

Red Cross Stamps for Christmas Packages

The Greatest Showing of Gift Books, Christmas Calendars, Etc., Ever Made in Portland—Give Merchandise or Glove Bond and Let Recipients Do Their Own Choosing—They Are Issued for Any Amount

The Manifold Advantages of Christmas Shopping at The Meier & Frank Store

WITH huge, brimming stocks of beautiful, worthy Gift Merchandise—with a greatly increased salesforce and delivery service—Portland's Great Christmas Store is splendidly ready for the last six busy days of holiday shopping.

- Located in Very Heart of Portland's Retail Shopping District
- The Greatest Store With the Best Service the Year 'Round
- The Largest Stocks in the Entire Northwest to Choose From
- The Unalterable Policy of Fair Dealing for Fifty-Four Years

Stirring "Christmas Sales" in Full Force in Every Department--3 Pages of Details in Sunday Papers Open Until 9:30 P.M. Every Evening This Week

Excitement in M. & F. Toy Town Santa Claus Here Until Xmas

How we had to hurry to get "Toy Town" ready for today's business. Saturday's rush practically depleted the floor stock, but a hurry call brought wagon-load after wagon-load from our great warehouse surplus to replace it. So this morning you'll find the biggest Toy Store west of Chicago with assortments splendidly complete. Santa Claus here every day until Xmas. Specials today:

- Louisa, the New Game**—Very novel and interesting. 49c 75c value, special today
- Sale Embossed Blocks**—Set of 16 Embossed Blocks in box, letter and animal designs; 23c regular 35c value, sp'l.
- Iron Hook and Ladder Wagons**, very durable, with three iron horses; 32 ins. long; regular \$3 values at **\$2.23**
- Toy Furniture Sets**, consisting of china closet, chiffonier, bureau and wash stand. Reg. \$2.75 sets, only **\$1.89**
- Dressed Doll Special**—Prettily-dressed Dolls, with sewed wig and eyelashes; big \$1.25 89c value, special today, ea.
- Rapid-Fire Guns**—Harmless toy that affords endless amusement. Good \$1.25 value, special today at only, each **98c**
- Toy Piano Special**—With five keys, finished in imitation mahogany; regular 25c ones **19c** on special sale today at
- Toy Horse Special**—Plush Horse and wheeled wagon; regular 75c values, special **59c**
- \$1.25 Doll Houses**—17 ins. high, all wood and strongly built; \$1.25 ones, today **89c**
- Toy Wash Sets**—Consisting of table, tub, washboard, wringer and clothes horse; regular 25c ones, today, for **19c**



Tea Room and Restaurant Open Nights

Our big Tea Room and Restaurant on the seventh floor will be open every evening this week till 9:30, a la carte service.

Breakfast from 8 to 10:30
Luncheon from 12 to 2:30
Dinner from 5:00 to 8:30

Music at luncheon and dinner by Rosebrook's Heilig Theater Orchestra. Special elevator service to seventh floor.

APPROPRIATE XMAS Gift Suggestions FOR FATHER

- Fitted Traveling Bags, \$16.50 to \$90.00.
- Leather Coat Hangers, 75c to \$5.00.
- Safety Razors, \$1.00 to \$20.00.
- Razor Straps, 25c to \$3.00.
- Wardrobe Trunks, \$65 to \$90.
- Set of de Luxe Books, \$5.00 to \$35.
- Poker Sets, \$5.00 to \$10.00.
- Cut Glass Wine Cooler, \$25.00.
- Cut Glass Cigar Jars, \$8.50 to \$10.
- Beer Stein, 40c to \$10.00.

