

Sole Portland Agents for "Successo" Corsets, See Fifth-Street Window Display—Have Our Expert Fitters Show You the New Models Agents "Acorn" Stoves and Ranges—Men's "Gotham" Shirts—"Willamette" Sewing Machines—"Drucker" Trunks—"Perrin's" Gloves

# Today at The Greater Meier & Frank Store

The Great  
October  
Sales  
START THIS  
MORNING AT  
8 o'Clock

Commencing at 8 o'Clock This Morning We Offer  
The Greatest and Best Stocks of New and Dependable  
**Fall and Winter Merchandise**  
At Prices That Irresistibly Attract All Economical Purchasers---Come  
We Have Extra Salespeople—Extra Delivery Service—The Best Values—Courtesy and Satisfaction

Every  
Section  
IN THIS  
Great  
Store  
IS REPRESENTED

## Among the Money-Saving Events Planned for This Week Are:

**Our New Restaurant**  
Now under the management of Mr. W. B. Martin—Special menu today for luncheon, served from 11 to 2:30—Afternoon tea served from 2:30 to 5, with special menu and service

**Embroidery Lessons**  
Madame Roseman, one of the expert and artistic teachers of embroidery and Irish crochet work in the country, is now with us and will give FREE lessons daily—Third floor art section

**Phone for Groceries**  
Call up Private Exchange 4 or A 6101 when you need anything in the line of pure foods—Prompt service and largest assortments at lowest prices—Watch our butter sales

**Select Good Reading**  
Our great book section is complete with the choicest and best reading—Our Great De Luxe Sets of all the world's best writers at low prices—50c sets are on sale today at cost

**"Eppo" Demonstration**  
"Eppo" is the name of the latest and best Petticoat on the market—It comes in silk or cotton materials—Mrs. L. G. REID, from the factory is here for the demonstration and sale

## There Are 200 High-Class Tailored Suits in the October Sales

**Regular \$30 and \$35 Values for \$22.45**

A special sale of unusually good style and high-grade Suits—The coats are in semi-tight-fitting effects, short or medium length, plain-tailored style with velvet-trimmed collar and cuffs—The skirts are plain gored, cluster or full pleated—Some have panel front and back, others have wide bias band at bottom of the skirt—The materials are cheviot, serge, fancy worsteds, tweeds—Wistaria, green, brown, gray, two-tone mixtures—\$30-\$35 val's **\$22.45**

**200 Women's One-Piece Princess Dresses on Sale**  
Regular Values to \$18.50 Each, Specially Priced at **\$12.45**

Portland's leading style store offers an exceptional value on Women's Dresses that show decidedly attractive style and value features—They are made of panama, serge, cheviot, broadcloth—Colors are navy, black, gray, green, rose, brown and snuff—Come in one-piece princess effects, trimmed in soutache braid in pattern effects on waist and skirt—Also plain-tailored effects with wide peats or narrow tucks.—One pretty style has yoke and cuffs of lace—Skirts are either plain flare or flounce effects—Values up to \$18.50 for **\$12.45**

**Russian Pony Coats \$65**  
Beautiful Russian Pony Coats, 52 inches long, semi-fitting style, with large shawl collar, satin lined. Suitable for street or dress wear. Sp'l at the extraordinary low price, ea. **\$65.00**

**\$9.00 Silk Waists \$4.85**  
Tailored Silk Waists with detachable ruffle of hemstitched batiste. Long, straight sleeve and high collar, finished with batist ruffling. Come in narrow stripes, effects. Reg. \$9.00 values, sp'l **\$4.85**

**Jap Mink Fur Set \$42.50**  
The set consists of large pelerine, front trimmed with heads and tails; extra large pillow muff to match. Every woman will want one of these sets on seeing them. Sp'l values at **\$42.50**



