Most Sensational Friday Bargains Ever Offered in Portland

This announcement is made with the full knowledge of its importance. This store is prepared to assume the = responsibility of meeting the public's expectations.



500 Hats, Values to \$10.00 at \$2.95

-The entire month's accumulation of our popular priced trimmed hats remaining from the largest month's business in the history of our store is offered in this sale. This promises to be the most phenomenal selling event in Portland.

-OF COURSE THESE HATS ARE SOLD FAR BELOW COST. They have served their purpose in helping build up the greatest millinery business in the city. These wonderful hat bargains offered in this sale will only help TO ENTRENCH US STRONGER AS THE LEADING MILLINERY SELLERS IN PORTLAND.

-Hats of every description, in every size, and in every fashionable shade. Trimmed in styles "Right up to the minute." THE GREATEST FRIDAY MILLINERY SPECIAL ever offered in THE CITY OF PORTLAND.

-STYLISH, FASCINATING, NEW MILLINERY. Not hats that have run the gauntlet of the entire season's business without finding a buyer.

Just Received 200 More Elegant Leghorn Hats \$8.00, \$10.00 to \$14.00 Values, Special Price Friday \$3,45

Four Special Values in Muslin Gowns

\$1.25 Cambric Gowns 89 Cents

-Ladies' Cambric Gowns. Circular or square neck." Trimmed with lace, insertion, embroidery, beading and ribbons. Open front or slipover styles.

\$1.50 Long Cloth Gowns at 98c

-Ladies' Gowns, made of either cambric or longcloth. Square or round neck. Prettily trimmed with lace, insertion, embroidery, beading and ribbon.

\$1.75 Nainsook Gowns at \$1.10 -Ladies' Fine Nainsook or Longcloth Gowns. Dainty trimmings of fine laces, insertions, embroidery, beadings and ribbons. High or low neck and slip-over styles.

\$2.25 Nainsook Gowns at \$1.59

-Ladies' Extra Fine Nainsook Gowns, trimmed with medallions, fancy design of lace insertions, embroidery, beadings and ribbons. Low or high neck, long or short sleeves.



Specials

Friday \$2.69

_\$3.75 REAL WAVY transformations made from choice hair used to produce that desired fullness. Come in all shades.

\$5.00 Switches \$2.95 \$15 Switches \$9.95

\$22.50 Switches at \$14.95

-Real Wavy Switches, made from choice hair, extra long and heavy. Come in all shades.

Friday 25c

-75c REAL HAIR Turbans, light and comfortable. Come in all shades.

Friday 14c

-25c and 35c TURBANS, made from sanitary floss over a covered wire frame. Come in all shades and various sizes.

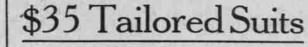
Friday 19c

-FANCY CUT BAR-RETTES, in either shell or amber, various styles and sizes to select from. Values to 65c.

-20c HAIR NETS. Extra large, fringe. Made from strong fiber. Blonde, assorted browns, auburn and black. Friday two for 25c.

The Lipman-Wolfe Owl Drug Sale

We Meet Every Drug Cut in the City



-That embody the best tailoring. the choicest fabrics, the newest styles, perfect fit and the finest quality of silk and satin linings.

-The most extraordinary offering of high-class tailormade suits ever sold in Portland.

Friday \$13.75

-Made of the finest all-wool serges, homespuns, French serges, worsteds and fancy mixed materials. The Jackets are made in the popular 30 and 32inch lengths in plain tailored and fancy braided styles, lined with taffeta or peau de cygne silk. The skirts are mude in the newest plaited models.

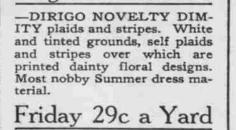
-The manufacturer from whom these tailored suits come, also makes fine silk and linen gowns. His season in cloth suits being practically over, we closed out his remaining stock. OF COURSE IT TOOK EXTRAOR-DINARY BARGAINING to procure them, in fact at any other time it would be utterly impossible to secure such distinctive suits, at such a radical reduction.

Art Needlecraft, Values to 69c, Friday 33c AUSTRIAN LINEN SCARFS, lunch cloths, pillow shams and tray cloths. These linens are stamped ready for working in simple artistic designs.



Brass Bed Sale

-Every refined style in brass beds is shown here. The fashion now-a-days is for plain Colonial styles, simple but rich. We have them and can save you money. Glance over this



Wash Goods Sp'ls

-That command the atten-

tion of economical and

Friday 18c a Yard

Regular Price 25c

shrewd shoppers.

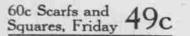
-MERCERIZED LINEN SUITING. A beautiful mercerized linen material 27 inches wide. Solid colors, also hair line stripes. Medium weight. An ideal cloth for one piece as well as coat suits. Fifty different desirable shades.

Friday 121-2c Yard

-MERCERIZED PONGEE A most remarkable cotton dress fabric ever produced at the price. 27 inches wide. Soft, silky permanent finish. All the standard and new shades.

\$1.25 German Linen 95c

-Actual size 76 inches long, 58 inches wide. Assorted pat-terns. Border on four sides. Already hemmed.



-Austrian linen Scarfs and Squares. The scarfs are 18 by 54 inches and have 10 rows drawn work besides being hemstitched. The squares are 30 inches square and have 5 rows of drawn work; also hemstitched.

Values to 35c 19c White Goods 19c

-2000 yards of white dress and waist goods, consisting of crinkled crepes, English madras and imported novelty checks and stripes.

\$1.25 Crochet Bedspreads 98c -Full size, all white Marseilles patterns and hemmed.