PICTURES

- Framed Pictures for Den, 50c to \$50.00.
- Cigar Jars, \$1.25 to \$7.50.
- Shaving Sets, \$2.00 to \$15.00.
- Humidors, \$2.50 to \$5.00.
- Carving Sets, \$2.00 to \$25.00.
- Smoking Jackets, \$3.48 to \$25.00.
- Smoking Sets, \$2.00 to \$15.00.
- Shaving Pads, 25c and 35c.
- Shaving Stands, \$2.50 to \$15.00.
- Shirts in Christmas box, \$1 to \$5.
- Hose in holly box, 50c to \$3.00.
- Initial Handkerchiefs in fancy boxes, \$1.00 to \$7.00.
- Library Tables, \$10.00 to \$150.00.
- Library Sets, \$7.50 to \$18.50.
- Silk Mufflers, 50c to \$5.00.

APPROPRIATE XMAS Gift Suggestions FOR THE OLDER SON

- Fountain Pens, 50c to \$11.00.
- Leather Wallets, 75c to \$5.50.
- Leather Address and Memo Books, 25c to \$2.00.
- Eastman Kodaks, \$10.00 to \$125.50.
- Shaving Pads, 25c to 50c.
- Traveling Clocks, \$1.00 to \$8.00.
- Calendars, 5c to \$4.00.
- Armbands or Garter Sets, in holly box, 25c to \$1.00.
- Handkerchief and Tie Sets, in holly box, 50c to \$1.00.
- Tie and Socks Sets in holly box, \$1.00 to \$2.00.
- Holiday Garters in fancy box, 25c to 75c.

SHIRTS

- Fancy Shirts in holly box, \$1.50 to \$5.00.
- Fancy Telephone Lists, 75c to \$2.50.
- Popular Fiction, 25c to \$2.00.
- Leather Cigarette Cases, \$1.00 to \$3.50.
- Leather Picture Frames, 75c to \$1.50.
- Novelty Ink Stands, 50c to \$1.00.
- Novelty Blotters, 50c to \$1.00.
- Novelty Stamp Boxes, 75c to \$2.50.
- Briar Pipes, \$1.00 to \$4.50.
- Military Brushes, \$1.00 to \$9.50.
- Silver-mounted Whisk Brooms, 75c to \$3.50.
- Silver-mounted Hat Brushes, 65c to \$15.00.
- Celluloid Cuff and Collar Boxes, 75c to \$3.00.

Hand-Embroid'd 'Kerchiefs Unusual Reductions Today

More beautiful Gift Handkerchiefs you'll not find in all Portland, we believe. Fairlylike bits of handcraft from the Madeira Islands—hand-embroidered and lovely Appenzelle designs.

- \$4.50 to \$6.00 Handkerchiefs for only **\$3.98**
- \$6.25 to \$7.75 Handkerchiefs for only **\$4.98**
- \$8.00 to \$10.00 Handkerchiefs for only **\$5.98**
- \$10.50 to \$13.50 Handkerchiefs for only **\$7.98**
- \$13.75 to \$16.00 Handkerchiefs for only **\$9.98**

Women's Gift Handkerchiefs—All pure linen, Madeira hand-embroidered and initialed; regular 65c values, today at **45c**

NEW HANDKERCHIEF ANNEX—An "overflow" from our enormous business, on the Second Floor; 5c values **3c**, 10c values **6c**, 7c values **5c**, 15c linen Handkerchiefs **9c**, 20c values **12c**, and 25c values at only **14c**

Great Sale of Waists 5000 New Spring Models \$1.50--\$2 Values 95c

Arrived just in time for Christmas gift-choosers, a huge New York purchase of Women's \$1.50 and \$2 Waists in the newest Spring models to sell today at 95c. Every one fresh, crisp, new—scores of effects:

High or low-neck styles, open front or back, all beautifully trimmed in excellent quality laces, embroidery; tucked backs and fronts.

