

We Are Portland Agents Acorn Stoves and Ranges—See Complete Assortment Halloween Novelties—Hairdressing and Manicuring See Demonstration of the Eppo Petticoat by Mrs. L. G. Reid—Have Our Expert Optician Fit You With Glasses—Agents Perrin's Gloves

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We want your name for our mailing list that we may send you our Fall catalogue, if you live outside of Portland. Send us your name and we send catalogue FREE. Do not be without it.

The Greater Meier & Frank Store

TAKE LUNCH IN RESTAURANT

Good service, good food, cleanliness, courtesy, pleasant and tasteful surroundings. These are what greet those who lunch in our seventh-floor restaurant and tearoom. Lunch 11:30-2:30.

Today--The 1081st Friday Surprise Sale--Today

Women's Trimmed Hats \$6 to \$9 Values \$4.98

Today for the 1081st Friday Surprise Sale in our millinery section, second floor, a great Friday bargain on an immense number of women's jaunty and modish Trimmed Hats, which we were fortunate enough to secure at a third to a half less than their regular wholesale price--The hats were rushed to us by express, and now for today we offer you your choice of 500 decidedly clever hats--They come in black, and all the best colors, shapes of silk velvet or felt, trimmed with wings, fancy feathers, pompoms and ribbons--Regular \$6 and \$9 values, special today \$4.98

Women's and Misses' Trimmed Hats, in black and assorted colors; regular \$5.00 to \$7.50 values; special low price for this sale today at, each \$3.98 Women's and Misses' Trimmed Hats, including some very choice models; regular values from \$4.00 to \$6.00; special price today, each \$2.98 Women's Untrimmed Hats in popular shapes; made of felt; colors green, navy, brown and black. Regular values to \$2.50; specially priced at 89c

500 Silk Waists on Sale Regular Values to \$12.00 Surprise Sale Price \$3.98

Today for the 1081st Friday surprise sale in the waist section, second floor, we offer a half thousand Women's Silk Waists in taffeta, foulard and messaline silk at a price that averages less than half the regular figures--There are Persian striped chiffon taffetas, neat plaids in taffetas, coin spots in foulards and large plaids and pin stripes in messalines--Made in plain tailored style, with tucks, plain sleeve and high collar--Others have jabot of same material as waist and hemstitched ruffles--Colors are gray, navy, brown, green, heliotrope, wine, catawba, black and white--All Sizes, regular \$6.50 to \$12 values special \$3.98

300 Children's Hats on Sale at One-Fourth Less

Today for the 1081st Friday Surprise Sale in the millinery section, second floor, a sale on Children's Hats--Our entire stock of Misses' and Children's Hats included--Street and Dress Hats in complete assortment of colors and styles--Headgear 1/4 Less suitable for school or dressy wear, choice today

FLANNEL REMNANTS HALF

Today, for the 1081st Friday Surprise Sale, in the flannel section, first floor, we offer 5000 remnants of flannelette, shirting flannels, waisting flannels and bath robe flannels, containing a yardage of about 15,000 yards. Lengths run from 1 1/2 to 10 yards. Your choice for this sale at HALF

\$1 LACE VEILS GO FOR 69c

Today, for the 1081st Friday Surprise Sale, in the veiling section, first floor, white lace drape veils. Regular \$1.00 values. This sale special at 69c Motor Veils, of imported chiffon, 2 yards long, made with fancy satin border; good assortment of colors. Regular 87c \$1.50 values. This sale special at

WOMEN'S \$1.50-\$3.50 Neckwear 98c 20c Ribbon 12c Yard

Today, for the 1081st Friday Surprise Sale, in the women's neckwear section, first floor, a large quantity of women's neckwear in Point de Venise lace collars and chemisettes, also rabats, jabots and stocks; \$1.50 to \$3.50 values. Your choice at 98c Four-Inch Taffeta Ribbon--In plain or moire effects, in black, white and all the good colors. Regular price 20c the yard. Today at, yard 12c

Our Celebrated Dolls ROSE CITY BEAUTY \$3.50 Values \$1.19



Today, for the 1081st Friday Surprise Sale, in the toy section, fifth floor, a sale on the most popular doll in all Portland at a phenomenally low price. These dolls are bought in huge quantities in Germany, and you couldn't buy the same doll in other stores for less than \$3.50. They are full-jointed, papier mache, with moving eyes and sewed wig. Come with chemise, shoes and stockings. Special at \$1.19 See display in Fifth-street window Mail Orders Promptly Filled

