

Today at the Greater Meier & Frank Store

The Greater Meier & Frank Store  
The Greatest Stock to Select From—The Most Desirable Merchandise to Offer—Unparalleled Values in Every Section of the Store—Surprise Sales Start Today—Better Come Early  
Portland's Largest and Best Store

Today, the 1077th Surprise Sales

The Greater Meier & Frank Store  
A Long Planned for Event—Today, Tomorrow and Saturday the Greatest Collection of Seasonable Merchandise Ever Offered—Read With Care and Note the Wonderful Values  
In the Heart of the Shopping District

Today at the Greater Meier & Frank Store

# A Fitting Climax to the Harvest Festival and Manufacturers' Sales—Three Days of the Most Wonderful Surprise Sales Ever Inaugurated Commencing Today—And Continuing Till Saturday Night

## Tailored Suits, Petticoats and Waists 3 Day Surprise Sale of Women's Apparel

The big second floor suit section—always Portland's leading bargain center—outdoes itself this week in the value and quality of its offerings—Bargains of the unusual kind from every viewpoint—better style, better value, greater assortments than you'll be offered elsewhere

### Women's Tailored Suits \$25-\$30 Values at \$15.45

For the 1077th Surprise Sale, today, tomorrow and Saturday, we offer 300 women's and misses' tailored suits, at little more than half their real value. The jackets are medium length, semi-fitted, with two or three-button back; single-breasted, strictly plain tailored, with notch collar and small revers. Skirts are plain gored or new hobble effect. Materials are cheviot, serge, homespun, tweed, worsteds and basket weaves. The colors are tan, mode, brown, green, gray, goblin blue, king's blue, navy blue, black, wine, and fancy mixtures. Also two-tone materials. Sizes from 16 years to 44 bust measure. A large shipment just received; reg. \$25 and \$30 vals. 3-day Surprise Sale **\$15.45**

### \$10, \$12 and \$16 Petticoats \$4.95

For the 1077th Surprise Sale, today, tomorrow and Saturday, in the house gown and petticoat section, second floor, the best value of the season in silk petticoats. They are made of best quality taffeta with silk jersey top. A great many have silk dust ruffle and braid to protect the skirt. Come with 12 to 21-inch single or double flounce, with deep pleating, two rows of ruching, solid pin or half-inch tucked flounce, rows of shirring and accordion pleating. 27 different shades to choose from; reg. \$7.50 to \$16 vals. Special for 3 days **\$4.95**



Today, Tomorrow and Saturday the 1077th Friday Surprise Sale  
ADDITIONAL ITEMS FOR EACH DAY OF THIS WONDERFUL 3-Day Surprise Sale

## Trimmed Hats, Feathers, Untrim'd Shapes In the Great 3 Day Millinery Surprise Sale

Our millinery salons have been the center of feminine interest the past few days, and now that "show time" is over, we'll make interest keener than ever with the excellence of bargains we'll offer for three days.

### Sale Trimmed Hats \$3.95

For the 1077th Surprise Sale, today, tomorrow and Saturday, a new line of women's and misses' trimmed hats—There are velvet, silk and felt shapes, trimmed with fancy feathers and ribbons—Great selection of colors and styles, large, small and medium shapes—Pick your Fall hat from this assortment, \$5, \$3.95 \$6, \$7 vals. for the 3day sale **\$3.95**



Today

### \$7 to \$9 Trimmed Hat Special \$4.95

Women's and misses' trimmed hats, in new mushroom shapes, trimmed with bows, large rosettes and wings. Come in all this season's prevailing colors; prettily designed and trimmed; chic and jaunty hats for \$4.95 street wear. Regular \$7 to \$9 values. For 3-day Surprise Sale **\$4.95**

### REGULAR \$7.50 TO \$10.50 TRIMMED HATS \$5.95

A special line of trimmed hats in silk and velvet shapes, trimmed with large wings and ostrich feathers. The regular values run \$5.95 from \$7.50 to \$10.50. For the three-day Surprise Sale **\$5.95**

### UNTRIMMED HATS, \$5 TO \$6 VALUES AT \$3.75

A new and complete line of untrimmed shapes, in satin, corded silk and velvet shapes, in satin, corded and velvet. All are this season's styles and colors. \$5.00 to \$6.50 values, for 3 days at **\$3.75**

## Women's Tailored Waists, \$1.50, \$1.75 and \$2.00 Values, \$1.18

For the 1077th Surprise Sale, today, tomorrow and Saturday, 2000 women's new white waists in tailored effects. There are six different styles and designs. The materials are linen, madras etc. These come in stripes and figured effects, the Gibson model and trimmed effects. Placed on sale tomorrow and Saturday, at the extremely low price, each **\$1.18**

