

Agents for the Nemo, Royal Worcester, Bon Ton, Howd, La Beau, Warner, Redfern, Mme. Helene and Rengo Belt Corsets
Manicuring and Hair Dressing 2d Floor—Tea Room 4th Floor—Special 25c Dairy Lunch in Basement—Groceries 4th Floor

The Greater Olds-Wortman-King Store

Occupying Entire Block—Morrison, Alder, Tenth and West Park Sts.

HEAR THE Style Lecture Today 3 P. M.

AUDITORIUM, FOURTH FLOOR
The ladies of Portland are cordially invited to hear Linda Ross Wade—the fashion authority, in her lecture on style, dress, etc. This lecture will be especially interesting. Mrs. Wade has won fame for herself in the large cities of the East, and is making many friends among the women of Portland. You should hear this lecture.

October Trade Sales in All Depts.

75c Sterling Novelties at 25c
Reg. \$3.00 Handbags \$1.98

The jewelry store, first floor, will offer 5000 sterling silver pieces such as hooks, files, shoe horns, etc., with heavy sterling silver handles in many designs. Regular values up to 75c; special for this October Trade Sale at only, each **25c**

The leather goods store offers ladies' Handbags of goat seal, lined with leather, fitted with good quality of coin purse, single or double strap handles, nicely trimmed; regularly sold at \$3.00 each; very **\$1.98** special at this price, ea.

Marquise Corset \$3 Value for \$1.49
To more thoroughly introduce this very, very popular Corset to the women of Portland we will for tomorrow only offer a variety of models for all figures in a complete line of sizes. Our regular values to **\$3.00** each at only **\$1.49**

\$1.75 Girls' Sweaters at 98c
\$2.00 Felt Bonnets at \$1.29

Children's store, 2d floor, a sale of girls' woolen Sweaters, plain weaves, red or white; ages 6 to 12 years. Also all white Sweaters or trimmed in pink and blue belt effect styles, high collars; regular **\$1.75** 98c values; ages 2 to 5 years, ea.

In the children's store, 2d floor, we offer a sale of Felt Bonnets for children; navy and cardinal colors, very pretty full-front styles, with ruching around the face; trimmed with ribbon to match; best regular **\$2** values, special at **\$1.29**

Cooking Lessons
By Miss Tracy
Today at 10 A. M.

AUDITORIUM, ON 4TH FLOOR
Come and learn how to make "goodies" just like she does, and don't forget to bring a spoon and fork in your purse to taste the foods which will be passed at the close of the lesson. You should not fail to be here at 10 o'clock today. TODAY'S MENU—Pastry lesson continued; Apple Pie, Cream Pie and Jelly Fruit Pies. They're good.

Don't Fail to Visit the Basement Underprice Store--Where Bargains Abound

Regular 45c Dresden Ribbon 29c
Regular 50c Dresden Ribbon 35c
Regular 85c Novelty Ribbon 37c

DRESDEN RIBBON, extra heavy, the best quality, 2 1/2 inches wide, in a big assortment of patterns, worth 45c a yard, bargained for today only at the low **29c** price of only, yard

DRESDEN RIBBON in the best quality, all pure silk, 3 1/2 inches wide, in many desirable combinations and good values at 50c a yard. Special at the low **35c** price of only, yard

NOVELTY Ribbons, fully 1000 pieces; newest effects in Dresdens, stripes, Persians and French plaid designs; widths up to 5 1/2 ins. Regularly worth to **37c** 85c yard, special at

Regular \$1 Fancy Ribbon at 48c

First floor, ribbon department, a gigantic special sale of all kinds of desirable Ribbons at prices that insure great saving to all who buy. Thousands of yards of new Dresdens, Persians, stripes and novelty patterns, widths to 6 ins., all new vals. to **\$1**, at **48c**
FANCY RIBBON, in Dresdens, plaids, stripes, etc., in hundreds of neat patterns, worth 40c a yard, special for **25c**
FANCY RIBBONS, those very popular 1/2-inch Dresdens, in an immense assortment of new patterns, worth 12c a yard; very special for today at this low price, the yard **8c**
18c RIBBONS—Fully 500 pieces of Dresdens in this assortment; extra grade, all pure silk, in an endless variety of choice patterns; our regular 18c values, special price, the yard **12c**
30c RIBBONS—Really, there are miles of ribbons in this lot. 1 1/2-inch Dresdens in a large assortment of every imaginable shade; our regular 30c values, special for, the yard **19c**
35c RIBBONS—Very good grade Silk Dresden Ribbon, 2 1/2 inches wide, in many pleasing combinations; all this season's purchases. **19c** Regular values to 35c, on special sale, yd.

