

PASTORS EXPLAIN MESSAGE OF ROSE

Sunday Dedicated to Flower Appropriately Observed in Local Churches.

PARISHIONERS GET POSIES

Rev. Luther R. Dyott Urges Members of First Congregational Church to Aid in Acquisition of Council Crest as Park.

GOOD WEATHER PROMISED FOR OPENING OF ROSE FESTIVAL.

Fair weather will be a feature of the opening of the Rose Festival today, if the forecast made by the local weather bureau last night proves correct. By request, Edward A. Beale, District Forecaster, made a careful forecast concerning the weather that may be expected for the opening of the festival, and he made the following announcement last night:

"Monday, threatening during the morning; fair during the afternoon and warmer. Tuesday, fair and warmer. Wednesday, probably fair. West, shifting to northwest, winds."

In observing Rose Sunday, Rose Festival sermons were preached at the First Presbyterian and First Methodist Churches yesterday. Dr. Elmer A. Beas, of Clinton, Iowa, preaching at the Presbyterian Church in the evening on "Roses of Gladness," and Dr. Benjamin Young at the Methodist Church on "The Message of the Rose." "The Flower, the Child and the Man" was the subject of Rev. W. G. Elliot's sermon at the Unitarian Church yesterday morning. This church has dispensed with the evening service for the summer months.

The pulpit of the First Congregational Church was decorated with roses, Dr. Luther R. Dyott, the pastor, making reference in his sermon yesterday morning to the week of flowers which begins today. He also urged that the members of his congregation do all in their power to secure for the city the tract of land on Council Crest as a park. He thought this should be done even though it were necessary to make one of the other contemplated parks merely a playground. He declared the securing of Council Crest for the city is not merely a matter for Portland Heights people to advocate. He believes it would be a benefit to the city at large.

Roses Given Away.

At Taylor Street Methodist Church the rose decorations were more elaborate than at the other churches, and a buttonhole rose was given to every person who attended service yesterday morning. The roses remaining are to be turned over to the Rose Festival committee.

Dr. Young, in his sermon, said the Bible spoke of the rose in but two places, once in the Canticles, where Solomon, in his love song, spoke of "The Rose of Sharon," and once in Isaiah, where the prophet said, "The wilderness and the solitary place shall be glad for them, and the desert shall rejoice and blossom as the rose." He continued: "This idealism is especially attractive to every Western man. Who has not marveled at what has been accomplished on this Coast by the brain and hand of man—the vast schemes set on foot for the reclamation of the desert wastes, causing a miraculous transformation before our very eyes, adding intensity to the simile of the prophet?"

Persia Gave First Roses.

"From the fair valleys of far-away Persia, our first roses came. Tradition has it that it was known among the developing civilization of early Greece, and poets and historians united in crowning it 'the Queen of Flowers.' In fact it seems to be the flower of civilization. Cleopatra and Nero spent immense sums in securing its petals for distribution at the banquet board, and upon the floors of their palaces. "Camped with a companion on a desolate waste known as the bad lands, I seemed on that trip to be buried in the alkali wastes. But next morning we saw, close by, lifting itself up with the sun, the most delicate mountain lily. We did not seem to be as far from civilization nor as far from God because of that flower."

Flowers Are Everywhere.

"We find the flowers everywhere. They were made for adornment, not for food. It seems cruel for women to make salad from the golden nasturtiums. There is but one redeeming feature in it, it is like eating yellow sunshine."

"Take the flower with you. It will bring you much sunshine and joy. A great deal more of fragrance and beauty would come into our lives if we lived, like the rose, in the sunshine. I speak figuratively, of course. The beauty of human life does not assert itself if the man deliberately lives in a cellar. The rose lifts itself to the sunlight to absorb its color, and its fragrance, so let us lift our hearts to the sun of the righteousness, receiving from him the fragrance and beauty of the divine life."

Central Baptist Church, Pilgrim Congregational Church and the First United Presbyterian Church also celebrated Rose Sunday. At the Central Baptist Church, Rev. Albert Elhrott preached on "The Royal Glory of the Rose City." Rev. Guy L. Dick's topic at the Pilgrim Congregational Church was "The Beauty of Sharon's Rose." Rev. Frank De Witt Findley spoke at the United Presbyterian Church on "God's Roses as Herald of a Glorious Gospel."