We contracted for this immense purchase several months ago—they were made up by a big maker in the between-season period and we received a concession which enables this extraordinarily low price today. Entire lot of 5000 goes on sale on the second floor this morning, arranged on tables for easy selection, choice for only **95c**

APPROPRIATE XMAS Gift Suggestions FOR MOTHER

- Willamette Sewing Machines, \$20 to \$45.
- Fitted Suitcases, \$13.00 to \$75.00.
- Globe-Wernicke Bookcases.
- Reed Rockers, \$4.50 to \$30.00.
- Carpet Sweepers, \$2.50 to \$4.50.
- Waists, \$1.18 to \$65.00.
- Set of Silver Knives and Forks, \$4.00 to \$25.00.
- Set of Silver Teaspoons, 69c to \$7.50.
- Silver Tea Sets, \$5.00 to \$40.00.
- Silver Fern Dishes, \$1.75 to \$9.00.
- Hand-embroidered Handkerchiefs in holly box, 50c to \$25.00.
- Leather Handbags, 50c to \$50.00.
- Pair of Gloves in holly box, \$1.00 to \$5.50.
- Italian Silk Underwear in holly box, \$1.95 to \$16.50.
- Lace Scarfs in holly box, \$2.50 to \$35.00.
- Clocks, 75c to \$65.00.
- Irish Crochet Jabots in holly box, \$1.50 to \$25.00.
- Set of Silver Knives and Forks, \$4.00 to \$25.00.
- Set of Silver Teaspoons, 69c to \$7.50.
- Silver Tea Sets, \$5.00 to \$40.00.
- Silver Fern Dishes, \$1.75 to \$9.00.

At Ye Sign of Ye Bargain Square In the Basement Annex Women's Neckwear

A great purchase of 8000 pieces of Women's Fancy Gift Neckwear, including dainty Jabots, Rabats, Stock Collars, Lace Coat Collars, Yokes, etc.—A Bargain event that's bound to bring out enormous crowds all day today

Women's 35c 50c Neckwear **17c** Women's 65c 51 Neckwear **37c**

In the New Ribbon Annex On Second Floor—Today Ribbons for All Purposes

As the result of our tremendous business in Christmas Ribbons, a new annex department has been established on the second floor. Dozens of extraordinary bargains today—a few of them:

- 15c Taffeta and Moire Ribbons, 3-in. **9c**
- 20c Taffeta and Moire Ribbons, 4-in. **12c**
- 25c Plaid, Check and Fancy Rib'ns **15c**
- 35c Plain and Fancy Ribbons, 6-in. **19c**
- Up to 50c Plain and Fancy Ribbons **25c**
- 50c Extra Heavy Hairbow Ribbons **29c**
- Up to 75c Fcy Printed and Dresdens **33c**
- 25c Soft All-Silk Messaline Ribbons **14c**

Famous "1847" Rogers Silverware

- Plain Tea Spoons, dozen **\$2.55**
- Plain Dessert Spoons, doz. **\$4.50**
- Plain Table Spoons, doz. **\$5.10**
- Plain Dessert Forks, doz. **\$4.50**
- Plain Medium Forks, doz. **\$5.10**
- Fancy Butter Spreads, dz. **\$5.10**
- Fancy Cake Knives, each **\$1.25**
- Fey. Hol. Han. Knives, dz. **\$9.60**
- Fancy Gravy Ladles, marked at, each **90c**
- Fancy Salad Forks on sale at, doz. **\$5.70**
- Fancy Tea Spoons for only, doz. **\$2.85**
- Fancy Dessert Spoons, doz. **\$5.10**
- Fancy Table Spoons, dozen **\$5.70**
- Fancy Berry Spoons, ea. **\$1.20**
- Fancy Cold Meat Forks **\$1.20**
- Oyster Forks, doz. **\$3.80**

Perrins' Gloves, Men \$2.00 Values at \$1.39

Give Gloves, and at once the gift strikes a pleasantly personal note. Perrin's means the utmost in Glove-dom. For today we offer the extraordinary special in Men's Genuine Perrin's Gloves, of fine English cape and kid-skin, outseam and pique seam styles; spear-backs. Best \$2.00 values; all sizes; the pair **\$1.39**

