

Take Lunch in Our 7th-Floor Tea Room—Visit Our Optical Department, 1st Floor—Hair Goods Section, Mezzanine Balcony, Annex  
Portland Agents Ostermoor Mattresses—Madame Irene, Estelle, Gossard Lace-Front Corsets—Victor Guaranteed Hose—Ajax Hose

FREE RENTAL DEPARTMENT

If you are looking for a home, you'll save time and trouble by coming to our free rental and realty information department. A list of all the best flats and houses in the city.

# The Greater Meier & Frank Store

OUR NEW FALL CATALOGUE

Next to living where you can shop at the Big Store every day, the best thing is to have one of our new Fall catalogues on hand. If you haven't, write us at once, and we'll send it.

## Fall Opening Sales Combined With The Harvest Festival and Manufacturers' Sales

### Rainy Days Are at Hand

**\$3-\$4 Umbrellas \$1.98**

Men's and Women's Umbrellas, 26 and 28-inch size, made of best American taffeta, with tape edge, with 8-ribbed frame and bulb runner. The Men's Umbrellas come with stag horn, polished horn, ebony and natural crook handles, plain or silver trimmed. The Women's Umbrellas have 15-inch ebony handles, with silver or gold mountings. Every one warranted; regular \$3.00 to \$4.00 value; special for today **\$1.98**



Men's and women's Umbrellas, made on best eight-rib crucible frame, with bulb runner, and covered with the best grade of American tape edge taffeta, 26 and 28-inch size; warranted 6 months. **\$2.98**

**Perrin's \$3 and \$3.50 Gloves \$1.98**

8 and 12-button length Gloves for women, Perrin's make, suede finish, with gusset tops and 3 pearl clasps at wrist; come in gray and tan, sizes 5 1/2 to 7. \$3. and \$3.50 values, special, only **\$1.98**

### Something New in House Dresses-- The Famous "Double Service" \$2-\$2.50

These garments may be used as a dress, kimono or apron. As a dress they are complete—really a four-in-one garment, comprising a skirt, waist and two aprons. Made with low collars or square necks. As a kimono the garment has many special features not found in the ordinary kimono. As an apron, it gives perfect protection to any clothing worn underneath it. It is a complete dress (it is not an apron), but it has the additional advantage that it may be used like a big apron for protection.



No Buttons, or Hooks and Eyes. Made with two large snaps on belt as shown here, which hold the entire garment in place. Under this arrangement the garment is adjusted to 3 different sizes. Without a doubt this is the easiest and quickest to be put on of any house dress made. On and off like a coat, no pulling over the head or stepping out of the skirt. Made Princess, pockets and 2 reversible fronts. Easy laundering is another feature of this dress. The entire garment opens out flat, with no buttons and no frills to bother; the double front makes wash days for this garment farther apart. Are specially priced for today.

Double Service. Easy to Launder. Easy to Slip On. You Can Change the Waist Line by Raising or Lowering Belt. Special Demonstration Today in the Houseworn Department. Be on-hand.

### Women's New Fall Shoes \$3.50-\$4 Vals. \$3.19

A sale of Women's Fine Fall Shoes that takes in a lot of 900 pairs. They are made of patent colt leathers, with dull kid or colored oze calf tops. Button style. They also come in vic kid with patent tips, in Blucher or button style. All have Goodyear welt soles, Cuban or military \$3.19 heels; \$3.50 to \$4 vals.

See the immense assortment of new Fall Shoes for Men, Women and Children. The latest lasts and the best leathers. Competent fitters to wait upon you. The store where best values and service are always found.

#### MISSES & CHILDS' JOCKEY BOOTS

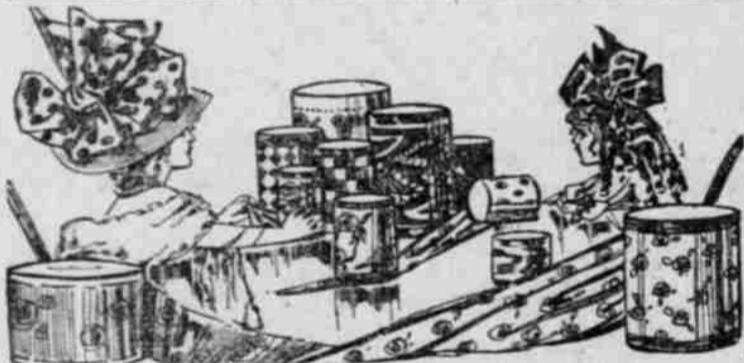
Made in patent colt, gum-metal calf and tan Russia leathers; a very natty footwear style. Complete line.

