

Portland Agents for the Globe-Wernicke Book Cases—Vudor Porch Shades—Ostermoor Mattresses—Sanitary White Steel Furniture—Join Our Kodak Club—Buy Your Supplies Here—Lunch in Our Seventh Floor Tea Room—Special Menu From 11:30 to 2 at 50 Cents

The Great 54 Cent Day Specials

The Greater Meier & Frank Store Presents These Phenomenal 54-Cent Specials Today in Celebration of the 54th Anniversary and 54 Days Wonder Sales--See Tonight's Papers for FRIDAY BARGAINS

The Great 54 Cent Day Specials

Wonder Sale of Lace Curtain Samples at 54c

One of the most astonishing bargains ever offered in Portland. 1 1/2 and 1 1/4 yard lengths of Irish Point, Arabian, Brussels, Cluny and other styles of Lace Curtains at an unheard of price. There are many samples in this lot that represent curtains regularly sold at as high as \$15.00 the pair; special today for the Wonder Sale at the exceptionally low price of, each 54c

See Display in Fifth-Street Window. Mail Orders Filled. RUFFLED SWISS AND NOTTINGHAM CURTAINS, 2 1/2 yards long and in a good variety of designs; regularly sold at 90c the pair, special today for the big Wonder Sale at 54c CURTAINS, a lot including 75 patterns in Scotch curtain madras, light or dark grounds, floral and Oriental designs; regular price \$1.00 the pair, special for today at only, the pair 54c

Wonder Shirt Sale of \$1 to \$1.25 Vals. 54c



Large quantity of men's shirts in madras and percale, light, and fancy striped effects—Also medium and dark patterns. Plain or pleated bosom, made full size, and nicely laundered—Just the sort of shirts usually sold for \$1.00 and \$1.25, special for today only 54c

Men's Underwear, a Summer weight balbriggan, in pink, blue and ecru—Made with double seated drawers, finished with pearl buttons—The ecru colored garments are the genuine French make, the pink and blue are the celebrated Otis make—Regular 75c values special price at 54c

75c Drug Sundries 54c \$1.00 Hair Brushes 54c

Pompeian Massage Cream, regular 75c jar, special price 54c Pinard's Vegetal, regular 75c bottle, during this sale at only 54c Toilet Paper, Knickerbocker brand, one dozen rolls, special 54c Chamois Skins, regular 75c values, now selling at only, each 54c Eagle Fountain Syringes, regular 75c values, this sale at only 54c Mellen's Food for babies, 75c size, during this sale for only 54c Women's All-Rubber Syringes, regular 75c values, for only 54c \$1.00 Ideal Hair Brushes, special price during this sale, each 54c

85c Corset Covers 54c

Corset Covers, made of good quality nainsook or cambrie, trimmed, with embroidery and lace edging and insertion, beading and ribbon; fine quality; reg. 85c values 54c 75c Bust Supporters Now Only 54c CAMBRIC BUST SUPPORTERS, with yoke of embroidery insertion and embroidery edging; 75c values 54c

Wonder Sale Women's Waists Regular Values to \$2.50 at \$1.54

An exciting special for the Wonder Day Sale in the Waist Department—500 Lingerie Waists in four exquisitely beautiful patterns, handsomely finished, made of mull, batiste and lawn—Have new style sleeves, open in back, some with medallion yoke effect, with collar of lace insertion and edging—Others come in allover effects, round val. insertion and small square yokes—A third style is made with straight lines, embroidery trimmed—Another style with clusters of pin tucks and lace insertion, dainty beyond description—Come in all sizes—Regular values to \$2.50 at \$1.54



Women's Outing Flannel Petticoats in white or fancy striped designs with hemstitched or emb. flounce, sp'l. 54c

Women's Dressing Sacques 54c

Women's Lawn Dressing Sacques and Short Kimonos made with Dutch neck, large pointed or round collar, trimmed with embroidery, ribbon and one-inch satin bands—Come in checks, dots, figured and flowered effects—Light or dark grounds, also plain white, values to \$1.50, special 54c

