

We're Portland Agents for White Mountain Refrigerators—Men's Guaranteed Ajax Socks—Women's Victor Guaranteed Hosiery  
Portland Headquarters Here for the Nemo Corsets—Butterick Patterns—Sole Agents Madame Irene, Estelle and Gossard Corsets

# Today, The Greater Meier & Frank Store's Midsummer Sales

## Today, The 1068th Friday Surprise Sales See Our Additional Surprise Offerings on Another Page

### Our Great Annual Sale Men's **E. & W. and M. & F. Co.'s** Shirts



Today, for the great 1068th Friday Surprise Sale, begins the greatest Shirt sale of the season. The sale that the most fastidious men in Portland wait for every year. Included are the celebrated Earl & Wilson and the Meier & Frank brands of Men's Fine Shirts. They are in the very latest colorings and patterns; made coat style,

with cuffs attached or detached. An endless assortment of light or dark patterns, striped and figured effects and plain shades. The materials are fine imported madras, pique, percale and oxford. Also fine pure China or heavy ribbed silk, also of French flannel, with the new double soft cuffs. Regular \$1.50 values for this great Friday Surprise Sale, each **\$1.15**  
Reg. \$2.00 grades, special for this sale **\$1.35** Reg. \$3.50 grades, special for this sale **\$1.95**  
Reg. \$2.50 grades, special for this sale **\$1.75** Reg. \$5.00 grades, special for this sale **\$3.25**  
Reg. \$3.00 grades, special for this sale **\$1.95** Reg. \$7.00 grades, special for this sale **\$5.25**

See Big Morrison-street Window Display. Mail Orders Filled.

### Men's 50c, 75c Ties 25c

Today, an immense assortment of Men's Stylish Neckwear, in the best colors and designs. The lot includes flowing ends, French fold and the new tubular styles. The colors are navy, maroon, green, helio, gray, white, black, tan, purple, brown, etc. The tubulars are in two-tone effects or plain shades. The materials are fine barthea, gros-grain and ribbed taffeta silk. Also the new silk and wood fiber knitted and crocheted ties. Stripes, checks, fancy floral and figured effects. Four-in-hand and batwing styles. Regular 50c and 75c values on sale at, each **25c**  
See Morrison-street Window Display. All Mail Orders Filled.

### 420 Pair Fine Lace Curtains

#### Values to \$7.50, Today \$3.95

Today, for the great 1068th Friday Surprise Sale, a manufacturer's surplus line of fine French Curtains. They are made of extra good quality French net, with Cluny lace insertion and wide hems. Some have wide hem and 3-inch edging. Come in white, cream or ecru; 45 to 50 inches wide, 2 1/2 yards long; values to \$7.50 the pair, special price, **\$3.95**  
See Display in Sixth-st. Window. Mail Orders Carefully and Promptly Filled.

### 75c Fancy Ribbon 33c

Today, for the big 1068th Friday Surprise Sale, a gigantic sale of Fancy Ribbon; 25,000 yards in the lot. The season's prettiest shades and most popular widths and designs; 5 to 6 inches wide; satin or moire edges; regular 50c to 75c values, special Friday Surprise Sale price **33c**

### Kid Gloves \$1.33

Today, in the Glove Section, first floor, a special lot of Women's Fine Kid Gloves; two-clasp style, overseam or pique sewed. Trefousse and Perrin's make. A full line of staple shades; all sizes; every pair fitted at the counter; regular \$1.50 and \$1.75 values, special today at **\$1.33**

### \$1.25 Corded Silk 79c

Today, for the great 1068th Friday Surprise Sale, in the Silk Section, first floor, a lot of 5000 yards of Corded Salome Silk, in all the new light and dark colorings. The most desirable silk of the season; 27 inches wide; superb \$1.25 quality; specially priced for the great Friday Surprise Sale at the exceptionally low price of, the yard—take advantage of this sale **79c**