Lace Curtains at Half

Today, for the 1081st Friday Surprise Sale, in our drapery section, 2400 odd pairs of odd lace curtains at HALF REGULAR PRICE. Odd pairs of Lace Curtains at one-half price. This sale has long been waited for by the shoppers of Portland, as we offer only once a year a saving of this kind. Our stock consists of Laertes, Battenbergs, Clunys, Irish Points, Nottinghams, Serims and colored curtains of every description. These curtains come from 40 to 50 inches wide and range from 2 1/2 to 3 yards long. Values to \$40.00 a pair will be on sale at exactly HALF 35c PRINTED SCRIM AT 12 1/2c YARD

This line of Serims comes in lengths from 3 to 10 yards and includes single faced and duplex serims in all colors and designs. The goods is 40 inches wide and makes a pretty hanging. Regular 12 1/2c 35c values, specially priced at, per yard

Women's Shoes \$1.98 Slipper Soles 21c Pr.

Today, for the 1081st Friday Surprise Sale, in the shoe department, third floor, we offer a large assortment of women's Fall and Winter shoes in gunmetal, patent colt, glazed kid and velour calf, also in mat kid leathers; made with cloth or mat kid tops, lace, button or blucher models, light weight or extension soles, Cuban or military heels. Regular \$1.98 \$3.00 values, specially priced for today at \$1.98 Lambs' Wool Slipper Soles, for knit slippers, men's or women's sizes; women's sizes 3 to 7, men's sizes 6 to 11; your choice of any size, pair 21c

65c Door Mats at 49c Axminster Rugs \$3.95

Today, for the 1081st Friday Surprise Sale, in the carpet section, third floor, cocoa door mats, 49c regularly priced at 65c each; special at only Japanese Matting, in goodly assortment of 19c colors and patterns; regular 30c values, yard Axminster Rugs, size 30x72 inches, good patterns and colorings; regular \$5 values \$3.95 Axminster Rugs, 27x60 inches; \$3 values at \$1.98

1000 English Tea Pots 75c Values 39c Each

Today, for the 1081st Friday Surprise Sale, in the basement, 1000 English pottery black earthenware, decorated in colored enamel, and gold. These are in assorted shapes, 4, 5 and 6 cup sizes; regular 75c values; special Surprise Sale price, only 39c

Sale 200 Tailor-Made Coats Regular \$16.00, \$18.00 and \$20 Vals. Surprise Sale Price Only \$12.85

Today the 1081st Friday Surprise Sale in Portland's leading cloak and suit store, we offer 200 of the best styles and best values in Women's Fall Coats that have been presented this season--They are all 'round garments of the sort that the average woman wears for both dress occasions and street use--They are made of high grade materials, in black, tan and fancy mixtures--They come in tight fitting models with small notch collars and small revers or high storm collars with side fastening--One decidedly smart model has belt and button trimmings--All sizes, regular \$16.00, \$18.00 and \$20.00 values for \$12.85

1000 Women's Heatherbloom Petticoats Regular Values to \$2.25 Special \$1.28

Today, for the 1081st Friday Surprise Sale, in the petticoat and house-gown section, second floor, we offer 1000 women's petticoats, made of Heatherbloom or Nearsilk, with embroidered flounce or deep pleated flounce; trimmed with ruffle. Come in black or stripes with Dolly Varden border, in rose, lavender, and blue on flounce and ruffle. Regular values to \$2.25. Special for today \$1.28

Sale of 100 Dozen Men's White Shirts Regular Values \$1.25 to \$2.00, Special 73c

Today the 1081st Friday Surprise Sale in our busy men's furnishing section, first floor, we offer one of the greatest shirt sales in our history--They come in white only--All styles, fine material--Attached cuffs or without cuffs--The styles include open front and back, open back only, open front, long or short bosom, full dress shirts and pleated bosoms suitable for business or tuxedo wear--They come in all sizes, 13 1/2 to 19, and nearly every sleeve length--Men who have white shirts to buy should take prompt advantage--Most of them are regularly worth \$1.25 or more, though there are a few \$1.00 shirts--But the values run as high as \$2.00 each--Offered during the Surprise Sale at 73c

Men's Sweater Coats \$2.59 Children's Sweaters at 98c

Men's and women's pure wool Sweaters, in plain or fancy weaves, best colors and color combinations, pearl button trimmed, with or without pockets; all sizes; values to \$4.00. Special today \$2.59

Boys' and Girls' wool coat sweaters, in very fine quality, made with or without pockets, pearl button trimmed. Come in plain colors or combinations; all sizes from 3 to 16 years. Reg. \$1.50 vals. Sp'l 98c