\$1 Voile 54c Yard 75c Underw'r 54c

All-wool Imported French Voile, a great variety of colors, self striped and checked effects; dustproof and non-wrinkling; unequalled for good service; regular \$1.00 values; special, yard 54c

Women's Knit Underwear for Summer Wear, in vests, pants and union suits, plain or fancy trimmed; regular 75c values, on sale at 54c Women's Handkerchiefs, all linen, hand-embroidered, reg. 65c and 75c values, at 54c

\$6.00 Tailored Hats at \$2.54



\$1.25 Flowers 54c

Tailored and Draped Hats for women and misses, smart, modish models in goodly assortments, neatly trimmed, large color selection; regular values to \$6, special at this low price \$2.54

CHILDREN'S OUTING HATS, in Java and fancy straws; regular values to \$1.25, special for the Wonder Day Sale at this low price, each 54c FLOWERS AND FOLIAGE, for trimming pretty hats for Summer wear; regular values in the lot up to \$1.25; special Wonder Day Sale at 54c

Wonder Sale Child's Shoes to \$1.25 Pr. 54c

A lot of 900 pairs of Children's Shoes, made of vici kid, with plain or tipped toes, extension or turn soles, lace or button styles. They come in sizes 3 to 10, and are regularly worth up to \$1.25; special for the Wonder Day Sale at this low price 54c

CHILDREN'S SLIPPERS, in white, pink or blue kid, made with one strap and bow; hand-turned soles and plain toes; sizes to 13 1/2 in misses'; values to \$1.50; special price, pair 54c

Wonder-Ribbon Sale 75c and \$1 Vals. 54c

Fancy ribbon in self colored and warp prints suitable for sashes, hair bows, hat trimming and fancy work, regularly sold to \$1 yard—One of the greatest values in this great Wonder Sale for these ribbons are 6 to 8 inches wide—Take advantage and profit by the bargain today the yd. 54c



Women's Neckwear 65c and 75c Values 54c

Our entire stock of 65c and 75c Neckwear at this price for today—The assortment includes rabats, jabots, stocks, croats, lace collars, linen collars, etc. good assortments and all sizes—We also include ruffings by the yard—Special for today only, your choice of the lot 54c

75c Pictures Spec'l 54c

75c Dolls Special at 54c

The fifth floor toy and picture department contributes unequalled values. Mottoes, very artistic hardwood designs, size 7x18 inches; regular 75c values; special for the Wonder Day Sale at the low price 54c 10x12 Cupids, in oval frames, sold regularly at 75c each; special at 54c Gifford's Indian Madonna, 75c values, at the very low price of 54c Kid Body Dolls, jointed, 75c values, special at this very low price, 54c All of our regular 75c Pennants; special at wonder Day Sale price 54c Rose City Shopping Bags, well constructed, light and durable; regular 75c values; special for the Wonder Day Sale at the low price of 54c Floyer Stands, with four legs, 23 inches high, 12-inch top; regular 75c values; special for the Wonder Day Sale at this low price 54c Vacuum Pistols, with arrow and target; regularly sold at 75c, sp'l 54c Sailboats; regular 75c values; special Wonder Day sale at this price, 54c Metalography or brass workers' outfits; 75c values; this sale at 54c

75c White Waistings 54c

Imported White Waistings, splendid quality; regularly sold at 75c the yard; special for the Wonder Day Sale at only 54c Embroidered Swisses, in colors; regular \$1.00 values; special for the great Wonder Day sale, at this price, the yard 54c Bleached Damask, 68 inches wide; regular price 75c the yard; special for the Wonder Day Sale at this very low price only 54c Turkish Towels, extra heavy, full bleached; regular 75c each, at 54c

The Colossal Sale 100 Sets Edition DeLuxe Books Continues Today Great Half-Price Sale Sample Muslin Underwear Repeated Today Gigantic Glove Sale Better Than Ever Today---4th Day

Boys' Blouse Waists at 54c

Waists made of Madras and Percale, fast color materials that give good wear and wash well. Semi-starbed, with soft collar attached, medium or dark colors. Excellent for school wear. Anniversary Sale is now going on; special, at 54c

65c Floss Cushions Sp'l 54c

Wonder day special in the pillow and bedding department, third floor. 300 floss cushions, sizes 24x24. The Anniversary Sale special each, at only 54c 150 cotton blankets, gray with colored borders; they can be used for sheets. They are our regular 65c values; this great Anniversary Sale price each, at 54c

\$1.75 Embroidery 54c Yd.

