Take Lunch in Our Tea Room on the 4th Floor-Manicuring, Hair Dressing, Facial Massage, Etc., on the 2d Floor Model Grocery, Delicatessen and Bakery on 4th Floor-Try Our Special 25c Dairy Lunch Served in the Basement

## Today Is Hood River Apple Day at the Greater Olds, Wortman \& King Store



## 25,000 Beautiful Prize ApplesWill Be Given Away Free Here Today

Each One Packed in Cotton in Carton Ready to Mail Today, the "Big Store" will introduce another novel and original advertising feature worked out in conjunction with the Hood River Commercial Club, of Hood River, Or. $\mathbf{2 5 , 0 0 0}$ beautiful Prize Apples will be given awayEach one is packed in cotton and enclosed in a neat carton ready to mail to your Eastern friends-This is done to introduce the Hood River Apple to 25,000 Eastern people-The apples are the pick of 200 of the

This generous and broadcast distribution o 25,000 of the choicest and juiciest, rosycheeked apples in the world, will be the means of interesting thousands of Eastern people in the productiveness and richness of ho Mooc Rill the couniry Northwest will be benefited-The apples will be given away absolutely free, but not to children - You will not be asked to make a purchase-Stamps can be secured at counter


Let everybody join in this great advertising campaiǵn for Oregon apples-Send an apple East forThanksgiving The Apple Distribution Counter Is on the First Floor-Be Sure and Call Today


#### Abstract

All Portlanders and all visitors to the city are called upon to assist in the most original and best advertising proposition for giving the Oreson country wide publicity-The idea is original with olios, wortman ancerng ing the Hood River country, write Hood River Commercial Club for booklet


Hood River has received for the last ten years, each year, the highest price for apples over all other sections - Thirty thousand acres of land await the settler for clearing and planting-There's a splendid and profitable income in the apple business-Now ir we can by combined effort interest Eastern capital in this land, we will do a great service to the state at large

Every Loyal Oregonian Should Visit Our Store Today -.. "Hood River" Day A Great Variety of Literature Will Be Distributed for Mailing to Your Friends


