Largest and Leading Fur Manufacturers and Women's Outfitters in the West

## All Furs 1

Our Own Manufacture, at

Anybody can buy. Find just what you want, then cut the price in two


PRICE


## Grand 22nd Anniversary Sale

Our stocosof fine Furs,Suits,Coats andMillinery One-Half Price

THIS IS OUR TWENTY-SECOND ANNIVERSARY SALE, it being exactly 22 years since our IRR. S. SILVERFIELD established himself in the FUR MANUFAOTUR-
 them, and we assure you that our success has been what it is, only from proper treatment and satisfaction to our customers at all times. Our motto for the coming year wil remain the same, viz: "Prices the Lowest; Quality the Best." Our store is always a place of bargains and you can find what you are looking for at our store, just a little better and for just a little less in price than is asked for thp samp article elsewhere. This has been one of the main reasons for our success. 1 order to show the public our apprecia ion of their past patronage in helping to build up this enormons business which today stands as one of the enterprises that has mad. Greatest Sale of Furs, suits, Coats, and Millinery ever offered the Portland public at One-Half the Regular Price.
Suit Department At present our Cloak and Suit De partment, occupying a section on ou Third Floor, is under the direct super
vision of our Mr. George Morgan Vision of our Mr. George Morgan
The extraordinary personal acquaint ance Mr. Morgan has acquired in the past 10 years as buyer and manager of a large Eastern department store assures the patrons of this store the greatest money - saving possibilities. To see the fine assortment of Suits, Dresses and Coats included in this sale is nost in style, but also utmost in value

## Suits,Coats, Etct

Furs dant


| FUE COATS. | \$40 to \$1250, Now \$20 to \$625 |
| :---: | :---: |
| FUR NECKPIECES. . . . . . . . . . . $\$ 3$ to $\$ 200$, Now $\$ 1.50$ to $\$ 100$ |  |
| FUR STOLES . . . . . . . . . . . . . . . . $\$ 7$ to $\$ 500$, Now $\$ 3.50$ to $\$ 250$ |  |
| r'UR MUFFS. . . . . . . . . . . . . . . . . $\$ 6$ to $\$ 450$, Now $\$ 3.00$ to \$225 |  |
| Fur-Lined Coats. . . . . . . . . . . . $\$ 45$ to \$65, Now \$22.50 to \$32.50 |  |
| Fur Rugs | . $\$ 20$ to $\$ 300$, Now $\$ 10$ to $\$ 150$ |

MillineryatHalf Price

PATTERN HATS AT ONE-HALF PRICE

TRIMMED HATS AT ONE-HALF PRICE

TAILORED HATS AT ONE-HALF PRICE

UNTRIMMED HATS AT ONE HALF

TRIMMINGS AT ONE-HALF PRICE

CHILDREN'S HATS AT ONE-HALF


This sale embraces all the finest and rarest Furs in the world, such as ALASKA SEAISKINS, SABLES, REAL LYNX, MINK, PERSIAN LAMB, CARACUL, RUSSIAN PONY, BLACK FOX, WHITE FOX, BLUE FOX, GOLDEN FOX, JAP MINK BEAVER, OTTPP BLACK MARTEN and all known furs in the world. Nothin BEAVER, OTTER, BLACK MARTEN and all known furs in the world. Nothing

Prices of Furs, Suits, Coats and Millinery
The selling price of every Fur, Suit, Coat, is marked in plain figures. To fully appre The selling palues, you must attend the sale. We take great pleasure in planning this twenty-second anniversary sale, and we place our entire stock of all this season's Fu Garments, Cloaks, Suits and Millinery for your consideration at one-half their regular price. But to sharpen your interest we mention a few of the kinds, styles and prices that price. Bute this unsually interesting Anniversary Sale.
Positively Only One Garment in Each Department Sold to Each Customer


