



Your Choice
at Dealers
Named Below

- E. Burnham 50c Size Cucumber Cream for 10c
- E. Burnham 50c Size Cremozone for - - - 10c
- E. Burnham 50c Hair Tonic for - - - - - 10c
- E. Burnham Medicated ^{50c} Size Face Powder for 10c

FRIDAY
APRIL 8th
ONLY



Only One Coupon Will Be Accepted From Each Person
Present Your Coupon Early; the Amount of Goods Given on This Offer Is Limited

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MASSAGE.

The first illustration shows the movement for the removal of the lines and puffing under the eyes. Use the Hygienic Skin Food. Commence at the corner of the eye and close to the nose. Circle outward around the eye to the point indicated.
The second is for the development of the arm. Plenty of Skin Food should be used and the movement given as indicated. This will make well-rounded arms of beautiful symmetry. For large or fleshy arms use the Reducing Lotion.
All the movements of scientific massage are illustrated and described in the booklet entitled

"How to Be Beautiful."
Free for the Asking.



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How Women Are Made Beautiful

By the Proper Application
of the



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MASSAGE.

The upper illustration shows how to remove the lines from the forehead. First apply the Skin Food, then place the fingers on the forehead as indicated. Massage with the soft finger tips outward to the temples. This should be repeated for several minutes.
The lower illustration clearly shows the movement to reduce "double chin." This massage should be firm, followed by the application of cold water compresses. A tablespoonful of E. Burnham's Skin Tightener added to the water will give tone to the skin and remove the flabbiness.
Every woman should get a copy of the booklet entitled
"How to Keep Beautiful."
Given Free to Women.

E. Burnham Toilet Requisites

A Few Secrets Worth Knowing

of Great Value to Each and Every Woman Who Takes Pride in Her Appearance. And Remember, it is a Duty for Every Woman to Look as Well as She Possibly Can.

THE E. BURNHAM BOOKLET "HOW TO BE BEAUTIFUL," can be obtained from your dealer free. It contains illustrated instructions for every Facial Movement and also contains a list with prices of our full line of Toilet Requisites. By carefully reading it, you will be able to know what preparation your particular case may need and how to apply it to obtain best results. Put into practice what you have learned and you will be extremely gratified with the wonderful results.

The E. Burnham Toilet Requisites are preferred to all others because of their purity and rapidity of action in obtaining the most exquisite beautifying results. Dealers can feel absolutely safe in recommending the E. BURNHAM Toilet Requisites. They are not new and untried. They are used exclusively in the E. BURNHAM Beautifying Establishment (the largest of its kind in the world) at 70 and 72 State Street, Chicago, which in itself is sufficient proof of the quality of our Toilet Requisites to satisfy the most skeptical. There are many toilet preparations made cheaply which are positively injurious to use. No expense has been spared to make the E. BURNHAM Toilet Requisites the best obtainable. The very finest, purest and best ingredients are used in their composition. We are going to give you an opportunity to verify these statements to your satisfaction at so small a cost that you certainly will not fail to fill out the coupon and present it to your dealer at once. NOTE:—No coupon will be redeemed by your dealer after April 8th.

Here Is the
COUPON



Cut It Out and Take
It to Your Dealer
TODAY

This Coupon is Worth 40c to You

PORTLAND OREGONIAN. Good Only April 8, 1910.
THIS COUPON will be redeemed by your dealer (for its face value, 40c) with 10c in cash for any of the following 50c E. BURNHAM Toilet Preparations, if properly filled out and sent to your dealer.

- E. BURNHAM'S Hair and Scalp Tonic, regular price50c
 - E. BURNHAM'S Cremozone, regular price50c
 - E. BURNHAM'S Cucumber and Elderflower Cream, regular price.....50c
 - E. BURNHAM'S Medicated Complexion Powder, regular price.....50c
- Please designate with a cross which preparation you want.

Sign Name here.....
Address.....
City.....

Dealers sign here.....
Coupons will not be redeemed for any other preparations except those mentioned on coupons.
DEALER NOTICE—Slip from package must be attached to coupon and returned to us not later than April 9, 1910.

The E. Burnham Toilet Requisites for Sale by All Dealers.

The Following Dealers Will Redeem Our Coupons:

PORTLAND, OREGON

Meier & Frank Dept. Store

Rowe & Martin

Skidmore Drug Co.

Albert Berni

NOTICE TO DEALERS—COUPONS MUST BE SENT TO US NOT LATER THAN APRIL 9TH.



E. Burnham's Hair and Scalp Tonic, 50c Size

(Everybody should use our Hair Tonic at least three times a week; it will prevent hair from falling, promote its growth and keep it beautifully soft and glossy.)



E. Burnham's Medicated Complexion Powder, 50c Size

Four shades (possess all the good qualities without any of the objectionable features. Is a finer powder than many of a much higher price.)



Copyright, E. Burnham, 1908.

E. Burnham's Cucumber and Elder Flower Cream, 50c Size

(A skin cleanser and beautifier, will instantly remove all impurities, is a much more effective cleanser than soap and water. "Once used always used.")



E. Burnham's Cremozone, 50c Size

(A delightful cream, which is without an equal. It will prevent Tan and Sunburn; allay all irritation caused by sharp winds, keep the skin fine-grained and clear. Should be in the kit of every motorist.)



E. BURNHAM

67 and 69
East Washington Street

CHICAGO