\$1.00 Hays' Hair Health 57¢ \$1.00 Graham's Hair Restorer. 73¢ \$1.00 Goldman's Hair Restorer. 63¢ \$1.00 King's New Discovery. .69¢ 15c Pears' Unscented Soap 11¢ 10c package Moth Balls..... 5¢ 25c Denatured Alcohol, pint ... 10¢ 25c Genuine Malt Extract..... 19¢ 25c Apenta Water 18¢ 25c bottle Glycerine and Rose 10c Sassafras Bark..... 5¢ 25c Kolorene for straw hats ... 19¢ 25c Tiz for tender feet. 16¢ 25c Ammoniated Sea Salt, 2 for.25¢

75c Beef, Iron and Wine 43¢

50c Hays' Hair Health 27¢

\$750 Auto Robes \$4.95

-100 Steamer Rugs and Auto Robes, in a large variety of new patterns, in Scotch plaid designs, in rich colors; come with reversible patterns or plain on one side and figured on the other. 72x80, full weight.

Sea Island Moss at 9c

-Air Plants, suitable for table decoration or hanging baskets. Will keep green all the year around. We are selling immense quantities at 9c.

15c Nail Brushes...... 25c Whisk Brooms...... 25c Creme de Meridor..... 19¢ 10c pkg. Cocoabutter, 1-oz.... 6¢ 25c Cucumber and Witch Hazel \$1.00 Pinkham's Blood Purifier.63¢ \$1.00 Hood's Sarsaparilla......63¢ \$1.25 Effervescing Sodium Phos-50c California Syrup Figs..... 29¢ 25c Bromo Quinine, 2 for 25¢ 10c Soda Bicarbonate..... 3¢ 5c pkg. Epsom Salts, 2 for 5c

50c lb. jar Theatrical Cream ... 37¢

Hand Scrub Brushes..... 4¢

Friday Notion Specie 25c Net Shopping Bags..1 5c Hat Pins, 3 for.....1 25c Combination Tan S W. B. Nuform Polish, large size..... Corset 3c Carpet Tacks, 3 pkgs... 15c Carpet Beaters..... Reg. \$3, Friday \$1.95 10c Damascus Safety Pins 8c Gilt Safety Pins -New coat model of striped 5c Asbestos Stove Polish. 8c Cube Colored Pins.... 10c Enameline Liquid Sta Polish 10c Curling Irons..... coutil. Has medium bust, extreme long hips and back. Three pairs hose supporters attached. Wide lace, beading and ribbon \$2.00 Electric Curling Ir trimmings. 75c Fancy Gas Globes.... 50c Thermometers Rogers 1847 Ware 50c Fancy Round Garters.3

B Seal Hand Bags Friday \$1.59 Regular Values to \$3.00 Made of imported seal grain leather, some with double han- dles, others with straps. Moire or leather lined, Avenue shape, riveted frame, coin purse in- side. Leather Suit Casee	list of prices; it surely must be interesting to you if you are in need of a bed. -\$25.00 Beds, Special \$13.75 -\$30.00 Beds, Special \$13.75 -\$40.00 Beds, Special \$18.75 -\$40.00 Beds, Special \$24.85 -\$45.00 Beds, Special \$27.45 -\$50.00 Beds, Special \$29.85 -\$75.00 Beds, Special \$29.85 -\$75.00 Beds, Special \$46.85 Enameled Beds -\$ 4.50 Beds, Special \$2.95 -\$ 5.50 Beds, Special \$2.95 -\$ 7.50 Beds, Special \$3.95 -\$ 7.50 Beds, Special \$4.75 -\$10.00 Beds, Special \$6.85 -\$12.00 Beds, Special \$7.95 -\$ 15.00 Beds, Special \$9.95
Friday \$5.95 Regular \$7.00 and \$7.50	Mattress Sale
-These Suit cases are made with very heavy stock leather, straps all around, hand rivet- ed, reinforced leather corners, with brass pins, imported English locks and catches, shirt folds, linen lined and hand sewed.	\$25.00 Hair Mattress \$16.45 -35-pound silver gray hair Mattresses, made of superior quality of drawings; absolute- ly sanitary; satisfaction guar- anteed. Full weight and size. Covered with best quality of
Cut Glass Bowls \$2.63	A. C. A. ticking. \$14.00 Felt \$8.45 Mattress \$8.45
-8-inch bowl in pin wheel or chrysanthemum pattern. The best value we have ever of- fered. Friday Notion Specials	-New felt Mattresses, built with layers of felt (not stuffed) and guaranteed to satisfy the most critical buyer. Covered with good quality of fancy art
25c Net Shopping Bags. 18¢ 5c Hat Pins, 3 for10¢ 25c Combination Tan Shoe Polish, large size19¢ 3c Carpet Tacks, 3 pkgs5¢ 15c Carpet Beaters9¢ 10c Damascus Safety Pins S¢ 8c Gilt Safety Pins5¢ 5c Asbestos Stove Polish. 3¢ 8c Cube Colored Pins5¢ 10c Enameline Liquid Stove Polish	ticking; 42 pounds. \$18 Silk Floss \$11.75 Mattresses\$11.75 -35-pound pure silk floss Mat- tresses, made with "Imperial roll edge." The ideal mattress for the bed. Covered with best quality of art tick. Full size and weight. \$6.50 Cotton \$3.95 Mattress \$3.95 -100 combination cotton Mat- tresses, made of selected qual- ity of cotton and three layers of superior excelsior. Covered with good quality of striped or fancy ticking.