# The Greater Meier & Frank Store

DAIRY LUNCH

Tomorrow, 1073d Great Friday Surprise Sale Additional Specials on Another Page

## 200 Women's, Misses' Linen Following Items Are on Sale Suits, \$12-\$20 Vals. \$5.85



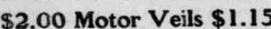
Tomorrow, for the 1073d Friday Surprise Sale, 200 women's and misses' Linen Suits, with coats in short or medium length, semi or tight-fitted style, skirts are fancy or plain tailored, plain gored or pleated, materials are plain linen, crash and rep. Come in navy, light blue, lavender, gray, white, brown and natural linen. Reg. values from \$12 to \$20; spec'l Friday No Phone Orders Filled-None Sent C. O.

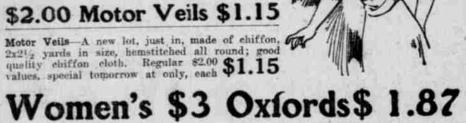
#### D. or on approval Visit Our Store

See the new arrivals in women's Suits, Coats, Waists, etc. New Silks and Dress Goods, new Embroideries and Laces, new Gloves, new Hosiery, new Veilingse new Suits for men. It is worth a special trip to the store every day to see the new things as they come in. A showing you should see.

#### Reg. \$1.75 Waists Special at 89c Each

Tomorrow, for the 1073d Friday Surprise Sale, Lawn and Batiste Waists in ten different designs. They are very chie and clever styles. including the popular Gibson effects, yokes of Val. lace and insertion, pin tucks and medallions; high necks, long sleeves; reg- 89c ular \$1.75 values, special tomorrow





## Tomorrow, for the 1073d Friday Surprise Sale, 1100 pairs of Women's Low

Shoes, in patent kid, chocolate vici, glazed kid, tan Russia, velour calf, etc. Extension or turn soles, Cuban or military heels, and plain or tip toes; button or lace blucher. We also include a large number of elite ties and or lace blucher. We also include a large number of chite ties and pumps in this assortment; regular \$3.00 values, special tomorrow \$1.87

#### 5000 Men's Golf Shirts 52c



\$1 and \$1.25 Vals.

Tomorrow, for the 1073d Friday Surprise Sale, 5000 Men's Golf Shirts; a great shipment just received that was bought at a decidedly low price The materials are madras, chambray, percale, etc. They are made with attached or separate cuffs, and closed fronts or coat style. Come in plain blue, tan, white, gray, etc. Endless assortment of light or dark stripes, figured and checked effects. The kind of shirts that we guarantee to

fit. Cut full and roomy, all sizes neck and sleeve lengths; Regular \$1.00 and \$1.25 values, special for this sale, only See Fifth-Street Window Display-Mail Orders Filled

### Men's Silk Neckwear, Values 29c

Tomorrow, for the 1073d Friday Surprise Sale, 500 dozen Men's Fine Silk Ties in the Fall season's best styles and patterns. The colors are green, navy, tan, maroon, white, brown, helio, êtc. Made in French fold or wide flowing end styles. Come in neat striped figured Persian dotted and checked effects; 50c and 75c values. Also a special lot of Men's Wash Ties, regularly 29c sold at 50c, included in this lot. Your choice of the lot at, each, only 29c

#### \$10 and \$15 Handbags 4.98 Pins and Brooches Values \$1.19

Tomorrow for the 1073d Friday Surprise Sale in the Leather Goods Department, we offer a manufacturer's line of sample Bags that we purchased at a very low price. The lot includes all the finest leathers, such as genuine seal, pigskin, morocco, walrus, patent leather, etc. All are leather lined and fitted with coin purses to match. These are exceptional values \$4.98 and the offer will only be made once. Reg. vals. to \$15.00, sp'l .\$4.98

IMPORTED NOVELTIES IN BELT PINS AND BROOCHES, the latest things from Paris; in all colors and finishes; hardly two alike: regular values up to \$4.00. special at the low price—see these \$1.19