PERSIAN, INDIAN AND TURKISH CARPETS—9x12 to 12x20, 300 in lot, 1/4 OFF



SALE PRETTY DRESSING SACQUES \$3.50 to \$5.50 Values, Special at \$2.45

**The Great October Sales of M. & F. Dependable Furniture**  
**\$25.00 Mission Settees at \$19.98**

Solid oak Settee, mission design, in fumed oak finish, with genuine leather cushions and full spring seat, guaranteed not to sag. Fine quartered oak, in No. 2 fumed finish. A style that is popular and substantial. An addition to any home, at a low price. Best regular \$25.00 value, special for this sale at low price of only **\$19.98**

**\$30.00 Office Desk, Special \$24.98**

Solid oak sanitary office Desk, with new style roll top, pigeonholes and drawers; best construction, drawers slide easily, and desk is handsomely finished. A desk that any man may be proud to have in his office. Golden oak finish, 48 inches long; best regular \$30 value. **\$24.98** Offered special for this sale at low price of only, each

**\$22.50 Turkish Rockers at \$14.98**

Rich and luxurious Turkish Rockers, imitation leather-covered, nicely upholstered, spring construction; come in two patterns; splendid value at \$22.50; on special sale at low price of **\$14.98**

**Solid Oak Table \$26 Val. \$19.98**

Library Table, solid oak, handsomely quarter-sawn, No. 2 fumed finish; regular \$26.00 value. Specially priced for this big sale at only, ea. **\$19.98**

**Fine Solid Oak Chiffonier \$10.74**  
Solid oak Chiffonier, with 10x34-inch top, French plate mirror, size 13x18 inches, in golden oak finish. Regular \$13.50 value **\$10.74** on special sale at, ea.

**The Great October Sales of Reliable Plated Silverware**

Entrée Dish, \$5.00 value at <b>\$2.99</b>	\$11.00 4-piece Tea Sets at <b>\$8.79</b>
\$2 Fern Dish and lining, ea. <b>99c</b>	\$15 4-piece Tea Sets at <b>\$11.99</b>
Nut Bowls, gold-lined; regular \$5 values, at low price of, ea. <b>\$3.19</b>	\$5.00 2-piece Dessert Sets <b>\$3.99</b>
\$4.50 Sandwich Trays, ea. <b>\$3.49</b>	\$1.35 Berry Bowls, at, ea. <b>\$4.39</b>
\$2.50 Crumb Sets for only <b>\$1.89</b>	\$3.00 Individual Casters, <b>\$1.07</b>
\$2.50 Syrup Pitchers, only <b>\$1.99</b>	\$3.00 Cake Baskets at, ea. <b>\$2.39</b>
\$2.50 Butter Dishes, each, <b>\$1.99</b>	\$6.50 Comports, special at <b>\$5.19</b>
\$4.50 Fruit Dishes, special <b>\$3.59</b>	\$5.50 Serving Tray, sp'l, <b>\$4.39</b>
\$17.50 4-pc. Coffee Sets, <b>\$13.99</b>	\$3.75 Bread Trays, at, ea. <b>\$2.99</b>
\$12.50 Relish Dishes, only <b>\$9.99</b>	\$5.00 Casseroles, special <b>\$4.39</b>
	\$2.25 Bon Bon Dishes for <b>\$1.79</b>

**Men, Women and Children--Attention**  
**All Hosiery Needs Are Underpriced**  
**All Underwear Needs Are Underpriced**

**\$1 Box Women's "Victor" Guaranteed Hose for 89c**

Box of three pairs of Victor guaranteed Hose for women, guaranteed to wear three months; our 89c regular 35c grade; special at low price of, pair **89c**  
Women's Cotton Hose, plain black, fleece-lined, in two styles, plain or ribbed tops; 35c values, the pair, **19c**

**Women's Silk Hose \$1.29**

Women's Silk Hose, pure thread silk or ingrain silk, with four-inch garter-proof welt, and double sole. Black and large assortment of colors; special **\$1.29**