RED GOOSE SCHOOL SHOES for boys and girls, in the best leathers and lasts. We are the sole Portland agents for this splendid make.



## Hawaiian Pineapples The Pure Food Grocery Section Offers 1000 Hawaiian Pineapples From the Clark Farm Co.—Special Sale Price While They Last, the Dozen \$1.70, Each 15c

### First Holiday Sale of Ribbons AND Commences Today Lasts 4 Days



No. 1 Satin Baby Ribbon, 10-yard piece, regular 15c value, special for this sale, the piece **12c**  
No. 1 Satin Baby Ribbon, 10-yard piece, regular 20c value, special price, the piece **15c**  
No. 1 1/2 Satin Baby Ribbon, 10-yard piece, 20c value, special for this sale at, the piece **21c**  
No. 2 Satin Baby Ribbon, 10-yard piece, regular 35c value, special for this sale, the piece **21c**  
5-Yard Piece of No. 1 Wash Ribbon, 12c value, 6c  
No. 1 1/2, regular 15c value, special, the piece, **9c**  
No. 2, 20c value, special for this sale, piece, **10c**  
No. 3, 25c value, special for this sale, piece, **16c**  
No. 5, 35c value, special for this sale, piece, **19c**  
Messaline Ribbon, for millinery bows and dress trimmings, 5 inches wide, all colors; regular 25c values, special for this sale at, the yard **15c**  
Plain or Moire Ribbon, extra heavy, suitable for hair bows, six inches wide; in black, white and colors; regular 50c values, sale price at **29c**  
Warp Print and Stripe Ribbons, heavy, suitable for fancy work and hat trimmings, 5 and 6 ins. wide, all colors; regular 50c values, special **33c**  
Fancy Ribbon, in warp prints, checks and plaids, 5 to 7 ins. wide; 65c and 75c vals., yd. **43c**

Plain Moire or Taffeta Ribbon, 3 inches wide, in black, white and all colors; 15c value, yard **9c**  
Taffeta Ribbon, plain, for hair bows and hat trimmings, four inches wide, in black, white and all colors; regular 20c value, special, yard **12c**  
Plain or Moire Taffeta Ribbon, suitable for hair bows and hat trimmings; 5 1/2 inches wide, in black, white and all colors; 25c vals., yd. **10c**  
Plain or Moire Taffeta Ribbon, 6 ins. wide, in black, white and colors, suitable for hair ribbons and hat bows; regular 35c values, the yard **19c**  
Plain or Moire Taffeta Ribbon, extra heavy, for hair bows, millinery, etc.; 6 inches wide; black, white and all colors; regular 40c values for **25c**  
Satin Ribbon, 5 to 6 inches wide, suitable for millinery and sashes, in all the new and staple colors; regular 50c values, special, the yard **25c**  
Fancy Warp Print Ribbon, 4 inches wide, for hair bows, fancy work, etc.; 25c value, yard **17c**  
Fancy Warp Print or Plaid and Striped Ribbons, in all colors, 4 and 5 inches wide; regular 40c and 50c values, on special sale at, the yard **25c**  
Fancy Ribbon, very heavy, best quality, 6 to 10 ins. wide, in all styles, for hat trimming and fancy work; \$1.50 and \$2.00 values, yard **79c**

