

Send Us Your Name for Our New Fall Catalogue—We Are Portland Headquarters for Nemo Corsets, Warner Rust Proof and Redfern Corsets—Perrin's Gloves, Trefousse Gloves—Harvard Mills Underwear, Munsing Underwear—Victor Guaranteed Hose—Arnold Knit Goods for Babies—Ostermoo Mattresses—Acorn Stoves and Ranges—Adler, Rochester Clothes for Men, Etc.—Pay Us a Visit

The Store—that leads in bargain-giving—always the first to show the new styles in things women want—the store that originates—Portland's most centrally located store—the largest, finest and the best store.

The Greater Meier & Frank Store

Service—The store that serves you best—2300 employees—seven elevators—thirty delivery wagons—the most modern and practical cash-carrier system—the best assorted and largest stocks. Most courteous treatment.

Fall Fashion Exhibit and Great October Apparel Sales

10,000 Yds. Ribbon
25c Value at 15c

10,000 yards of Taffeta and Messaline Ribbon, 5 inches wide, comes in black, white and all best shades. Suitable for millinery purposes; regular 25c values, special, the yd., 15c

We take great pleasure in directing the attention of style seekers of the Northwest to our brilliantly beautiful array of all that's stylish and best in women's apparel—Horse Show devotees and fashion followers will be delighted with the perfect style and the immense assortment—Elegance and style are not the only attractions of the rich attire offered—We're sure you'll find PRICE quite the most pleasing part of the story—Buy smart things to wear from a costume or hat, down to the smallest accessory at Portland's Big Store—the store with the buying organization that makes it possible always to have the best merchandise at the right time and price

1000 Pcs. 35c-50c
Neckwear 25c Ea.

Women's neckwear in large assortment of styles, including rabats, jabots, bows, lace collars, stocks, crosts and embroidered linen collars. These collars sell regularly for 35c and 50c; special, each, only 25c

Strikingly Stylish New Waists

The clever new models in Fall waists include the novelty effects in handkerchief waists, made of imported silk crepe, Persian designs, in all the leading colorings to match the new suits. Dainty veiled waists, covering hand-embroidered and Persian patterns. Imported meteor crepe waists in Persian stripes over soft coloring of silk chiffon with peasant sleeves and cuffs and collars Irish crochet. Many other designs. Richest materials and the most fetching styles. Choose your dressy bodice from this lot—and don't delay.

Black Taffeta Silk Waists \$5

Plain tailor-made black taffeta silk waists, in Gibson style, with stitched inch tucks. The back is formed of clusters of pin tucks. Made with new tailored sleeve, with four-inch cuffs, trimmed with pin tucks; high silk band-collar of pin tucks. Specially priced at the low price of **\$5.00**

ALBATROSS WAISTS, in light or dark shades, including pink, blue, tan, white, garnet and black. They are elaborately embroidered in wheel or vine designs. Made with the new tailored sleeve and high soft collar. Some have all-over tucked yoke. Specially priced at, only **\$2.50**

50-Inch Russian Pony Coats \$45

This is our leader in Fur Coats, and none who see it will fail to agree that it's the best fur coat value in all Portland; 50 inches long in semi-fitting lines. Made with shawl collar and turned back cuffs of self fur. These garments come in all sizes, and are a special value at **\$45.00**

Black French Coney Fur Set \$10

Set consisting of large fancy stole, shawl style and pillow muff to match. This stole is trimmed with head in black and six tails in front. They are unusually good values at the low price of, the set **\$10.00**

Drug Sundries

Toilet helps that are a positive necessity to every dainty woman. So many items that you're sure to want, so your economies will amount to much.
Crepe L'Anfre, a delightful preparation for beautifying the complexion and cleansing the skin; whitens the skin and makes it soft. Regular 28c
Meier & Frank Perfect Vanishing Cold Cream, a scientific skin food; nourishes the skin and prevents the formation of premature lines and wrinkles; 50c values for **28c**
SPECIAL TOOTH PREPARATIONS
25c Spearmint Tooth Powder at 19c
25c Sanitol Tooth Powder, only 16c
25c Graves' Tooth Powder, 2 for 25c
25c Pond's Extract Powder at 16c
25c Graves' Tooth Paste, special, 9c
SPECIALS IN FACE POWDERS
50c La Blanche Face Powder at 33c
50c Java Rice Powder now for 29c
25c Tetlow's Gossamer Powder, 16c
Isabel Cassidy's Cream Beauty, 43c
Ideal Massage Cold Cream, 29c
regular 50c jar, special, only **16c**
TOILET SOAPS AT LOW PRICES
Jergens' Violet Glycerine, only 7c
Packer's Tar, regular 25c cake, 16c
Woodbury's Facial Soap, cake, 16c
10c Fairbanks' Glycerine Tar, ck, 5c
10c La Primera Castile, special, 7c

