



**Tonight From 8 to 10 o'Clock
The Grand Formal Opening of the**

Greater Olds, Wortman & King Store

10,000 Beautiful Souvenirs for the Ladies

**Ruzzi and His Famous Band—20 Pieces
Weber's Orchestra—14 Pieces—4th Floor**

SEE THE MAGNIFICENT FLORAL PIECES AND DECORATIONS

Plan a visit to the "Big Store" tonight—The Formal Opening of New and Greater Olds, Wortman & King Establishment—An Event of Unusual Importance in the Commercial History of the City—Here the Charm of Newness is to be Experienced to the Full—Everything New Except the Old-Time Principles That Must Govern It

**Integrity — Sincerity — Liberality
In Dealing and Courteous Treatment**

**You Miss a Treat if You Fail to Visit the Store Tonight—We Are Well Prepared to Entertain an Immense Attendance—50,000 Visitors Can be Comfortably Cared for in Portland's Largest and Best Store—A Cordial Invitation is Extended to All
MORRISON, WEST PARK, TENTH AND ALDER STREETS**

Already an Established Center in Retail Merchandising