300 yards of cross-bar embroidery, in all-over effects, eyelet designs, suitable for waists and yokes; values to \$1.75 the yard; Anniversary sale price, only 54c

Special Lunch Today 50c

Every day we serve a special luncheon in our pleasant 7th floor tearoom, where you look down on the busy streets and listen to the Meier & Frank Orchestra SPECIAL CLUB BREAKFAST—Consisting of cereal and cream, eggs any style, or ham and eggs, or mutton or lamb chops and toast, bread, etc., and coffee; this breakfast is served every day from 8 to 10 A. M. in our dining-room for 30c. DAINY AFTERNOON TEA FROM 2 TO 5 EVERY AFTERNOON FOR 25 CENTS

Wonder Sale in the Basement

75c to 90c Articles at 54c

85c Shovels, short or long handles; 54c special sale for today at, each 54c 85c Spades; special at, each, only 54c 75c Garden Hoes; special at only 54c 75c Fountain Lawn Sprays; special 54c 85c Buck Saws; special, each, only 54c 75c Galvanized Wash Tubs; special 54c 75c Table Tumblers, thin blown glass, engraved patterns; dozen 54c 90c set blue and white, semi-porcelain Cups and Saucers, 6 in set, at 54c 90c fancy China Plates in assorted decorations; extra special at only 54c 90c fancy China Cups and Saucers, assorted decoration; special only 54c Lindsay Lights, complete with best Lindsay burner, mantle and globe 54c

54c Grocery Specials

From Our Pure Food Grocery Department

Savings on the best kind of groceries, for this one day only. An antidote for the high cost of living that will appeal to the shrewd shopper who wants to make her grocery money go the farthest without slighting the quality or variety offered on her table. 7 1/2 pounds small white Beans, today 54c 8 pounds dried Lima Beans, today, 54c 12 lbs. fancy Japan Rice, special at 54c 8 lbs. Sago, special today for only 54c 7 cans Beatol, the cleaning powder 54c 4 large cans table fruit, special at 54c 5 cans smoked Sardines, today for 54c 4 cans sliced Pineapple, tomorrow at 54c 2 bottle fine English Pickles, special 54c 3 jars of assorted Jams, special at 54c

\$1.00 Pillow Slips Sp'l 54c

A special bargain from the art department, pretty pillow slips in a special assortment, ready to use, all colors; sell regularly at 75c and \$1.00; special, at 54c DAMASK SCARFS—In white, light blue, pink and Nile; sizes 18x24 inches; 54c these are mercerized materials; our regular \$1.25 values, for today at only 54c

\$1.00 Silk Suiting 54c Yd.

Fabrics that make up into smart Summer costumes for dressy or street wear. Come in fancy striped and checked designs. Also foulard silks in the new colorings and designs. They are the regular \$1.00 values. For today they go at only 54c

\$1.00 Worth of Notions 54c

Two lists for you to choose from and the savings are so great that it will be well to come and make your selections early, as these may be sold out before the day is over List No. 1—One card collar supporters, one card safety pins, one spool basting cotton, one pair misses' supporters, one pair women's hose supporters, one card hooks and eyes, one hair net. For this extraordinary sale, the entire lot for only 54c List No. 2—One package pins, one silver thimble, one large cube pins, six packages linen tap, twelve spools darning cotton, one pair nainsook shields, one spool silk. For this extraordinary sale we offer the entire list today at only 54c