INJURIES PROVE FATAL

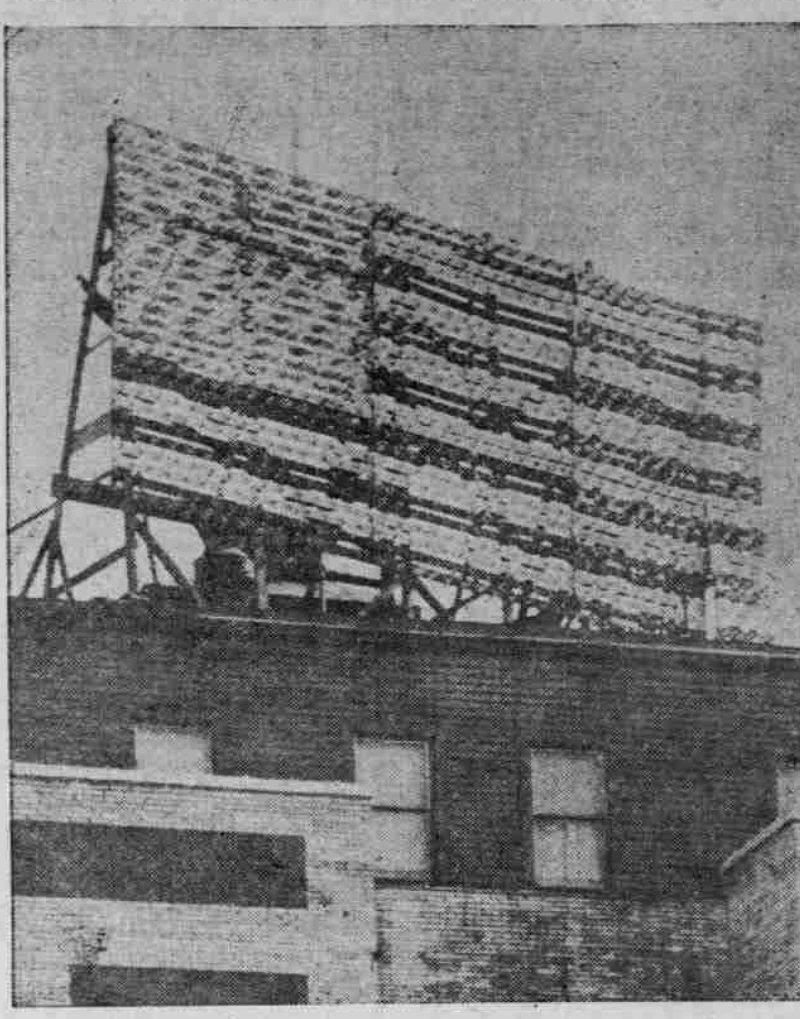
Man Crushed by Great Steam Shovel Dies in Hospital.

F. R. Rickard, a workman at Laurelhurst, who was crushed by a steam shovel Saturday, died yesterday morning at the Good Samaritan Hospital.

Caught under the great shovel, Rickard had no opportunity to call for help until it was too late. The shiner could not see the man, and, as he gradually got more power on the shovel, Rickard's body was slowly crushed. When the shovel was lifted into the air, the man's body dropped to the ground.

Rickard's body was removed to Finley's undertaking room yesterday, and will remain until relatives in Gevans make arrangements for the funeral. Rickard was 35 years old and was unmarried.

ELECTRIC FLAG ON TOP OF THE WELLS-FARGO BUILDING



THIS FLAG WHEN LIGHTED WILL HAVE THE APPEARANCE OF AN AMERICAN FLAG FLUTTERING IN THE BREEZE.

IDEA GROWS FAST

Few Years Have Passed Since Festival Was Instituted.

ROSE SHOW IS BEGINNING

Portland's Supremacy in Culture of Roses Soon Apparent—Great Results Achieved Through Co-operation of People.

Only a few years have passed since Frederick V. Holman suggested that Portland be termed the "Rose City." The Rose Festival dates back to the Lewis and Clark Fair, when the Portland Rose Society was organized. The formation of the society brought together the then isolated rose enthusiasts in the city who saw the value of co-operation.