**40c Women's Hose at 29c**

Women's Hose, in plain black lisle and fine mace cotton, full fashioned, plain or mererized finish; warranted to wear; 5 different styles; 35c-40c vals. **29c**

**50c Fleece Vests and Pants for Women, Garment 39c**

Women's Fleece-Lined Vests and Pants, vests high neck and long sleeves, pants ankle length; best regular 50c values, special for this sale at only **39c**

**Women's Vests, Pants 69c**

Women's Vests and Pants, white or natural, fleece lined; extra good quality. The regular **69c** \$1.00 values. This sale for

**\$1.50 Box Men's Ajax Hose (Guaranteed)---Sp'l \$1.35**

They are made without seams, and come in light or medium weight, with double spliced soles, heels and toes. Made of fine grade Egyptian cotton. Colors are black, myrtle, green, oxblood, copenhagen, blue, tan, etc.; \$1.50 value, box (with guarantee) **\$1.35**

**25c Cashmere Hose at 17c**

Men's Cashmere Wool Hose, fine quality, absolutely seamless, double spliced heels and toes, the kind that wear. Come in black, oxford and Jaeger gray; all sizes, 17c 25c grade; 3 pr. 50c, or, pr. **17c**

**Women's Silk Hose at 89c**

Women's Silk Hose, with lisle tops and split soles; come in black and colors; regular \$1.25 value, **89c** on special sale at only

**Men's Shirts and Drawers Special at the Garment 45c**

Men's Shirts and Drawers, fine sanitary, fleece-lined, very warm; come in natural colors; buy all you want of them at the special low price, garment **45c**

**Men's Shirts, Drawers \$1.59**

Men's Shirts and Drawers—Celebrated Norfolk and New Brunswick wool. Specially priced at, the garment **\$1.59**

**Men's Union Suits at \$2.49**

Men's Union Suits of worsted wool, form-fitting, full fashioned; in natural gray; celebrated **\$2.49** Globe brand; \$3 vals.

**The Great October Sales of Laces and Embroideries**

In our first floor embroidery section we are offering a splendid reduction on real Irish, Valenciennes, Cluny and Torchon Lace Edges, Insertions and Medallions. The edges and insertions come from 1/2 to 3 inches in width. This is the first advance holiday sale in our lace section and the laces included are especially adapted to dainty little things for Christmas. Included are real Irish and Cluny, Valenciennes and Torchon Laces. They come in insertions, edges and medallions. Come and see them.

50c values, yd., **42c**—\$1.25 vals, yd., **89c**—\$2.50 values, yd., **\$1.98**  
**12c LACES SPECIALLY PRICED AT 5c PER YARD**  
5000 yards of Cotton Cluny and Torchon Laces, in widths of 1/2 to 2 inches; values to 12c the yard, for trimming women's and children's undergarments; regular values to 12c the yard, on special sale at **5c**

**The Great October Sales of Wool Blankets and Bedding**

White Wool Blankets, colored borders, 11-4 size; 500 pairs in the lot. Regular \$4.50 values, special at low price of, pair **\$3.65**  
California White Wool Blankets, with colored borders; full size, nicely bound. Special price, the pair, for **\$6.35**

**COMFORTERS**—Filled with white piece bat and covered with fine quality nainsook in floral designs, also in Oriental effects; plain borders of mererized satin. Priced special at **\$3.35**

**The Great October Sale of Clever Millinery in Progress**

Our busy millinery section presents this attractive special for shrewd and tasteful style-seekers today. A lot of 250 women's high-class trimmed Hats, in the latest models and splendid qualities, neatly trimmed with large wings, fancy feathers and ribbons. The shapes are of silk velvet in several colors and large assortment of shapes; **\$5.95** regular \$7.00 to \$12.00 values, special at low price of only

**\$30.00 PATTERN HATS FOR ONE-FOURTH LESS**  
Decidedly rich and dressy models in women's Pattern Hats, including imported models and designs from our own workroom; regular \$12.00 to \$30.00 values, special at reduction of **1/4 Less**