### Women's Hose 75c Vals. 50c

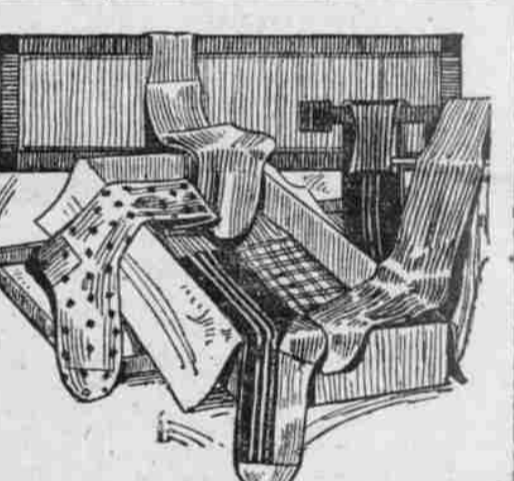
Women's and Children's Hose in the season's best styles and qualities at popular prices. Embroidered styles, new Fall patterns on fine imported lises. Black, with self and daintily colored embroidered ery patterns; 65c and 75c values, **50c**  
Women's Cotton Hose, plain black, full fashioned, medium weight, soft finish; reg. 50c values, special, pair **39c**  
Women's Lisle and Cotton Hose, imported Ingrain, with maco sole, gauze and light weights, the best to be had at **\$1.00**  
35c the pair, or three pairs for **\$1.00**  
Misses' Cotton Hose, fine ribbed, soft finish, extra long and elastic; all sizes; come in black only; regular 25c values, each at the special low price of, each **15c**  
Children's "Merry Jester" Hose, fine ribbed black elastic; tops; all sizes; regular 15c values, special, the pair **8c**  
Women's Cotton Hose, plain black, seamless; all sizes; regular 12 1/2c values; special at three pairs for only **25c**

### Women's \$5.00 Nightgns \$2.98

French Hand-made Nightgowns in high or low-neck style, hand-embroidered—regular \$6.00 and \$6.50 values at **\$3.95**  
Women's Combination Garments, made of cambie and nainsook, trimmed in Val. and Torchon laces, tucks, beading and ribbon; corset cover and drawers; regular values \$3.50 to \$4.00, at **\$1.98**

### 5000 Dozen Pairs Men's Hose 50c to 75c 23c 25c to 35c 17c a Pair VALUES ONLY

The greatest cut price on men's fine Hosiery ever launched in Portland. Thousands of pairs grouped into four lots, and so arranged that you may select the price you want, the size, the color and the style you like best, quickly. Look ahead for the Winter months and come promptly for your supply of Hose. Through a special purchase from one of the largest importers in the world, we secured this lot of Hosiery for a great deal below the regular prices. Portland's busiest men's shop again demonstrates its bargain superiority. See Morrison street window



LOT ONE consists of the celebrated Phoenix Silk, silk lisle, pure lisle thread, fine silk mercerized, fine maco cotton, silk plaited, new open work lisle and fine mercerized lisle. In black, gray and oxford. Endless assortment of striped and figured effects. Also plain or tan silk lisle, and all solid shades of silk lisle in all the advanced Fall colors, such as electric blue, navy, brown, myrtle, smoke, maroon, silver, etc.; Persians, polka dots, bias and vertical stripes, invisible figures and stripes, changeable effects, etc. Sizes 9 1/2 to 11 1/2; all full fashioned, regularly sold at from 50c to 75c the pair, on special sale now at the low price of, the pair **23c**  
LOT TWO consists of 1500 dozen men's hose in lisle thread, mercerized silk, new open work, prime maco cotton, Egyptian cotton, etc.; wide variety of patterns and colors, all the new Fall and the advance Winter shades represented. Stripes, figures and dotted effects, also all solid shades; sizes 9 1/2 to 11 1/2; 25c and 35c values; special, 3 pairs for 50c, the pair **17c**  
LOT THREE—Men's fine pure cashmere wool Hose, in black, gray and oxford; made of fine selected wool yarn, seamless, easy on the feet; come in Fall and Winter weights. Always sold elsewhere at 25c and 35c the pair, special, 3 pairs for 50c, or single pair for only **17c**  
LOT FOUR—Men's Hose for every day and work wear, the kind that wear like iron; made with triple plied sole, heel and toe. Best-wearing stock in the market; guaranteed to wear better than any other hose at this price; special low price at only, the pair **12 1/2c**