500 New Fall Raincoats

Young Men's Suits and Coats \$10.35

Men's \$15 and \$18 Suits and Coats \$10.35

Today, for the 1081st Friday Surprise Sale, in the men's clothing section, third floor, we offer men's and young men's raincoats and men's suits at very low prices. Take advantage of this sale. The Men's Raincoats and cravenetted overcoats are best Fall and Winter styles; every one guaranteed and stamped with the "Priestley" trademark. Made in the latest models, with plain military or convertible collar. Come in dark gray or brown materials, also in black wool Tibets. Full length, well tailored, splendid quality materials. Reg. \$15.00 and \$18.00 values. Special \$10.35

Young Men's Raincoats \$15.00 Values at \$10.35

Today, 500 young men's and boys' raincoats, of Priestley cravenetted materials; sizes 9 to 18 years. Full length, with military collar. The materials are worsteds and Tibets, in grays, plain or striped, or in plain black Tibets; 1-4 satinated; every garment guaranteed. Good coats for school or dress wear. Regular \$15.00 values. Special at, each \$10.35

Sale Men's New Fall Suits \$15-\$18 Values \$10.35

Today, men's suits in wool chevrots, tweeds, cassimeres and worsteds. Come in the best models and colors, well tailored and perfect fitting. Fabrics are dark or medium patterns, in gray, brown, olive and dark fancy silk mixtures, stripes, checks and overlaid. All sizes. Regular \$15.00 to \$18.00 values. Priced \$10.35 special for today at, the suit \$10.35



Kid Gloves at \$1.39 8c-10c Handkerchiefs at 5c

Today, for the 1081st Friday Surprise Sale, in the glove section, first floor, a special on 1800 pairs of women's fine suede kid gloves; come in black, white, moire and gray. Sizes 5 1/2 to 7 1/2. Regular \$1.75 values. Special today, the pair, \$1.39

Women's Handkerchiefs--In hand-embroidered initial effects, with embroidered corners or cross-barred; also kimono kerchiefs for fancy work. Regular 8c and 10c values; 55c the dozen; special, each 5c Children's Cross-Bar Handkerchiefs. Regular 5c 2c values. Special for today's Surprise Sale at

Short Fancy Aprons \$2.50, \$3.50 Vals. \$1.73

Today, for the 1081st Friday Surprise Sale, in the apron section, second floor, a sale on fancy short aprons, made of dotted swiss, plain lawn and cross-barred materials. Trimmed in dainty val. laces, embroidery edges and insertions. Made with or without bibs. Reg. \$2.50 to \$3.50 values. Special at \$1.73



Percale Kitchen Aprons, with ruffle and pocket 35c regular 50c values, special today at only

Muslin Nightgowns Reg. \$1.50 Values at 98c

Today, for the 1081st Friday Surprise Sale, in the muslinwear section, second floor, nightgowns made of muslin or cambrie, high or low neck style, trimmed with embroidery, lace edges, beading and ribbon; regular \$1.50 values; specially priced at 98c

Women's Drawers, made of muslin or cambrie, 49c embroidery trimmed; regular 75c values for

Women's Combination Garments, made of fine quality lawn, nainsook and swiss, trimmed in dainty val. lace and fine embroidery, beading and ribbon, very elaborate; \$6.50 to \$7.50 values \$3.95

Infants' Dresses, made of fine nainsook, trimmed with embroidery, laces, tucks and insertions; regular \$2.00 values, special price \$1.49

Children's Dresses, made of fine nainsook and lawn, trimmed with dainty val. lace edges, insertion, beading and ribbon, long or short waisted, Bishop or Mother Hubbard styles; ages 6 months to 3 years; regular \$3.00 values; special at \$2.47

Sale Women's Hose Values to 50c Pair at 26c

Today, for the 1081st Friday Surprise Sale, in the hosiery section, first floor, a lot of 5000 pairs women's hose, plain or silk lisle, and fine cottons, made of imported yarns, come in lace or embroidered 26c effects; values to 50c the pair, special, only

Women's Plain Black Cotton Hose, seamless, all sizes; regular 12 1/2c value; today, the pair 8c

Children's Hose, plain black ribbed cotton, all sizes; regular 12 1/2c value; today, the pair 7c

A Sale of Cut Glass Sugars and Creamers \$6.00 Values \$3.99 Pair

Today, for the 1081st Friday Surprise Sale, in the first floor, cut glass and silverware section, sugars and creamers in rich and beautiful patterns, new and artistic cuttings, three designs to choose from; regular \$6.00 values; special at, pair \$3.99

10,000 Squares Butt'r Two Pounds for Only 73c

Today, for the 1081st Friday Surprise Sale, in the pure food grocery section, basement, we offer a lot of 10,000 squares of our famously good Butter Brand Butter, always sweet and fresh; special price for today, the two-pound square 73c