## Tempting Millinery Fr

-Tempting, because of the unquestionably fine character of these hats, -tempting, carefully planned this special showing for Friday and Saturday.
The art and freshness of our hat-their dash and smartness in line and poise-their verve in composition sbow both our intimate touch with the hat development of Paris fashions and the knack of reproduction passessed by our own designers.
-Of particular interest is the sbor ing today, for young ladies and misses, "The Coquilicot Hat'" a fasinion eagirly accepted by young women of refinement and good taste.
-In New York there is a perfect rage for these red hats. We know of no other millinery store in Portland that bas given this new feature any thaught. Another proof of our lead


Smart Sailors Shown Only in Our Millinery Show Rooms -The fact that almost every smart sailor seen on the streets of Portland comes from our store is proof positive that our styles are both correct and distinctive and have met the approval of popular taste.
$-W e$ illustrate four new models trimmed with velvet bands. In solid colors, also with different color -We illustrate four new models trimmed with velvet bands.
under brim combinations. Prices $\$ 1.95$ and $\$ 3.95$ each.


60 Stylish Hats at $\$ 10$, With That Bewitching Charm Found in Paris Hats Only
-We are rot going to attempt to describe these hats. You will have to see them to appreciate the remarkable value. Many will be dsplayed in the windows, the balance in our show rooms.
-These lets lack the French extreme, but for those women who favor hats that carry with them che wonderful lines and color tints from Paris, yet are modified to suit quieter fancy, these hats appeal. We shall not quote the original price. Shop around town, price hats at two and even three times what we ask for these hats and you will make a fair comparison.



Ostrich Plumes $\$ 3.48$ $F_{\text {Freinch to }}^{10} 18$ ind full
 they are indeed a great
bargain


Charming Hats for Misses and Girls Selling for $\$ 3.95, \$ 4.95, \$ 5.95$ to $\$ 10$ -We specialize in suitable Millinery for misses and girls,
and show more and better styles than any other store in
Portland. Styles combined with our low prices have given us an enviable reputation -For today we are showing many smart new hats in new -Mushroom brims, large tan crowns, facings of shirred chifushroom brims, large tan crowns, facings of shirred
for $\$ \mathbf{\$ 3 . 9 5}, \$ 4.95, \$ 5.95$ to $\mathbf{\$ 1 0 . 0 0}$.
Untrimmed Shapes
-In Milans, hair braids,
Tuscans, imported hemp
hair and Leghorns. In ev-
etry style, in every shape,
and in every color demanded
this Spring
$-\$ 1.95$ to $\$ 3.95$.

## U. s. AFIER COALL LANDS




TipemanWOle鹵
You'll Find Our Prices Always the Lowest 50 C Wisdom's Robertine 29 50 c Camelline 25c Holmes' Frostilla 25c Espey's Crea
25c Pond's Van
25C Pond's
Cream 50c 4711 Toilee
s1.00 Herpicide
50c Hinds' Honey and
Almond Cream
oce Pompeiia
50c Stillman's Freckle
50c Satin Skin Cream
25 c Mennen
2 for.
s1.00 Pinauc
Quinine
10c Cake Jergen
Glycerine Soap
5-lb. Bars Castile Soap
25c Woodbury's Facial
Soap
Doz. Buttermill, Oatmeal
\&Witch Hazel Soap 39 25c Cuticura Soap ${ }^{255}$ Pears' 'Gly cerineSoap1 65c Rubber
sizes
Hygeia Nursing Bottles

38 c
18 c \$2.50 Winner Whirling
Spray Syringe. $\$ 1.39$ Spray Syringe . $\$ 1.3$
\$2.25 Combination Fountain Syringe quart. Syringe, $\$ 1.5$ .50 Victor Hot Water
Bottle. Bottle
\$1.75 Victor Hot Water
Bottle, 3 quart
$\$ 2.50$ Winner Hot Water
Bottle, Guaranteed 2
\$2.75 Winner Hot Water Bottle, 3 quart . $\$ 2.23$ 50c Pebeco Tooth Paste 29c
50c Fine Perfumes. 36c
8.
85c Rubberset Lather
Brushes.
50c Hair Brushes
65c Cloth Brushes
10c Hard Scrub B
25c Rosewater
25 c Hoyt's
logne.
\$3.00 Marv
\$3.00 Marvel Whirling
Spray Syringes
25 c Packer's Tar \$1.00 Pierce's Favori
Prescription
for . . . 3
\$1.00 Scott's Emulsion 78
50 c Calif. Syrup Figs 50c Calif. Syrup, Figs 29
50c Size Horlick's Malted Milk
Milk
\$3.75 Horlic
Milk.
rlick's Malt

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Ited $\$ 2.85$ 1.00 Fulton's
Compound

50cSizeBooth's Comporei 8 $\$ 1.00$ Booth's Hyomei 83 25c Lane's Family Tea 1 50c Lane's Family Tea 38 c 25 c Beecham's Pills 50c Bromo Seltzer
50 c Size Swamp R 50c Size Swamp Root $\$ 1.00$ Size Listerine 10c lb. Borax
$\$ 1.00$ Pinkham's Blo Purifier 25 c Sozodont
25c Castoria Liquid 75c Beef, Iron and Wi 25 c Violet Ammonia
Tablets
10c Chloride Lim 10c Bicarbonate Soda ,
-FREE-A Vacuum Massage
Cup for removing wrinkles
with every 50c jar of the
Famous Thespian Cold
Cream.


Regularly to $\$ 38.00$ For Women, Misses and Little Women These suits are this season s newest and Consisting of 32-inch strictly tailor-made jacket suits in French serge, sharkskin, wale diagonals, shepherd checked materials; the colors are black, navy, rose, reseda, new blue, violet and gray. The
jackets are all lined jackets are all lined
with silk and guaranwith silk and guaran-
teed satins. The suits are made in the newest plaited and wide plaited models.