APPROPRIATE XMAS Gift Suggestions FOR THE YOUNG SON

- Boys' Storm Boots, \$2.50 to \$4.50.
- Boys' Knickerbocker Suits, \$3.50 to \$15.00.
- Boys' Rubber Capes, \$2.25.
- Boys' Reefers, \$3.00 to \$10.00.
- Boys' Flannel Blouses, 50c to \$1.50.
- Boys' white or colored Shirts, 50c to \$1.50.
- Boys' Nickel Watches, 69c.
- Meccano Metal Construction Strips, \$2.00 to \$22.50.
- Harmless Rapid-fire Guns, \$1.25.
- Punching Bags and Boxing Gloves \$1.50 to \$5.00.
- Humpty-Dumpty Circus, 50c to \$25.00.
- Show Wagons and Band Wagon, \$7.00.
- Soldier, Indian, Fireman, Policeman, Mailcarrier and Jockey Suits, \$1.25 to \$1.75.
- Hook and Ladders, 75c to \$3.50.
- Fire Engines, 25c to \$3.50.
- Steam Engine and Train, 75c to \$25.00.
- Iron Wrecking Car, 60c.
- Iron Pile-driver, 60c.
- Erotballs, \$1.00 to \$5.00.
- Tool Chests, 25c to \$6.00.
- Coaster Wagons, \$2.25 to \$4.50.

APPROPRIATE XMAS Gift Suggestions FOR THE HUSBAND

- Fitted Suitcases, \$13.50 to \$75.00.
- Auto Rugs, \$4.50 to \$17.50.
- Felt House Slippers, 75c to \$1.75.
- Fancy Vests, \$1.50 to \$7.50.
- Smoking Jackets, \$3.50 to \$25.00.
- Bath Robes, \$3.50 to \$18.50.
- Bath Slippers, 50c to \$1.50.
- Umbrellas, \$1.00 to \$25.00.
- Leather Cuff and Collar Bags, 65c to \$4.50.
- Shaving Stands, \$2.50 to \$15.00.
- Silk Mufflers, 50c to \$5.00.
- Silk Crocheted Reefers, \$1.50 to \$10.
- Silk Pajamas, \$7.50 to \$12.00.
- Cuff Buttons and Studs, 25c to \$15.
- Scarf Pins and Links to Match, 50c to \$5.00.
- Linen Handkerchiefs in holly box, \$1.50 to \$13.50.
- Collar Cases, 75c to \$4.00.
- Suspender and Tie Sets in holly box, \$1.50.
- Suspender and Armband Sets in holly box, 69c to \$3.00.
- Morris Chairs, \$6.29 to \$30.00.
- Meerschmum Pipes, \$4.00 to \$7.50.
- Hose in holly box, 50c to \$3.00.
- Gloves in holly box, 50c to \$5.00.
- Fancy Shirts in holly box, \$1 to \$5.
- Neckties in holly box, 50c to \$5.00.

APPROPRIATE XMAS Gift Suggestions FOR THE SISTER

- Velvet Auto Boots, \$6.00.
- Tea Gowns, \$4.85 to \$115.
- Evening Coats, \$15.00 to \$175.00.
- Fur Sets, \$2.95 to \$385.00.
- Fur Coats, \$35.00 to \$379.
- Real Lace Handkerchiefs in holly box, \$2.50 to \$40.00.
- Oriental Rugs, \$70.00 to \$1500.00.
- Leather Card Cases, 75c to \$5.00.
- Pair of Gloves in holly box, \$1.00 to \$5.50.
- Umbrellas, \$1.00 to \$25.00.
- Leather Jewel Cases.
- Mesh Bags, 75c to \$50.00.
- Sterling Silver Toilet Sets, \$1.00 to \$85.00.
- Fancy Perfumes, 10c to \$5.00.
- Opera Glasses, \$3.50 to \$25.
- Brooches, 25c to \$25.00.

When in doubt, purchase a merchandise or glove order for any amount