## Imported Fancy Feathers, Values to \$10, 1/4 Off

For remodeling last season's hat or for one of this season's shapes that you want to trim up yourself, these feathers are the correct trimming. A new line, consisting of a complete selection of the best colors. The lot is made up of large 1/4 Off wings, breast effects, pompons, aigrettes, etc. Values up to \$10.00. Special for this three-day Surprise Sale at **1/4 Off**

SALE STARTS FRIDAY MORNING AT 8



## A Wonderful Sale Manufacturers' Lengths of Embroidery Tomorrow for the Surprise Sale 95c, \$1.39, \$1.69, \$1.98

SEE BIG DOUBLE WINDOW DISPLAY ON FIFTH STREET

This sale is for two days only—Beginning tomorrow, and not on sale today—You may see the embroideries displayed in two of our large Fifth St windows and gain an idea of the immensity of the assortments and the unusualness of the values, but the goods will not be ready for sale until tomorrow—Entire North Section of the Annex First Floor—Tomorrow for the 1077th Friday Surprise Sale, the semi-annual sale of manufacturers' strips of embroideries—There are 50,000 yards in the selection—They come in edges and insertions, from one to five inches wide, flounces 12 to 27 inches wide, and galloons and bands, 2 to 5 inches wide—Embroideries used in the making of gowns, waists, undermuslins and infants' and children's wear—They are made of Swiss, nainsook and cambric material—The designs are English eyelet, filet, Madeira, blind work and baby Irish—The strips run 4 1/2, 5, and 6 3/4 yards to the length

- Values to \$2.50, special tomorrow and Saturday or while they last, the strip at **95c**
- Values to \$6.00, special tomorrow and Saturday or while they last at **\$1.69**
- Values to \$3.50, special tomorrow and Saturday or while they last at **\$1.39**
- Values to \$10.00, special tomorrow and Saturday or while they last at **\$1.98**



SALE BEGINS FRIDAY MORNING AT EIGHT

## Aubrey Sisters Beautifier IMPORTS FRESHNESS TO THE COMPLEXION—CURES SUNBURN, FRECKLES, ETC.—25c SIZE FOR TODAY 17c

### \$2.50 and \$3 Umbrellas at \$1.59

For the 1077th Surprise Sale, in the umbrella section, men's and women's umbrellas, 26 and 28-inch size, with 8-rib Paragon frames, fast black, guaranteed-rainproof cover of mercerized union taffeta with tape edge. A large assortment of choice 15-inch Director's sterling silver trimmed horn or wood crook handles. The \$1.59 umbrellas sell regularly at \$2.50 and \$3.00 each. Special **\$1.59**

### Women's 35c Handkerchiefs 25c

For the 1077th Surprise Sale, in the handkerchief section, today, tomorrow and Saturday, a lot of lace trimmed Amriswyf hand embroidered and Armenian lace trimmed handkerchiefs of sheer linen, with narrow hems and embroidered corners. These handkerchiefs are our regular 35c values. For three days at, each **25c**

### 85c Women's Neckwear at 47c

For the 1077th Surprise Sale, in our women's neckwear section, first floor, a great lot of neckwear, including fine lace rabats, jabots, round, square or pointed yokes, fine net and Venise lace combinations; in white and cream shades. 75c and 85c vals. **47c**

### Women's \$1.50 Union Suits 87c

For the 1077th Surprise Sale, in the knitwear section, today, tomorrow and Saturday, fine ribbed mixed wool union suits, in medium weight, cream color, all sizes, 4, 5 and 6; \$1.50 values **87c**

### Solid Gold Jewelry at Half Price

For the 1077th Surprise Sale, in the jewelry department, first floor, today, tomorrow and Saturday, a special purchase of solid gold jewelry, including brooches, scarf pins and cuff links. All are warranted solid gold and every piece is new and perfect. Handsome and artistic designs. The regular values are from \$1.00 to \$10.00 the piece. Special, for these three days, at, each, only **1/2**

### Belting Worth \$2.25 Yard at 25c

For the 1077th Surprise Sale, another lot of fine Persian belting in all the latest effects and colors. Every pattern new and desirable. Suitable for belts or hat trimming, 28-inch lengths; the regular values are up to \$2.25 the yard; there is an endless assortment of colorings and patterns. Your choice, the length, only **25c**

## The Greatest Apron Sale Ever Attempted In Portland—For 3 Days' Surprise Sale

A phenomenal sale that includes over 8000 Aprons and they are on sale at little more than half the regular price. There are many kinds—aprons for every purpose, kitchen aprons, tea aprons, parlor maids' aprons, waitresses' aprons, nurses' aprons—in fact, every kind illustrated here. Also dust caps and sleeve protectors. Come to this great sale and supply your needs. On sale on the second floor. Take advantage.