FANCY BACK COMBS, gold inlaid and fancy stone set effects, newest shapes; regular \$2.50 and \$3.00 values, special tomorrow at, each 98c

# Today

Women's \$40 Hats \$7.50

#### Today, Friday, Saturday

To make room for our Fall importations of Hats for Autumn and Winter wear, we have repriced every hat, shape or frame now in stock at prices that cannot fail to effect a speedy clearance. Today, Friday and Saturday you will have a grand chance to buy millinery, many styles being so closely allied and so much in touch with some of the Fall and Winter models that the economical purchaser will readily see the advisability of taking advantage of this bar-

gain opportunity. There must be a general clean-up, and with this end in view prices have been cut far below the regular wholesale cost. Take advantage of the savings

LOT 1-Clever adaptations of imported models, also original creations from our own stockrooms. The former prices range from \$12 to \$40. Specially priced for three \$7.50 days' sale at only, each

LOT 2-Street Hats in a large variety of styles, including hats appropriate for the present season; also models suitable for early Fall wear. Formerly \$6.50 to \$15.00. \$3.95
Special at this price, ea.

LOT 3-Auto Bonnets in a large variety of styles; regular values up to \$9 each. Specially priced \$4.45 for this great clean-up at

LOT 4-Ready-to-wear Hats, suitable for seashore or mountains, and some appropriate for Fall wear. \$1.98 Values to \$8, for 3 days LOT 5-Sailors, a lot of just 100. Regular values worth up to \$5.00 each. Specially priced for this great 95c clean-up sale at only, each

LOT 6-Children's Summer Hats and Bonnets, the entire stock to be cleared out at extraordinarily low prices. Take advantage of savings offered.

LOT 7-Flowers, Foliage, etc., all that are left over, must go at once, as we carry none over from season to season. Special reductions are offered on the entire assortment. Low prices.

LOT 8-Ostrich Plumes. Our large stock, containing hundreds of plumes -white, black and all colors-offered at reduced prices. Take advantage of the low prices and get a fine plume.

### \$5.00 Small Rugs at \$3.35

Today in Third Floor Carpet Section, Electra Axminster \$3.35 Rugs, size 36x72, in large variety of patterns and colorings BIGELOW AXMINSTER RUGS, size 30x60 inches. Values reg. sold at \$4 each, on special sale today at this low price \$3.15

Yum Yum Woven Springs All Sizes, Friday at \$1.89

Today and tomorrow, in the Fourth Floor Furniture Section, the lowest price ever offered on the best spring made. They come in all sizes. Strongly made. Everyone knows what the Yum-Yum Spring is and what they usually cost. Sizes 2-6, 3 ft., 3-6, 4 ft. and 4-6. Take \$1.89 advantage of this phenomenal saving and buy them now. \$1.89

PUT ON YOUR OLD GRAY BONNET, COPY

Tomorrow, for the 1073d Friday Surprise sale in the music section: "Put on Your Old Gray Bonnet," "Jolly Corks," two-step; "Same Qld Way," etc.; 10c on special sale for one day, copy 10c \$1.50 UMBRELLAS 98c

Tomorrow, for the 1073d Friday surprise sale, Women's 26-inch Umbrellas, with fast black cover, Paragon frame and long directoire handles, \$1.50 val- 98c ues, on special sale for this day at

#### 7c Printed Challies at 5c 25c Huck Towels, INCHES 19c

Tomorrow, for the 1073d Friday Surprise Sale, in the First Floor Wash Goods Section, one full case of Printed Challies, 27 inches wide; regular 7c values, specially marked for tomorrow's selling at this price, yard 5c WHITE MADRAS, fancy, 200 yards in the lot; reg. 25c values, special tomorrow for the Friday Surprise in White Goods Dept. 121/2c Huck Towels, all linen; size 20x36 inches; 200 dozen in the lot; sell 19c regularly at 25c each, specially priced at, the dozen \$2.25, or each FLANNELAINES, with or without borders, in kimono designs; all geolors; 36 inches wide; regular 15c values, special price, the yard, only 9c

