THE MORNING OREGONIAN, FRIDAY, OCTOBER 28, 1910.



-For weeks our coat buyer has been in New York collecting these garments together and today we show hundreds of the cleverest, jauntiest and smartest Tailored Coats for Fall and Winter wear. We use no odd prices nor quote any absurd price comparisons to attract you to this sale. Suffice to say that our shoppers after thoroughly inspecting every store in Portland report to us that nowhere can they find garments that approach these in STYLE, MATER-IAL or PRICE. Coats that possess individuality and a distinctive appearance, which is evidence of their elegant tailoring and designing. The illustration merely gives an idea of a few of the clever models shown in this great collec-Smart London mixtures, Scotch tweeds, boucle cheviots and mixtures in all colors. tion.

Woman's \$15.00 Coat Child's \$10.50 Coat Child's \$9.85 Coat Misses' \$17.50 Coat Woman's \$20.00 Coat Child's \$15.00 Coat Woman's \$13.50 Coat -Long coat of crush plush in Of cheviot in navy and green. -Mannish mixtures, stripes. -Brown and green mixtures. -Fancy mixed cloak--Navy blue college coat of -Tan and gray mixtures, 54 High buttoned collar, single-Velvet collar and cuffs, and Copenhagen, brown or red. High-buttoned box front, semicheviot. Lined with red flanin. long, shawl collar, deep ing or diagonal serge. fitting back. Collar; cuffs and breasted tront, semi - fitting Made to be worn buttoned high braid trimmed and belted. nel. Has plain box back and large pockets trimmed with back. Trimmed with large or with rever effect lined cuffs faced with plain mater-Plain box back. Double-breasted, semiemblem on the sleeve. bone buttons. throughout. plain cloth. erial. Single 4-button front. Woman's \$27.50 Coat fitting back. Has large Woman's \$16.50 Coat Misses' \$20.00 Coat Misses' \$30.00 Coat Woman's \$12.50 Coat Woman's \$30.00 Coat -Semi-fitting, 54-inch length. -Black, navy or gray broadpatch pockets. Mannish - Of homespun in gray or -Fancy mixed cloaking, 54 -Brown and green plaid magreen mixture, diagonal cloth. -Diagonal tan serge collarcloth, 54 inches long, singleinches long, six-button singlemixed, with high collar, tightterials, semi-fitting back and Wide shawl collar, trimmed tailored collar inlaid less effect with five-inch fitted fitting back. Plain pockets breasted, semi - fitting back. breasted front, semi - fitting straight front. Large sailor with band of same material. trimmed with 8 fancy large back. Fancy turn-down collar Plain tail' red collar and sleeves collar trimmed with a band of band around the neck. Made with broadcloth. Single breasted. metal buttons. and revers trimmed in velvet. Lined with satin. same material. semi-fitting. Large pockets. 2 Years' Subscription for \$1.50 No Bakery No Groceries Goods Bought Friday, Saturday and No Restaurant No Liquors Monday Go on December 1 Bill THE DELINEATOR PLACE YOUR SUBSCRIPTION NOW JOIN THE BOOK LOVERS' CLUB TODAY W. B. Corsets MERCHANDISE OF MERIT ONLY C. B. Corsets

\$7.00 Blanket Bath Lounging Robes Spc'l Friday \$3.98

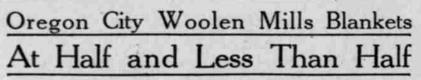
-What a lot of comfort and service 150 women will receive from these beautiful soft, downy, fleeced-blanket Robes. -They are perfectly tailored with heavy wide stitched satin binding on the collar, sleeves and pockets. Heavy cord girdle.

> -These robes are made full length and width, and come in all sizes. The patterns are particularly beautiful and the color combination pleasing.

-They come in cadet, tan, lavender, gray, navy and cardinal.

-This sale will furnish another illus-

tration of genuine merit of the Lipman, Wolfe & Co. special sales.





-In their annual clean up of blankets the Oregon City Woolen Mills have followed their established custom of consigning their damaged blankets to our

store.

-These blankets are sold to you as DAM-AGED. WE WILL POINT the imperfections to you in EV-ERY INSTANCE.

-Some blankets are damaged with grease spots from the machinery, others have a stitch missing in the weaving here and there, some have other factory blemishes.

\$ 3.50	Blankets	\$1.49	\$6.50	Blankets	\$2.95
\$ 4.50	Blankets	\$1.95	\$7.50	Blankets	\$3.45
\$ 5 50	Blankets	\$2.49	\$10 00) Blankets	\$4.45



Wonderful Values at \$4.95

Here Are Some Artistocrats in Bags

The automobile is in a way responsible for the popularity of these bags. A woman starts on a short tour, she carries with her in her bag all her toilet requisites; on her down-town shopping trip, calling, for the matinee, at her afternoon club, these fitted bags have become indispensable. Bright wits have originated many new shapes and many clever ideas in these particular styles.

> -For Friday we offer some beautiful genuine seal, goat seal, walrus and pin seal bags in 9 to 12 inch sizes with over-lapping leather frames.

-Made with strap handles: fitted with card case, change purse, mirrors, large comb, powder box, salts bottle and note pad. Fittings of Parisian ivory, gold plated and ebony. We make a window display of these beautiful bags and offer them on sale Friday at the special price, \$4.95.

-Regular leather goods stores ask from \$7.00 to \$9.00 for these identical bags.