Before an annual rose show was thought of it became the custom to hold rose exhibits in connection with manufacturing and similar annual fairs, and so the idea of the festival germinated.

When the soldiers left for the Philippines their parting was speeded with roses. Gradually the rose began to become a part of Portland life.

Awards Stimulate Interest.

The Portland Rose Society announced awards. From that moment interest in the culture of roses increased.

When it became apparent that Portland could grow better roses than the rest of the world, and when the filling of gardens all over the city began to attract the attention of visitors, the feeling grew that the rest of the country ought to know about it.

The newspapers adopted the idea of an advertising use with enthusiasm in May, 1907. Business men quickly saw its advantage and an organization to be known later as the Portland Rose Festival Association was formed, with E. W. Rowe as president. At that time the name was the Portland Rose Carnival Association.

The festival of 1907 was a two-day affair. Meetings of Indian veterans and Oregon pioneers were set for June 20 and 21, so the first carnival was set for June 22 and 23. Nearly \$8000 was raised in a few days by a committee headed by W. P. Strandborg.

The Rose show was held in the Forestry building the first day. A combination automobile, bicycle, float and vehicle parade was given one day and an automobile parade concluded the festivities.

Rowdy Pranks Are Tabooed.

Use of Confetti and Ticklers Prohibited During Carnival.

The police ban will be placed on the use of confetti and feather ticklers during the festival week. Instructions to this effect were issued by Chief of Police Cox to the captains in command last night. Paper tape, lead handkerchiefs, ticklers of every description and wind serpents are also tabooed by the police.

The elimination of confetti and ticklers was ordered for the primary purpose of suppressing the rowdiness attendant with their use in crowds. Offenders are subject to a fine of from \$10 to \$50 and imprisonment.

The public in general is warned to be on the alert for petty thievery, which is almost inevitable to occur during the gala week. Proprietors of business establishments and owners of homes, as well as visitors in the city are urged

to exert due diligence in protecting their valuables. To cope with the thieves which will undoubtedly infest the parade crowds Chief of Police Cox last night selected several men from the ranks of patrolmen to don plain clothes during the fiesta week.

Milwaukee Builds Cherry Float.

One of the unique floats, which will appear in the parade of the "Spirit of the Golden West" will be the cherry float which is being built by the Milwaukee people. A considerable sum of money was raised by the queen contest, and a committee from the Milwaukee Commercial Club is building the float. It is fitting that Milwaukee should make the cherry important in its float as it was the home of the original Black Republican cherry that was so popular at one time and from which scions were sent all over the United States, the Bing and the Lambert. Miss Ottilie Shindler, elected queen, and four attendants, will be with the float. The Milwaukee band will also be part of Milwaukee's contribution to the parade.

DECORATIONS IN PLACE

EAST SIDE BUSINESS HOUSES PUT ON GALA ATTIRE.

Scarcely a Building in Portland Is Without Some Sort of Festival Adornment.

The last little touches were applied last night that completed the harmonious festival decorative scheme that this year has become an actual part of the city. While in previous years the fear of expense, possibly of ridicule, led many to defer altogether the idea of decorating the big buildings, there has been no such thought this year and the result has been the most general decoration any Western city has ever known.

Hardly a building manager in the business parts of the city has failed to do his duty in a decorative sense. On the East Side the larger stores, led by Morgan-Atchley Company, have made an excellent showing. The Morgan-Atchley building being arranged in streamers that focus on the corner, where a set banner piece has been arranged.

On the principal East Side streets the public service poles have been painted up to a height of 12 feet. The pink and green colors of the festival have been strung on poles and festooned across the streets, making an altogether pleasing effect.

The West Side has several additions to the decorated list. Richards Hotel has arranged a colored electric light scheme on the building and placed flags and bunting galore.

The Arlington Club has a heavy covering of flags and bunting. The flags are draped over all the walls. The main door is screened with a portiere of flags and each window has a flag on the sill.

Some pretty work was done on the Pacific Telephone building, with bunting and streamers of the festival colors.

The marble-like vases arranged along Sixth street and the light scheme completed.

On Seventh street the light standards were cut into and wire strung across the street every few feet, upon which were hung a dozen Chinese lanterns containing an electric bulb each. These strings of lanterns extend for a dozen blocks.