Afternoon and Evening Dresses Special for \$25.00

A splendid line of dresses in chiffon, messaline, taffeta, net, serge and broadcloth, also in mannish mixtures—Tailored models with high neck and long sleeves, also complete selection of evening models with low neck and short sleeves, lined throughout with India silk—Just the dresses for dancing parties and preferred occasions—All colors, including navy, brown, black, gray, green, red, light blue, pink, maize and all the leading shades for evening wear—Extra special values at **\$25.00**

Women's Tailored Suits at \$20

Portland's leading cloak and suit store presents a value unequalled in this lot of smart tailored suits—Made with short or medium length coats, plain-tailored, braid trimmed—Skirts are plain gored, with pleated panel front and back—Materials are zibeline, chevrot and broadcloth—Come in fancy stripes, mixtures and plain colors—Included are brown, green, gray, navy and black—Suits that show inimitable style and unmatched value—Values possible only at the Big Store—Priced specially at **\$20.00**

\$8 Silk House Gowns at \$5.00

Long silk house gowns, Empire effects, made of silk in small or large figured effects. Come with square neck and three-quarter length sleeve. Trimmed with soft satin ribbon, pretty patterns and dainty colors. The colors include pink, rose, red, yellow, navy, green, brown, etc. These house gowns are sold regularly at \$8.00. Special at **\$5.00**

The Greatest Millinery Sale Ever Held in This Big Store

WE SECURED 3000 TRIMMED AND UNTRIMMED HATS AT A FIGURE ALMOST UNBELIEVABLY SMALL—OUR CUSTOMERS REAP THE BENEFIT—NOTE THE FOLLOWING BARGAINS AND TAKE ADVANTAGE. Telegraph wires were kept hot for 48 hours early last week when we were first offered this huge number of Women's Hats—One of our best millinery houses found themselves with a large surplus on hand—We have bought millinery of them for years and know what high-class hats they produce, but 3000 added to our regular season's stock seemed a large number—However, we wired our acceptance of the lot, almost a carload, at a price and got them at our own figures—Just reached us by express Saturday—Now for millinery values that will astonish and delight all who read this announcement.

Untrimmed Hats Best styles, shapes and colors, of good quality felt, regular \$1.50 to \$3.00 values. Special for this big sale, at **95c**

Trimmed Hats For women and Misses, shapes of velvet, silk or satin, in black and colors; neatly trimmed; regular values, from \$4.50 to \$6.00. Best of styles and trimmings, special price only **\$3.50**

Trimmed Hats In turbans, mushrooms, and large shapes. These are regular values at from \$6.00 to \$9.00, best of styles and trimmings. **\$4.95** We make this special low price for this sale of only **\$4.95**

TAILORED HATS—Women's and Misses' Tailored Hats—Models from Burgesser, Fisk, Gage, Phipps—For 3 Days QUARTER LESS

Immense Advance Sale of Handkerchiefs Men's, Women's and Children's Are Included

100,000 in the Assortment—Buy Now—Save Time and Money—Wonderful Bargains

Begin to anticipate your holiday time needs in Handkerchiefs, and come now for the first selection of the snowy bits of fabric that will be so much in demand in a short time—You'll find economies well worth a visit here—See the big Fifth-street window display—All mail orders will be promptly and most carefully filled

Women's Initial Kerchiefs, all linen, hand-embroidered corners, also colored novelties, with imitation Armenian lace edge, also embroidered Swiss Kerchiefs, hemstitched or scalloped edges; regular 20c and 25c values, ea., **14c**
Women's Embroidered Kerchiefs, all linen, 1/4-inch hems or scalloped edges; regular 25c values, each **17c**
Children's School Handkerchiefs, plain or checked; made with 1/4-inch hems; regular 5c values, at, each **2c**
Children's or Misses' Kerchiefs, plain colors or checked, 1/4-inch hems; regular 6c values, special for **4c**
Women's Initial Handkerchiefs, with hand-embroidered corners and lace edge; 15c to 20c values, each **9c**
Women's and Children's Handkerchiefs, with plain white or colored borders, made with initials, 1/4-inch hems. Also large kimono handkerchiefs, all new patterns, suitable for making kimonos, aprons and other fancy work; best regular 8c and 10c values, special at low price of, ea. **5c**