### Band Aprons 73c

These are made of fine lawn, dotted swiss and dimity. Made square or round style, or Princess effect, trimmed with embroidery, lace, tuels, insertion, beading and ribbon.  
Regular \$1.25 values at **73c**  
Regular \$1.75 values at **87c**  
\$2.00 and \$2.25 values **\$1.29**  
\$2.50 and \$3.00 values **\$1.43**  
Regular \$3.50 values at **\$1.23**

### Bib Aprons 73c

36-inch bib aprons, made of best quality lawn, trimmed with embroidery, Val. lace, tuels and insertion; made with bib and revers; plain bib and strip or in the Gibson style.  
Regular \$1.25 values at **73c**  
Regular \$1.75 values at **87c**  
\$2.00 to \$2.50 values at **\$1.29**  
\$2.50 to \$3.00 values at **\$1.43**  
Regular \$3.50 values at **\$1.73**  
MAIDS' SLEEVES, or sleeve protectors, for maids, nurses, etc. Regular 35c values **22c**  
Regular 20c values at **15c**



### Maids' Aprons

Small size parlor maid aprons, of fine lawn, dotted swiss and crossbar muslin. Trimmed in dainty Val. lace, embroidery, tuels, insertion, beading and ribbons.  
Regular \$1.25 values at **69c**  
Regular \$1.50 values at **87c**  
\$1.75 and \$2.00 values at **98c**  
\$2.50 values, special at **\$1.43**

### Ging'm Aprons

A special lot of women's ging-ham aprons, in blue check, made with bib or plain strap over shoulder.  
Reg. 45c values, special, **25c**  
MAIDS' CAPS, dainty and of good material, like these shown here.  
35c values, special at **23c**  
20c values, special at **15c**  
15c values, special at **12c**  
We have the largest and best assorted stock of aprons in the entire Northwest. Best values are always found here.

### 25c Skirt Markers, Special at 12c

For the 1077th Surprise Sale, today, tomorrow and Saturday, in the notion aisle, a great sale of skirt markers for dressmakers and for home use. Has fractional inch scale, adjustable to any height. Two pieces of chalk with each gauge. This is a lot that we purchased at a very special price, and while they are one of the best brands on the market and retail everywhere regularly at 25c each, 12c we offer them for this great three-day sale at, each, only **12c**

### 20c and 25c Dress Shields 10c Pr.

For the 1077th Surprise Sale, today, tomorrow and Saturday, we offer a large quantity of dress shields, made of good quality white nainsook. They come in sizes 2, 3 and 4. Soft finish, well made, and regularly sold at 20c and 25c the pair. Special **10c**

### Mesh Veiling 28c—50c Hose 27c

For the 1077th Surprise Sale, in the veiling section, 2000 odd pieces of silk mesh veiling in all colors. Come in plain and dotted meshes, Tuxedo and complexion styles. Also in fine French meshes and large openwork patterns. The regular values are from 50c 28c to 75c the yard. Special for the three-day sale at, the yard **28c**

### For the 1077th Surprise Sale, today, tomorrow and Saturday, 4000 pairs of women's hose, a lot that includes all the new styles and weights. Plain or silk lisle, with extra reinforced feet and wide garter-proof tops. Also dainty embroidered and lace boot effects, in ingrain lisle with lavender tops and soles. To be had in all **27c** the new and leading shades. The usual 50c kind for, the pair

### Shopping Bags 75c-\$1 Vals. 53c

For the 1077th Surprise Sale, today, tomorrow and Saturday, in the Art Needlework section, third floor, 50 dozen shopping bags, for women and children; 50 choice styles and designs to select from. Made of wool-cloth, poplin, cretonne, gift braid and tapestry; trimmed with silk cord draw strings. These are the regular 75c and \$1.00 values. Special for three days, only **53c**

### Creamery Butter 71c 2 lb. Square

For the 1077th Surprise Sale, today, tomorrow and Saturday, in our pure food grocery, a lot of 10,000 pounds of the genuine Elgin Butter, at this low price. Creamery butter that is pure and wholesome, butter with a delicious flavor and with unequalled keeping **71c** qualities. Buy all you want at this low price, 3 days, square