Bunting reaches in every direction. Residents are putting out their decorations, even if it be but a single flag, and the whole city has a festival air.

EAST SIDE IS DECORATED

Business Men's Club Completes Transformation for Festival.

The East Side Business Men's Club completed the decorative transformation between East Clay and East Burnside, East Morrison between East Washington and East Sixth and East Sixth streets, yesterday morning. All the telephone poles were whitewashed, Grand avenue, which is the widest, presents an attractive appearance. The decorations are simple, but effective, and looking down Grand avenue the effect is that of a continuous canopy of flags and streamers.

Between East Stark and East Oak streets the paving of Grand avenue is completed except at the intersection of East Oak street, and men were at work there yesterday.

Indian Medicine-Man to Be Host.

HUSUM, Wash., June 5.—(Special)—Jake Hunt, the Indian medicine-man of his tribe, has invited his followers to a potlach after the berry season at his ranch, one-half mile east of town. Jake poses as a song-and-dance artist among his brethren, and on the occasion will introduce new stunts along that line. A potlach is held every year on the Hunt premises.

There Is No Reason in the World Why You Should Pay \$35.00 or \$40.00 for a

SUMMER SUIT MADE TO ORDER

Or why wear ready-made clothes when you can have your selection from the largest stock of woollens in the Northwest? Goods that are sold by other tailors at from \$30 to \$45

You Can Have Your Selection for



This stock consists of every known high grade imported and domestic woollens that are shown this season. You may find the choicest lines of English serges, very latest browns, silk mixed worsted and Scotch mixtures. Again we say, goods that are sold in other tailor stores from \$30.00 to \$45.00.

We Give You an Absolute Guarantee

As to the workmanship as being the finest that is made in Portland, the work being made in our own shop right here in Portland. You can have your selection of the various grades of lining, such as silk venetian, mohair serges and farmer satin. The fronts of our coats are made with double French hair cloths and are guaranteed to hold their shape.

In plain words, we have no superior in our business in Portland. Our success in business has shown this to be true.

Suits Finished in Two Days if Necessary

American Gentleman Tailors

Ray Barkhurst, Manager

Corner Sixth and Stark

HOTELS GROW CROWDED

RESERVATIONS LONG AGO MADE CLAIMED RAPIDLY.

Many Visitors to Rose Festival Have Long Search Before Finding Quarters.

Reservations at the hotels were rapidly claimed yesterday and last night. Guests who had engaged apartments in advance of the big rush to the Rose Festival and had no worry about where they were going to sleep during the week's fete, registered and hurried out to catch a first glimpse of the decorations. Many hired automobiles, taxicabs and carriages, others boarded streetcars and many more walked about the streets.

Those who had not made reservations found themselves in a quandary over accommodations and sparring with commercial travelers for a place to sleep. Traveling men who depended upon their ingenuity and glib tongues to talk hotel clerks out of rooms found themselves checkmated by persons who had made reservations and others who

would not be turned down. The average salesman is always willing to take a chance and some were temporarily quartered in rooms that had been reserved, only to be routed out after becoming settled by the unexpected arrival of those who had paid long in advance. As a result, many commercial men changed their schedules, deciding to return to Portland after the festival is over, and left the city on the first train out.

Arrivals registered from all parts of the United States and Canada. If they did not come specially to attend the Rose Festival, they arranged their business affairs so that the trip to Portland would fall on the week of festivities.

Long lists of names with no rooms assigned appeared on the hotel registers long before the day trains were all in. Clerks made no promises of accommodation for the night and hundreds immediately left the hotels to find quarters elsewhere.

New Potato Crop on Market.

HUSUM, Wash., June 5.—(Special)—Mrs. Rosander Hendryx has placed the first new potatoes of the season on the market. This is considered several weeks earlier than the average for new tubers. Mrs. Hendryx, who conducts her 120-acre ranch along near Husum, is said to always be the first in the market with vegetables. She is a widow and 78 years old.

Special Service

BETWEEN PORTLAND AND OREGON CITY

DURING ROSE CARNIVAL June 6th to 11th, Inclusive.

TRAINS LEAVE

EAST WATER AND MORRISON STREETS

EVERY 30 MINUTES

From 6:30 A. M. to and Including 12 Midnight.

Portland Railway, Light and Power Co.