### Women's \$2.50 Chiffon Veiling

#### Silk Hose \$1.29 50c Val. 15c Yd.

Today, for the 1068th Friday surprise sale, 100 dozen pairs of women's extra fine Silk Hose in all shades and colors; double sole, high spliced heel, medium weight; also boot-lace effects in all colors and black; values to \$2.50 the pair, special for today at, pair **\$1.29**  
Women's Lisle Hose, extra fine quality, plain or embroidered, or boot-lace designs. All colors and black, values to 85c the pair, special for today at only **38c**  
Children's and Infants' Silk Lisle Socks and pure silk socks. All colors, sizes 4 to 8, values to 50c pair, at **22c**

### 500 Petticoats \$2.25 Val \$1.24

For today, in the Petticoat and Housegown Section, 500 Women's Heatherbloom Petticoats, well made, with deep double flounce and rows of shirring and pin tucks. Come in black only. Every one stamped with the Heatherbloom trademark. Regular \$2.25 values, special price today at only **\$1.24**

### Oriental Rugs \$40 Values \$24

Today, in the big Third Floor Oriental Rug Section, 100 extra fine Kabistans, average size 4x6 feet; regular price \$40 each, special Surprise price **\$24.00**  
Every Oriental Rug in our stock for the 1068th Friday Surprise Sale on sale at just... **1/4 Off**

### Couch Hammocks \$15 Values at \$9.98

Today for the big 1068th Friday Surprise Sale in the Fifth floor toy department. 200 Canvas couch hammocks, with 6-inch green denim mattress. These are made of 14-ounce white army duck, with two suspension ends. Size of mattress 2-feet 6-inches wide and 6-feet long. The stands are made of selected fir, guaranteed to hold 800 pounds. Folds up into small space, strong, durable, slightly, comfortable. Regular \$15.00 values, big special for today only at the low price of **\$9.98**



### \$3.50 Emb'dery Strips \$1.25

Today, for the big 1068th Friday Surprise Sale, a special lot of manufacturers' lengths of Embroidery Edges and Insertion. Made on good quality swiss and cambric. The designs are in English eyelet, filet and floral effect. Come in four and one-half and five-yard lengths. Regular values to \$3.50 the strip, special for our Friday Surprise Sale, the strip **\$1.25**

### Young Men's Suits Half Price

#### Men's \$25.00 Suits \$16.25

For our great Friday Surprise Sale, today a big special purchase of boys' and young men's Suits, bought from one of New York's leading clothing manufacturers will be sold at half price. All-wool fabrics, including fancy worsteds, Tweeds, homespuns, fancy chevriots. Made single or double-breasted styles, light or dark colors and patterns including stripes, checks, and overlaid, in sizes 14 to 20 years; 30 to 36 chest measurement. Regular \$20 and \$22.50 values, on sale for today at just **Half**



### Willow Ostrich Plumes 1068th Friday Surprise

Today, for the big 1068th Friday Surprise Sale, we offer another remarkable bargain on genuine Willow Ostrich Plumes at the lowest prices ever quoted for equal qualities. These are fine French Willow Plumes, from African male birds. There are over a thousand in this lot. Friday prices follow:

### Rich Willow Plumes, regularly priced at \$7.50, special for the great Surprise Sale at this exceptionally low figure, \$4.95

Regular \$10.00 values **\$7.95** Regular \$28 values, special today at only **\$21.75**  
Regular \$15 values at only **\$11.95** Regular \$30 values at only **\$23.75**  
Regular \$20 values at only **\$15.95** Regular \$33 values at only **\$26.45**

### Friday Sale of Women's Neckwear 35c to 50c Values at 16c Each

Today, for the 1068th Friday Surprise Sale, a great assortment of Women's Neckwear in Dutch collars, rabats, bows and jabots. Also cascades and middy collars. The materials are fine Swiss, lace, net and mull. An immense variety and a huge number—over 5000 being included at this low price. Regular 35c and 50c values. Special price for today's selling, each **16c**