Tomorrow, for the 1073d Friday Surprise Sale, in the Pure Food Grocery Section, 5000 squares of the famous Butternut Brand Butter; gilt-edge quality; famous for its purity and flavor. Owing to the increasing sales on butter, we have arranged to have two counters for butter, so you won't have 69c to wait; special, 2-pound squares—buy all you want at this low price

### S. H. & M. Guaranteed Silk

#### Petticoats, TO \$9.00 \$5.45 Each

Tomorrow, for the 1073d Friday Surprise Sale in the Petticoat section, the first Fall offering on our superb quality guaranteed S. H. & M. Silk Petticoats. There are six different styles, and colors are black, white, changeable, all leading shades for Fall

Style No. 1-13-inch flounce, tucked trimming, and accordion pleating. Style No. 2-14-inch flounce, accordion pleating; tucked, trimming and self straps.

Style No. 3-15-inch tucked flounce, finished with four-inch accordionpleated ruifle.

Style No. 4-12-inch plain tailored flounce. Style No. 5-12 - inch plain tailored

tucked flounce with self straps. Style No. 6-13-in. tailored flounce, with 13 rows of tucking; also extra sizes with 15-inch tucked flounce in

These Skirts are warranted to give three months' wear and if you buy one and it proves unsatisfactory, the big store is behind the guarantee Read the following guarantee-

#### Values to \$9, Special Tomorrow at \$5.45

See Fifth-Street Windows-Mail Orders Filled

Should this Petticoat, bear-Purchaser's Guaranteeing trade mark S. H. & M.,

crack or split within three months from date of purchase, return this guarantee to your dealer. He will replace it with a new one, provided the damage has not been caused by tearing, alterations or by wear on bottom ruffle.

### \$3 Corsets, Broken Lot, \$1.19

Tomorrow, for the 1073d Friday Surprise Sale, a broken lot of Corsets in long or me dium-hip style, made of fine quality batiste or French coutil. Among them are girdle tops and medium hips, especially adapted to stout figures. There are also \$1.19 models with high bust and medium hipjs. Regular values to \$3, special \$1.19

#### Men's \$28 Raincoats \$16.65

#### \$25 Raincoats \$15.35 Friday

Tomorrow, for the 1073d Friday Surprise Sale, in the third floor clothing section, the first offer of the Fall season on men's Priestley cravenetted rain or long Overcoats. Both styles 52 inches long, and made with lapel or military collar. A great purchase made by the head of our clothing section, on his recent Eastern trip. These garments come from Rochester's and New York's high-class wholesale tailors. A See them on the third floor.

The fabrics are all-wool worsteds, fancy cassimeres and black wool Thibets. All these coats are the genuine Priestley cravenettes and each garment is stamped with the Priestley label. They come in light or medium weights. The proper coat for the coming season. Fine tailoring and workmanship; three-fourths silk or satin lining. Regular \$25 and \$16.65 \$28 values, on sale at, garment

Young Men's Raincoats and Overcoats, of Priestley cravenette, sizes 30 to 36, 50 and 52 inches long; three-fourths lined, all-wool fabries, in cassimeres, dark or fancy patterns, also black, also all-wool unfinished worsteds and black all-wool Thibets, made with military or regular collar; our best \$15.35 by L. ADLER. regular \$25.00 values, on sale at \$15.35 bros. a co.



### Blue and White China Cups and Saucers S3.50 DOZEN 14c Pair

Tomorrow for the 1073d Friday Surprise Sale, in the basement, thin Japanese China Cups, bowl shape with very pretty decorations, in blue onion patterns; usually sold at \$3.50 the dozen, special tomorrow, at 14c SEE FIFTH-STREET WINDOW. MAIL ORDERS FILLED IN ALL DEPTS

#### Brass Hanging Baskets, Air Ferns

Tomorrow, for the 1073d Friday Surprise Sale, in the First Floor Silverware Section, Solid Brass Hanging Baskets, with brass chain, containing one delicate and benatiful air fern, making one of the most exquisite 48c house plants; regular 75c value; during this Surprise Sale at only