# The Cote Piano Manufacturing Co. of Fall River, Mass. 

Have Got to Sacrifice About 90 Very Fine New Upright Pianos Here This Week

Through an error in billing, we shipped five carloads of pianos to a large firm in Portland, which were intended for New York and Boston houses, and while they are different brands from those ordered by the Portland house, they are finer and more expensive styles. Apparently taking advantage of our predicament, the Portland concern declines to take the pianos, except at a discount so far below the wholesale billing price that it would be laughable were it not soridiculous.

We acknowledge the error, are willing to concede a lot, but we decline to be squeezed.

Therefore, we have rented for a few days the large double store on the northwest corner of Park and Morrison streets, and have placed this entire shipment in there, ready for sale this morning at 8 o'clock, and we are simply going to paralyze retail prices in this city for the next two days, and to sell the entire shipment within 48 hours.

We are going to sell these pianos at retail on terms of \$25 down, and $\$ 10$ a month, and for less money than we billed them wholesale to this Portland concern at our factory at

Fall River, Mass., and will even discount THAT 5 per cent for spot cash. We mean business, and intend to give them a little competition they haven't been looking for.

We intend to offer our finest piano-a piano that retails East at $\$ 550$-for $\$ 285$, on terms of $\$ 25$ down and $\$ 10$ a month, or 5 per cent less ( $\$ 270.75$ ) spot cash.

And our $\$ 525$ style for $\$ 265$ time, or $\$ 251.75$ cash. Our $\$ 450$ style for $\$ 215$ on time, or 5 per cent less $(\$ 204.25)$ all cash.

And we'll offer the finest $\$ 400$ piano turned out by any factory for $\$ 195$ on terms of $\$ 25$ and $\$ 10$, or $\$ 185.25$ spot cash; and so on down to our $\$ 300$ piano for $\$ 160$ on time, or $\$ 152$ cash.

We mean strictly business, and have no time or inclination to mince matters. Come up against a "square deal" once. Store open from 8:30 in the morning till 10:30 at night.

COTE PIANO MFG. CO.
A. A. FISHER-Manager,

361 Morrison Street.

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Dairymen Are Said to Want Higher Price and Threaten Portland.
SECRET CONCLAVE CALLED




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BRILLIANT CUT GLASS---A SALE THAT WILL ESTABLISH A NEW LOW PRICE RECORD


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