\$1 Table Damask at 78c

First floor, linen department, a sale of special interest to every hotel, restaurant-keeper, and the head of every household should take notice. A very advantageous purchase of 50 bolts of fine Satin Damask for dining table enables us to offer this full 72-inch \$1.00 quality, special until **78c** sold at this very low price, yard

Men's \$2.50 Shoes \$1.79
Women's \$3 Shoes \$1.98
In Basement Underprice Store

Today in the underprice store we offer 17 styles in men's Shoes, just to introduce the superiority of the values which will be shown in this section. Our regular \$2.50 values. Many \$3.00 lines are no better than these at only, pair **\$1.98**

ANOTHER LOT of 1600 pairs comprises several styles in all sizes, good in every way; actual \$2.50 vals. **\$1.79**

WOMEN'S SHOES in all the late lasts and patterns, every size in each style; as good a \$3.00 shoes as you could want. **\$1.98** Special in the underprice store

Boy's \$2.00 Shoes \$1.09

In the underprice store, a sale of boys' Shoes in several styles, good, honest leathers; reliable wearers and satisfactory in every way; any size up to 5 1/2; regular \$2.00 values, pair, only **\$1.09**

Child's \$2 Shoes \$1.09

Misses' and children's Shoes in 7 styles, button or lace patents, gunmetals or dog-gold leathers; sizes up to No. 2; worth \$2, very special at, pair **\$1.09**

Girls' \$9.50 Coats \$4.98
45c Gingham Aprons 29c

In the basement "underprice store," children's Coats in plain and fancy mixtures, light and dark colors; ages 6 to 14 years; values to \$9.50, only **\$4.98**

APRONS, made of good quality gingham, in Mother Hubbard style, without 29c sleeves; 45c values, priced for only

In the "Underprice" Store Today
Reg. \$1.25 Petticoats at 79c Each



\$1.75 Petticoats at 98c
\$2.50 Petticoats at \$1.45

A great department transfer sale of 2000 high-grade Sateen and Heatherbloom Petticoats in blacks and all popular colors, comprising almost our entire stock of values from \$1.00 to \$2.50 each, which is transferred to the basement to be closed out at a very large cut in price.
LOT 1—All \$1.00 and \$1.25 values in sateen and percaline, etc. etc., Special price for this sale **79c**
LOT 2—All the \$1.50 and \$1.75 values in Sateen and Heatherbloom, special price for this sale, ea. **98c**
LOT 3—All \$2.25 Lustrals, Sateens and Heatherblooms, special sale price, each **\$1.45**

Regular \$3 Auto Scarfs \$1.98
Reg. \$1.50 Chiffon Veils at 98c

For today's October Trade Sale we offer an assortment of Auto Scarfs and Throws, comprising several hundred Dresdens in all the new shade effects; scarfs suitable for street wear on a windy day or for the automobile every day. Regular \$3.00 values, **\$1.98** special at low price of only

In the veiling store, on the first floor, thrifty women shop lively today. The offerings are unusual. One hundred dozen good grade Chiffon Veils, 1 1/4 by 1 yard, hemstitched all around. Such values as sell everywhere at \$1.50 are placed on sale in this October **98c** Trade Sale at low price of only

\$1.85 Night Gowns \$1.09



GOWNS—In the second floor undermuslin store, Ladies' Night Gowns of good quality long cloth, cambric or dimity, in the slip-over, open front, round, V-shaped or square neck styles, beautifully trimmed in laces, insertions, embroideries, medallions **\$1.09** etc.; values to **\$1.85**, at each

PETTICOATS, made of good quality cambric, with lawn flounce, neatly trimmed in tucks, made **84c** with dust ruffle; regular \$1.00 values, each

CHEMISE—French hand-made, laundered; French batiste, daintily embroid'd in many different designs; \$2.50 values, special for **\$1.98**

COMBINATIONS in the princess style Corset Covers and Drawers, or Corset Cover and Skirt combined; made of fine mull, longcloth and nainsook, trimmed in lace, embroidery and bead-ing; values to \$3.50, bargained at, ea. **\$1.89**

Women's \$1.25 Silk Hose for 95c
Women's Reg. 25c 'Kerchiefs 15c
Regular 25c Valenciennes Lace 5c

First floor, ladies' all pure Silk Hose with lisle tops, lisle soles, black and all colors; splendid wearing values at \$1.25 a pair; special for this sale at the **95c** low price of, the pr.