Women's Pure Linen Kerchiefs, with embroidered initials, hand-embroidered corners or embroidered hem-stitched kerchiefs; 50c to 65c values, special, each **39c**
Women's Kerchiefs, extra fine, all linen, hand-embroidered, all styles of embroidery, including Madeira, Appenzelle, Amriswyl, etc.; also novelty and colored novelty with real Armenian lace edge. Regular 65c to \$1.00 val., **47c**
Men's Fine Quality Cambric Handkerchiefs, with white initials, regular 20c values, special sale price. **8c**
Men's Linen Kerchiefs, made of fine quality, pure imported sheer linen in crossbar effects with initial, best 50c grade, on special sale at this low price. **25c**
Men's Silk Initial Handkerchiefs, always sold at 39c, 50c, now on special sale at the very low price of, **39c**
Men's and Boys' Initial Kerchiefs, made of, fine can japonette, sale price, box 6 for **69c**; ea. **12 1/2c**

Men's Kerchiefs, of fine, pure linen, imported, plain styles, reg. 25c vals., special, 3 for **50c**; ea. **17c**
Women's Kerchiefs, all linen, with hand-embroidered initial or Amriswyl embroidered corner, Madeira embroidered with real Armenian lace edge, also colored novelties. Regular 35c to 50c values on sale at **25c**
Boys' and Men's Kerchiefs, silk mercerized, in Fall colors and patterns, regular 25c values, sp, **19c**
Fancy Kerchiefs for kimonos, in a great assortment of colors and designs, with fancy borders. Suitable for aprons, kimonos, caps, etc.; 12 1/2c values, special at **5c**
Men's and Boys' Fancy Japonette handkerchiefs, endless assortment colors and patterns, reg 15c val. **6c**
Men's and Boys' Kerchiefs, with fancy borders and colored initials to match, on special sale at, each **5c**
Men's Initial Handkerchiefs, made of all pure linen; fine quality black and all styles of initials. Come in fancy box of 6 for **\$1.35**, or each, special at **25c**

Baby Week

The headline contains news that every mother in Portland watches for with eagerness. The regular patrons who have attended the Baby Week Sales of the past know that these are the premier bargain events of the Northwest, as far as things for baby go.
Infants' Booties, crocheted; **25c**
regular 35c values, the pair
Infants' Crocheted Sacques, our best regular \$1.45 values, special, **\$1.19**
Infants' Skirts, made of good quality nainsook or lawn; trimmed with fine laces or embroidery; our regular values to \$2, special only **98c**
Infants' Kimonos, of outing flannel, with pink or blue shell stiches, **49c**
regular 60c values, sp'l.
Infants' Dresses, made of good quality lawn or nainsook, trimmed with lace or with embroidery yokes; very dainty garments; regular values to \$1.50, special at, each **93c**
Infants' Dresses, made of good quality nainsook, trimmed with lace or embroidery yokes; regular values to \$1.75, special at **\$1.22**
Infants' Dresses, made of good quality lawn, nainsook or batiste, trimmed with lace or embroidery yokes, bottom trimmed with fine tucks or embroidery ruffle; regular **\$1.98** values to \$3.50, special at **\$1.98**

\$7.50-\$8 Portieres \$5.50

A lot of 1500 pairs of fine portieres on sale in the third floor upholstery and drapery section. For convenience we have divided them into 3 lots. Look over them and choose.
Lot One consists of figured reps, finished with tapestry border five inches wide. Also a full line of two-tone effects, including red, green, brown, tan, etc., finished with a heavy fringe. Regular \$7.50 and 8c values, special the pair **\$5.50**
Lot Two is made up of plain or figured rep portieres with tapestry border effects; also two-tone effects in all colors, and are finished with a heavy fringe. Regular \$6.00 and \$7.00 values, at the extraordinary low price of, the pair **\$5.00**
Lot Three includes several fine designs in one and two-pair lots. All full size, and in good color effects. Some are finished with heavy fringe, others with a neat tapestry border. Regular \$5 and \$6 values, special this sale, the pair **\$4.00**
REMNANTS—We are over-stocked with remnants of all kinds of drapery goods, including silk, madras, serims, swiss and cretonnes, at **HALF**

"Craftsman" Furniture

None but good stores can secure the agency for "Craftsman" Furniture—stores with reputations and business methods in keeping with the character of the goods. "Craftsman" Furniture is built for all manner of uses and its construction is so thorough that it will last for generations. You can hand it down to your children and it will give comfort and elegance to their homes as it does to yours. It is modeled on plain, massive, with rich lines and is as distinctive as it is substantial. The manner of finishing "Craftsman" Furniture and all genuine fumed oak has been set forth so often that we will not dwell on this detail. Discriminating home furnishers who wish to buy, or merely to please their sense of the beautiful, will take the keenest delight in viewing the very complete display this week.

