Rugs, 9x12-ft. size, today \$7.35 \$12.00 Half-Wool Rugs, 10:6x12-ft. size for \$9.25

FOR GREAT 1093RD FRIDAY SURPRISE.

Women's to \$2.50 Gloves, 95c

FIRST FLOOR, MAIN BUILDING.

INCOMPLETE lines of Women's genuine Kidskin, Cape, Suede and Mocha Gloves which formerly sold at \$1.50 to \$2.50. All colors but not all sizes. Friday Surprise, pair 95c  
Women's \$1.25 Kid Gloves—Glace Kid, Cape and Chamouis, also complete assortment \$1.25 Reindeer Fabric Gloves, pair 57c  
Women's 35c Linen Initialed Kerchiefs 12 1/2c  
Women's up to 15c Handkerchiefs, Friday, 4c

FOR GREAT 1093RD FRIDAY SURPRISE.

20c and 25c Ribbons, 10c

HALF and less the original value for thousands of yards of beautiful Silk Taffeta Ribbons! Wide range of staple colors, 4 and 4 1/2 inches wide. Qualities which always sell at 20c and 25c a yard. For the great 1093d Friday Surprise Sale, by the yard at \$1 UMBRELLAS 49c  
35c NECKWEAR 12 1/2c  
Surprise Sale of Women's 26-inch Umbrellas, made with steel rods, Paragon frames and assorted handles. Fast black cotton taffeta covers. Regular \$1.00 Umbrellas, Friday 49c  
Women's Fine Cravats and Stock Collars, in white and colors. All fresh and clean. Regular 35c pieces for Friday Surprise, 2 for 25c, ea. 12 1/2c

FOR GREAT 1093RD FRIDAY SURPRISE.

Men's Underwear at 98c

FIRST FLOOR, MAIN BUILDING. ORDER BY MAIL.

PHENOMENAL underpricing of Men's fine, warm Winter Underwear. Six different lines, including celebrated Cooper's Ribbed Wool Shirts and Drawers in natural and pink. Also lamb's wool, natural wool and worsted garments in plain colors and fancy silk stripes. All fully proportioned and nicely finished. Positive \$1.50 and \$2 Shirts and Drawers, today, only, each 98c

## Embroidery Surprise on Bargain Square

ON OUR famous Bargain Square in the Basement Annex, a great lot of about 25,000 yards of Sample Strips of Embroidery, purchased direct from the St. Gall Manufacturers. Included are Edges, Insertions, Flouncings and Galloons, 1 1/4 to 15 inches wide in an almost endless variety of beautiful, new eyelet, floral and conventional designs. Be here early for the choice—lengths average 4 1/2 and 5 yards.

Sample Embroidery Strips, worth \$1.50 to \$2.50, Friday Surprise, ea. 95c

Up to 8c Machine-Made Laces—30,000 yards, including Linen and Cotton Torchons and Maltese Laces, Edges and Insertions to match, from 1/2 to 3 inches wide. On Bargain Square in Basement Annex Friday, yard, 4c

Sample Embroidery Strips, \$1.39 worth \$2 to \$5, Friday, each \$1.39

\$1.00 to \$1.75 Embroidery Flouncings—27 inches wide, in beautiful English eyelet and floral effects, for Spring lingerie and children's wear. Friday Surprise in the First-Floor Embroidery Section, yard, 49c

## Toilet Articles

FIRST FLOOR, NEW BUILDING.

THOUSANDS of well-known Toilet Articles here at a "cut price"! Special agents for Madame Isabell's, Beecham's, Aubrey Sisters', Melba, E. Burnham's, Madame Yale's and many other famous preparations. Specials for Friday Surprise: 25c boxes Sanitol Face Powder at, 16c 50c La Blanche Face Powder, only, 32c 25c Benzoin and Almond Lotion, 19c 50c bottles Sanitol Toilet Water, 33c 50c size of Wisdom's Robortine at, 32c 50c Hind's Honey and Almond Cream 35c Children's 25c Perfumes, special, 12c Rivera's Perfumes, all odors, ounce, 63c Rose Glycerine Soap, cake for, 8c Palm Olive Soap, special, cake, 7c Flotilla Toilet Soap, dozen, 43c 50c M. & F. Vanishing Cream, 28c 75c Ideal Massage Cream for, 39c 25c Valentine's Sana Dermam-Talcum, 12c 25c cans of Mennen's Talcum for, 15c 25c Le Trefle and Violet Talcum at, 12c Wild Rose Talcum Powder, special, 5c 50c Java Rice Powder, special, 29c



For Great 1093d Friday Surprise Sale

Sanitary Couch's \$3.39

FOURTH FLOOR, NEW BUILDING. ORDER BY MAIL.

JUST 100 splendid Sanitary Steel Couches—exactly as illustrated above—go into the great 1093d Surprise Sale today at \$3.39. They have strong steel frames, and are fitted with spring supports. Our own low regular price is \$4.50—nearly every other store asks \$5.00. For this great Friday Surprise Sale at this price \$3.39

All Furniture Now 1/4 Off

## Great Friday Surprise in Pure Food Groceries

Royal Banquet or Butterant Butter—1000 fresh rolls, best quality, 69c 2 lbs. at the very low price of

English Style Breakfast Bacon—Lean, sugar-cured strips; Friday 19c Surprise, special at, the lb.

Extra Fancy Eastern Eggs—Guaranteed; special for Friday Surprise, the dozen for only 30c

40c Large 32-oz. Jars Assorted Fruits, \$3 dozen, the jar at, ea.

Early Dawn Coffee—Choice fresh-roasted blend; regular 35c 31c grade, special Friday, the lb.

10-pound Pails Lard—Pure kettle-rendered; Friday Surprise, special at, each 1.39

Early Dawn Coffee—Very choice blend; 35c grade, lb. 31c

FOR GREAT 1093RD FRIDAY SURPRISE.

\$5 Lace Curtains, \$2.85

THIRD FLOOR, MAIN BUILDING. ORDER BY MAIL.

OVER 5000 pairs of beautiful imported Lace Curtains, such as Cluys, Marie Antoinette, Irish Points, also fine Domestic Lace Curtains in a wide assortment of new patterns; white and colors. Grades worth regularly up to \$2.85 \$5, Friday Surprise, pr. \$2.85

TO \$2 LACE CURTAINS 98c  
Friday Surprise on the Bargain Square, Basement Annex. Nottingham and Fishnet Lace Curtains in 20 different patterns, white and Arabian. Some a trifle soiled. Special, pair 98c

FOR GREAT 1093RD FRIDAY SURPRISE.

Women's Union Suits 87c

FIRST FLOOR, MAIN BUILDING.

EXTRAORDINARY Surprise in Women's Warm Winter-Weight Union Suits. Made of fine mixed wool and cotton, fleece-lined, in white and cream. Splendidly proportioned and trimmed; all regular sizes. Our best \$1.25 and \$1.50 Union Suits, Friday Surprise 87c  
Entire stock of Women's and Children's Knit Underwear Is Now Reduced