### Great Savings Here on Good Groceries

ANOTHER SALE OF HAMS—The same kind of delicious, tender sugar-cured Hams that we offered you a short time ago. They are made from young, corn-fed pigs, 20c and are (first quality, not second); lb. **20c**  
Del Monte Soused Sardines, unequalled for flavor and quality; 3 tins for 50c, on by the single tin at only each **17c**  
Imported Swiss Cheese, a delight to the epicure; regular price 40c the pound, on special sale at this low price, lb. **34c**  
New Evaporated Apricots, the pound, **14c**  
New Salt Mackerel, 15c value for, **12c**  
Oro Tomatoes, regular \$1 dozen, at **88c**, or four cans now for only **30c**  
Summer Sausage, 40c the pound, at **33c**

### If You'll Join Our Sewing Machine Club We'll Sell You a Willamette Sewing Machine at Cash-Prices for \$2 Down--\$1 Week

Three times as many machines sold in one week than at any other time in the history of our sewing machine department is the record of our new sewing machine club. We want five hundred members for this club and we must have all the applications in before December 25. It is a feat unparalleled in any store West of Chicago, but we're sure we can sell this number in the time allotted. The club plan is simple, economical and convenient. By purchasing in this way you have the advantage of the easiest possible manner of payments and We Sell You a Machine at Cash Price. Six different grades to choose from, all the Willamette Make and any grade you prefer on the same easy terms of payment. The machines run from \$20.00 to \$35.00, and every machine we sell is guaranteed for ten years. Don't overlook this great opportunity to secure one of these machines. Don't be without a machine for your Fall sewing and don't use an old and out of date machine. Come at once and inspect the machines we sell for so little money. Pay \$2.00 when you join the club and we deliver the machine at once. Then pay \$1 a week while you use the machine. See the Alder street window display. Come to the fifth floor department and have the club plan explained to you. Do not fail to inspect these excellent machines.

### The Blue and White Enamelware Specials

30c Lipped Preserving Kettles for...**24c**  
45c Lipped Preserving Kettles for...**36c**  
60c Lipped Preserving Kettles for...**47c**  
75c Lipped Preserving Kettles for...**59c**  
\$1.00 Lipped Preserving Kettles for...**79c**  
35c Lipped Saucepan, special, each, **27c**  
45c Lipped Saucepan, special, each, **36c**  
50c Lipped Saucepan, special, each, **39c**  
65c Berlin Saucepan, special, each, **52c**  
\$2.00 Berlin Saucepan for only **\$1.59**  
65c Berlin Kettles, special at each, **52c**  
\$2.00 Berlin Kettles reduced to **\$1.69**  
\$1.00 Rice Boilers reduced to, ea. **78c**  
\$2.00 Rice Boilers reduced to, ea. **\$1.59**  
75c Colanders, special at only, each, **59c**  
65c Coffee Pots special at, each, **51c**

### JERSEY CLUB ORGANIZED

Freedom From Tuberculosis Urged in Favor of Breed. A few of the Jersey breeders of Oregon attending the State Fair met and organized the Oregon Jersey Cattle Club. The breeders present were Harry West, Seapoupe, S. E. Smith, Portland; E. Carey, Carlton; Warren Gray, Jefferson; Charles Miller, Jefferson; Thomas Withycombe, Portland; W. O. Morrow, Independence; J. J. Wright, Silverton; Charles Cleveland, Gresham. Harry West was elected president; W. M. Ladd, of Portland, first vice-president; F. E. Lynn, of Ferrysdale, second vice-president; Thomas Withycombe, 421 Hamilton block, Portland, secretary; Charles Cleveland, Gresham, treasurer; Charles Miller and W. O. Morrow, in addition to the other officials, are directors. A member of the club said that the Jersey cow was becoming very popular