Ladies' swiss embroidered Handkerchiefs, hemstitched and embroidered, also scalloped edges, in new designs and excellent values at 25c. On sale at the special low price, each **15c**

VAL. LACE—Plat Valenciennes in all new patterns, edges and insertions, widths to 4 1/2 inches; suitable for all purposes. Regular values to 25c, on special sale at this price, yd. **5c**

Child's Rain Cape
\$3.25 Value \$1.98

Children's Rain Capes, sizes 4 to 10 years, made with silk lined hoods. The best school cape made; regular \$3.25 values, special, each **\$1.98**

\$13.50 Wool Coat \$7.98

\$6.75 Wool Coat \$4.49

Children's Coats in navy, tan, old rose and copenhagen colors, made of plain wool materials; ages from 6 to 14 years. Regular \$13.50 values, bargained for only **\$7.98**

CHILDREN'S COATS, made of good wool materials in navy, cardinal and brown colors, our regular values to \$6.75, on special sale for today at low price of **\$4.49**



Regular \$30 Suits at \$17.95

150 for Today's Selling
In Suit Department 2d Floor

Opportunities like this will be scarce this season on account of the great shortage of ready-to-wear garments occasioned by the garment-makers' strike in New York. Our suit department is ever ready with specials regardless of conditions. Here's an offering of the snappiest styles brought out this season. The materials are Chiffon, Broadcloths, French Serges, Cheviots, English and Scotch mixtures, made up in the plain tailored styles, short semi-fitting coats, plaited and band skirts. In all the new colors, blue, brown, green, gray, black and mixtures. A lot of new numbers will be added to the lines today. Every woman should grasp this opportunity to choose from these values to \$30. Special, only **\$17.95**

Regular \$5 to \$6.50 Waists at \$3.49 Each

October Trade Sale Second Floor
Silks, nets and laces. The silks come in a good assortment of colors with lace yokes and cuffs in very rich and effective designs. The nets are either plain or lace trimmed. The collection comprises a broad range of patterns, carefully studied out by the most up-to-date New York designers. They are good values at \$5 to \$6.50 **\$3.49**

\$5.00 Card Tables for \$2.98

Today, in the art furniture store, third floor, 100 solid oak folding Card Tables, with leather tops; \$5 values **\$2.98**



Regular \$25 Suits at \$14.85

100 for Today's Selling
Basement Underprice Store

Today we will repeat the sale of suits and add a few more good numbers to make up for what was sold yesterday. Quick-witted women will readily see the wisdom of selecting now. It's the first sale in the "Underprice Store" and naturally we are going to give you something to talk about. Serges, Bedford Cords, mannish materials, English and Scotch mixtures, etc., the new semi-fitting medium length jackets, 3 or 4-button styles, plain tailored collars, patch or set-in pockets, newest plaited skirts, Gray, Brown, Blue or Green colors. Very stylish up-to-date suits. Splendid value to \$25. Special price, only **\$14.85**

Regular \$5.00 Silk Waists at \$2.39 Each

October Sale in Underprice Store

Today in the Basement, "Underprice Store" a sale of fine quality Taffeta Silk waists in a complete line of serges. Bought at a bargain; that's why we sell them down-stairs. Blues, Browns, Grays, Pinks, Greens, etc. Splendid values to \$5.00. Bargained in the "Underprice Store" for this sale only, at each **\$2.39**

\$8.50 Dress Skirts \$4.45 Ea.

In the basement "Underprice Store" today we offer the newest style Skirts in panama, serge, etc. Blue, brown and black; regular values to \$8.50; special today, each at **\$4.45**

Regular \$1 Curtains for 69c
Regular \$6 Curtains at \$2.98



On third floor—1000 pairs of Lace Curtains in white and ecru tones; well designed, very good quality; splendid values at \$1.00 per pair. Bargained for this sale underprice only. Choose from this lot at this price **69c**

IMPORTED CURTAINS—500 pairs of Cluny, Arabian and Renaissance Curtains; several ranges of prices and a varied assortment of patterns. Curtains suitable for living-rooms, libraries and chambers. A great assortment, all grouped in one lot; values to \$6.00, bargained at, choice, pair **\$2.98**

In the "Underprice Store" Today
Reg. \$22.50 1-Piece Dresses at \$11.95 Ea.



Wisdom bids you investigate this offer of one price dresses in all wool and silk materials. The very latest Fall styles, neatly trimmed in laces and hand embroidered designs. Many new and novel style ideas that will strike you as being unusually good for the price. We know they are bargains. Values to \$22.50, special **\$11.95**

\$2.50 House Dresses 95c

Just to make the bargains unusually attractive we have moved from the garment store, second floor, 150 House Dresses in new tailored styles, plain colors and striped patterns; all sizes in the lot; exceptional values, ea. **95c** to \$2.50. Bargained for the basement store, ea.