\$27 Wilton Rugs at \$19.65

A splendid selection of Wilton Rugs, in very artistic designs, small figured patterns, with medallion centers. Come in room sizes as follows: Size 6x9 feet, special **\$19.65** Size 8-3x10-6, regular \$35 value, special **\$27.35** Size 9x12, regular \$37.50 value, special price only **\$29.85** values; special price only **\$29.85**
Seamless Wilton Rugs, in beautiful colors, plain centers, with two-tone border effects, in tan, blue and green colorings, also in small figured center, with hand-somely figured borders. Are excellent values at \$50; special this week **\$38.75**
Body Brussels Carpets, in pieces of 18 to 45 yards each, 17 distinct patterns to choose from. To close out, the yard **\$1.29**. Includes sewing, lining and laying.

Art Brass Goods at 1/4 Off

Special sale of art brass ware, our entire \$5000 stock included. Come in dull or bright finish, plain or hammered Russian brass. Included are all the styles of jardiniere, ferneries, trays, baskets, vases, etc. All are at **ONE-FOURTH BELOW REGULAR**.
\$1.25 Brass Jardiniere, special at **94c**
\$1.50 Brass Jardiniere, special **\$1.13**
\$2.50 Brass Jardiniere, special **\$1.89**
\$3.50 Brass Jardiniere, special **\$2.63**
\$3.50 Hanging Baskets and Brackets, special for this sale at low price of **\$2.63**
\$4.50 Baskets and Brackets at **\$3.38**
\$5.50 Baskets and Brackets, at **\$4.13**
\$1.00 Fern Dishes, special at only **75c**
\$1.25 Fern Dishes, special at only **94c**
\$1.75 Fern Dishes, special at only **\$1.31**
75c Candle Sticks, special at only **56c**
\$5.00 Flower Baskets, at only **\$3.75**
\$1.00 Trays, special at, each only **75c**

Pure Foods at Moderate Prices

Exceptionally good opportunity to supply your needs in Groceries at large savings. SHIPPING ORDERS RECEIVE SPECIAL ATTENTION—WRITE FOR PRICES
SPECIAL—TWENTY TONS OF HAM AT 21c POUND—SPECIAL
These deliciously good hams are from young Eastern cornfed pigs, very mild, cured with granulated sugar and smoked over a slow hickory fire, giving that sweet, nutty flavor that distinguishes them from the ordinary. Special at, the pound **21c**
Del Monte Tomatoes, **12c**
The dozen cans, **\$1.35**
Early Garden Peas, special at, the can **14c**
The dozen cans, **\$1.60**
Oro Tomatoes, special at, the can **9c**
The dozen cans for **98c**
Little Gem Peas, special at, the can **18c**
The dozen cans, **\$1.90**
Riverview Corn, special at only, the can **9c**
The dozen cans for **95c**
Extra Sifted Peas, special at, the can **22c**
The dozen cans, **\$2.55**
POPULAR SAUCES AND CONDIMENTS AT REDUCED PRICES
Kitchen Bouquet, **23c**
Onion Sauce, bot. **23c**
Tomato Catsup, **21c**
Hazard Burnt Onion Sauce, bot. **23c**
Oyster Cocktail Sauce, the bottle, **22c**
Lea & Perrin's Sauce, the bottle, **23c**
McIlhenny Tobacco Sauce, at, bottle **42c**

White China Cups and Saucers 1 1/2c

A special in the basement china section, on 1000 dozen plain white Austrian china cups and saucers, bowl shape, thin ware; exceptional value. They are exceptional bargains and will be on sale today at, pair **1 1/2c**

Great Sale Women's & Children's Fine Hose---75c Values 38c Pair

WOMEN'S EXTRA FINE IMPORTED HOSE, high-grade, full fashioned, in plain or silk lisle, wide garterproof tops; come in all colors, self or colored embroidered boots, lace boots, and other fancy patterns, regular 65c and 75c values, best of quality, special at the low price of, per pair **38c**

These are black lisle Hose, dainty and fine silk finish, with four-inch garter-proof tops, double soles, heels and toes; these are an extra good value and are our own importation; fast black, full-fashioned; regular 40c values, special price, the pair **27c**
Children's extra fine Ribbed Hose, in black or tan, made from extra long Sea Island maco yarn, elastic, soft finish, warranted fast dye; double heels, toes and soles; hose that give unequalled wear and always look well; regular 20c values, the pr. **15c**

\$4.50 All-Over Laces for \$2.95 the Yard

Venise and Baby Irish All-over Laces in white and ecru; come 18 ins. wide. **\$2.95** Suitable for yokes and sleeves; regular \$4.50 values, special, the yard, only **\$2.95** Regular \$6.00 values, special at **\$4.15**—Regular \$8.50 values, special price, **\$6.25** Our stock of round thread French Val., Mechlin and imitation Armenian Laces is now complete. Beautiful new designs. Select now for holiday needs, while stock is fresh.