### REBEKAHS HAVE BIRTHDAY

Portland Lodges Celebrate 50th Anniversary of Founding. Rebekah Lodges of Portland celebrated the 50th anniversary of the founding of the Rebekah branch of Odd-fellowship last night in Orient Lodge Hall, East Sixth and East Alder streets. Mrs. A. Kallisher presided. The ritualistic service was given by the following officers: Noble grand, Mrs. A. Kallisher, of Omega Lodge; vice-grand, Mrs. Oliver, of Columbia; past grand, noble, Miss Anna C. Patten, of Rose City; chaplain, Mrs. Fieldner, of Acme; secretary, Mrs. Hewitt; treasurer, Mrs. Leich; conductor, Miss Long; warden, Mrs. Howe; supporters of noble grand, Mesdames Randall and Miner; supporters of vice-grand, Mesdames Tomlinson and Smith; past noble grand, Mesdames Downing and Pritchard; chaplains, Mesdames Belmont and Colburn. Rev. Benjamin Young delivered an

### LEVY TO BE 10 MILLS LESS

Vancouver Has Money in Treasury, Making Lower Tax Possible. VANCOUVER, Wash., Sept. 20.—(Special)—That \$50,000 will be required to pay Vancouver's municipal expenses for 1911 was estimated by the Council tonight. As funds were left over last year, less than \$6000 will be raised by direct taxation. The levy will be about 2 mills. No levy will be made in Greater Vancouver. Last year the levy was 12 mills.

### FRANK L. SMITH MEAT CO.

"FIGHTING THE BEEF TRUST" Pot Roast Beef...**10c 11c**  
Oven Roast Beef...**12c 15c**  
Short Ribs of Beef...**10c**  
Plate Beef...**8c 10c**  
Brisket Beef...**8c 10c**  
Smith's Own Corned Beef...**8c 10c**  
And don't forget the Fish—  
Pacific Ocean Halibut...**12c**  
Columbia River Salmon...**12c**  
And Smith's "Made in Oregon" absolutely fresh Oregon creamery butter—  
It's the best butter you ever ate. **15c**  
It's only, per square, **75c**

Pork Chops, from the shoulder...**20c**  
Pork Shoulder Roasts...**20c**  
Pork Sausage...**15c**  
Sugar-Cured Bacon...**22c 25c**  
Smith's Mild Sugar-Cured Hams...**20c**  
Smith's absolutely pure Lard, 2-lb. pail for...**50c**  
Smith's Lard, 5-lb. pail...**80c**  
Smith's Lard, 10-lb. pail...**\$1.55**  
Smith's absolutely pure Cooking Compound, 3-lb. pail...**40c**  
3-lb. pail for...**65c**  
10-lb. pail for...**\$1.35**  
All the above meats and the following groceries at Third and Jefferson streets, Main 8751, Automatic A 4418:  
50 lbs. Hard Wheat Flour...**\$1.25**  
Hard Wheat Flour, per bb...**\$1.50**  
18 lbs. Small White Beans...**\$1.00**  
10 lbs. White Potatoes...**\$1.00**  
20 lbs. Rice...**\$1.00**  
17 lbs. Granulated Sugar...**\$1.00**  
5 cans Pioneer Milk...**55c**  
5 pkgs. Rolled Oats...**55c**  
3 pkgs. Rice or Corn Flakes...**55c**  
4 lbs. Popcorn...**25c**  
Smith's wonderfully good, freshly dressed lamb...**15c**  
Hindquarters of Lamb...**15c**  
Legs of Lamb...**15c**  
Loin Lamb Chops...**15c**  
Whole Shoulder of Lamb...**10c**  
Lamb Stew...**8c**  
Lamb Liver...**10c**  
Smith's Beef—Really the Best and Freshest Beef on Earth.  
July Sirloin and Tenderloin Steaks for...**15c**  
Round Steaks...**12c 15c**  
Stamberg Steak...**12c**  
4 lbs. Split Peas...**25c**  
4 lbs. Tapioca or Sago...**25c**  
Brooms, each...**40c 45c 50c 55c 60c**  
Macaroni in 2, 5, 6, 7 lb. boxes, lb...**8c**  
6 loaves Bread...**25c**  
4 lb. cakes Borax Soap...**25c**  
6 cakes Napha Soap...**25c**  
12 cakes Laundry Soap...**25c**  
10 lbs. Sal Soda...**25c**  
4 lbs. Laundry Starch...**25c**