### 5000 Squares Butter 67c

Today, for the big 1068th Friday Surprise Sale, in our Pure Food Grocery Section, 5000 pounds of the famous Woodlawn Creamery Butter, not to be excelled at any price. Comes in two-pound squares. Special **67c**

### Today's Specials in 7th Floor Tea Room

Manhattan Club Sandwich, sp'l, **25c** Salad Anchovie, at this price, ea. **25c**  
Pimiento Sandwich, at this price, **10c** New England Boiled Dinner, sp'l, **30c**

### Women's Silk Dresses Values to \$45 at \$18.45

Today, for the great 1068th Friday Surprise Sale, in Portland's leading Cloak and Suit Store, a special line of Silk Dresses, made of foulard, taffeta, pongee, rajah and messaline silks. The colors are navy, black, gray, green, grape, white, leather, tan, champagne, mode and fancy stripes and polkadots. The models are Princess and semi-Princess with dainty lace yokes and pleated or tucked bodices. Some are silk embroidery trimmed. Also foulards in bordered effects or plain colored Marquissettes over figured foulards. The skirts are in draped, pleated or overskirt effects. All sizes. Values up to \$45.00 are specially priced **\$18.45** for today at, your choice



### Lingerie Waists \$2.50 Vals. \$1.22 Each

Today, in the Waist Section, a grand bargain on Women's Lingerie Waists. 2500 waists and three strikingly stylish models to choose from. One model is in the popular Chantecler style, with allover pin tucks, etc. Another trimmed with inch tucks and scalloped lace edges. A third has a fancy pointed yoke of lace and insertion. Values up to \$2.50, for today, each **\$1.22**

### Women's Wash Dresses Values to \$8 for \$2.85

Today, a complete line of Women's Wash Dresses, made in Princess or semi-Princess effects. The materials are gingham, percale, lawn and linene. High collar or Dutch models; fasten in back or side front. Trimmed with embroidered ruffle, pleats, bands, piping, etc. Many have paneled front. Colors are light blue, lavender, pink, green, tan, copenhagen, navy and pin stripes, checks and plaids. Values to \$8.00, on sale at, each **\$2.85**

### 75c Art Pieces for 27c

Today, for the big 1068th Friday Surprise Sale, in the Third-floor Art Needlework section, a large number of Centerpieces, stamped and tinted, floral or conventional designs, on brown or natural shade linen, 50c-75c values, special **27c**



### 50c, 75c Vests at 23c

Today, in the Knit Underwear Section, main floor, a large assortment of Women's Vests and Pants, the vests in long sleeves, short sleeves or no sleeves; the pants knee or ankle length and umbrella style lace trimmed. Regular 50c and 75c values, special at **23c**

### 15c Percales 10c Yard

Today, in the Wash Goods Section, 100 pieces of percale, 36 ins. wide, regular 15c values, specially priced for today only, the yard **10c**  
**WHITE CAMBRIC**—Fine quality, 36 inches wide, 100 pieces in the lot, regular 20c value, specially priced for today; the yard **12 1/2c**  
**NAINSOOK AND LONGCLOTH**—12 yards in the piece, regular price \$2.25 the piece, special price for today's selling at only **\$1.75**

### Decorated Cups and Saucers 14c

Today, for the 1068th Friday surprise sale in the housefurnishing section, basement, 100 dozen white teacups and saucers, decorated with lace gold border, light porcelain body with plain edge. Decidedly handsome patterns and high-grade ware, special today, each **14c**  
**7-inch Plates**, to match cups and saucers like above, a lot of 100 dozen for today, special at low price of, ea. **12c**  
See Our Fifth-street Window Display

### Polished Brass Fern Dish \$1.59

Today, for the 1068th Friday surprise sale in the first floor silverware and brass goods section. Four sizes in handsome and artistic brass ferneries, with pottery linings. They are made of high-grade hammered brass and are handsomely finished. See them on display in the Sixth-street window. Regular 85c **42c** values, special for today at, ea. **\$1.25** values, on special sale at only **89c** \$1.50 values, on special sale at **\$1.11** \$2.25 values, on special sale at **\$1.59**